



**PADDY RASMUSSEN, PRESIDENT-ELECT**

**BOARD POSITION:** President-Elect for 2019-2020

**CHAPTER:** Arizona North Chapter

**Name:** Paddy Rasmussen, Allied ASID

**Education:**

Interior Design - The Art Institute of Phoenix: Bachelor of Arts Degree with honors

Food Service Administration - Phoenix College, Associates Degree

**Employment:**

Owner, New Beginnings, "Helping People Move Forward" opened in 2016

Former: Worked for various Senior Designers including Debra May Himes, ASID chosen for her Designer Leap Program as Junior Interior Designer 2015-2016 and Ethan Allen 2012-2013

**ASID Activities:**

Director of Professional Development, currently 2017-2019

Emerging Professional Chair 2015-2016 and 2016-2017

Student Affairs Chair and Co-Chair beginning 2012

**Community/Civic Activities, Other Professional Organizations:**

IN Arizona Irish Business Network

Stepping Stones of Hope grief camp volunteer

Senior Care Alliance. Spoken in senior living communities about transitioning from Independent Living to Assisted Living.

**Honors Awards and Publications:**

Author of a chapter "Getting Out of the Waiting Room" in the book from *Resilience to Brilliance* which became an Amazon Best Seller in July 2018

Aging in Arizona Radio Interview January 21, 2018

AZ Daily Mix TV Interview

*AZ Outdoor Living*

*Desert Design Magazine* Spring 2017 "Clearing Clutter is Energizing"

**Candidate Statement:****Key Goals for ASID**

My vision is to develop a welcoming environment where old and new designers can come together and learn from each other, so they can help each other become more successful. By generating an atmosphere of love and acceptance.

I would like to see old established designers' mentor new inspiring designers. Successful people help other people become successful!

Our board would lead by example by making people feel appreciated and uphold the ASID standards of morals, ethics and values.

To increase membership by building relationships with guests, students, College Academic Advisors, Industry Partners and the rest of the design community by earning their trust, respect and by creating valuable educational content that develops their skill sets and careers. Being the experts, communicating that to the public & our clients through social media as well.

One of my main goals is to create a strategic alliance with other Interior Designers throughout the country by implementing an ID 20 Group which would match similar styled interior designers with non-competing designers throughout the country to meet on a regular basis to discuss best practices and brainstorm together and refer business to each other.

While at the Leadership Experience 2018, I reached out to CEO- Randy Fiser from ASID National and he thought it was a great idea. I would work with National to develop the ID 20 Group. Along with the help of our Administrator, Deb Ritchie who has established relationships with other Administrators throughout the country.