

2022 ARIZONA NORTH CHAPTER OF ASID DESIGN

HOW TO ENTER

1. Register@ <https://cpjam.com/asid/arizona-north/contests/2022-Design-Excellence-Awards>
2. Create your personal profile including headshot for the Winners Gallery.
3. Pay for each project entry that will be submitted for judging.
4. Receive an entry link for each submitted project.
5. Start Early. Please complete each project entry on or before the due date. Give yourself enough time to edit and refine entries. **You may start entering each project on February 19th, 2022 and continue working until midnight on Sunday, April 24, 2022 at 11:59 pm.**
6. Be sure to clearly complete the Design Project Checklist as you go.

REQUIREMENTS FOR COMPLETED SUBMISSIONS

The Design Category Form contains the design statement narrative and photos. Give each entry the best opportunity to be understood and appreciated by the judges by using careful, concise narrative, and outstanding photos.

1. Design statement and supporting image narrative must be kept brief. Details should include:
 - a. Furniture
 - b. Finishes
 - c. Lighting
 - d. Flooring
 - e. Architecture
 - f. Special Features
 - g. See judging criteria for more details.
2. Within your design statement and supporting image narrative you may consider the following:
 - a. What were the client objectives for the project?
 - b. How was creativity and problem solving used to address objectives?
 - c. What choices were made to provide an aesthetically pleasing design?
 - d. Were the client objectives met?
 - e. What choices were made to have an outstanding outcome?
 - f. Make sure photos and narrative support each other. *For example, if you talk about a custom lamp in the narrative, make sure the photo shows the lamp.*
3. Create a Public Design Story of 50 words or less to be read by the Master of Ceremonies at the Design Excellence Awards Banquet on August 20, 2022, and at least one, preferably 2, Professional images for the presentation as well as for publication in the DDM and Modern Luxury.

4. Photo Requirements: *TIPS FOR SUCCESS*

- (a) ALL entry images and forms must be loaded as JPEG or PNG files. (PDF files are not visible in the Winners Gallery.)
- (b) Image Size: All photographs submitted must be a minimum of 300 dpi.
- (c) Image File Size: Minimum 2 MB (4MB preferred) 10MB maximum.
- (d) No copyrighted photos. Photographer release mandatory
- (e) A minimum of TWO professional-level photographs are required. *High quality photography is important because winning entries are published by Modern Luxury Interiors Magazine as well as our Desert Design Magazine. Landscape orientation preferred.*
- (f) A maximum of TEN project photographs showing furniture placement, lighting, architectural elements, etc. are permitted.
- (g) Within the first 10 images, one image must be selected as your **PREFERRED PUBLICITY** image. At the left bottom of each image is a little box to check for your **PREFERRED PUBLICITY** image. Your entry cannot be completed without selecting one image.
- (h) The order of photos has nothing to do with which image you select.
- (i) Use the order of the images to tell your story. After uploading, you can Drag and Drop the order of images.
- (j) A maximum of FOUR additional auxiliary photographs that would include elevations, details, before or after photos, additional CAD files, perspective drawings, etc. are permitted. These photographs do not need to be professional quality. Multiple images may be combined into one image in this category only.
- (k) Elevations, details, renderings, color or fabric swatches are encouraged but not required in supporting images.
- (l) Do not include the facility name, designer, firm or project name in the submitted photos.
- (m) Do not include selfies or photos of people.
- (n) Commercial installed project photos may contain the company logo if it is integral to the design.

SUBMISSION ENTRY REQUIREMENTS

METHOD: Submit your entries via <https://cpjam.com/asid/arizona-north/contests/2021-Design-Excellence-Awards>

INSTRUCTIONS: You will receive an entry link email to the [CPJ Assn Mgmt](#) website, after you pay for each entry through their website.

DEADLINES: Your REGISTRATION, COMPLETED ENTRIES and PAYMENT must be received by **Sunday, April 24, 2022 @ 11:59 pm.**

- Any entry purchased, but not completed by the deadline will be disqualified with no refund.
- **Failure to include the required information and documentation will result in disqualification.**
- Each practitioner needs to create their own separate log-in for correct titling of awards, *not* by firm. This can be your ASID log-in or anything you can remember.

Your complete submission will include:

- **DESIGN CATEGORY PAGE** and **DESIGN STATEMENT**, photos, drawings, and plans loaded as JPEG image files.
- Concealed Identification forms for designers/industry partners, consultants, photographer and owner Permission forms. Each of these forms are available online within the **CPJ Assn Mgmt** entry system.
- All forms must be completed online, except for the required Owner and Photography Permission Forms.

Please complete the following forms online within the **CPJ Assn Mgmt** entry system.

Design Category Form:

- Be sure to clearly complete the Design Project Checklist:
- **DESIGN STATEMENT** is 1500 characters or less and is a written presentation of the client's criteria which includes:
Aesthetic and functional problems or challenges with specific goals for the judges' review.
State exactly what was done by the entrant and include details relating to furniture, finishes, lighting, flooring, architecture, etc. *See judging criteria for topics of focus in your design statement*

Post Judging

- Entries remain the property of the Chapter.
- If an entry is awarded first place, the entrant agrees to Arizona North Chapter of ASID sending all entry related materials to ASID.
- Each entrant receiving an award agrees to follow publicity guidelines as established by ASID and authorizes ASID to use photographs and submitted content in publicity releases.
- Your client and photographer must also agree to the publicity release terms and sign as indicated on the applicable Permission Forms.
- Arizona North Chapter of ASID does NOT accept responsibility for errors and omissions in any Publication.
- Publications may edit entry descriptions.
- Receipt of your entry registration signifies your agreement with the ASID Competition terms.

Awards

There are five possible awards:

1. First-Place Design Excellence award.
2. Second-Place Design Excellence award.
3. Third-Place Design Excellence award.
4. One overall "Best in Show-Residential" Design Excellence award based on judges' highest awarded points.
5. One overall "Best in Show-Commercial" Design Excellence award based on judges' highest awarded point.

JUDGING CRITERIA

JUDGING CRITERIA – RESIDENTIAL/COMMERCIAL	POSSIBLE POINTS
DESIGN INTENT	20 TOTAL
Effective Explanation of Design Criteria and Goals	10
Quality of and Clarity of Presentation (easy to understand, complete & concise, proper grammar & spelling, and high quality photography)	10
DESIGN EXECUTION & DESIGN BASICS	80 TOTAL
Solutions Appropriate to the Design Statement	10
Creative Use of Space and Innovation	20
Effective Space Planning to achieve functional objective	10
Design Basics, including: Scale and Proportion of Elements, Color Composition, Relationships of the Materials, their Textures and Patterns	20
Effective use of Lighting	10
Overall quality of project	10
USE OF MATERIALS AND COLOR	20 TOTAL
Color Scheme and Composition	10
Functional Use of Materials	10
TOTAL POINTS POSSIBLE	120
JUDGING CRITERIA – PRODUCTS & ELEMENTS	POSSIBLE POINTS
DESIGN INTENT	20 TOTAL
Effective Explanation of Design Criteria and Goals	10
Effective Explanation of Challenges	10
DESIGN EXECUTION	40 TOTAL
Overall Design Meets Stated Goals and Challenges with Solutions Appropriate to the Design Statement	15
Innovative Approach to Design Criteria	15
Originality of Details	10
DESIGN BASICS INCLUDING	40 TOTAL
Color Scheme and Composition	10
Appropriate Use of Materials	10
Functional Use of Materials	10
Creative Use of Materials	10
TOTAL POINTS POSSIBLE	100

Each criterion is judged from 1 to 10, with 10 being the best. ENTRIES ARE JUDGED BY OUT-OF-STATE ASID PRACTITIONERS.