

2021 ASID ARIZONA NORTH CHAPTER DESIGN EXCELLENCE AWARDS COMPETITION

DEADLINE FOR ENTRIES: SUNDAY, MAY 2, 2021

THE PURPOSE OF THIS DESIGN COMPETITION IS TO RECOGNIZE SUCCESSFUL PROJECTS BY MEMBERS OF THE AMERICAN SOCIETY OF INTERIOR DESIGNERS ARIZONA NORTH CHAPTER. THESE PROJECTS REPRESENT EXCELLENCE IN DESIGN BY SUCCESSFULLY ADDRESSING CLIENT OBJECTIVES WHILE DEMONSTRATING CREATIVITY AND SKILLFUL PROBLEM SOLVING IN THE CATEGORIES LISTED BELOW.

QUALIFYING INFORMATION FOR ELIGIBILITY TO PARTICIPATE

All who enter must be active and in good standing with the ASID Arizona North Chapter.¹

1. INTERIOR DESIGNERS

- Interior Designers and co-designers must be Professional, Allied or Associate members.
- Interior Design Firms are eligible to participate if the named principal designer on the project is an active member of the Arizona North Chapter of ASID.
- May only enter Residential/Commercial categories.
- No seated President or awards committee chair can enter awards.

2. INDUSTRY PARTNERS

- Industry Partners are eligible to enter their projects if their principal place of business is in Arizona.
- Employees of these businesses may name the creator of the project with the stipulation that they must be an employee of the business that has a designated ASID member.
- May only enter Industry Partner categories.

ENTRY RULES

1. All entries must be actual, physically installed projects.
2. Each individual entry requires an entry fee.
3. All entries must be submitted in the electronic format outlined below.
4. Each entry must fall under one of the listed categories.
5. Project may be entered in multiple categories.
6. Eligible projects must have been completed after **March 31, 2019**. (Two-year window)
7. Projects may be re-entered:
 - a. If they did not win first or second place
 - b. If they fall within the eligibility date of completion
8. **ALL IMAGES and DOCUMENTS MUST BE LOADED AS JPG or PNG FILES**. No PowerPoint or PDF uploads.
9. A minimum of 2 professional level photographs are required for project. High quality photography is important because winning entries are published by *Modern Luxury Interiors* as well as *Desert Design Magazine*. They must meet the magazine editor's criteria. **At least one landscape view preferred over portrait for publications.*

¹ *Suspended membership status is an immediate disqualification.*

10. Required photography permission documents²

- a. *Owner Release*
- b. *Photographer Release for all photography*

11. **NO identifying information about company or its people may be included on the Design Category Form in written descriptions or photos.** This includes, but is not limited to: company descriptions, company addresses/stamps, and photos containing people.³ **Business logos may be included in photos if they are integral to the actual built design.**

FEES

Fee for each entry is \$175.00. Each individual entry requires a separate fee.

DEADLINE:

Deadline for ASID Arizona North Design Excellence Award Entries: Sunday, MAY 2nd, 2021

Registration, completed entries, and payment must be received by this date. Any entry purchased, but not completed, by this date, will be disqualified with NO REFUND.

JUDGING:

All judging is done ANONYMOUSLY, on a points-based system, by experienced out-of-state ASID chapter designers, in good standing with the ASID organization.

ONLINE DESIGN SUBMITTAL PROCESS

ASID Arizona North Chapter uses an electronic portal, *CPJAM.COM*, through which designs are submitted as well as judged anonymously at the following link:

<https://cpjam.com/asid/arizona-north/contests/2021-Design-Excellence-Awards>

HOW TO ENTER

1. Register.
2. Create your personal profile including headshot for the Winners Gallery.
3. Pay for each project entry that will be submitted for judging.
4. Receive an entry link for each submitted project.
5. Start Early. Please complete each project entry on or before the due date. Give yourself enough time to edit and polish entries. **You may start entering each project and continue working until midnight on Sunday, MAY 2ND, 2021.**
6. Be sure to clearly complete the Design Project Checklist as you go.

REQUIREMENTS FOR COMPLETED SUBMISSIONS

² It is best to get these documents signed off ASAP after project completion to prevent unforeseen circumstances that may prevent required signatures such as death, sale of the property, etc.

³ *Self or company Identifying Information within the Design Category Form is an immediate disqualification*

The Design Category Form contains the design statement narrative and photos. Give each entry the best opportunity to be understood and appreciated by the judges by using careful, concise narrative, and outstanding photos.

1. Design statement and supporting image narrative must be kept brief. Details should include:
 - a. Furniture
 - b. Finishes
 - c. Lighting
 - d. Flooring
 - e. Architecture
 - f. Special Features
 - g. See judging criteria for more details.
2. Within your design statement and supporting image narrative you may consider the following:
 - a. What were the client objectives?
 - b. How was creativity and problem solving used to address objectives?
 - c. What choices were made to provide an aesthetically pleasing design?
 - d. Were the client objectives met?
 - e. What choices were made to have an outstanding outcome?
 - f. Make sure photos and narrative support each other. *For example, if you talk about a custom lamp in the narrative, make sure the photo shows the lamp.*

3. Photo Requirements:

- ALL entry images and forms must be loaded as jpg or png files. (PDF files are not visible in the Winners Gallery.)
 - Image Size: All photographs submitted must be at least 300 dpi.
 - Image File Size: Minimum 2 MB (4MB preferred) 10MB maximum.
 - No copyrighted photos.
4. **A minimum of TWO professional-level photographs are required.** *High quality photography is important because winning entries are published by Modern Luxury Interiors Magazine as well as our Desert Design Magazine.*
- A maximum of TEN project photographs showing furniture placement, lighting, architectural elements, etc are permitted.
 - A maximum of FOUR additional auxiliary photographs that would include elevations, details, before or after photos, additional CAD files, perspective drawings, etc are permitted. These photographs do not need to be professional quality - must be loaded as jpps.
 - Multiple images may be combined into one image in this category only and loaded as jpps.
 - Elevations, details, renderings, color or fabric swatches are encouraged but not required in supporting images. (Judges frequently question why none were included.)
 - Do not include the facility name, designer, firm or project name in the submitted photos.
 - Do not include selfies or photos of people.
 - Commercial installed project photos may contain the company logo if it is integral to the design.

SUBMISSION ENTRY REQUIREMENTS

INSTRUCTIONS: You will receive an entry link email to the [CPJ Assn Mgmt](#) website after you pay for your entries through their website.

DEADLINES: Your REGISTRATION, COMPLETED ENTRIES and PAYMENT must be received by Sunday, MAY 2nd, 2021. Any entry purchased, but not completed by the deadline will be disqualified with no refund.

METHOD: Submit your entries via the

<https://cpjam.com/asid/arizona-north/contests/2021-Design-Excellence-Awards>

entry system. **Failure to include the required information and documentation will result in disqualification.** Each practitioner **needs to** create their own separate log-in for correct titling of awards, *not* by firm. This can be your ASID log-in or anything you can remember.

Your complete submission will include:

1. **DESIGN CATEGORY PAGE** and **DESIGN STATEMENT**, photos, drawings, and plans loaded as jpg image files.
2. Concealed Identification forms for designers/industry partners, consultants, photographer and owner permission forms. Each of these forms are available online within the **CPJ Assn Mgmt** entry system.
All forms must be completed online, except for the required Owner and Photography Permission Forms.

*Please complete the following forms online within the **CPJ Assn Mgmt** entry system.*

Design Category Form:

- Be sure to clearly complete the Design Project Checklist
- **DESIGN STATEMENT** is 1500 characters or less and is a written presentation of the client's criteria (aesthetic & functional), problems or challenges and specific goals for the judges' review. State exactly what was done by the entrant and include details relating to furniture, finishes, lighting, flooring, architecture, etc. *See judging criteria on pages 7- 8.*
- **Do not include** the facility name, designer, firm or project name in the **DESIGN STATEMENT** or any attachments– **this is not permitted and will result in an immediate disqualification.**

Project Submittal

- Image Resolution Size: All photographs submitted must be at least 300 dpi.
- Image File Size: Minimum 2 MB (4MB preferred) 10MB maximum.
- **NEW: ALL IMAGES AND DOCUMENTS MUST BE LOADED AS JPG IMAGES – NO PDF FILES.**

All photos are copyrighted. No copyrighted photos WITHOUT accompanying **PHOTOGRAPHY** and **OWNER** releases.

- A minimum of TWO professional-level photographs are required.
- A maximum of TEN project photographs showing furniture placement, lighting, architectural elements, etc.
- A maximum of FOUR additional auxiliary images that would include elevations, details, before or more after photos, additional CAD files, perspective drawings, etc. These photographs do not need to be professional quality.
- Elevations, details, renderings, color or fabric swatches are encouraged but not required.
- **Do not include the facility name, designer, logo, firm or project name in the submitted photos or details. This will result in disqualification. The only exception is if a company logo is part of the completed design in a commercial entry.**

AWARD CATEGORIES - RESIDENTIAL

DESIGNER: Residential

- R01** Singular Space - only one room or area of a residence. **Excludes Model/Spec home.**
- R02** Residence Under 3,500 SF - total livable square footage. **Excludes Model/Spec home.**
- R03** Residence 3,500 to 6,000 SF - total livable square footage. **Excludes Model/Spec home.**
- R04** Residence Over 6,000 SF - total livable square footage. **Excludes Model/Spec home.**
- R05** Model Space - of singular home, condo or apartment.
- R06** Total Remodel - of singular home, condo or apartment (requires before and after photos). **Excludes Model/Spec home.**
- R07** Special Function Space - e.g., media room, home office, wine cellar, etc. **Excludes Model/Spec home.**
- R08** Kitchen - **Excludes Model/Spec home.**
- R09** Bathroom - **Excludes Model/Spec home.**

DESIGNER: Residential and Commercial

- RC01** Universal Design/Aging in Place - product or environment for use by all ages and abilities-- inclusive design: refers to broad-spectrum ideas meant to produce buildings, products and environments that are inherently accessible.
- RC02** Outdoor Living Space.
- RC03** Emerging Professional - must provide proof of graduation on or after April 1, 2016. Must be an installed project. Date of installation must be after graduation date.
- RC04** Furniture - must be a movable produced item (e.g., case goods, upholstered piece, etc.)
- RC05** Fixtures - must be a produced, permanently installed item (e.g., cabinetry, lighting, stair railing, fountain, fireplace, etc)
- RC06** Element - must be a produced item (e.g., mosaic tile, permanent artwork, etc.)

AWARD CATEGORIES - COMMERCIAL

DESIGNER: Commercial

- C01** Business Office Under 5,000 SF - must be a commercial space.
- C02** Business Office Over 5,000 SF - must be a commercial space.
- C03** Senior Living Community - e.g., independent, assisted care, memory care, nursing facility, etc.
- C04** Retail Space.
- C05** Public or Educational Facility - e.g., museums, cultural center, library, arenas, municipal theater, church, recreation center, etc.
- C06** Hospitality Facility - e.g., hotel, country club, spa, restaurant, etc.
- C07** Healthcare Facility - e.g., medical office, rehab center, hospital, hospice, or palliative care, etc.
- C08** Singular or Special Function Space - e.g., only one room or area of a commercial property, can include lobby, office, lavatory, conference, or classroom, etc.

AWARD CATEGORIES – INDUSTRY PARTNER

- IP01** Commissioned/Collaborative- submitted by an Industry Partner for a specific designer's project; includes any item custom made, one-of-a-kind, or stand-alone.
- IP02** Furniture/Millwork-custom made or for a new product line, product line must be named. (e.g., furniture, cabinets, doors, banisters, bookcases, moldings, etc.).
- IP03** Lighting Fixture - Custom made or for a new product line, product line must be named.
- IP04** Permanent Fixture (non-lighting) - must be a produced, permanently installed item (e.g., cabinetry, stair railing, fountain, fireplace, mosaic, medallion, etc.).
- IP05** Rugs/Tile/Textiles - Custom or for a product line, (e.g., rugs, tiles, window treatments, bedding, etc.).

Post Judging

- Entries remain the property of the Chapter.
- If an entry is awarded first place, the entrant agrees to Arizona North Chapter of ASID sending all entry related materials to ASID National for national entry and publicity if applicable.
- Each entrant receiving an award agrees to follow publicity guidelines as established by ASID and authorizes ASID to use photographs and submitted content in publicity releases.
- Your client and photographer must also agree to the publicity release terms and sign as indicated on the applicable Permission Forms.
- Arizona North Chapter of ASID does NOT accept responsibility for errors and omissions in any Publication.
- Publications may edit entry descriptions.
- Receipt of your entry registration signifies your agreement with the Competition terms.

Awards

- There are five possible awards:
 1. First-Place Design Excellence award.
 2. Second-Place Design Excellence award.
 3. Third-Place Design Excellence award.
 4. One overall “Best in Show-Residential” Design Excellence award based on judges’ highest awarded points.
 5. One overall “Best in Show-Commercial” Design Excellence award based on judges’ highest awarded points.

ADDITIONAL INFORMATION

Go WWW.CPJAM.COM

1. Create your own custom log-in for the awards program and align your Profile to the AZ North Chapter.
2. Once you’ve logged-in and registered, click on the **Register For This Event**. This will take you to the entry information, criteria, category codes, etc.
3. Each practitioner entering needs to create their own separate log-in for correct titling of awards, not by firm.
4. **Emerging Professional entries must be registered by the Emerging Professional to qualify.**
1. Registration form must list the ASID member whose work is being entered. (There is a form within the Entry that allows you to name additional ASID members on your team.)
2. If multiple practitioners in your firm are entering individually, they each need their own registration/log-in or incorrect information will be listed in the publications and awards ceremony.

PROJECT IMAGES:

- Within the first 10 images, one image must be selected as your **PREFERRED PUBLICITY** image. At the left bottom of each image is a little box to check for your **PREFERRED PUBLICITY** image. Your entry cannot be completed without selecting one image.
 1. The order of photos has nothing to do with which image you select.
 2. Use the order of the images to tell your story. After uploading, you can Drag and Drop the order of images.
- If entering the same project in multiple categories, select a different image as the preferred image in each category. The same images can be used in multiple entries.
- Be sure that your images are oriented correctly before loading. You cannot adjust the orientation within the entry form. Go back to your file, orient to correct, save and replace.
- JPG files only for photos and releases.
- Limit each photo file name to a maximum of 9 characters.
- The given image name within your files is visible to the judges.

- Image must not exceed 10,000 MB as the system won't allow it to be loaded. The high resolution is for publication purposes.
- The four additional image slots can be additional completed project photos.
 - Caveat: the preferred image for publicity **MUST** be loaded in the upper photograph selections, you cannot select the preferred image from the bottom four.
- *The auxiliary images do not have to be high res as these would not be used for publication.*
- You do not need to utilize all fourteen image slots.

REQUIRED RELEASE FORMS:

- Release forms are not attached for download within the award network system. These can be found below on the www.AZN.ASID.org website under News and the Chapter's weekly eblast, The Buzz. Download and print for owners and photographers.
- If *you are the photographer*, the release form still needs to be completed. When published, the photographer will also receive credit.
- Release forms are required for each entry. If you're entering the same project in multiple categories, there is only one release for the owner to sign.

JUDGING CRITERIA

JUDGING CRITERIA – ROOMS & INTERIORS	POSSIBLE POINTS
DESIGN INTENT	35 TOTAL
Effective Explanation of Design Criteria and Goals	10
Effective Explanation of Challenges	10
Quality of and Clarity of Presentation (easy to understand, complete & concise, proper grammar & spelling)	10
Quality and Clarity of Photographs	5
DESIGN EXECUTION	75 TOTAL
Overall Design Meets Stated Goals and Challenges	20
Solutions Appropriate to the Stated Design Statement	15
Creative Use of Space	10
Functional Use of Space	10
Scale and Proportion of Elements	10
Effective Use of Lighting	10
USE OF MATERIALS AND COLOR	30 TOTAL
Color Scheme and Composition	10
Functional Use of Materials	10
Creative Use of Materials	10
TOTAL POINTS POSSIBLE	140
JUDGING CRITERIA – PRODUCTS & ELEMENTS	POSSIBLE POINTS
DESIGN INTENT	35 TOTAL
Effective Explanation of Design Criteria and Goals	10
Effective Explanation of Challenges	10

Quality of and Clarity of Presentation (easy to understand, complete & concise, proper grammar & spelling)	10
Quality and Clarity of Photographs	5
DESIGN EXECUTION	65 TOTAL
Overall Design Meets Stated Goals and Challenges	15
Solutions Appropriate to the Stated Design Statement	10
Innovative Approach to Design Criteria	10
Cohesiveness of Design Elements and Principles	10
Scale and Proportion of Elements	10
Originality of Details	10
USE OF MATERIALS AND COLOR	40 TOTAL
Color Scheme and Composition	10
Appropriate Use of Materials	10
Functional Use of Materials	10
Creative Use of Materials	10
TOTAL POINTS POSSIBLE	140

Each criterion is judged from 1 to 10, with 10 being the best. ENTRIES ARE JUDGED BY OUT-OF-STATE ASID PRACTITIONERS.