

creative brief

ASID | Arizona North



June 15, 2011

MESSAGE FROM THE PRESIDENT

Look how far we've come...

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FROM THE BOARD

Are You Out of the Loop?

Stay Connected! News can come and go even faster than our Creative Brief e-newsletter can keep up with!

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CHAPTER NEWS

Chapter Meeting
World Wide Stone

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Help! We need somebody! Not just anybody!
We need YOU for Design for Hire!

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Phoenix Fashion Week October 2011

ASID AZ North has been invited to participate in this event again this year and we need volunteers and a chairperson!

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Emerging Professionals
Financial Matters - what was learned!

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Design Excellence Awards
Last chance to be a sponsor
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Membership Directories are here!
Did you get yours yet?
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ASID welcomes...
New IP Members!
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We've Moved
Make note on your contact lists - you won't see this message again!
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STEP workshop
The registration date is fast approaching!
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STUDENT NEWS

Student Scholarship Winners Announced!
Congrats to MCC and AIP students
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AIP Student News
Heres to good endings and brand new beginngings
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LOCAL EVENTS

CEU opportunity
"Universal Flooring by Design"
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Phoenix Home & Garden's July Issue
"Ideas for Accessorizing"
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Celebrate the Art of Accessorizing
Join us at The Legacy Gallery July 7th
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Dunn Edwards presents...
The world's first LEED-certified paint manufacturing plant
HERE!
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NEWS FROM THE SOCIETY

Members Report Business Improving

Results from our fourth annual economic impact survey show encouraging signs that business is picking up slightly. About 37 percent of respondents said they expect annual revenues will be higher this year than in 2010, with the majority of those projecting an increase of between 10 and 30 percent. Still, members overall report business is sluggish compared to the pre-recession economy, and some members continue to struggle to keep their firms open. Thanks to all the members who took the time to complete the survey. Findings will be reported in the Fall 2011 issue of *ASID /CON* magazine. Congratulations to Jane Jungslager-Raymo, ASID, of Westbrook, Maine, who won a free year of member dues. Her name was selected at random from the 1,350 entries we received.

First ASID Performance Index Provides Data for Interior Design Billings and Product Specifications

ASID recently announced the findings of its first quarterly performance index. The ASID index is based on data compiled from a monthly survey that provides a tailored perspective on billings and business conditions in the interior design industry. Key findings indicate moderate industry growth as well as increased billings for residential design. [Click here](#) to read the full press release.

ASID News Moves Online for Easy Access

In an effort to provide timely, accessible Society news, updates and industry happenings, we will be transitioning *ASID NewsFlash* to a monthly format. To stay on top of what's going on in the ASID world, and design world at large, be sure to check

out our latest news outlet at ASID.org/icon. Click the "news" tab and bookmark the page today!
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