

MESSAGE FROM THE PRESIDENT

I LOVE DESIGN!

Client programming, space planning, furniture layouts, color palettes, material selections, showroom visits, tile patterns, lighting and plumbing fixtures, custom furniture, kitchen and bath design; working with subcontractors, vendors and artists...and most of all...seeing the client's face when they have realized their perfect new space.

Clients think that it is magic...

[Learn More...](#)



FROM THE BOARD

Getting Involved on the National Level!

Congratulations to Jewell Blair, Allied ASID and Membership Director of our Chapter.

Jewell has accepted an offer to become a member of the Education Advisory Group (EAG) at the National level. She will assist with the development of necessary and mandatory business classes for our members.

[Learn More...](#)



CHAPTER NEWS

ASID AZ North February Meeting

Come together with other ASID designers to learn the facts of fine knotted rugs at Alyshaan.

[Learn More...](#)



Volunteer for Our Designers' Homes Tour

Our Chapter's upcoming Designers' Own Homes Tour to benefit UMOM New Day Centers is on Saturday, February 25, 2012. AND WE NEED YOU!

[Learn More...](#)

msxml3.dll error
'80072ee2'

The operation timed out
/aid-nwl/xlaGC.asp, line
14



It's Renewal Time!!!!

Be sure your dues are current and up to date.

Most of our members are on an annual renewal cycle, meaning your dues start again in January. Some members have a renewal date related to when they joined the organization.

Not sure of your renewal date? Read on...

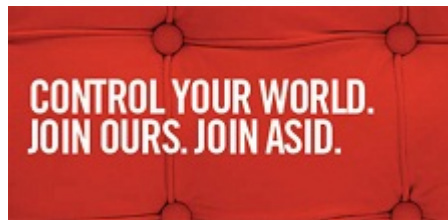
[Learn More...](#)



New Appellation for Allied Members

As of January 2012, Allied and Student members may drop the word "member" from their appellation. For example, Jewell Blair, Allied Member ASID is now Jewell Blair, Allied ASID.

There is no penalty if you use the "member" in your designation; however, move to the change as quickly as possible in your signatures, letterhead, emails and business cards.



Do you know the history on Associate membership?

[Learn More...](#)

ELEMENTS – Coming April 19, 2012

Elements is a trade show with vendor booths, which will be held at the Arizona Design Center, (7350 N Dobson) in conjunction with this year's Professional Development Day.



There will be approximately 44 booth spaces available for vendors and designers can earn up to 4 CEUs from various vendor events held throughout the day.

This will be an exciting and informative day of networking and fun, so don't miss it!

Watch for more information in future emails from ASID Arizona North Chapter.

[Learn More...](#)

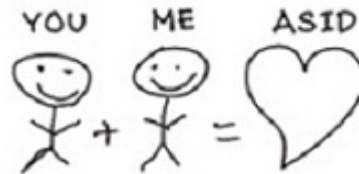
Share the Love!

ASID ARIZONA NORTH is one of the top five chapters in the nation to excel in our new membership incentive!

Members may earn \$50 for every new member they recruit. All you have to do is have the new member write your membership number on their application. There is a space provided on the online application for this purpose. New members also get a free gift for adding your name to the application.

Don't forget to share your love of ASID and all of the benefits of membership with designers that you meet. Unfortunately, this option is not available for student or industry partner members.

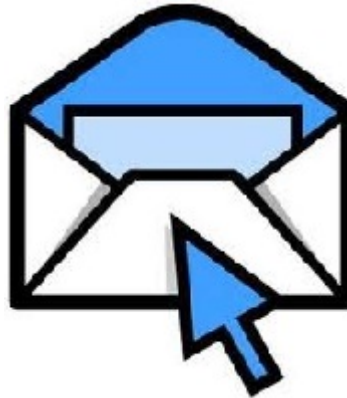
[Learn More...](#)



Check Your Profile

Do you know an ASID member who is not getting notices about ASID National and Chapter events? Please have them check their profile on the National Website - www.asid.org.

Logging into "my asid" is where you allow us to send information and emails. Check the communications opt-in section to be sure email contact is enabled. We use the national communications list for all e-blasts of special events, meeting notices and other announcements.



Industry Partners that do not receive notices need to be sure that their name is listed as a member. Depending on the level of membership, additional representatives may be added for \$150. Only the members listed will receive the communications.

[Learn More...](#)

Design for a Cause!

Here's your chance to connect with new clients and support your chapter!

Designer registration begins in February with the opportunity to match up with clients throughout March. This annual event raises funds to support educational events and scholarships for our chapter.



Go to www.asidaznorth.org, scroll to Design for Hire to register.

[Learn More...](#)

Local Talent is Highlighted in March

The March issue of Phoenix Home & Garden magazine recognizes local talent in a variety of fields, including interior designer Paula Den Boer of Ashley P. Designs, furniture designer Dan Levinson of Feathers Custom Furnishings, and product designer Larry Kornegay of Kornegay Design, LLC.



These three, along with landscape designer Morgan Holt, architect Dale Gardon, and fine artist Patricia Dobson will be feted March 8th during the Meet the Masters Celebration at Scottsdale Design Center. It begins at 6 p.m. and we would love to see you there!

[Learn More...](#)

2012 Call For Entries

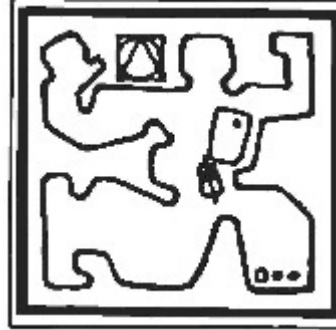
It's that time again!

Start preparing your entry submissions for the 2012 ASID Design Excellence Awards. We look forward to another collection of inspiring designs.

Entries will be accepted on Friday, April 27, 2012.

Click the link for your Call for Entry form.

[Learn More...](#)



STUDENT NEWS

2012 Student Charette a Huge Success

The 5th Annual ASID Student Charette Competition was attended by students from NAU, SCC, MCC, GlendaleCC, the Art Institute, and Collins College.

[Learn More...](#)



MCC Students are busy!

Mesa Community College's interior design students have been busy being active in the design world.

[Learn More...](#)



2012 ASID Career Day

Don't miss the upcoming event that will help you gain valuable insight into the professional side of your design career

[Learn More...](#)



Student Scholarship Deadline is March 30th

Scholarships are available for Interior Design Students.

Beat the deadline: March 30, 2012

[Learn More...](#)



News from The Art Institute of Phoenix

If you're a student at The Art Institute of Phoenix, check out the ASID Student events!

[Learn More...](#)



LOCAL EVENTS

Designers' Own Homes Tour February 25, 2012
Be inspired and give to charity!

Tour the historic home (right) of Paige Bailey, Allied ASID, plus six more!

[Learn More...](#)



Miele's Lunch and Learn Series for 2012

Please join Miele for an exclusive
Lunch & Learn: Thursday, February 23rd at 11 a.m.



February's event will feature: "Coffee for the Premium Client"

[Learn More...](#)

IIDA Southwest's Couture Fashion Show

IIDA invites you to their 5th
Annual Couture Fashion
Show: "Reinterpretations - A
Sign of the Times" on March 1,
2012.



Click through for details on
location, time and cost.

[Learn More...](#)

David Adams at the Calvin Charles Gallery

Exhibition showing through March 5th:

Title: 'Moments Felt. Images Played'

Artist: David Adams

Artist Statement:

"These works are formed from interwoven layers of color, line and form. They recall the texture and feeling of experience or simply instantaneously sensed images of events and places, people and things....only later perceived as memories with melodies of meaning."

[Learn More...](#)



Meet the Masters

Mark your calendars for March 8, 2012, to meet the Southwest's cream of the crop in Interior Design, Architecture, Landscape Design, Art and more.



Plus, view examples of their work and sample scrumptious party fare.

[Learn More...](#)

Phoenix Home & Garden's Grand Tour of Gardens

The 14th Annual Grand Tour of Gardens will take place on April 1, 2012. A portion of the proceeds will benefit the Desert Botanical Garden.

[Learn More...](#)



FLW at the Phoenix Art Museum

Frank Lloyd Wright: Organic Architecture for the 21st Century Exhibition is running now through April 29, 2012.

Frank Lloyd Wright Exhibit at the Phoenix Art Museum is sure to provide a picturesque history of Arizona on the 100th State Anniversary and 75th Anniversary of Taliesin West.

[Learn More...](#)

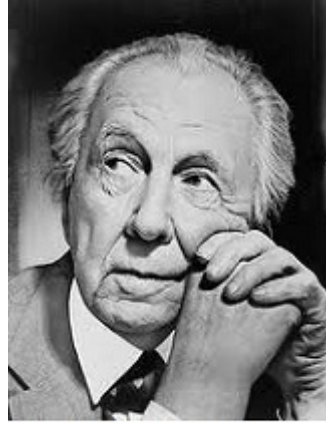


Photo by Al Ravenna, 1954;
Courtesy of FLW Foundation

NEWS FROM THE SOCIETY

Share the Love Is Continuing for 2012!

Our popular member-get-a-member program is back. Thank you to the 150+ members who participated in 2011. For each allied, associate, professional or Industry Partner member you recruit, you'll receive a \$50 voucher toward your ASID membership dues. For more information, go to www.asid.org/share.

[Learn More...](#)

Deadline Approaching for ASID Foundation 2012 Scholarships and Awards

The ASID Foundation is closing 2012 Scholarship and Award Applications next month. Students and professionals are invited to apply for five available awards and scholarships by March 12. Offering total of \$23,000 in awards, the 2012 scholarship and awards program is the largest to date. Awards are open to ASID members and nonmembers, students and professionals. More information can be found on the ASID Foundation website.

[Learn More...](#)

UPCOMING EVENTS

Register Now for the ASID Legislative Symposium in March

This year's Symposium takes place in Atlanta, Georgia on March 16-18, 2012. Attendees will join ASID President Lisa Henry, Representative Sean Jergusson, NCIDQ Executive Director Jeff Kenney, and other advocates for two days of networking and grassroots leadership training. For more information and to register, click "Learn More" below.

[Learn More...](#)

Save the Date: ASID @ NeoCon

Make plans now to join us in Chicago for the best in interior design education and special ASID events: June 11-13. More details soon!

[Learn More...](#)