

AMERICAN SOCIETY OF INTERIOR DESIGNERS AMERICAN SOCIETY OF INTERIOR DESIGN AMERICAN SOCIETY OF INTER AMERICAN SOCIETY

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Welcome Robert Allen Group! Our newest Industry Partner!

Robert Allen Group Janice Roetman jroetman@robertallendesign.com (602) 710-2394 www.robertallendesign.com



July 2013 Welcome New Members!

Martha McGowan, Allied ASID, NKBA

Lauren A Narciso, Student ASID

Phoenix Home & Garden Media Partner

Editorial Calendar

Advertising Opportunities



CREATIVE BRIEF

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President's Message

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Our Members are Awesome!

Many of our members were able to attend the National awards gala in Los Angeles last month as LuAnn Thoma-Holec, FASID received her Fellow award and Robert Thomas, ASID, received first place in Institutional design--what an evening!

Our own Design Excellence Awards Gala is shaping up to be just as special. The excitement and support are so high that over 50% of the seats are sold!

Until then, join the Board at The Sandbar Thursday evening for Happy Hour! There will be a drawing and if you dress in Tiki theme, you get five extra tickets! Break out the Hawaiian shirts, grass skirts, and however you define Tiki!

I am getting sneak previews of the activities/events that the 2014 Board will be bringing to you, and you will be pleased--I am quite excited as our chapter increasingly is recognized as a leader in the nation!

Stay tuned!

Cindy Lewton, ASID President

From the Board

Have You Heard?

...Arizona North Chapter continues to excel? We have moved from third in the entire nation for membership retention to...drumroll please...FIRST in the nation!

...There is a National Industry Partner directory online? Click here to access.

RealWorld DesignWeek: November 3 -9. Did you know that Arizona North Chapter started this program which National later adopted? This program matches up designers with students for a day of shadowing/mentoring. Registration will open shortly. Let's continue to demonstrate our leadership with strong mentorship support of our students!





Chapter Events

ASID PARTY! P

PRIZES!

JULY 18, 2013

ASID AZ North Chapter presents:

TIKI PARTY at The Sandbar

Thursday July 18

4 - 8 pm

Sandbar Mexican Grill

21001 N Tatum Blvd Phoenix, AZ 85050



Come have fun with the rest of the ASID party crowd at our Mid-Summer Mixer.

This is a FREE event with cash bar/food.

Attendance grants you a ticket into the prize drawings for super TIKI gifts.

Come in TIKI attire and you get 5 extra tickets for the drawings.

We need to know how many to expect so please go to:

www.asidaznorth.org

and let us know you are coming!



Look Ahead! Reservations close July 29, 2013! Don't miss this evening of looking back at Dorothy Draper and looking ahead as we **Celebrate!** Thousands of dollars in prizes will be given away courtesy of RUGS *Cocktail Attire*



ASID Arizona North Chapter invites you to the 37th Annual



Design Excellence Awards Gala

"Look Ahead ...

Cocktails. Dinner and Awards Presentation

Saturday, August 3, 2013

Registration & Cocktails begin at 5 pm Dinner & Awards begin at 6:30 pm

Montelucia Resort and Spa

4949 E Lincoln Drive Paradise Valley, Arizona

\$105 per person • No host, cash bar • Complimentary Valet

Online RSVP & Ticket Purchase: www.asidaznorth.org

Stardust Building Supplies Plus ASID - Together Again!



Stardust has invited ASID Arizona North Chapter to join them at the Maricopa County Home Show September 27-29 as ASID designers create a kitchen vignette to educate the public about recycle/upcycle and the value of ASID designers.

Rather than showcasing individual designers, this

extravaganza will showcase our chapter as a whole and the value of selecting an ASID designer for their next project.

We are looking for designers who are interested in helping in multiple ways, from assisting in the booth, to presenting seminars (20 seminar slots available!) on subjects such as DIY techniques, green design, kitchen trends, etc.

This is actually a kitchen design competition decided by popular public vote. Help your chapter help Stardust win \$10,000! More information to come!

Want to participate?

Contact Jewell Blair, Allied ASID, Professional Development Director, professionaldev@asidaznorth.org

Industry Partner News

Join Studio ADT in Supporting Families of the Granite Mountain Hotshot Crew

In Memory of the Granite Mountain Hotshot crew from Prescott, AZ who lost their lives on June 30, 2013, Studio ADT is auctioning off a one-of-a-kind shadowbox of an American Flag that was flown over Afghanistan on September 11, 2012. Own a piece of history and help support the families of our fallen heroes!

100% of all money raised will be donated directly to the 100 Club of Arizona. Bidding ends at 9 pm on Wednesday, July 31, 2013. For full details, and to place a bid, click <u>here</u>.



Emser Tile Facebook Photo Contest! Prizes! Deadline: August 31, 2013



Emser Tile Facebook Photo Contest

Submit a photo showcasing Emser Tile products and you could win \$500!

Grand Prize \$500 cash prize awarded in the form of a check to the Grand Prize Winner 2nd Prize \$250 cash prize awarded in the form of a check to the First Runner-up

3rd Prize \$100 cash prize awarded in the form of a check to the Second Runner-up

Submission period ends August 31st, 2013. Visit www.facebook.com/emsertile for more details and to enter today!





