

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



ARIZONA NORTH

Welcome Mattress Firm!

Our newest Industry Partner!

Mattress Firm
Kelli Parks
commercialsales@mattressfirm.com
(713) 328-3578
www.mattressfirm.com



Welcome New Members!

Eric C. Crook, Student ASID
Martha McGowan, Allied ASID,
NKBA

Lauren A Narciso, Student ASID

Jasmine Ueke, Allied ASID

Amy Sandstrom, Student ASID

Phoenix Home & Garden Media Partner

Editorial Calendar

Advertising Opportunities

CREATIVE BRIEF

President's Message



And the Winner is....

For the first time in years, our chapter's Design Excellence Awards Gala sold out!

Continuing the tradition, Phoenix Home & Garden magazine has featured our 1st place residential winners in their magazine. Check out Phoenix magazine for the 1st place commercial winners!

All winners will be published on our website and in our quarterly Desert Design magazine. Also, watch our chapter's Facebook page for photo updates.

A big thank you to the awards committee and all the volunteers who come together to make the evening special!

Thank you also to our Sponsors - we couldn't do this without you!

And you're wondering...Who were the big winners?

Best in Show - Residential: Anita Lang, Allied ASID, IMI Design Studio
Best in Show - Commercial: Brian D. Cox, RA, Allied ASID, Cox-James Architects

Congratulations to all!

Cindy Lewton, ASID
President

From the Board

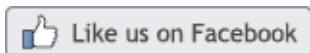
Awards 2013 Stepping Out in Style



Congrats to Mary Meinz, ASID, for receiving the cover of the September issue, above!



Social Media



Visit our Group



Industry-Related Events

DesignersCircleHQ

Visit our Web Site

ASIDAZNorth.org

2013 SPONSORS

Platinum Sponsor



Upcoming Events

Save These Dates!



Be sure to RSVP where requested!

August 8, 2013 5 pm: Designers Circle Happy Hour at Ferguson Bath and Lighting Gallery. RSVP: nancy@nancyhugo.com

August 21, 2013 5:30 pm: .1 CEU presented by Hansgrohe, hosted by Ferguson Bath and Lighting Gallery in Scottsdale. RSVP: loretta.kessler@ferguson.com

August 22, 2013 12 pm: AIA Trade Show at Sheraton Wild Horse Pass. Click [here](#) for details.

August 22, 2013 5:30 pm: Phoenix Home & Garden's Young Guns Celebration, hosted by Sub-Zero Wolf. RSVP by 8/8/13: rsvp@citieswestpub.com



Gold Sponsors



Silver Sponsors

BRIZO®



Bronze Sponsor

TOTO®

Copper Sponsors



Angelica Henry, ASID

August 22, 2013 5:30 pm: .3 CEUs Phoenix Home & Garden's Young Guns Celebration, hosted by Sub-Zero Wolf. RSVP by 8/8/13: rsvp@citieswestpub.com

August 28, 2013 5:00 pm: Phoenix Home & Garden's New Construction MarketPlace, held at Royal Palms Resort. Speaker: Mike Orr. RSVP: rsvp@citieswestpub.com

September 19, 2013: Chapter Meeting - More info to come

October 17, 2013: Chapter Meeting: .1 CEU presented by Sherwin-Williams, hosted by Sub-Zero Wolf. Watch for details.

Stardust Building Supplies Plus ASID - Together Again!



Stardust has invited ASID Arizona North Chapter to join them at the Maricopa County Home Show September 27-29 as ASID designers create a kitchen vignette to educate the public about recycle/upcycle and the value of ASID designers.

Rather than showcasing individual designers, this extravaganza will showcase our chapter as a whole and the value of selecting an ASID designer for their next project.

We are looking for designers who are interested in helping in multiple ways, from assisting in the booth, to presenting seminars (20 seminar slots available!) on subjects such as DIY techniques, green design, kitchen trends, etc.

This is actually a kitchen design competition decided by popular public vote. Help your chapter help Stardust win \$10,000! More information to come!

Want to participate?

Contact Jewell Blair, Allied ASID, Professional Development Director, professionaldev@asidaznorth.org

Industry Partner News and CEUs

.1 CEU at Ferguson Bath and Lighting Gallery
August 21, 2013

Published in K+BB!

Our Designers Continue to Amaze-
one of this year's Design
Excellence Awards winner is
featured here!



**Congrats to
Angelica Henry, ASID!**

Angelica received the cover of this
national publication for a glam bath
on a budget!

Read the full article [here](#).

Got CEUs?



Deadline: December 31, 2013

Do you have your CEUs? Ferguson
is offering .1 CEU August 21, 2013.
The chapter will offer another CEU
October 17, 2013.

Not enough CEUs yet? Consider
getting your CEUs through webinars.
IDCEC-approved webinars are
available at
www.interiordesign-ed.com

For a complete list of approved
CEUs, click [here](#).

A new shelter magazine!

YOU'RE INVITED to a CEU CLASS



Join us at the Ferguson Bath, Kitchen & Lighting Gallery for a CEU class,
It's a Social World After All, from Hansgrohe presented by Jen Bruno.

Class Description:

This presentation discusses a host of online tools that propel social interaction. While Facebook, YouTube, Twitter and LinkedIn are used most frequently, the world of social media encompasses so much more. Through best case examples, epic fails, case presentations and first-hand exposure to social media technologies, this one hour interactive course will provide a unique opportunity to understand how social media is fundamentally changing the way companies operate. Attendees will learn how business people - as individuals or organizations - can strategically use social media tools to engage their audience in new and exciting ways.

Presenter Jen Bruno currently works as the National Sales Training Manager at Hansgrohe and has been working as a trainer, instructional designer, and presenter for more than twenty years. Sharing information is her passion and she is guaranteed to deliver an educational, and most importantly fun presentation for the design community in Scottsdale. See you there!

CEU Credits .1

WEDNESDAY, AUGUST 21ST
5:30 P.M. CLASS STARTS
Refreshments and appetizers provided

Please RSVP to Loretta Kessler loretta.kessler@ferguson.com

FERGUSON.COM

Scottsdale

8340 E Raintree Dr

(480) 556-0103

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RSVP to Loretta Kessler, loretta.kessler@ferguson.com

IDCEC-approved CEU, course # 101457-1001

Eye on Design



Linda Barkman, Editor

This year's First-Place Design Excellence Award-winning projects are featured in the September issue of Phoenix Home & Garden magazine. Winners were announced and the issue made its debut Aug. 3 at the sold-out awards gala at Montelucia Resort & Spa.

Also featured in the magazine's Design Secrets-themed issue are Young Gun Danielle Jacques, Allied ASID, along with divine desert homes designed by Esther Boivin; Janet L. Kauffman, Allied ASID; and Mary Meinz, ASID. Their secrets are safe no more!

Dear ASID Interior Designer,
we'd like to get to know you...

Home & Style

Robb Report is pleased to announce the launch of a new shelter magazine, *Home & Style*, the global resource for inspired living. We invite you to take a brief survey and receive a complimentary one-year subscription. [Click here.](#)

TAKE SURVEY

Robb Report is pleased to announce the launch of a new shelter magazine, *Home & Style*, the global resource for inspired living. We invite you to take a brief survey and receive a complimentary one-year subscription. [Click here.](#)

Found!



Did you lose a pair of sunglasses at the Tiki party in July? We found a pair!

Call the office at 602.569.8916 if these might be yours.

From the Society

\$105,000 in Grants

Young Gun, Danielle Jacques, Allied ASID!

Phoenix Home & Garden's

Young GUNS

CELEBRATION @ SUB-ZERO WOLF

Come meet our 2013 Young Guns, along with Young Guns alumni, and join us for a culinary indulgence presented by Valley chefs.

THURSDAY, AUGUST 22 5:30-7:30 P.M.

SUB-ZERO WOLF

15570 N. 83RD WAY • SCOTTSDALE

Please R.S.V.P. by August 8th to rsvp@citieswestpub.com or call (480) 664-3960 and ask for Lauren.

Presented by:

PHOENIX HOME & GARDEN **SUB-ZERO** **WOLF**

Earn .3 CEUs on August 22, 2013!

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



FOUNDATION

Interior Design Research Grant Program

The ASID Foundation is pleased to announce the third annual Interior Design Research Grant Program, Transform, to be awarded to design-related initiatives that address critical gaps in industry knowledge.

Interior design transforms environments in ways that improve life's outcomes. Interior designers are ethically, socially and environmentally responsible professionals who design, renovate and provide design services that transform built environments. By extension, these grants seek to provide critical funding for research topics that advance design knowledge and transform the practice of interior design for the benefit of the public.

For full info, click [here](#).

3 CEUs on 8.22

IIDA
INTERNATIONAL
INTERIOR DESIGN
ASSOCIATION
SOUTHWEST CHAPTER

Goodmans Interior Structures, in partnership with IIDA Southwest Chapter, invites you to an evening of continuing education. This 'round robin' program, featuring three unit courses, will have you rotate from one class to the next with food and beverage in between.

Date & Time: Thursday, August 22, 5:30 p.m. - 8:30 p.m.

Location: Goodmans' Corporate & Healthcare Showrooms, 1400 East Indian School Road

RSVP: Stephanie Fanger, sfanger@goodmans.info, 602-512-0538



1.

Holistic Medicine: The Continuum of Care by Herman Miller

This course discusses how outpatient healthcare environments can respond through technology and flexible design approaches for a comprehensive care strategy that reduces ER visits and hospital admissions and promotes health/wellness strategies.



2.

The Ins and Outs of Wool Felt by FilzFelt sponsored by Spinneybeck

This is an introduction to the history of non-woven textiles, the comparison of the various types of felt, an explanation of the manufacture of wool felt, and the specifications and applications of this unique material.



3.

Your Design Rights: Defining and Protecting Your Designs by Jason Scronic, Esq.

This is an introduction to intellectual property rights and legal protections. The course will assist you in identifying your legal rights and the ways that you can protect your design ideas.

HermanMiller

Spinneybeck



goodmans.info | goodmanshealthcare.com
Good people. Good furniture. Good business.



Click [here](#) for full information.

Mike Orr at Royal Palms! Don't Miss this! August 28, 2013



**JOIN THE NEW CONSTRUCTION
MARKETPLACE TODAY!**



BE SURE TO SEE GUEST SPEAKER MIKE ORR,
A PROMINENT ARIZONA REAL ESTATE
SPECIALIST, AT THE ROYAL PALMS RESORT
ON AUGUST 28, 5-8 PM.

TO ATTEND OUR INAUGURAL EVENT, PLEASE
RSVP TO RSVP@CITIESWESTPUB.COM
OR CALL **(480) 664-3960**

Emser Tile Facebook Photo Contest!
Prizes!
Deadline: August 31, 2013



Emser Tile Facebook Photo Contest

Submit a photo showcasing Emser Tile products and you could win \$500!

Grand Prize

\$500 cash prize awarded in the form of a check to the Grand Prize Winner

2nd Prize

\$250 cash prize awarded in the form of a check to the First Runner-up

3rd Prize

\$100 cash prize awarded in the form of a check to the Second Runner-up

Submission period ends August 31st, 2013.

Visit www.facebook.com/emsertile for more details and to enter today!



Try it FREE today.