

RICAN SOCIETY OF INTERIOR DESIGNERS

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Welcome Industry Partners!

Our newest Industry Partners!

ARDEX Americas
Scott Cadam
scott.cadam@ardexamericas.com
(949) 982-9593
www.ardexamericas.com

Kitchens Southwest Catherine Monaghan cmonaghan@kitchenssouthwest.com (480) 443-0102 www.kitchenssouthwest.com

Mattress Firm
Kelli Parks
commercialsales@mattressfirm.com
(713) 328-3578

Creative Brief

President's Farewell Message



Design Excellence Awards 2013. L to R: Chris West, IP, Membership Director; Deb Ritchie, IP, Director at Large; Linda Heinz, FASID, Financial Director; Cindy Lewton, ASID, President; Amber Rice, Student ASID, Student Rep to the Board; Gretchen Palmer, Allied ASID, President Elect; Jewell Blair, Allied ASID, Professional Development Director. Not pictured: LaDawn Bentley, ASID, Communications Director

Dear Members,

I stepped into this position a few months early when my predecessor stepped down unexpectedly. I wasn't prepared. I like to plan and plan, and create a back-up plan, and have alternative back-up plans. I once was told that I plan my life like a play, but I'm foiled because the players in my life don't play their parts the way I imagine. It's why I can't play chess. I understand the rules of the game well and have played since I was a child. It is a completely hopeless game for me.

The job of President is really to support all the volunteers doing their jobs. Plans often go awry and members become frustrated. During the past 17 months as President, there have been flare-ups and meltdowns, hugs and brush-offs. I'm intimately familiar with "last straws" and overworked volunteers. Sometimes board members were incredulous at some of my own missteps.

And yet...the Board of Directors, the Committee Chairs, the 100-plus volunteers continue to rally together to make the Arizona North Chapter one of the most successful chapters in the country. Our common passion is design. Just like the design process, it ultimately is about the people and the relationships. I have been blessed to work with the best of the best during my years on the Board.

Come Say Farewell ...

The chapter meeting Thursday at Kitchens Southwest is my last chapter meeting as President. Please join me as we welcome back Kitchens Southwest into our membership. Come say good-bye to our outgoing Financial Director, Linda Heinz, FASID; Communications Director, LaDawn Bentley, ASID, and myself. Come learn how you can join a committee next year and create lifelong connections/friendships.

You too will be blessed.

www.mattressfirm.com

Think Art
Robert Bisetti
robert@thinkfineart.com
(480) 998-9790
www.thinkfineart.com

Welcome New Members! September 2013

Jodi Asin, Student ASID

Valory Covello, Allied ASID

Debra Fahey, Student ASID

Catherine Powers, Student ASID

Katherine Schatzberg, Student ASID

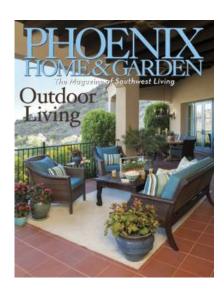
Trisha Wade, Student ASID

Karl Wein, Student ASID

Phoenix Home & Garden Media Partner

Editorial Calendar

Advertising Opportunities





Social Media

Like us on Facebook

Thank you from the bottom of my heart for your support!

Cindy Lewton, ASID 2012/2013 President

Chapter Meeting

September 19

Last Chance! Register Now!
Chapter Meeting September 19, 2013

Cosentino, Gold Sponsor, has teamed up with Industry Partner, Kitchens Southwest for our September chapter meeting!

ASID Arizona North Chapter presents:



New Materials for Kitchen Charisma

Thursday Sept. 19

5:30 - 8 pm

Kitchens Southwest

15685 N Greenway-Hayden Loop #300 Scottsdale, AZ 85260



- Come see 2013 new materials introduction by Cosentino in a hands-on presentation..
- Expert tips for designing the perfect kitchen from Kitchens Southwest: budgets, space planning and materials selection.

\$10 students \$20 members \$40 non-members

Hors d'oeuvres and drink provided. Door prizes given so don't miss out!

We need to know how many to expect so please go to:

www.asidaznorth.org

and let us know you are coming!

Proudly sponsored by:



Sign up for a committee! Say farewell to Cindy!

Follow us on twitter

Visit our Group



Industry-Related Events

DesignersCircleHQ

Visit our Web Site

ASIDAZNorth.org

2013 SPONSORS

Platinum Sponsor



Gold Sponsors







Silver Sponsors





Bronze Sponsor



Community Service Opportunities

WREATHS! We Want Your Talents!



Wreaths! All types of wreaths are wanted!

ASID Arizona North Chapter has committed to help Aunt Rita's Foundation raise funds by designing and donating wreaths to Aunt Rita's annual signature event, **Red Brunch**, to be held November 30, 2013 at the Westin Kierland in Scottsdale.

Last year, our members created numerous wreaths that raised thousands of dollars through their auction. They want us back!

If you would like to participate by creating and donating a wreath, please sign up at our chapter meeting Thursday evening, September 19, 2013, or go to www.asidaznorth.org for details.



Stardust Building Supplies Plus ASID - Together Again!



Stardust has invited ASID Arizona North Chapter to join them at the Maricopa County Home Show September 27-29 as ASID designers create a kitchen vignette to educate the public about recycle/upcycle and the value of ASID designers.

Rather than showcasing individual designers, this extravaganza will showcase our chapter as a

whole and the value of selecting an ASID designer for their next project.

This is actually a kitchen design competition decided by popular public vote. Help your chapter help Stardust win \$10,000! More information to come!

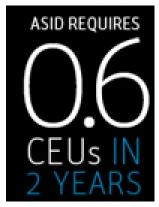


Copper Sponsors





Got CEUs?



Deadline: December 31, 2013

Do you have your CEUs? Ferguson is offering .1 CEU August 21, 2013. The chapter will offer another CEU October 17, 2013.

Not enough CEUs yet? Consider getting your CEUs through webinars. IDCEC-approved webinars are available at www.interiordesign-ed.com

For a complete list of approved CEUs, click <u>here</u>.

Upcoming CEUs

- **.6 CEUs September 27, 2013**Presented by ASID New Mexico Chapter
- .1 CEU October 10, 2013
 Presented by Dunn-Edwards
- .1 CEU October 17, 2013
 Presented by Sherwin-Williams
 Registration opens
 September 20, 2013

For information on all of the above CEUs, click <u>here</u>.

We are looking for designers who are interested creating the vignette.

Want to participate?

Contact Cindy Lewton, ASID, President president@asidaznorth.org

Halloween Costume Drive

Last year, Arizona North Chapter collected 130 costumes for UMOM kids--the largest shelter for homeless families in the state.

We're doing it again. Bring new costumes (any size) to the Chapter Meeting October 17th.



RealWorld DesignWeek ~ Mentors Wanted!



Registration has not opened yet, giving you time to plan your shadowing day. Click <u>here</u> for information and ideas!

Volunteer Opportunities ~ Arizona North Chapter



Do you have great ideas? Do you want to get involved?

, , , ,

We're looking for you!

Come to the chapter meeting Thursday evening and learn how to get involved!

ASID Events & Activities

Are You in the Houzz? ASID Members Only!
October 12, 2013

Awards...Revisited



A big THANK YOU to Alyshaan Fine Rugs for videotaping the Awards!

ASID Members are exclusively invited to a special day hosted by Decorative Plumbing and Hardware Association (DPHA)



Images courtesy of Decorative Plumbing and Hardware Association (DPHA)

HOUZZ Party and Product Showcase

October 12, 2013

- 9 am 11:45 am
 Product Showcase
- 2 pm 3:30 pm
 Workshop Are You in the Houzz?

Sheraton Wild Horse Pass Resort & Spa 5594 W. Wild Horse Pass Blvd Chandler, AZ 85226

- Exclusive Invitation for Arizona ASID Members Only - The cutting-edge Decorative Plumbing and Hardware Association's (DPHA) annual conference is being held in Arizona (\$750 to attend) and is offering an opportunity for Arizona ASID members to attend at no charge (must pre-register to attend)
- Are you in the HOUZZ?
 #1 remodeling website in the world and growing! Keynote speaker, Liza Housman, VP of Marketing and Community, will tell you how to promote/expand your business using Houzz.com.
- Product Showcase: Be the first to see the newest high-end products coming to market!

No charge - Must pre-register to attend. www.asidaznorth.org



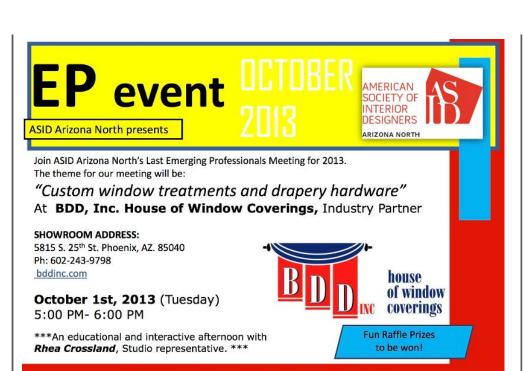




Emerging Professionals

October 1, 2013

Information and Networking for Emerging Professionals--those designers with five years or less experience. However, all members are welcome!



Emerging Professionals

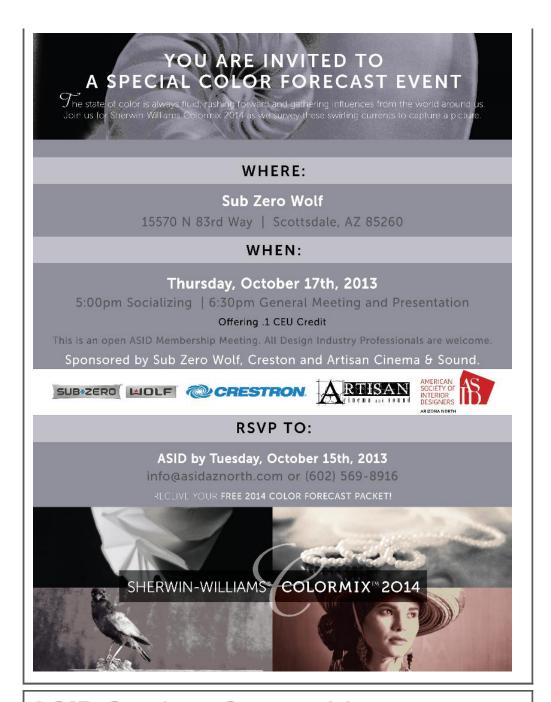
REGISTER NOW!

Registration Opens Friday!

ASID Chapter Meeting!

THE EVENT. With annual Halloween costume drive.

Registration opens September 20, 2013



ASID Student Competition

Supporting the needs of a community in crisis...



How can you, as an interior designer, create a temporary shelter that addresses and supports the health, safety, and welfare of a community in crisis? Show us your solution and you could win \$2,000 and national recognition of your work--exposing your talent to over 30,000 ASID designers!

Entry Submissions Open: October 14, 2013

Entry Submissions Close: January 12, 2013

Get full information by clicking here.

ASID in the Valley

Tour World's Largest Gold LEED-Certified Paint Mfg Plant!
Earn .1 CEU October 10, 2013

