



Welcome Industry Partners!
Our newest Industry Partners
December 2013

Crestron Electronics
Michelle Baker
mbaker@crestron.com
(714) 474-6370
www.crestron.com

Gorilla Industrial Coating
Stephanie Gardner
stephanie@gorillaindustrial.com
(480) 377-8000
www.gorillaindustrial.com

Welcome New Members!
Our newest Members
December 2013

Mandy M Rachuy, Allied ASID

Susan Robertson-Lemire, Allied
ASID

Carol Ann Bland, Student ASID

Julia Raner, Student ASID

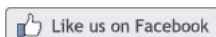
Phoenix Home & Garden Media
Partner

Editorial Calendar

Advertising Opportunities



Social Media



December Creative Brief

2013-2014 President's Message



What a special time of year...I hope that you all take some time to sit back and relax over the next few weeks, spend time with family and friends, and reflect on what this year has brought. We've seen such a renewed sense of vitality in our marketplace that the energy is almost palpable.

At our Holiday Party last weekend, I had a designer who is relatively new to the Chapter tell me that she felt more welcomed here and had more support from our design community within her first few months of being here than she experienced in twelve years of association with another chapter.

All I have to say is thank you! I cannot think of a greater compliment to you all, or a greater accomplishment.

And on behalf of ASID, I would also like to extend a special thank you to all of our sponsors and volunteers over this past year. Without you, we would not be able to provide the types of education, programs and events that we're all fortunate to benefit from.

Wishing you a blessed holiday season and a very happy new year!

Gratefully,

*Gretchen Palmer, Allied ASID
President, Arizona North Chapter*

MAKE A NEW YEAR'S RESOLUTION TO JOIN US!

Follow us on [twitter](#)

Visit our Group



Industry-Related Events

DesignersCircleHQ

Visit our Web Site

ASIDAZNorth.org

2013 SPONSORS

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Silver Sponsors



Bronze Sponsors



every detail every time



Got CEUs?

ASID Arizona North Chapter presents:

CHAPTER MEETING: "TRENDS"



Dan Gregory
Internationally Known Speaker &
Human Behavior Specialist

Navigating & Profiting from Trends

Thursday
Jan. 16

5:00 pm - 8:00 pm

Bentley Gallery at
Bentley Projects

215 East Grant Street
Phoenix, AZ 85004



Dan Gregory is an author, educator and internationally known speaker that focuses on our belief systems, drives and motivations.

All the way from Down-Under, Mr. Gregory will present an in-depth educational discussion on "Trends" that directly effect our Interior Design Industry:

- Adapting to new values
- Psychographic shifts in the consumer
- Demographic changes that effect how we build our lives

This is a FREE event for members
\$40 non-members

Hors d'oeuvres and drinks provided

Proudly sponsored by:

BENTLEY GALLERY

Bentley Gallery at Bentley Projects

Click Here to
REGISTER

Phoenix Home & Garden

Phoenix Home & Garden kicks off the New Year with their annual design issue, which explores Santa Fe Style. In addition to three historic adobe homes and an amazing garden in Santa Fe, the January issue features Barro Negro pottery in Savvy Shopper, cow skulls as a hot decor item in Trend Watch, a profile on a Taos-based artist who creates mixed-media art quilts, and much more. Subscriber copies will arrive mid-December. Merry Christmas to all and to all a good year ahead!



Deadline: December 31, 2013

Do you need more CEUs? Consider getting your CEUs through webinars. IDCEC-approved webinars are available at www.interiordesign-ed.com

For a complete list of approved CEUs, click [here](#).

Event Videos



[Sherwin-Williams Colormix 2014](#)



[Design Excellence Awards](#)



Linda J. Barkman, Editor
Phoenix Home & Garden

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Give the **Gift of**
ESSENTIAL
Southwest
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ORDER TODAY AND YOUR GIFT WILL BE PERSONALLY SIGNED
BY EDITOR, LINDA J. BARKMAN. USE CODE: NEWBOOK

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HOME & GARDEN

Order by phone: (480) 664-3960

ASID Member News

Volunteer Opportunities ~ Arizona North Chapter

**Do you have great ideas?
Do you want to get involved?**

We're looking for you!

For more information, contact Jewell Blair, President Elect at
PresidentElect@asidaznorth.org

we ♥ A
volunteers!

18"x18" Miniature Room Competition Meeting - December 18th!

ASID Arizona North Chapter Presents...
The 2013|2014 Student
Miniature Room | Design Dilemma
Competition

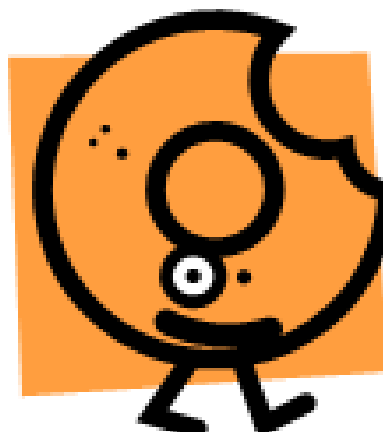
Each team will have to develop a design solution to integrate technology into a family room or living room remodel to include: a television, computer, gaming console and it's components, and a sound system. The design needs to minimize the impact of the components visually. We want the technology but we don't want to see it. You can choose the style of your design. Your room has to fit into an 18' x 18' space.

For more information please join us **Dec. 18th at 10am**
Feathers 15330 N Hayden Rd, Scottsdale, AZ 85260
RSVP to Paddy Rasmussen
paddyras@gmail.com

Don't miss this tremendous opportunity to problem solve and get published in the Phoenix Home and Garden Magazine and or win an ASID Scholarship!

AMERICAN SOCIETY OF INTERIOR DESIGNERS **ASID** / *students*

Industry Partner Donuts & Dialogue! Save The Date!



Donuts & Dialogue
Friday, January 10, 2013
7:45 - 9:00am

Hinkley Lighting - Scottsdale
16049 N Greenway Hayden Loop
Scottsdale AZ 85260
(480) 948-8799

Watch for more information soon!

Deadline for Student Charrette is February 1st!

ASID AZ NORTH CHAPTER STUDENT CHARRETTE

SATURDAY FEBRUARY 8, 2014

7:30 AM - 5:00 PM

Save the date!

HOSTED BY
MESA COMMUNITY COLLEGE

Charrette is a defined period of design or planning activity.

- WHO:** All student members in the ASID AZ North Chapter,
- WHAT:** A chance to put your skills to use in a fun, frenzied and fast paced team environment! Bring whatever tools you have including pencils, pens, markers, scales, triangles, etc.
- WHERE:** Mesa Community College, TC Building
1833 West Southern Ave, Mesa, AZ 85202
- WHEN:** Saturday, February 8, 2014 7:30 am - 5:00 pm
Don't worry, there will be breakfast, lunch and plenty of caffeine to keep you going!
- WHY:** The Charrette is modeled after the NCIDQ exam, so get a start on what you need to know! Plus, it's a great day to use all your knowledge about the design process with other students from across the Valley.
- HOW:** To register? email janice.pierson@mesacc.edu



Register early to secure your spot.

See you then!

Elements Trade Show - Save The Date!

Thursday,

ELEMENTS

March 20, 2014

*We are looking for volunteers on the Elements Trade Show committee, ASID Trade Show For Design Professionals please contact Paula Quan at IPLiaison@asidaznorth.org. It's a great event with tons of enthusiasm. No previous experience necessary.

Community News & Events

Don't Miss the December 12th SubZero Wolf Factory Tour!

Showroom

SUBZERO

WOLF

SZW BUS TOUR

December 12th, 2013

10:30 AM - 1:30 PM

Bus departs at 10:30 AM

Take a tour with Sub-Zero Wolf as we
visit our factory in Goodyear, AZ!

Meet us at the Sub-Zero Wolf showroom
at 15570 N. 83rd Way, Scottsdale, 85260

RSVP to your Territory Manager
to reserve your spot!

Factory

2nd Annual Buffalo Bash - January 9th, 2013

Get ready for...

2nd annual

BUFFALO BASH



SAVE THE DATE

Thursday, Jan 9th 5:30-8pm

The Buffalo Collection
7044 E. 5th Avenue
Downtown Scottsdale
480/946-3903

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



You won't want to miss this.

Visit our site at www.ScenicMesa.com/Scottsdale

Lymphoma Call for Entries Kitchen & Tasting Tour



CALL FOR ENTRIES

LYMPHOMA
RESEARCH FOUNDATION

2nd Annual Kitchen & Tasting Tour

Date: Saturday, February 22, 2014

Showcasing six homes in Paradise Valley & Arcadia neighborhoods

Attn: Builders, Designers, Realtors, Cabinet and Appliance Retailers...

Display your projects and talents at the 2nd Annual Kitchen & Tasting Tour. It is a great way to showcase your work to potential clients. With over 350 attendees at the first year's event, participating designers, realtors and retailers were thrilled with their interaction with prospects.

The 2014 tour will showcase six homes in the Paradise Valley and Arcadia neighborhoods. We strive to provide our tour guests with a variety of home and kitchen styles, sizes, and budgets.

Along with viewing some of the best designed kitchens, attendees will sample signature dishes prepared by talented Valley chefs and view beautiful tablescapes, all while raising funds for life-saving lymphoma research. Attendees will have an opportunity to cast their votes for best kitchen design, best culinary sampling and best tablescapes. Post-event media coverage will feature People's Choice winners.

If you know of a new, recently renovated or remodeled kitchen that should be considered for inclusion in the tour, please let us know. Entries from Tablescapes Designers and Chefs are also being accepted.

Please contact Sherry Baker, Lymphoma Research Foundation at sbaker@lymphoma.org or (602) 509-8564.

View the 2013 Kitchen & Tasting Tour Photo Gallery at www.lymphoma.org/Arizona.



Calling All Artists-Deadline February 1st!



copenhagen

Phoenix Scottsdale Tempe Tucson San Antonio Austin

Copenhagen Furniture is inviting you to participate in its first Chair-ity event, a project that will call on local artists to benefit the local chapters of Habitat for Humanity. The Chair-ity Project will take place in March 2014 at all of our Copenhagen stores.

Participating artists will receive a chair they will be free to paint, saw, weld or transform however much or however little they like. These one-of-a-kind artworks will be displayed in Copenhagen stores for viewing and for voting along with an ongoing silent auction. Copenhagen will award cash prizes to artists with the highest vote and bid.

The project will culminate in a party on Friday, March 21, 2014 at 6:00pm at Copenhagen on Camelback for artists and guests where the silent auction will conclude, bidders will receive their chairs and artists will be awarded their prizes.

The Chair-ity Project promises to be an exciting event, and will provide a unique venue to showcase artists' work. 100% of the proceeds raised from the silent auction will benefit Habitat for Humanity.

Thank you for your consideration; we believe this will be a fun and rewarding experience and hope you feel the same way.

Lars Hansen
Copenhagen Imports
1701 E Camelback Rd
Phoenix, AZ 85016
602-266-8060, Ext 213

Rules:

- 1) Each artist receives one, white-molded plywood dining chair.
- 2) The artist will transform the chair as little or as much as they like, the final result of which may not exceed the original size of the chair to any great extent.
- 3) The final result does not have to be used for seating.
- 4) The final result may not be sexually explicit, not carry a specific religious or political message or profanity of any nature.
- 5) The final project from each artist is to be returned to Copenhagen no later than **February 1, 2014**.
- 6) The chairs will be displayed between Copenhagen stores from March 1-21, and will include artist name, and any contact or promotional information they would like. During this time, Copenhagen clients and the general public may vote for their favorite chair as well as submit bids in an on-going silent auction.
- 7) The winning artists/chairs will be announced at a party to be held on Friday, March 21 at Copenhagen, 1701 East Camelback Road where the silent auction will be concluded, winning bids will receive their chairs and artists will be awarded their prizes.
- 8) Copenhagen will award the winning artist with \$500 in cash for the chair with the most votes and \$500 in cash for the chair with the highest bid in the silent auction. Honorable mentions will receive \$100 Copenhagen gift-cards.
- 9) 100% of the proceeds from the silent auction will be donated to Habitat for Humanity Central Arizona.
- 10) The Chair-ity Project event will be promoted heavily through all of Copenhagen social media resources, as well as other venues.

www.CopenhagenLiving.com

SmileTrain Donor Match by Alyshaan!



Donate \$250 to Smile Train and Alyshaan will match it!
Contact us for details



Money in Your Pocket!

Amazing Opportunity For Designers

Alyshaan will pay for professional photography of your submission to enter the 2014 ASID Design Excellence Awards for projects where you have purchased Alyshaan room sized rugs (between September 1, 2013 - March 31, 2014). For more information, contact Suzanne Daley, Marketing Manager for Alyshaan. suzanne@alyshaan.com

