Happy New Year! The start of a new year brings with it renewed energy and hope for things better than last year. For our chapter, that is a tall order because things have been going very well. Our membership is on the rise, attendance at events is higher, and the atmosphere is lively and encouraging. Let's use this synergy to surge higher and better this year!

Now is the time to start planning for the Gala Awards in August. The deadline for entries will be March 27, 2015, so start identifying the projects that you want to submit. The Call for Entries is on the asidaznorth.org website with the details and categories for the competition. You will be informed of the date and time for a special workshop on how to enter which will be held at Est, Est, Inc. later in the month.

There are always rumbles and rumors, so let me clear up something very important - Judging. All entries are done anonymously without the designer's name or the name of the firm. The entries are judged by members of other ASID chapters. It is never done locally, not even in the state, to ensure fair and equitable consideration. The criteria for the awards are given to the judges and their results are sent back to the Chair of the Gala and the Chapter President only. Phoenix Home & Garden and Phoenix Magazines receive the names of the winners along with high resolution images for their September issue. They maintain the highest levels of confidentiality as well.

More events and activities scheduled for the new year, so keep tabs on all our communications.

Jewell Blair, Allied ASID
Debi Meyer, Allied ASID, has been a residential interior designer for many years. She follows a traditional, lovely aesthetic in her design. Ms. Meyer believes in the importance of using her professional talents to give back to the community. She participated in a charity event home tour on behalf of the Lymphoma Association.

DESIGN INSPIRATION: For this event, Interior Designers were carefully matched to the type of home that represented their design style. The clients of this home enjoy a more traditional look, and so Ms. Meyer was the perfect fit. She was able to provide a look that
they absolutely loved. Debi believes it is important to honor design clients by respecting their lifestyle, always putting the client first. In this table, she used the color red to represent the heart, and she used vintage pieces with wonderful memories. The china and crystal belonged to her grandmothers. The silverware belonged to her mother. Some of the glasses were from her great grandmother. Golds and silvers were mixed to create an updated look with vintage touches.

DESIGNER TIPS: In her many tablescapes over the years, Ms. Meyer keeps certain considerations in mind. When a tablescape is planned for dining, it is important to plan how people will see and converse with each other across the table. This is accomplished by either doing a low arrangement, or using clear crystal vases with taller arrangements. To achieve a look that was vintage, yet updated, Ms Meyer did the following:  * Varied types of materials * Mixed gold and silver * Mixed up glass styles * Mixed and match votive candle sizes and heights * Used crystal bowls - not boxes and fabric - to create height in the arrangement * Varied height of items in arrangement to create interest

ADDITIONAL DESIGNER TIPS: Centerpiece of arrangement can go 12-30” tall, even just below the chandelier. Use clear crystal vases in tall arrangements to allow visibility. Use Pinterest and Houzz for quick ideas and inspiration. You can take an idea and personalize it to the event. Use lots of candles to quickly and easily dress up a table, add ambiance and give complexions a beautiful glow!

DESIGN COMPETITION INFORMATION

VILLEROY AND BOCH DESIGN CHALLENGE
Deadline: Dec 31, 2014

SUB-ZERO WOLF KITCHEN DESIGN CONTEST
Deadline: Dec 31, 2014

LAMP LIGHTING COMPETITION
Deadline: Jan 31, 2014

"YOU CAN'T WIN IF YOU DON'T PLAY".
Watch for information on an upcoming workshop to help you prepare for the Design Excellence Awards 2015! Looking at our Best in Show winning projects could be intimidating, but shouldn't be. Our competition provides opportunities for projects of all sizes and types. And, some recent winners won the first time they entered.
Pauline Cecelia Wampler was born on January 12, 1937 in Los Angeles, California. While attending ASU Pauline met the love of her life and future husband Vance Wampler. During this time Pauline and Vance also formed incredible friendships with their long time friends Dave and Alice Wells, and Ernie and Alice Garcia. She graduated from ASU with a degree in Psychology.  

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