We are off to a great start for the new year. Over 700 people participated in the activities at "Day of Design". Thanks to all of our Industry Partners at the Design Center for hosting the ASID Open House. We were able to sign up new committee chairs and volunteers. A special thank you to Natalia Hipp and Sub-Zero Wolf for their sponsorship of the event along with Laurie Clark and Sherwin Williams. "Colormix" was another inspirational CEU presentation. Inside Out, Pindler Inc., Kravet, and Century Furniture, thanks for your hospitality. Janice Roetman, rep for Robert Allen, thank you for the beautiful gift basket that was part of our door prizes.

We unveiled our 50/50 Raffle that will be held at each Chapter Meeting this year to raise funds for the ASID Foundation. The Foundation provides funds for scholarships and research to interior designers and students around the world. Our goal is $3000 by September 2015.

As business continues to improve in our region, kitchen and bath remodeling projects will be on the rise. Commercial development and total residential remodels are also on the upswing. As your business grows, consider the information we have received from the state Registrar of Contractors office regarding interior designers. We act as consultants, and consultants should be registered as a contractor. We have been working with state officials and continue to work with them and officials from the state
Finally, November is the month to focus on the future of our organization. Real World Design Week, pairing students with practitioners, takes place this month. Scheduled as a "week", the pairings may take place at any time. Not sure of what you have to share? Consider visiting your favorite showrooms, reviewing your contracts, reviewing the student's portfolio, visiting work sites, or just having lunch and discussing how you got started in design. Your insight and experience is a great gift to share.

To our success,

Jewell Blair, Allied ASID

The November issue of Phoenix Home & Garden showcases spectacular private homes featured on the magazine's annual Grand Tour of Homes. Included are a French Manor home with interiors by Andra Miller of Andra R. Miller Designs, LLC; a builder's Rural French-style home designed by Paige Bailey and Laura Richie Smith, both Allied ASID, of One Posh Place; a Desert Contemporary home with Transitional interiors designed by Laurel Brown of Brownhouse Designs in Tucson; a classic Spanish Colonial Revival-style home with interiors by Kirsten Maltas of Kirsten Maltas Interiors; and architect Richard Doria's redo of his own home, originally designed by Ned Sawyer. For tour details, turn to pages 155 and 156 of the November issue.

Linda J. Barkman, Editor
Phoenix Home & Garden
**EZ Pull**

EZ Pull handle is a plastic removable cabinet handle that can be used temporarily to operate cabinets from the moment of installation through the move-in phase, eliminating the need for makeshift tape handles or construction tools that can potentially cause damage. [Read More]

**Glideware**

Keep your kitchen neat and functional with new Glideware. The company has improved its cookware organizer based on feedback from the KBIS 2014 show. [Read More]

**Polycor**

The Polycor granite and marble group now offers silver level Cradle to Cradle certification for 42 of its products. [Read More]

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**Designing for the Future: Define the Value You Bring**

Do you know why People should do business with you? You’re likely familiar with the term “value proposition.” There are definitions all over the Internet and elsewhere that explain it in fairly simple ways. This one is as good as any... [Read More]

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**How Small Companies Succeed**
Tips and must-have skills for small-volume dealers and independent designers. Lloyd Princeton is a business consultant and motivational speaker devoted to interior design and architecture. Read More

NEWS AND INFORMATION FROM ASID

Business Conditions for the Design Industry in September Continued to Improve

Both ASID Billing Index and ASID Inquiries Index were solid and remained in expansion territory (scores over 50 denote growth). Read More

KITCHEN & BATH DESIGN

Open Floor Plan Pros & Cons

Open floors plans are everywhere. It seems that no matter what home improvement show you watch, everyone and their mothers are choosing to go with an open floor plan. Who could blame them? After all, it’s the new fad in home remodeling. Read More

MEMBER NEWS

Emerging Professional Amy Strang, Allied ASID Award Winning Bathroom Design

Because the focus of this issue is about Kitchens and Baths we have interviewed Amy Strang, Allied ASID about her bathroom project that won 3rd Place this year at the Design Excellence Awards.
CHAPTER BUSINESS

NOMINATIONS FOR THE BOARD AND THE NOMINATING COMMITTEE

It is time for us to select the nominating committee that will develop the slate of openings on the Board of Directors for 2015-2016. The following positions will be open:
* President Elect
* Finance Director
* Professional Development
* Director at Large

Meet the Chapter's 2015 Student Rep to the Board

Katie Brunskill, Student ASID comes to us from Scottsdale Community College.

JOIN OUR MAILING LIST

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