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Keep In Touch
asidaznorth.org
  

Welcome New Industry Partners

Iris Feinstein
Officine Gullo
 (480) 448-9888
iris@officinegullousa.com

Sheri Clifton
Unique Building Concepts
 (602) 944-9494
info@ubc-az.com

Welcome New Design Members

Sara Maier, ASID
 Jill Greene, Allied ASID, CAPS,
 NKBA
 Megan Stone, Allied ASID
 Jamie Cordell, Student ASID
 Shree Cusmano, Student ASID
 Marilyn DeNoia, Student ASID
 Shalona Heathcock, Student ASID
 Karissa Lane, Student ASID
 Shelly Lopez, Student ASID
 Erin Murray, Student ASID
 Kayla Strawser, Student ASID
 Aleesa Thune, Student ASID
 Trista Ware, Student ASID
 Jonna Weir, Student ASID

Media Partner:

Arizona North Chapter's Creative Brief

President's Letter



March Madness...

This phrase stirs up different connotations in different people. For college basketball buffs it's the big NCAA tournament. For others, it refers to the main breeding season of the European hare...bet you didn't see that one coming, did you? For our friends to the North, it is the end of the Canadian fiscal year. And others relate it to crazy weather fluctuations that occur this time of the year. For our ASID Arizona North Chapter, it's a month filled with amazing events and opportunities.

What do Walt Disney World and the CIA have in common? Dave Mitchell...if you haven't already done so, sign up to see his seminar - *The Power of Understanding People* - at the **Elements Trade Show on March 20th**. I'm halfway through reading his book right now and I guarantee that you will find me up front soaking up his presentation like a sponge...I cannot wait to hear him speak! The Trade Show portion is free and the vendor tabletops are sold out. It is a fantastic opportunity to find out what's new, to make new contacts, and reconnect with some old ones. Also join us for an interactive luncheon, it's a great time to sit back for an hour and mingle with your peers.

If you haven't signed up yet for **Design for Hire**, please do so...we're getting calls for Designers every day. This is a major fundraising event for our Chapter that pairs the public with our Designers, with monies going to fund scholarships and educational programs. It's a great opportunity for Designers and the public alike.

So enjoy your own personal March Madness and we hope you'll spend some of it with us.

Best regards,

Gretchen

*Gretchen Palmer, Allied ASID
 President, Arizona North Chapter*

Phoenix Home & Garden's Letter from the Editor:

[Editorial Calendar & Advertising](#)



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Look for it in your mailbox soon.

Phoenix Home & Garden turns its focus to gardens in the April issue, which features desert landscapes at their finest along with some eye-catching plant combinations.

We also show a variety of freestanding fire pits, perfect for patios of every shape and size, and showcase a courtyard home with interiors by Jana Parker Lee, ASID, of Wiseman & Gale. All this and more in the April issue of *Phoenix Home & Garden*.

Design for Hire

Designers: **Register Today!**

The annual Design for Hire event creates public awareness of our Chapter's Designers while raising money for scholarships. Promote your business and volunteer two hours of your design talents to this great cause. **Register Now**

Questions? Contact the **ASID Office**.



Elements Trade Show Luncheon & Seminar Thursday, March 20, 2014



Seating is limited and you **must register** for the seminar: *The Power of Understanding People - Hollywood Style*.

This program was named 'best event of the year' by Meeting Professionals International. See a **video glimpse** of Dave Mitchell. (This seminar does not qualify for CEU credits.)

The trade show is free and open to Everyone.

Industry Partners: Donuts & Dialogue Friday, March 14, 2014

Industry Partners, this is your event! Mark your calendars and attend. This month's meeting will be held at the **Bath & Kitchen Idea Center**, 1102 W Southern Ave, Ste 100, in Tempe. **Register Now**



The 2014 Design Excellence Awards Are Due March 28, 2014!

You have less than a month to get your entries together! We are excited to see the fabulous designs from our Chapter's creative and talented designers! For more information, click for:



every detail every time



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Not receiving our publications?

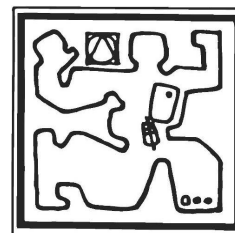
If you are not receiving the Desert Design magazine or emails from the Chapter, you likely need to update your contact information with ASID. Visit [MyASID](#) today to keep informed!

Do you need CEUs?

All the information you need to comply with your membership's CEU requirements can be found [here](#).

If you couldn't make a

- * [Portfolio Samples](#)
- * [Entry Location](#)
- * [Call for Entries Details and Application](#)



Free Pictures!!



Are you entering a design in this year's Design Excellence Awards? Alyshaan will pay for professional photography when you purchase an Alyshaan room-sized rug (between September 1, 2013 - March 31, 2014). For more information, contact suzanne@alyshaan.com

2nd Annual Design for Hope

Designers have the opportunity to get involved two ways:

* Redesign a kitchen for a group home for disabled adults. You must attend the site visit on **March 13th or March 20th.**

and/or

* Re-purpose a recycled item item for the silent auction, [click here for details](#). Items due as soon as March 25th.

[Click here for details](#)



Business Tech Event: Designing Your Way to Better Cash Flow* Friday, April 4 11:30am-4pm

*And a life you can enjoy! [Register Now](#)



Shauna will focus on tax topics that impact your Interior Design business to make you profitable. Free event but seating is limited.

Shutters & Co, 2720 N 68th St, Ste 3, Scottsdale
[Read more](#)

Did You Miss the Collaborative Event?

The Scottsdale Artists' School hosted one of the largest gatherings of professional organizations in the Valley. Joining ASID for the evening were these distinguished groups: AGC, IDCA, IFDA, IIDA, NARI, NEWH and NKBA. [Read more](#)



recent Chapter event,
see what you've
missed:



Collaboration - Feb '14



Bentley Project - Jan '14



ColorMix - October 2013



Design Excellence - 2013

ASID Sponsored Lymphoma Research Foundation Kitchen & Tasting Tour People's Choice Award Winner!!

Congratulations go out to Mark Feser
and **An Original** for their custom
cabinetry in the "Best Kitchen
Design" contest.



ASID Sponsored Lymphoma Research Foundation Kitchen & Tasting Tour People's Choice Award Winner!!



Congratulations go out to Adrienne Hart,
Allied ASID, **ModaScapes Interior Design** for
"Best Tablescape Design".

Design Dilemma Student Winner!!

Congratulations go out to Nancy Donnay - the
winner of Phoenix Home and Garden Design
Dilemma contest.



[Click here to see her winning entry](#)

Two Allstate Appliances Events this week:

- **Foodie Friday, March 14th**
- **Wine Down Wednesday, March 12th**

For more info and to RSVP, email:
allstateappliancesaz@gmail.com



Rare Earth Gallery One Year Anniversary Event! Thursday, March 20th 5pm-9pm



RSVP Now!

Enjoy fine food, wine and live music at their Cave
Creek AZ gallery as they give back and show
appreciation for their such. [Read more](#)

Coverings Tile + Stone Photo Sweepstakes!



Enter the competition by submitting a photo to Facebook, Pinterest or Instagram and use #Coverings25. [Read more](#)

Design For A Difference and win \$25,000 for a Local Charity: [Enter Now!](#)

Last year, Design for a Difference, the first-ever design contest to benefit a local charity, awarded winning designer Leslie Ann Schifferns of Spokane, Washington a \$20,000 makeover for her nominated charity, Transitions Living Center. [See her story.](#)



You could be the winner this year. Your entry will be based on your idea - not an actual project - and vision for your charity. Simply meet with your selected charity and discuss with them the space and how your design will benefit those who use it. The deadline for entries is Sunday, June 1st. Open to any interior designer, architect or design student.

0.1 CEU: Cooler Than School! Wednesday, March 26 at 6pm [Register now](#)



Sherwin Williams is offering a CEU class: *Bringing Back Color: What's New, What's Next*. This is a one-hour interactive class presenting current industry color trends with a unique perspective on color inspiration and implementation. [More info here.](#)

CEU Opportunity - Underfoot U Thursday April 17, 2014 11:30 am - 1:00 pm

Save The Date
Garrett Leather presentation and lunch
at the Underfoot Showroom.



For more info and to RSVP, email:
maureen@underfootaz.com

Bud's Drapery Den invites you to Del Mar, CA!

You and a guest can enjoy a visit to the L'Auberge Del Mar in beautiful Del Mar, California courtesy of BDD. [Read more](#)



BDD 2015 Getaway



Try it FREE today.