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ARIZONA NORTH CHAPTER **EVENT SCHEDULE**



Upcoming Creative Brief

Topics:

July: Smart Homes, Safe Rooms and Technology Which Helps the Designer

August: Wine Cellars
Please Contact the [CB Editor](#) for contributions to these subject matters.

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PRESIDENT'S LETTER



This month's issue is focused on textiles. Textiles may be the center of our finishing touches. No interior space is complete without them. We are lucky industry partners available locally that carry textiles. I recently attended a Kravet showroom at the Arizona Design Center. The meeting introduced us This new, innovative design tool was obviously in the works for several years. The selections were secondary to my amazement at the sophistication of the tool. At second glance, the product selections covered a wide range of price points, with many custom options. Not limited to upholstered furniture offers lighting, accessories, art and other design elements. Window treatments will be offered soon.

Online shopping has become a big part of what we and our clients use to search out that "right" collection is actually "curated" by a team of designers for Kravet! From ready to ship upholstery 3D design software, this is a great tool for designers. The resources offered are too numerous highly recommend you go to www.curatedkravet.com to get additional information.

In closing, I want to congratulate our recent interior design graduates and welcome you to the Graduates have twelve months to complete their advancement from student to professional. But realize a major reduction in membership dues for the first four years. Once the twelve month reinstatement will result in having to pay full membership dues. Advancing offers a great savings scholarships may still be available, so contact Christina Forrest at christina@21interiors.com for

40 Years - One Voice!

Jewell Blair, Allied ASID

PHOENIX HOME & GARDEN EDITOR'S LETTER



Editorial Calendar
& Advertising

WELCOME NEW/ RETURNING INDUSTRY PARTNERS

Carstens Fine Art

Art

Cyndy Carstens
(480) 946-3217

Marazzi Distribution

Tile, Marble, Granite, Stone

Chris Fierro

(602) 253-5551

Pratt & Lambert Paints

Paint

Michael Curiel

(626) 701-4985

Watt Integration

Automation, Audio-
Video/Electronics

Kimberlee Watt

(480) 515-9288

White House Design Studio

Florals, Botanicals

Dennis Thompson

(602) 957-0186

WELCOME NEW & RETURNING DESIGN MEMBERS



Karol DeWulf Nickell, Editor
Phoenix Home & Garden

The July issue of *Phoenix Home & Garden* features cool style in the desert to triple digits, we give readers lots of ways to beat the heat physically : smart thermostats to UV- and water-resistant fabrics to TVs specific withstand rain, dirt, insects and extreme temps, we've got the perfect ideas for Valley residents. Our cool style interiors and exteriors include a 1997 high-end tract home by Debra May Himes, ASID, a new, radially Eddie M. Jones, AIA, NCARB and an outdoor living space by Susan Hersk

WHAT IS TRENDING IN TEXTILES

Interview by Julie Coleman, Allied ASID, LaZ Boy and Creative Brief Committee Member



Janice Roetman- ASID Industry Partner

Robert Allen Fabric Sales Representative

I have been with Robert Allen as the representative for 18 years represent Arizona, New Mexico and El Paso territory. I have a background in textiles and fashion design.

Julie: What separates Robert Allen from the competition?

Janice: Robert Allen separates themselves from the competition by tailoring business needs for the design trade by putting the designer first. We are always talking to clients to get the best understanding of how they run their business, we modify our business as needed to better serve their needs. Our business model is focused around proprietary colors currently being represented with 75 current color library books. Beacon Hill is our exclusive brand offering world-wide exclusivity.

Julie: How and where does Robert Allen get their inspiration?

[Read More](#)

Interview by Cathy Kominsky, Allied ASID, Cathy Kominsky Interiors and Creative Brief Editor



Ellen Bosco-ASID Industry Partner

Kravet Fabric and Furniture Representative

How long have you been a sales representative with Kravet? What territory do you cover?

I have been a sales representative with Kravet for 26 years. My territory is

What is your background that brought you to this industry?

I have an Associates Degree in Interior Design and have worked in the industry for over 40 years as a designer, showroom manager and sales representative.

Would you describe what separates Kravet from the competition?

Kravet is a 4th generation family owned company that offers the most extensive line of fabrics variety of price points, styles and qualities for the interior designer. We have approximately 50 showrooms throughout North America for the interior designer to view our product in a beautiful setting. We have an interactive website for a designer to help facilitate their business with us www.e-designtrade.com and excellent customer service, of course!

[Read More](#)

**Kimberly Sambito,
Allied ASID**

**Shelby Butler,
Student ASID**

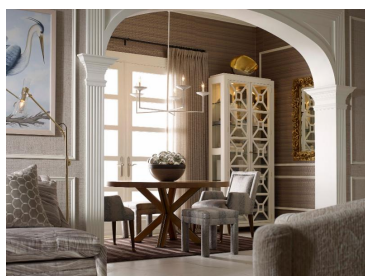
**Jaclyn Dunn,
Student ASID**

**Cally Hamman,
Student ASID**

**Eric Paschal,
Student ASID**

**Aimee Rabich,
Student ASID**

**Kellie Willis,
Student ASID**



CEU FOCUS

0.3 CEUs: Monogram Modern Home Presented by Dwell

Fri, June 26th, 9:30am - 5:00pm, Scottsdale Museum of Contemporary Art



We will be popping up at the Scottsdale Museum of Contemporary Art | 6001 N. Scottsdale Rd. | 4th Floor | Scottsdale, AZ 85250 | Friday, June 26th - Saturday, June 27th | 10am - 5pm | Free admission | [dwell.com](http://www.dwell.com)

On Friday, June 26th, the home will host a series of Continuing Education out the details and sign up below!

On Saturday, June 27th, the doors of the Monogram Modern Home will be Plus! When you stop by, you will have the chance to enter to win a Monogram appliance. A full listed below. Sign up for CEUs, join us at the open house and follow us on social media for surp giveaways. **See you there!**

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Congratulations!

It is with heartfelt Congratulations that we acknowledge the wedding of Esther Boi and Tony Sutton, Allied ASID. Their ceremony occurred on May 2 at the Grayhawk Scottsdale. ASID Arizona North Chapter wishes you the very best!

	CB Editor: Cathy Kominsky Allied ASID	ASID Arizona North Chapter
	MAILING ADDRESS:	
	4920 W Baseline Rd	
	Suite C105-122	
	Laveen, AZ 85339	
	602-569-8916	
	info@asidaznorth.org	

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