AUGUST 26, 2015

ARIZONA NORTH CHAPTER EVENT SCHEDULE



PRESIDENT'S LETTER

UPCOMING TOPICS

Please Contact the CB Editor for contributions to the Creative Brief.

September-Design Excellence Awards (Residential and Commercial) October- Guest Accommodations (In just enough time for the holidays coming up!) **November-** Mill-work

Media Partner **Phoenix Home** & Garden

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PHOENIX Editorial Calendar & Advertisina



Editorial Calendar & Advertising

WELCOME NEW/ **RETURNING**

Wow, it has been quite a year! After serving on the Board in four different positions over a five year period, my term is coming to an end. It is a time of reflection - remembering all of the people I've worked with and the projects that have been completed. I am proud of the impact of our work this year.

I've thanked the current Board and committees and will do it again at the Volunteer Recognition meeting. I am excited about passing the torch to the incoming Board and know that they will have another successful year. President Elect, Keith Stanton, Allied ASID, and I worked

together several years ago on the Board. I believe and trust him to continue the great legacy of our chapter. With the wisdom of continuing members President Elect Elect, Janet Jackson, Allied ASID and **Paula Quan**, Director at Large, the fresh faces are already abuzz with ideas for next year.

Erin Lindstrom, Allied ASID, Director of Membership, Tabitha Evans, Allied ASID, Director of Professional Development, Amy Strang, Allied ASID, Finance Director, Jasmine Dowling, Allied ASID, Communications Director and Sunny Biggs, Student Member, Student Representative to the Board, all have strong committee leadership experience. Their leadership skills will be important as they begin their new responsibilities on the Board.

As the new Board takes over, I encourage the membership to support their journey. These volunteers put in many hours of time on behalf of our chapter. The "ought to", "supposed to" and "should be" sentiments of members may serve as a reference, but to ensure the long term success of Arizona North, we must branch out into new programs and practices. This is no disrespect to tradition.

Growth for us lies in our students and emerging professional members. We will have to support them to ensure our long term success as a society. Mentors and partnerships assist in that transition from student to successful member of the design community. More established designers are needed to help with this effort.

Thank you to the many of you that have been supportive of my leadership this year. I learned something every day about our great industry. Each day I am energized and motivated by what we do. Volunteering for five years has been very rewarding. I am looking forward to devoting more time to family, travel, teaching and my business.

40 Years - One Voice!

Vewell A. Blair

Jewell Blair, Allied ASID

PHOENIX HOME & GARDEN EDITOR'S LETTER

The September issue of *Phoenix Home & Garden* has a special focus on design innovation. We feature the latest trends in wall coverings, including 3-D textile options, digitally printed designs and natural materials; net-zero energy homes and products; and a brand-new French-Provincial-style home that delivers both charm and a

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WELCOME NEW & RETURNING DESIGN

MEMBERS

Angela Davidson, ASID

Tula Marin, ASID

Kimm Jones, Allied ASID

Kameron Schaffner, Allied ASID



silver LEED certification. The home's interior designer is Karen Rapp, ASID. Aligning with the issue theme, we unveil the winners of the 2015 ASID Design Excellence Awards in the residential categories. Congratulations to all the winners! And, we interview ASID Arizona North Chapter President Jewell Blair, Allied ASID, on smart, stylish ways to update kitchens.

Karol DeWulf Nickell, Editor Phoenix Home & Garden

MEMBER HAPPENINGS

Industry Partner Donuts & Dialogue Kindly RSVP



September Chapter Meeting: Volunteer RecognitionKindly RSVP

Volunteer Appreciation 5:30 pm - 7:30 pm Thursday, Sept. 17 Sub-Zero Wolf Showroom 15570 N 83rd Way Scottsdale, AZ 85260 Save the Date!

CFU FOCUS

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1.0 CEUs BY 12/31/15

HOW MANY CONTINUING EDUCATION UNITS ARE ON FILE FOR YOU?

If you are not sure, go to **www.idcec.org** to check. You **MUST** have a total of 1.0 units recorded by December 2015. You are responsible for the correct reporting of your units. Only 10% of the members in Arizona North Chapter are showing completed with this requirement. Protect your membership! Verify your units today.

PLATINUM SPONSOR

CONGRATULATIONS TO KEITH STANTON, ALLIED ASID, AND PRESIDENT ELECT OF ASID ARIZONA NORTH CHAPTER!





Keith was selected by ASID and HOST to participate in the upcoming mission to HOST Expo, October 22 to 26, 2015 in Milan, Italy. This has been a joint effort with Interior Designers of Canada (IDC) and 38 interior design colleagues from across North America who specialize in hospitality. Keith will join Randy Fiser, ASID CEO, and Susan Wiggins, IDC CEO to attend this world-class trade show in Milan. This exciting opportunity to participate in the HOST Fair has been made available through the diligent efforts our joint organizations are undertaking to expand working relationships and create partnerships that benefit our members and advance the industry.

GOLD SPONSOR





Our own Jewell Blair, Allied ASID, was one of three to receive national recognition for outstanding service as a Chapter President! The honor was bestowed by 2015 National Chairwoman, Stephanie Clemons, Ph.D, FASID, FIDEC. The announcement was made during the State of the Society meeting in Boston, MA last month. Jewell represented the Chapter at the Chapter Leadership Conference in 2014, and the President's Forum in February. Congratulations Jewell!

SILVER SPONSORS





AWARD WINNING WINE ROOM



MONARK**

PREMIUM APPLIANCE CO



KIM KING, ALLIED ASID, QING-MENG YAO-LAMB, ALLIED ASID, SHAHILA ZAHEDI, ALLIED ASID, of Thoma-Holec Design, LLC

This is a stand-alone memory care facility, Royal Oaks Friendship House, located in Sun City, AZ. The concept behind this project was to have an open design featuring floor to ceiling window walls and beautiful outdoor courtyards and balconies for residents to enjoy. It is sectioned into four "neighborhoods," each with theme and color scheme unique to their own. The entrance to each side features a themed photography art wall and a collage of various photography

and abstract art, which acts as a cue for residents to distinguish the various areas. The colors are designed to bring on different emotions and the residents are encouraged to wonder throughout the space. One area was designed to feel energetic & lively, while another was designed to give a sense of calm. Natural and textural finishes were selected to enhance surrounding the mountain views and landscapes. Each neighborhood features defined spaces for cinema/media, meditative/spiritual, dining and activities, and cooking and laundry.

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ARIZONA TILE











Emser Tile









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