



November 24, 2015

Quick Links

**ARIZONA NORTH  
CHAPTER EVENT  
CALENDAR**

Quick Links

**UPCOMING TOPICS**

Please contact the **CB  
Editor** for contributions to  
the Creative Brief.

**December Issue-  
Closets**

Quick Links

**MEDIA PARTNER  
Phoenix Home &  
Garden  
Editorial Calendar &  
Advertising**



**PHOENIX  
Editorial Calendar &  
Advertising**



Quick Links

**WELCOME NEW /  
RETURNING  
INDUSTRY PARTNERS**



## PRESIDENT'S LETTER



Our ASID Chapter collected a trunk full of food and \$219 for St. Mary's food bank from the last membership meeting. Thank you for making Thanksgiving a little brighter for those in need.

As designers, we are detail oriented. The details involved in millwork are not necessarily concerns for the end user, but visually they complete a project. Millwork is an opportunity to customize a space and complete our vision. I love seeing my projects at completion and realizing how much training and experience designers need to turn a 2-dimensional drawing into a functioning 3-dimensional space. Millwork fabricators add to this process and make our conceptual drawings functional works of art.

Warm regards,

Keith Stanton, Allied ASID,  
President Arizona North Chapter

## PHOENIX HOME & GARDEN EDITOR'S LETTER



*Phoenix Home & Garden's* last issue of 2015 is a special collection of features sure to please those who embrace the holidays, as well as those who choose not to. A delightful quartet of seasonal stories, one on Hanukkah through the eyes of a young family, another sharing the joy of hosting a girlfriend's pre-Christmas party, a third celebrating the tradition of decking the halls of the Southwest Home in style and grace, and a fourth featuring exclusive desert-inspired holiday wreaths, is balanced by our more usual fare of beautiful homes, gardens, trending new products and design-relevant Valley events and news. The issue also debuts our Q&A series with ASID Arizona North Chapter President Keith Stanton; our topic is decorating mantels for this special time of year.

Karol DeWulf Nickell, Editor  
Phoenix Home & Garden

## EVENTS

**We Need Your Wreath Donation to Benefit Aunt Rita's Foundation Red  
Brunch  
Entry Deadline is Mon, Nov 30th**

**ARHAUS**  
Furniture  
**Trish McNamara**  
(480) 607-4464

**FABRICUT AND  
S HARRIS**

Fabrics  
**Misty Trevino**  
(480) 607-4464

**PROSOURCE OF  
PHOENIX**

Wholesale Flooring &  
Cabinetry  
**Rick Schildgen**  
(480) 420-2553

Quick Links  
**WELCOME NEW /  
RETURNING  
DESIGN MEMBERS**

Sarah Sanders,  
Allied ASID

Jennifer Leibowitz,  
Associate ASID

Melissa Amstutz,  
Student ASID

April Beard,  
Student ASID

Ta'Lor Corley,  
Student ASID

Lindsey Griffin,  
Student ASID

Sydney Isquith,  
Student ASID

Cela Janiec,  
Student ASID

Karen Lalonde,  
Student ASID

Yana Molodova,  
Student ASID

Lindsey Palmer,  
Student ASID

Sharon Pellicani,  
Student ASID

Teri Smithers,  
Student ASID



ASID Arizona North once again partners with Aunt Rita's Foundation to donate one-of-a-kind wreaths. Please help support this local charity. Creativity is welcome! Contact **Brian Gallop** with questions. [Learn More](#)  
[Purchase Event Tickets](#)

**ASID Student Kickoff Off: ASID & HGTV**  
**Kindly RSVP**



**Student Kickoff Event:**  
**ASID & HGTV**  
Friday  
**December 4**  
4:00 pm - 6:00 pm  
World of Rugs  
Promenade Shopping Center  
16451 N Scottsdale Road #111  
Scottsdale, AZ 85254

**Save the Date**

STUDENT EVENT

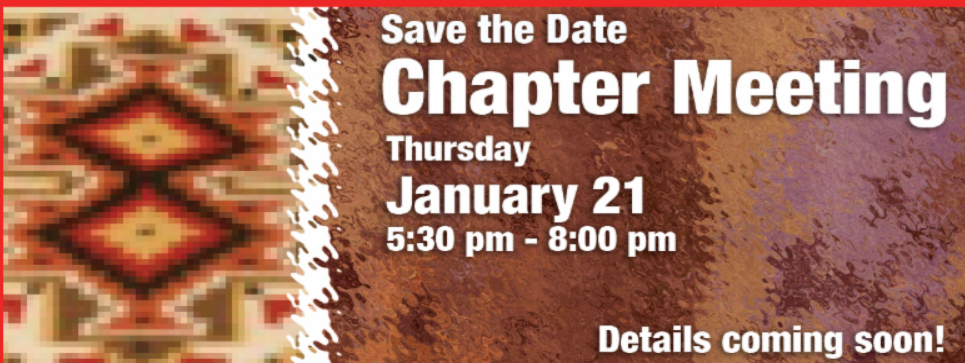
**Save the Date: ASID Chapter Holiday Event**



**Save the Date**  
Saturday  
**December 12**  
5:00 pm - 10:00 pm  
**Holiday Party**  
Details coming soon!

DECEMBER CHAPTER MEETING

**Save the Date: ASID Monthly Chapter Meeting**



**Save the Date**  
**Chapter Meeting**  
Thursday  
**January 21**  
5:30 pm - 8:00 pm  
Details coming soon!

JANUARY CHAPTER MEETING



Allyson Waak,  
Student ASID

Alyssa Warring,  
Student ASID

THANK YOU  
2015 SPONSORS

Quick Links  
**DIAMOND  
SPONSOR**

Quick Links



Quick Links  
**PLATINUM  
SPONSOR**

Quick Links



Quick Links  
**GOLD  
SPONSOR**



Quick Links  
**SILVER  
SPONSOR**

Quick Links



April Dudley, Allied ASID, Es Est, Inc. Photo: Jason Roehner

**Call for Designers**

# Design for Hire

**February 1 - April 30**

Sign up now to participate!  
[www.asidaznorth.org](http://www.asidaznorth.org)

**Read more...**

DESIGN FOR HIRE - DESIGNER

## CEU FOCUS

### EDUCATION MATTERS: ARE YOU CEU COMPLIANT?

#### ASID REQUIRES

# 1.0

#### CEUs BY 12/31/15

There is still time to complete your required 1.0 continuing education units. Here are some suggested online options.

Free credits are available through [AECDaily](#). Self-reporting is required on some units. Be sure that the CEU is IDCEC accredited. Sherwin-Williams offers an online learning center. [Learn More](#) Benjamin Moore offers online webinars. [Learn More](#)

The [ASID Academy](#) offers many options. This month's featured course, [Setting Your Intentions](#) is 0.2 CEUs.

**NOTE:** If you are participating in some AIA, NKBA or USGBC certified CEUs, you may have to self-report to IDCEC using the ASID approval code of #31400 and submitting your class certification to receive IDCEC credit. ASID Academy CEUs may take several weeks to post.

## MEMBER NEWS

### CONGRATULATIONS to GABI JACOBSEN!



For those who may not know Gabi Jacobsen, Allied ASID: She had been a member of our chapter for years, held several chair and committee positions. She has been earning her Masters in Lighting Design in Rome Italy at La Sapienza University for the past two years and just graduated! She was one of very few students accepted into this program from throughout the world. While in Rome, she was on the design team creating a lighting design for the Coliseum!

She already has accepted a position in her new field in Dallas, TX and will be moving there in December. We wish her all the best!

## FOCUS ON MILLWORK

### RANDY WOLFE, WOLFE WOODWORKING, INDUSTRY PARTNER OF ASID



Approachable, optimistic, and easy to work with are not words often used when talking about a master craftsman in Old World European woodworking. But, they are words of the discriminating clients of Randy Wolfe. Only a handful of people in the United States have this same craftsmanship experience. In projects where the highest quality of expertly crafted custom designs is the priority, that's where Wolfe Woodworking excels. Wolfe apprenticed in the early 1970s with Old World European craftsmen, along side contemporary woodworker James Krenov. Wolfe is sought after for his incredible attention to detail, passion for custom woodworking and creating a magical experience for his clients. Randy Wolfe has owned Wolfe Woodworking for more than 25 years, and has been living his passion for woodworking for more than 40 years. He has restored Victorian



Quick Links  
**BRONZE  
SPONSOR**



ARIZONA TILE



Quick Links  
**COPPER**

facades from historical photographs, designed and crafted custom kitchens, baths and whole libraries. One project he created pivoting bookcases to conceal a secret room. "I find this work very challenging and rewarding," Wolfe said. "I often am part of the design team with the architects and interior designers, taking on my portion of the responsibility in the home."

*What is the inspiration for your woodworking?*

Habersham and Equator are furniture lines that we have been inspired by. When working with a client we believe it's important to understand their functional needs and aesthetic dreams. I can match any furniture style from a concept photograph or drawing from and architect or designer, while completing all engineering as well.

*What is it like to work with Wolfe Woodworking?*

I can work with a design team or work independently with my client to ensure their ideas come to life. Along with approved finish samples, we provide 3D mock-ups of any detail that might seem obscure in a drawing. We welcome and sometimes recommend shop visits by the clients and designers to ensure they are completely satisfied prior to completion of the fabrication.

*Describe another project where you were especially pleased with the outcome?*

A client presented a French heirloom piece of furniture to me. We reproduced all the rich detail in the French top doors, cabriole legs, and ornamental carving into the cabinetry in their master bath. I also incorporated the typical long barrel hinges of that style. I reproduced 4 dining chairs to match the carving on a crest rail so well that no one could tell the difference. These moments of satisfying the most sophisticated designers with attention to details, makes me feel good. I thrive in the creative zone, enjoying channeling my energy to exceed any expectations.

*Can you share an upcoming project with us?*

I am looking forward to starting a project designed with a Moroccan whimsical look. It will tie together the kitchen, great room, a parlor and laundry spaces. Every project I work on becomes the most important piece I'm working on. There is nothing better than getting referrals from ecstatic clients. I would welcome any inquiries, questions and would love to work with more ASID Designers in the Valley.

**Wolfe Woodworking**

3107 West Clarendon Ave., Phoenix, AZ 85017

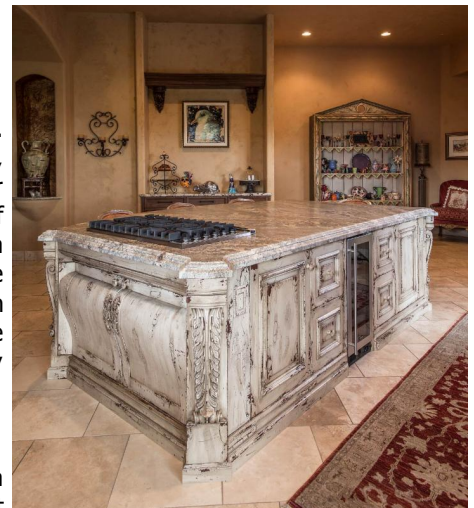
(480)331-1530

**wolfewoodworking@aol.com**

Wolfe Woodworking- Manifesting Your Dreams in Wood

Follow us on **Facebook**

Follow us on **Houzz**



**ORNAMENTATION LLC, - The Essential Embellishment, Makers of Design Effects, INDUSTRY PARTNER OF ASID**

A line of striking, versatile and artistic millwork. Designed to enhance and distinguish every design project. The award winning team at Ornamentation LLC; Leann Fernald, IFDA, ASID IP, Rory Buske and Brandilla Lawrence, design, cut and lovingly hand finish custom and semi-custom artistic millwork pieces for a host of applications, both commercial

and residential.



## SPONSOR

DesignSOURCE  
FURNITURE



Gem Surfaces.

LUTRON®

SOCIAL MEDIA  
PARTNER

designers circle  
Southwest

Join Our List

Join My  
Mailing List

FOLLOW US!



The Design Effects line of artistic millwork is an effective and flexible tool for Architects, Builders, Designers and Contractors to create a compelling and memorable impact on each and every job. Made of a lightweight wood and resin composite, it is simple to order and easy to install. Design Effects is stunning when used in windows as a treatment, or added to shutters in place of the fan or louvers. It creates visual interest when mounted in niches, set in coffered ceilings, as ceiling medallions or installed above doorways to create an architectural element. Perfect for cabinet inlays, folding screens, air returns and furniture insets as well as dramatic art work for an expansive wall. It's a line of nonstructural artistic millwork, ideal for tailoring a distinctive embellishment to make each design concept dynamic and unexpected. It is suitable for interior and exterior applications. Made locally using high quality ECC engineered wood sourced in the U.S. from high-quality inland species of western softwoods comprised of 75% recycled and recovered material.



Custom designs are encouraged. A broad range of design styles are offered and can either be used in entirety, or modified to suit a specification. Ten gorgeous finishes are offered as standard and custom finish options are offered as well.

Recent projects include a treatment for a Paleontology firm's conference room window, a drop ceiling for a demonstration kitchen in an appliance showroom, a one of a kind functional art piece for a charity auction. In addition to speaker covers for a media cabinet, guest room headboard, and a cornice for custom shower curtain, these are some of the products we can create for designers looking for something special.



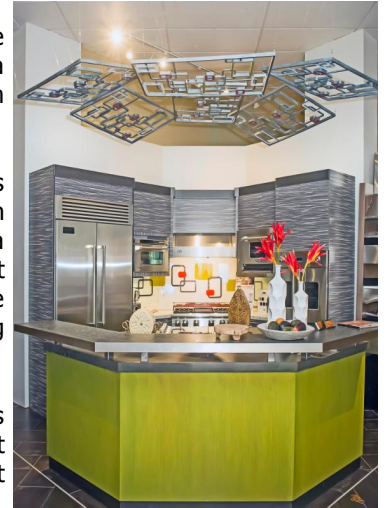
Specify Ornamentation's Design Effects line with ease and confidence on your next project for an impressive extra touch that sets your design above the rest.

### **Ornamentation, LLC**

(480)788-6607

Follow us on **Facebook**

Follow us on **Houzz**



<b>CB Editor:</b> <b>Cathy Kominsky</b> <b>Allied ASID</b>	<b>ASID Arizona North Chapter</b>
<b>MAILING ADDRESS:</b> <b>PO Box 8190</b> <b>Phoenix, AZ 85066</b>	
<b>602-569-8916</b> <b>Info@azn.asid.org</b>	

