

December 22, 2015

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**ARIZONA NORTH
CHAPTER EVENT
CALENDAR**

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2016 TOPICS

Please contact the **CB Editor** for contributions to the Creative Brief! Share what you are working on or member shout outs!

January: Small Space Storage Solutions both Residential and Commercial applications. (Think Standing Work Stations, privacy seating, etc.) Trends at Market

February: Wall Murals

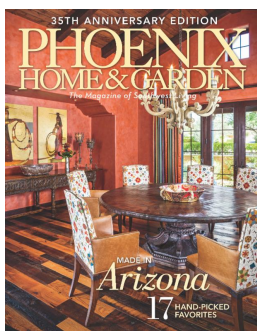
March: Details and Decor, The Importance of Art & Accessorizing

April: New Trends and Healthy Alternatives in Textiles

May: CAD Programs, Revit and the like..with a focus on Interior Design

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PRESIDENT'S LETTER



As 2015 winds down, I wanted to thank everyone who enjoyed celebrating with the board, at our Holiday party last weekend. We raised \$155 and three boxes full of diapers for St. Mary's Food Bank. The programming committee did an amazing job and kudos for them for coming up with new and creative activities. I also wanted to thank Cathy Kominsky for tirelessly bringing you the Creative Brief! In early January I will be networking at ASID President's Forum. I look forward to sharing our successes with other chapters and learning from their best practices.

Living in the desert, we take sunlight for granted. The concept of day lighting can be used in any climate to enhance the built environment. I invite you to look at your projects and visualize using green concepts to enhance the health, safety and welfare of your clients.

Cheers,

Keith Stanton, Allied ASID
President Arizona North Chapter

PHOENIX HOME & GARDEN EDITOR'S LETTER

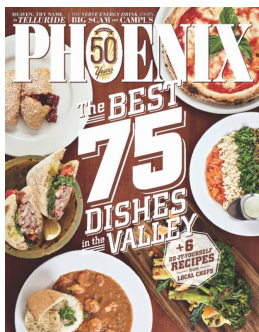


As we kick-off the beginning of a new year, we also toast the past 35. Why? Because *Phoenix Home & Garden* marks its 35th anniversary with the January 2016 issue. To celebrate this auspicious occasion, we created a special feature called Made in Arizona- a round-up of the state's best homegrown foods, furnishings and fashions. To recognize the many artisans, craftspeople and artists who call Arizona home, we profile Tucson artist Regina Lord and Phoenix artisans Chase and Dawn Albright in this anniversary editorial. Interior designer Debra May Himes, ASID, and her new endeavor, Designer Leap, are featured in our Around Town section. Plus, ASID Arizona North Chapter President Keith Stanton shares his advice on fabric trends in Designer Insights. Our 2016 lineup also includes *Top Design Sources*, an annual directory of the area's best design professionals, shops and services. It comes with a free, downloadable app, *Phoenix Home & Garden 2016 Top Design Sources*, available at the Apple Store and Google Play.

Karol DeWulf Nickell, Editor
Phoenix Home & Garden

EVENTS

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**WELCOME NEW /
RETURNING
INDUSTRY
PARTNERS**

Arizona Fireplaces

Fireplaces, Accessories

Roger Ferraro

(602) 343-1000

Connelly Billiards

Gameroom, Custom

Furnishings

Heath Bell

(480) 419-2965

Ferguson

Plumbing, Appliances

Brian Gallop

(480) 566-0103

Helser Brothers

Draperies Hardware

Elizabeth Salas

(480) 497-8191

Imperial

Wholesale

Stone, Tile & Flooring

Michael Imperial

(480) 986-6900

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**WELCOME NEW /
RETURNING
DESIGN MEMBERS**

Samantha E Cummings,
Allied ASID

Kimberly Diane Myren,
Student ASID

ASID Industry Partner Donuts & Dialogue - All are Welcome!
Kindly RSVP

Donuts & Dialogue
Friday
January 8, 2016
7:45 am - 9:00 am
Ferguson
8340 E Raintree Drive, Suite A1
Scottsdale, AZ 85260
[Read more...](#)

Design for Hire
Designers – We need You!
Great news, this year the Design for Hire program has been expanded and will run from February 1 to April 30.
Each year the Design for Hire event creates awareness of the ASID Arizona North Chapter's Interior Designers with the public while raising funds for our local Chapter's educational programs and scholarships.
Promote your business now and in the future, volunteer your design talents to this great cause.
Feb. 1 thru April 30
AMERICAN SOCIETY OF INTERIOR DESIGNERS ARIZONA NORTH
40 years. One voice.
Online Registration: www.asidaznorth.org
For details call: 602 569 8916
info@azn.asid.org
April Dudley, Allied ASID, EstEst, Inc.
Photo: Jason Roehner

Save the Date: ASID Monthly Chapter Meeting

Save the Date
Chapter Meeting
Thursday
January 21
5:30 pm - 8:00 pm
Details coming soon!

ASID AZ NORTH TIMELY NOTES

EDUCATION MATTERS: ARE YOU CEU COMPLIANT?

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ASID REQUIRES

1.0

CEUs BY 12/31/15

There is still time to complete your required 1.0 continuing education units. Here are some suggested online options.

Free credits are available through [AECDaily](#). Self-reporting is required on some units. Be sure that the CEU is IDCEC accredited.

Sherwin-Williams offers an online learning center. [Learn More](#)

Benjamin Moore offers online webinars. [Learn More](#)

The [ASID Academy](#) offers many options. This month's featured course, [Setting Your Intentions](#) is 0.2 CEUs.

NOTE: If you are participating in some AIA, NKBA or USGBC certified CEUs, you may have to self-report to IDCEC using the ASID approval code of #31400 and submitting your class certification to receive IDCEC credit. ASID Academy CEUs may take several weeks to post.

Chapter Website Updates



Some of you may have received an email during ASID's upgrade to our website. If you received an email to change your password, please disregard as our login management system is tied directly to ASID National's database. Passwords are the member's ID #.

The 2015-2016 Award Season is Open!



Fellows: Closes January 8th

National Awards: Opens Jan 14th - Closes March 16th

Student Chapter Awards: Opens Jan 14th - Closes March 16th

MEMBER NEWS



Congratulations to Keith Stanton, Allied ASID and the President of our ASID AZ North Chapter. He has passed the NCIDQ exam! Way to go Keith!

MEMBER CONTRIBUTIONS

ASID Interior Designers Contribute to Festival of Trees in a BIG way!



What a beautiful sight to see such beautiful, creative trees by some of our ASID Interior Designers this year for Phoenix Children's Hospital Foundation. Gretchen L. Palmer, Allied ASID, PHG Design & Development, Charles Glover, Allied ASID, Charles Glover Interiors, Debra May Himes, ASID, IIDA, LEED AP, NCIDQ, Debra May Himes Interiors, Esther Boivin, Allied ASID, Esther Boivin Interiors, Anita Lang, Allied ASID, IMI Design Studio, Lynda Martin, ASID, Camelback Interior Design, LLC and Beth

Donlan, Allied ASID, Quite Lovely Design, all contributed to this great charity event.

ASID AZ NORTH HOLIDAY PARTY

Wonderful Time Had By All!

Thank you to the Programs Committee, the Board, and all volunteers involved with the planning of the holiday party! Between the London style bus traveling to see the holiday lights, the DJ, to the drinks and fare, it was

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done top notch!



GREEN PRODUCTS/TRENDS



WHAT'S NEW IN THE WORLD OF RECLAIMED PRODUCTS?

By **GARY LESTER**,
UNDERFOOT, Industry Partner of ASID

In our world of flooring and wall finishes great strides are being made to explore all types of reclaiming of materials. The discoveries are leading to many exciting new looks. [Crossville](#), one of the leaders in the porcelain tile industry has now established a partnership with [Toto](#), the cutting edge bath fixture manufacturer to use their damaged porcelain from fixtures and regenerate the materials into beautiful new floor and wall tile designs.

Teak, a luxurious wood with a very long history of excellent performance is now being reclaimed from very old building structures in Southeast Asia by IndoTeak in the USA and the results are rich grained and colorful flooring and wall applications inspiring design professionals everywhere.



Additional reclaimed wood programs inspired by companies like Wonderwall, Everett & Schilling, Main Heritage Timber and Peter Glassford are giving new directions to the use of reclaimed wood for wall and floor art. Wood reclaiming efforts are in full scale in river bottoms, decaying structures both on land and in the oceans as well as waste wood material from furniture factories. These companies allow reprocessing and creating of some of today's most exciting and unique design elements.

The future dictates continual discoveries for more hidden treasures of usable materials and the design community's commitment to supporting these efforts in the products they specify.



RECLAIMED AND RECYCLED WOOD INSIGHT From **MARK ERWIN**, **PACIFIC MANUFACTURING**, Industry Partner of ASID, Product by Peter Thomas

History. Each ring of the tree represents a year back in time as the wood tells the story of life itself with rough gouges from sawblades spinning over 100 years ago. Historic timber turned into furniture is not only beautiful and unique, it is reused and recycled for another generation to enjoy.

Manufacturing from reclaimed wood is tedious process. Across the countryside abandoned barns and warehouses are dismantled and the wood is loaded onto trucks. Those trucks deliver the lumber to facilities where nails and bolts must be removed from the wood to protect the craftsmen from injury and equipment



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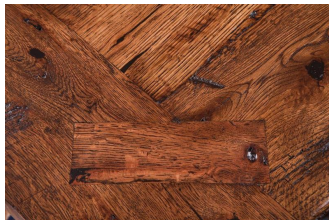
from damage. It is best if the lumber is kiln-dried to kill parasites, prepared for the Arizona climate to prevent cracking. Finally it must be carefully tooled to create strong joints and workable surfaces, yet preserve the character of the original tooling. Genuine reclaimed lumber takes time and effort.

The wood is now ready to be crafted into a functional piece of furniture for your client. It is up to you to determine the size and shape of the piece. As a designer, you will want to specify the degree of rustic nature to preserve. Roughsawn, live edges are a masterful touch when used on the perimeters of the pieces. If the surface is for writing such as a conference table or desk, consider having the holes and cracks filled with an epoxy resin. Reclaimed wood can be used wherever you would utilize any quality wood. Dining tables, end tables, cocktail tables are very popular. But can you imagine bunkbeds, full kitchens, bar tops and even pool tables for your next project? The story told by the wood makes each piece a one of a kind original.



Be careful of counterfeits. With the popularity of reclaimed wood in furniture, many major retailers chose to have wood distressed and manufactured overseas to look reclaimed. None of them have the warmth and character of genuine reclaimed wood and we have heard many horror stories of tops cracking and sides splitting once exposed to the Arizona climate.

Recycling old buildings into furniture is not as efficient as harvesting timber in a commercial logging operation, so it would be hard to evaluate the environmental impact of one versus the other. The energy expended in reclaiming the wood and preparation might offset the gains in material savings. Regardless, the unique nature of the item and story of the wood brings great value to you and your customer.



If these boards could talk they would tell of a young nation just beginning and the pioneers who tamed the frontier. The strong hands with axes that felled the mighty trees. The watermill driven blades cutting wood for structures. And now today, the skilled craftsmen hand finishing beautiful furniture just for you. Reclaimed wood furniture is a slice of history in your home.



LIVING WALLS



THE ART of the LIVING WALL

**By ARHAUS, National Industry Partner of
ASID, Contributor Philip Weitlauf, Biltmore Fashion
Square**

Living walls are a great way to bring the outdoors in year round and create a unique focal point in a space that will surely serve as a conversation point again and again. The question is: how to create this organic work-of-art so that it complements your space and your budget?

Living walls, or indoor vertical gardens, aren't a one-time installation. No matter how big or small, living art of this kind requires upkeep. Unless you have a contractor install a system with built-in irrigation, which is not the most cost-effective solution long-term.

The less expensive alternative is to mount pieces to the wall that will hold plants (and water), like terracotta pots or colorful glass vases with wall-mount features. Although the pots or vases will be secured to the wall, you can modify your look seasonally with fresh-cut flowers. You can even add or take away fixtures as needed. With smaller pieces too, you can get a little more creative with living walls in more unexpected places and plants.

Sun-drenched kitchens are the perfect place for a living wall of fresh herbs. Lemongrass, chives, mint, parsley, thyme, and basil are ready to pick as you prepare meals. Plus, you get to enjoy the aromas well-after meals are served.

Succulents do extremely well in terrarium-type settings in any space and require little to no maintenance and seldom watering.


Air plants are another option if you don't have a "green thumb", but want some sort of living wall. Similar to a succulent, an air plant is super easy to keep alive—simply spritz every few weeks with water and it's good to go.

Wheat Berry Grass is a go-to for this type of installation. It grows to be a little more than 12" tall and has a bright green coloration. It has a real living wall look and feel to it, especially mixed with other greens. It's also simple to maintain using scissors. Less is more in the watering department—too much will cause white moss to grow, which has a not-so appealing odor.

If you prefer plants to drape, we recommend Pothos or something similar. Climbing plants are another option and definitely more dramatic. Wedding vine or Stephanotis Floribunda is the winner in the climbing category. Of course, for real impact and interest, mix draping plants with climbers and flowering. Not all plants are created equal when it comes to the art of vertical gardening. Always take into consideration growing pattern, sunlight and water needs.



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