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FALL 2006

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2006-2007

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First Place Kitchen: Sherry Hauser, ASID



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First Place Retail: Anita Lang Mueller,
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About our cover: First Place Residential, 3,500 – 6,000 sq. ft. Larry Lake, ASID.

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As we begin our 31st year of the ASID Arizona North Chapter, I would like to welcome you and ask that you get involved. We have one of the most successful chapters in the country. Our membership is reaching the 1150 mark and growing. In order to keep up the good work we need volunteers to help us succeed. Our strategic planning session came up with the following to guide us through this next year!



The Vision Statement for 2006 – 2007 is “ASID is where design comes to life.”

Our Mission Statement for 2006 – 2007 is “ASID Arizona North enriches its members and the profession by providing knowledge, opportunities and relationships.”

The Values Statement for 2006 – 2007 is “ASID, a community of people committed to interior design through education, experience and evaluation. The success of ASID is reflected in the strength of our membership which is driven by a passion for design to positively change peoples’ lives.”

As a Chapter we will strive to keep the communications open to all. I personally ask that you attend our very well planned meetings, CEU’s, programs and events. By keeping involved you will gain so much more. The networking possibilities and the leadership knowledge you can achieve are priceless. There is a list of the committee chairs in this magazine. I encourage you to find a committee, call the chairperson and volunteer.

We need you!

I wish you all a very successful and rewarding year.

Linda Singer Heinz, ASID
ASID Arizona North Chapter President

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Board of Directors

Board of Directors



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Committees

Committees

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Committees

Committees

Committees

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Continued from Page 9

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NOMINATING COMMITTEE UPDATE

By: Greta Guelich, ASID

The success and strength of any non-profit organization is a by-product of its membership's participation and its leadership's direction. While our membership provides the necessary energy and drive to host Chapter events, our leadership guides the Chapter within the framework of ASID By-Laws and our Chapter's Strategic Plan. It takes the active involvement of both to achieve success. Our Chapter is very fortunate to possess members who give so freely of their time, both "working" events and assisting in Chapter direction in a leadership position. The history of our Chapter's event successes is testimony to the volunteer spirit deeply imbedded in our membership.

As many of you know, **Oren Bishop, ASID** resigned as President this year due to health issues and **Shirley Kern Brown, ASID** resigned as President-elect for personal reasons. We wish both of them well and sincerely hope when the time is right they will provide the Chapter with their boundless energy once again. The Nominating Committee and the Chapter would like to thank **Linda Singer Heinz, ASID** for stepping into the President's position this year, especially on such short notice. Having served as Chapter President in 1992, Heinz is no stranger to the challenges ahead and will bring an enormous amount of experience and presidential "savvy" to the position. Thank you!

Last year was the first year under the new board structure, which reduced the Board from twelve members to eight. These eight board members include two officers, five board of directors and one student representative. Their terms are as follows:

President (one-year term)

President-elect (one-year term)

Communications Director (two-year term)

Financial Director (two-year term)

Professional Development Director (two-year term)

Membership Director (two-year term)

Director-at-Large (two-year term)

Student Representative (one-year term & selected by the board)

Every year the Nominating Committee fills the President-elect position while the Director position vacancies are staggered a year to allow for continuity. Last year we filled the Membership and Director-at-Large positions. This year your new Nominating Committee, chaired by **Sheri Newton, ASID**, will fill the remaining Director positions (Communications, Financial and Professional Development). Once Newton establishes her Nominating Committee, they will be calling on members to fill the vacant positions. If you would like to be considered for one of these positions, please contact Newton at 480-614-5899.

After members are selected for the vacant positions the Nominating Committee prepares a ballot for your vote. It is usually mailed to the membership in January.

All newly elected board members are then sent to mandatory leadership training in July to learn the specific focus of their functional responsibility. Additionally, this training provides the opportunity for the new board members to work as a team and provides general Chapter Board orientation. Being part of the Chapter Board is both fun and rewarding. You have the ability to make change happen. When asked to serve I hope you will say: "YES!"

As **Sheri Newton, ASID** forms her committee, my Nominating Committee will be concluding their duties. I would like to thank my hard working committee members: **Gera King, ASID, Susan Urban, ASID, Roland Arnold, IP** and **Jackie Jordan, IP** for the time and effort they gave our chapter to find members willing to accept the challenge of a leadership role. Thank you! •

A Financial Overview

By Michael Clare – Financial Director

Our Chapter's leadership is well aware of its fiduciary responsibilities and how they tie into our financial management. Financially, this past year ending

September 30, 2006 has been very successful. The Designer Sample Sale, which raises funds to contribute to student scholarships, was exceedingly good. Tour de Noel 2005, a major fundraiser for our Chapter, was also very healthy.

The new Designers' Own Homes Tour had an ambitious first year and we are looking forward to the event next year.

During ASID's Chapter Leadership Conference in Washington, D.C. this past summer, **Robert Wright, FASID**, our national president, stated the importance of funding legislative efforts around the country. "Your (national) board of directors recognized the need to increase funding, yet we are loathe to cut financial support for other programs and services that benefit our members in order to finance our legislative goals at the level required for success." Therefore, that board "...recently voted to assess practitioner members \$15 per year, in addition to their annual dues, to fund legislative activity."

Four times a year each chapter is mandated to send its financial statements to the Director of Finance and Administration at the national office for review. The last set of papers was due in Washington, D.C. on October 31, 2006. In our budget we have a category labeled "Restricted Funds". These funds, to which we contribute monies each year, are another mandate from National. Under this category there are reserve, legislative and scholarship funds placed in CDs and bonds. Thus there is a coherent system of checks and balances within our organization at the local and national levels.

Thanks to prudent leadership over many years, our Chapter has been and continues to be one of the most financially solvent Chapters in the nation.

"THE NEW DESIGNERS' OWN HOMES TOUR HAD AN AMBITIOUS FIRST YEAR AND WE ARE LOOKING FORWARD TO THE EVENT NEXT YEAR."

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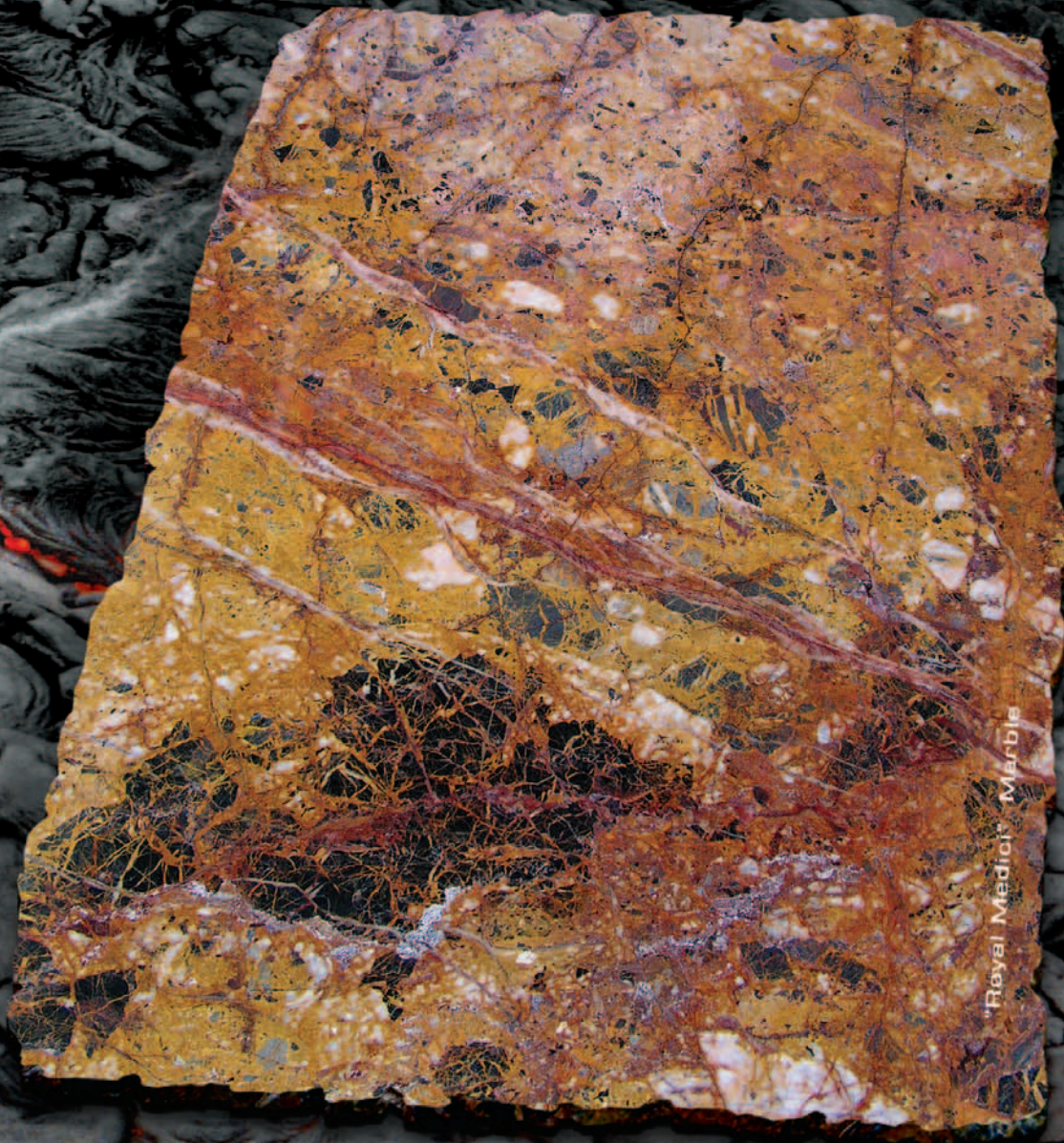
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PROMOTION AND ACADEMIC RESTRUCTURE AT COLLINS COLLEGE

Katherine Thornhill, ASID, IIDA has been promoted to Director of the School of Visual Arts and Design, one of three new schools within Collins College. In addition to interior design she will be working with the graphic design/visual



*Katherine Thornhill,
ASID, IIDA*

communication and visual arts faculty. Thornhill's leadership in this role will be a collaborative effort with existing management and instructional staff. She will lead a team effort for curriculum development and the future successful growth of each program.

MESA COMMUNITY COLLEGE INTERIOR DESIGN PROGRAM RECEIVES ACCREDITATION

ACCREDITATION IS BASED ON COMPLIANCE WITH 12 STANDARDS AND 121 INDICATORS AS COMMUNICATED IN AN EXTENSIVE PROGRAM ANALYSIS REPORT AND DEMONSTRATED IN A DISPLAY OF STUDENT WORK.

In July the Accreditation Commission of the Council for Interior Design Accreditation (formerly FIDER) granted accreditation to Mesa Community College's Interior Design Program leading to the Advanced Certificate in Interior Design. The term of accreditation is six years. Accreditation is based on compliance with 12 Standards and 121 Indicators as communicated in an extensive Program Analysis Report and demonstrated in a display of student work. MCC is one of only six community colleges in the U.S. to have CIDA accreditation and is the first interior design program in Arizona to be accredited under the newly revised Professional Standards 2006. In the United States and Canada there are 155 programs accredited by CIDA, the majority of which are bachelor's level.

In their summary report, the Visiting Team commended the program on the dedication and professionalism of its faculty and identified a number of program strengths evidenced in student work including:

- Emphasis on experiential learning resulting in designers who protect the health, safety and welfare of the public.
- Use of teamwork in studio projects.

- Inclusion of an internship of 240 hours as a program requirement.
- Identification and analysis of client and user needs in problem solving.
- Strong emphasis on sustainability and environmental ethics including an understanding of the concept of sustainable building methods and materials.
- Foundation in color principles, theories and systems.
- Application of appropriate finishes and materials as well as student knowledge of material and product sources.
- Understanding and skills related to problem identification and use of design process methodology.
- Knowledge of universal design concepts.
- Knowledge of business and professional practices including budget management, conflict resolution, assessment methods and business processes.

For more information on the accreditation process contact the Council for Interior Design Accreditation, www.accredit-id.org, 146 Monroe Center NW, Suite 1318, Grand Rapids, MI, 49503-2822.

DALLAS MARKET CENTER

the world's largest wholesale merchandise resource, and the Accessories Resource Team (ART) today announced finalists for the 18th Annual ARTS Awards.

The ARTS Awards is the premier awards program for the home decorative accessories industry. The awards are presented "Academy Awards" style at a gala event each January at Dallas Market Center during the Dallas International Gift and Home Accessories Market. This year's gala will take place Saturday, January 20, 2007 in a new special events space in the Trade Mart Atrium.

CAMILLE'S COLLECTION, located in Scottsdale, Arizona and owned by **Jim Matthews, ASID** and **Camille Matthews, ASID**, has been announced as one of three finalists for the coveted *18th Annual ARTS Awards* for Best Home Accent Specialty Store in the Western United States. The finalists will submit a detailed portfolio to a panel of distinguished judges previously announced. The portfolios will consist of information such as company history, philosophy, product development, marketing, merchandising and customer relations. In November, the panel of judges will convene in Dallas for two days to individually review each company's submission. Once judging is completed, a designated accounting firm will tabulate ballots and keep them secure until the winners are announced in January.

ABOUT THE ARTS AWARDS

The ARTS Awards is the premiere awards program dedicated to the home decorative accessories industry. 26 categories exist under the headings Manufacturer, Retailer, Product Designer, Sales Representative, Rising Star, Academy of Achievement and Hall of Fame. Manufacturers and the Rising Star award are nominated by retailers, sales representatives, designers, suppliers, consultants and other industry officials. Sales representatives are nominated by manufacturers, retailers and other industry officials. Product designers are nominated by all. The Academy of Achievement and Hall of Fame awards are selected by the judging committee. Companies that have

won the ARTS Awards five or more times will be inducted into the Hall of Fame. Charter members are: Distinctive Designs International Inc., Fine Art Lamps, Montage, Natural Decorations Inc., and Robb & Stucky.

ABOUT THE ACCESSORIES RESOURCE TEAM

The Accessories Resource Team (ART) is the association representing accessory manufacturers, retailers, representatives and other industry individuals and companies interested in promoting the decorative home accessories industry. The association's goal is to enhance the market position of decorative home accessories. Each year ART sponsors programs such as the ART conference, regional educational seminars and the ARTS Awards. The Accessories Resource Team Web site is available at www.accessoriesresourceteam.org.

ABOUT DALLAS MARKET CENTER

Founded in 1957 the Dallas Market Center is the world's largest wholesale merchandise resource. Within its marketplace of nearly seven million square feet, retailers from around the globe source products ranging from home furnishings, gifts, decorative accessories and lighting to textiles, fashion accessories and men's, western, women's and children's apparel. With more than 50 markets each year attended by more than 200,000 retail buyers from all 50 states and 84 countries, Dallas Market Center offers hundreds of events and seminars geared toward helping retailers expand business and increase profits. As a result, more than \$7.5 billion in estimated wholesale transactions are conducted annually within the Dallas Market Center complex. Dallas Market Center's Web site is available at www.dallasmarketcenter.com.



NEWS from the ARIZONA DESIGN CENTER

By: Mary Carol Lienemann
mc@arizonadesigncenter.com



We are pleased to announce the opening of the Century Designer Showroom November 2006. Century Furniture is the industry's most complete line of designer quality custom upholstery and case product. Because all of our factories are in Hickory, North Carolina, our dressmaker ships the tailored upholstery in 3-4 weeks and our custom finished case goods in 4-6 weeks.

Heirloom Furniture represents the finest in "trade exclusive" custom upholstery and case goods. All Heirloom custom upholstery is produced in three weeks and case goods are available in over 30 finish combinations.

Why not start your project with Century and Heirloom? Please see the website for more information about Century: www.centuryfurniture.com & www.heirloomfurniture.com

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SPONSORSHIP UPDATE

THANK YOU TO SHERWIN-WILLIAMS!

The 2007 Color Forecast was a wonderful presentation by **Jackie Jordon**, Sherwin-Williams Designer Marketing Manager to our members at our October Membership Meeting.

The evening was a delightful blend of social gathering, great food, networking and education.

Jackie presented the color forecast and shared the influences and inspirations behind the color and design trends for the upcoming year and beyond.

The event was held at the Arizona Science Museum in Phoenix.

ASID Arizona North Chapter would like to thank Sherwin-Williams, **Jackie Jordon**, **Laurie Clark** and **Julie France**. The evening was a great success!



FREMARC DESIGNS WILL OPEN IN MARCH OF 2007

*From Robert J. Maricich
President & CEO,
Century Furniture Industries*

For more than three decades our family has overseen all aspects of our business, ensuring the tradition of quality and unique craftsmanship of the furniture which bears the name of Fremarc Designs. The Donenfeld family is committed to creating furniture of the highest quality and excellence for your favorite place...home.

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Explore our vast collections of fine furnishings, seating assortments and upholstered pieces, each thoughtfully designed for function and exquisitely crafted for beauty. The collections of Fremarc Designs offer furnishings that are extensively pleasing and luxuriously created.

Please visit us-we are just east of the 101 at Indian Bend and north on Dobson Road in Scottsdale. Map to the Arizona Design Center is also on our website: www.arizonadesigncenter.com.



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Step Workshop Registration

January 12-14, 2007

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Practicum Only: ASID Members (\$195) Non-Members (\$240)

Registration and full payment must be received by December 22. Cancellation must be received in writing by January 3 in order to receive a refund of registration fees.

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cevans@asid.org

RECENT EVENTS

Leadership Gathering

By: Katherine Thornhill, ASID, IIDA

Students from Art Institute Phoenix, Mesa Community College, Collins College, Phoenix College and Scottsdale Community College attended the Annual Leadership Gathering on October 6, 2006, at Collins College in

Tempe. These students are currently serving on their chapter boards and most were accompanied by their advisors.

The agenda included a welcome from incoming Arizona North Chapter President **Linda Singer Heinz, ASID**; an overview of student membership benefits and resources by **Catherine Pliess, ASID**, advisor for Collins College; and a story of lifetime membership by **Diane Worth, FASID**. National and local focus topics were presented and information was included about IDCA and the NCIDQ.

Students had an opportunity to meet their cohorts from other colleges. Everyone seemed excited about a new program for our chapter, City Forums, where topics of interest to students will be discussed informally at locations throughout the Valley.



Diane Worth, FASID



Collins College, Tempe.



Marcia Gonzales, ASID; Val Hunt, student; Carol Morrow, ASID



Mamie Coffey, student; Linda Singer Heinz, ASID

Shhh...

Don't tell anybody but the best new art gallery in Phoenix isn't a secret anymore.

We've just been selected the best new gallery, national art by the New Times "Best of Phoenix 2006." We're located in the historic "Gold Spot" building, which was originally constructed in the 1920's and has now been completely restored to its original beauty. Surrounded by the Roosevelt and Willo Historic Neighborhoods the gallery is located right in the middle of Phoenix's downtown urban revitalization.

We carry paintings of all sizes along with a full range of works on paper plus ceramic, glass and wood pieces from over two-dozen artists whose work has never been shown in Arizona before. We handle residential (specializing in lofts & condos) commercial and hospitality projects, work within any established project budget, offer custom framing, on site presentations and free delivery and installation anywhere in the state.

Our great selection of artwork and service oriented approach combined with the best designer discounts in the valley make this a trip worth taking. We have ample on site parking and a fine wine selection that we'd love to share with you. Stop by some afternoon let us pour you a glass of wine and casually take a look at what we have to offer.

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DESIGN

Excellence Awards

By: Paul L. Buys, Allied Member ASID



Best of Show Residential, Larry Lake ASID.



Best of Show Commercial, Roberta R. Thomas, ASID.

The doors of the Gold Room at the Arizona Biltmore opened up to one of the largest groups ever for our 2006 Awards Event, this September 30th.

With over 320 in attendance, the evening proved to be an exciting stage for our award winners. This just happened to be the 30th Celebration held on the 30th as well.

Once again ASID was most fortunate to have numerous generous sponsors for the event. They included Arizona Home & Design Magazine, Azadi Fine Rugs, Robb & Stucky Interiors, Cactus Stone & Tile, SunWest Appliance, Couture Living, Arizona Tile Supply, Phoenix Art Group, Sherwin-Williams, Clare Frame & Art, Design One International, Inc., Dunn-Edwards Paints, Pindler & Pindler, Inc., and the Foliage Factory.

Under the direction of **Sheri Newton, ASID**, our President, a great evening was presented by the following people's efforts: **Paul L. Buys, Allied Member ASID**, Chair & Emcee, **Susan Nicholson, ASID**, Emcee extraordinaire, **Mark Boisclair, Photographer**, Michelle Pinto, Audio, Raun Alosi Band, Musicians. And most importantly the core group, all of whom really put forth great effort for a wonderful evening: **Melinda Foote, ASID** & **Linda Kolesar, ASID** of the Design Competition, assisted by **Bruce Stodola, ASID**, **Katie Kolesar** and **Pauline Wampler, Administrator**. The Sponsorship Committee was chaired by **Roland Arnold** and **Marilyn De Noia**, and the official Event Committee was headed by **Shirley Kern Brown, ASID**, and **Paul L. Buys, Allied Member ASID** with great assistance by **Sandra Kush, Allied Member ASID**, **Kristi Ludenia, Mary Meinz, ASID**, **Gerard Montemurro** and again, **Pauline Wampler**, our ASID Administrator who continues to keep all of us together and focused.

The entries were judged by the ASID San Diego Chapter. The lucky winners whose photos follow showcase the creativity and talent exemplified by our local members. Kindly enjoy the following photos of winners and plan on entering next year. We promise an even more exciting venue in 2007 under the direction of our President **Linda Singer Heinz, ASID**.

Again, thank all of you for your support. We look forward to seeing you at the 31st ASID Awards Event, all ready to party and CELEBRATE!

'A Rosebrush' (602-943-8768) provided the Sahara roses and desert succulents with textural greenery in various heights of clear illuminated vessels. They were artfully placed on gold glitter net overlay linens to compliment the historic gold-leafed room of the Arizona Biltmore, carrying forward the Diamonds of The Desert theme.

ASID ARIZONA NORTH DESIGN EXCELLENCE FIRST PLACE AWARD WINNERS 2005 – 2006

CATEGORY	NAME & APPELLATION	FIRM/ETC.
Singular Residential Space	Lisa Walker, ASID	Walker Design Group
Residential Space Between 3,500 – 6,000 Square Feet	Lawrence Lake, ASID	Inter Plan Design Group, Inc.
Residential Space Over 6,000 Square Feet	Lawrence Lake, ASID	Inter Plan Design Group, Inc.
Model Homes	Lawrence Lake, ASID	Inter Plan Design Group, Inc.
Condominiums and Apartments	Lawrence Lake, ASID	Inter Plan Design Group, Inc.
Special Function Space	Lisa Walker, ASID	Walker Design Group
Kitchen	Sherry Hauser, ASID	hHh, Inc. Eric Berkey –Hinkley's Lighting Assistance/Lighting – Heat Light Diffusion and Installation Charlie Scott – European Design Cabinetry and Fabrication Assistance/Lighting
Bathroom	Angelica Henry, ASID	Janet Brooks Design
Business Office Under 5,000 Square Feet	Roberta Thomas, ASID	Evolution Design, Inc.
Business Office Over 5,000 Square Feet	Roberta Thomas, ASID	Evolution Design, Inc.
Senior Living Facility	LuAnn Thoma Holec, ASID	MGA Interiors LLC "McDowell Village Senior Living"
Retail Facility	Anita Lang Mueller, Allied Member ASID	Interior Motives Inc.
Public Facility	Marcene Kandra, ASID	Form Design Studio, Ltd. Jose Martinez "D C Ranch Village Health Club and Spa"
Hospitality	Marcene Kandra, ASID	Form Design Studio, Ltd. Jose Martinez "The Spa at D C Ranch Village"
Green Design	Wendi Jaber, Allied Member ASID	MICE Phoenix
Adaptive Use	Wendi Jaber, Allied Member ASID	MICE Phoenix
Product Design Furniture	Teri Mulmed, ASID	Do Daz, Inc.
Product Design Fixtures	Tami Loewen, ASID	Loewen Gunther Design Group, LLC
Industry Partner Product Design	European Design, Industry Partner of ASID	Allan Rosenthal
Best of Show – Residential	Inter Plan Design Group, Inc.	Lawrence Lake, ASID
Best of Show – Commercial	Evolution Design, Inc.	Roberta Thomas, ASID



Sheri Newton ASID, 2005-06
Arizona North Chapter President



David Neishabori,
AZADI Fine Rugs



Christine M. Piotrowski
ASID, Dede Radford of
Dunn- Edwards Corp.
and Sheri Newton ASID
presenting Industry
Partner of the Year to
Dede Radford

Gail H. Adams FASID,
presents award to
Margaret Bruning,
Assistant Director of the
Scottsdale Public
Art Program



Outstanding Leadership and
Dedication to Southwest
Autism Research &
Resource Center (SARRC):
Susan Nicholson ASID,
Robyn Randall ASID,
Catherine Pliess ASID and
Sheri Newton ASID

ASID Board of
Directors: Susan Kay
Schultz, Sandra
Wickman-Kush, Paul
L. Buys, Katherine
Thornhill ASID and
Michael Clare



Linda Singer Heinz ASID
and Donald A. Nottingham
presenting Industry Partner
Designer of Distinction
Award to Lynne Ann Beyer

Designers' Own
Homes Tour: Lindsay
Schultz, Gretchen
Palmer, Laurie Clark,
Bruce Stodola ASID,
Kristi M. Ludenia and
Wanda Frederick ASID





Sheri Newton ASID and Teri Mulmed ASID – 1st Place Product Design



Sheri Newton ASID and Allan Rosenthal – European Design – First Place Product Design



Designer of Distinction: Sherry K. Hauser ASID and Sheri Newton ASID



ASID Volunteer of the Year Kristi M. Ludenia and Sheri Newton ASID



Sheri Newton ASID and Tami Loewen Gunther ASID – First Place Product Design



Sheri Newton ASID and Luann Thoma Holec ASID – First Place Commercial - Senior Living

ASID SECOND PLACE & HONORABLE MENTIONS 2005 – 2006

CATEGORY	PLACE	NAME & APPELLATION	FIRM
Singular Space	Second	Angelica Henry, ASID	Janet Brooks Design
Residential Space Between 3,500 – 6,000 Square Feet	Second	Trace Shields, ASID Janet Friedman, ASID Julie Heiland, Allied Member ASID	Friedman & Shields
	Hon. Mention	Claire Ownby, Allied Member ASID Lindsey Schultz, Allied Member ASID	Ownby Design
Residential Space Over 6,000 Square Feet	Second	Janet Brooks, ASID	Janet Brooks Design
	Hon. Mention	Traci Shields, ASID Janet Friedman, ASID	Friedman & Shields
Model Homes	Second	Anita Lang Mueller, Allied Member, ASID	Interior Motives Inc.
	Hon. Mention	Camille Matthews, ASID	Model Home Merchandisers
Condominiums and Apartments	Second	Libby Copeland, ASID Roberta Mansoor, Allied Member, ASID	Copeland Interiors, Inc.
Special Function Space	Second	Sherry Hauser, ASID Julie Carns, Allied Member, ASID Diane Wilson, Allied Member, ASID	hHh, Inc.
	Hon. Mention	Angelica Henry, ASID	Janet Brooks Design
Outdoor Living Space	Hon. Mention	Gretchen Palmer Allied Member ASID	PHG Development
Kitchen	Second	Gretchen Palmer, Allied Member ASID Tracey Marshall, Allied Member, ASID	PHG Development
	Hon. Mention	Libby Copeland, ASID	Copeland Interiors, Inc.

Bathroom	Second	Marcia Graber, Allied Member ASID	Graber Designs Ltd.
	Hon. Mention	Mary Meinz, ASID	Robb & Stucky Interior Design
Business Office Under 5,000 Square Feet	Second	Roberta Thomas, ASID	Evolution Design, Inc.
Business Office Under 5,000 Square Feet	Hon. Mention	Wendi Jaber, Allied Member ASID	MICE Phoenix
Business Office Over 5,000 Square Feet	Second	Paul Sarantes, ASID	Archicon L.C. Architects & Interiors
Retail Facility	Second	Roberta Thomas, ASID	Evolution Design, Inc.
Public Facility	Second	Staci Seyer, ASID Jeff Jarvis, Team Member Wesley Wong, Team Member Tony Demattei, Team Member	Dick Fritsche Design Group
Hospitality	Second	Tami Loewen, ASID Robbyn Gabby, Allied Member ASID	Loewen Gunther, Design Group, LLC
	Hon. Mention	Teri Mulmed, ASID	Do Daz Inc.
Product Design Furniture	Second	Staci Seyer, ASID	Dick Fritsche Design Group
	Hon. Mention	Janet Brooks, ASID	Janet Brooks Design
Product Design Fixture	Second	Janet Brooks, ASID	Janet Brooks Design
	Hon. Mention	Angelica Henry, ASID	Janet Brooks Design
Industry Partner	Second Allan Rosenthal	European Design, Industry Partner of ASID	
	Hon. Mention	European Design, Industry Partner of ASID Allan Rosenthal	

PRESIDENTIAL CITATIONS

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Susan Kay Schultz
Katherine Thornhill, ASID, IIDA
Paul Buys
Sandra Wickman Kush
Misty Hermanson
Oren Bishop, ASID

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Claire Ownby
Cote Butera Gilmore
Dede Radford

Tour de Noel Designers

Bev Oberg
Gabriel Rockelien
Leila Winsinger

Desert Design Magazine & Holiday Party

Gretchen Palmer

Winter Tour of Homes Committee

Sandra Keiffer
Angelica Henry, ASID

Winter Tour of Homes Designers

Elana Toly
Jeanne Claude Canestrelli
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Sylvia Lorts

STEP

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Linda Kolesar, ASID

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Shirley Kern-Brown, ASID
Paul Buys

“My Green Weekend”

By: Anne Bertino, Allied Member ASID
anne@thebbdgroup.com



First place Commercial Green Design, Wendi Jaber, Allied Member ASID.

My weekend began Thursday evening, October 5, 2006 with a meeting of the Arizona chapter of the United States Green Building Council (USGBC) where the CEO Rick Fedrizzi gave an inspiring talk titled “Immediate and Measurable”. He was introduced by Mark Wilhelm who said in his introduction, “(Green is) not a fad, it is not a movement, it is a diffusion.” I wrote this statement down and when I got home looked up the definition of diffusion in this context. Diffusion is defined as the spread of cultural elements from one area or group of people to others by contact. I think that sums up what we see happening with the rise in Green Building, Energy Awareness and Organic Foods.

Back to Mr. Fedrizzi’s speech and his examples of diffusion. He stated how major cities like New York, Chicago and San Francisco are implementing environmental policies and how retailers like Pottery Barn, Banana Republic and Aveda are all competing secretly to bring environmental methods to their business operations. There are many businesses which profit by employing the triple bottom line: economics, environment and people. Mr. Fedrizzi provided much more information and his slide show is available from the USGBC. It was an enjoyable, informative evening at the Botanical Gardens with a catered happy hour from Arcadia Farms. Yum!

Next on the agenda of my green weekend was the Green Building Expo held Friday and Saturday at the Scottsdale Center for the Arts. This is the seventh year for the Expo but the first to have sponsorship from the cities of Phoenix and Tempe along with Scottsdale. There were over 80 exhibitors, 24 workshops and lectures and even a green film festival they called Cinema Verde.

I finished my green weekend by writing this article for a new column in the Arizona North Chapter ASID quarterly **Desert Design Magazine**. It is my goal to research and educate the community on green design in Arizona.

If you have ideas or topics that you would like to see in this column, feel free to contact me. November 14-17 I will attend the National GreenBuild Conference in Denver. I cannot wait to discover new interior products and pass them along to you. In the meantime check out the national ASID website (ASID.org) and their Sustainable Design Information Center. It is full of information about green design.

Designers'

Own Homes **TOUR** 2006

By Kristi Ludenia

First

Annual

Designers'

Own

Homes

Tour

Held Saturday, September 9, 2006 the first annual Designers' Own Homes Tour featured five ASID Arizona North Chapter interior designers' homes showcasing the designer's individual style and approach to design.

The five Valley designers who opened their homes to the public for the tour were **LaVonne Marrell, Allied Member ASID; Claire Ownby, Allied Member ASID; Gretchen Palmer, Allied Member ASID; Bruce Stodola, ASID** and **Wanda Frederick, ASID**.

ASID Chapter **President Sheri Newton, ASID; Susan Kay Schultz, Allied Member ASID**, Communications Director for the Arizona North Chapter of ASID and **Kristi Ludenia**, Design Representative for SunWest Appliance and Committee Chair facilitated the committee along with committee members **Dina Harvey**, Westar Kitchen & Bath; **Laurie Clark**, Sherwin-Williams and **Anne Bertino, Allied Member ASID**, The Bertino-Baumann Design Group. •



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Southwest Autism Research & Resource Center (SARRC)

THANK YOU...

...two simple words on their own but when placed together, pack a powerful sentiment which somehow seems inadequate for expressing our gratitude to all of those who participated in the 2006 ASID community service project with Southwest Autism Research & Resource Center (SARRC). The past year has seen numerous changes in the facility as a result of those efforts. All told, the donations made for those improvements exceed \$50,000.00 in products that will further enhance the lives of children with autism and their parents. There is no way to tabulate the cost of hours that each person contributed of their time to make this all happen but it could be guessed to be in the thousands!

This was a great start for the first year of the project. We are happy to announce that **Brenda Strunk, Allied Member ASID**, has agreed to chair the committee for 2007. With the prospect of an additional building planned for the facility, we hope to see our fellow designers and industry partners continue to participate in this very rewarding project.

Another aspect of the project brought to us several very creative designs by our student members. A competition for the design of a retail kiosk that will be implemented in the future was presented by three schools: Scottsdale Community College, The Art Institute of Phoenix and Northern Arizona University. We were pleased to announce the winners of the competition in our August membership meeting. They were **Patricia Gipson, Sandi Harms** and **Marissa Langlie** – all attending The Art Institute of Phoenix.

It cannot be overlooked that so many people participated in this project. We would like to recognize everyone who did. Thank you, thank you, and thank you!

Susan Nicholson, ASID SARRC Co-Chairman

Robyn Randall, ASID SARRC Co-Chairman

INDUSTRY PARTNERS:

Dunn Edwards Paints, Hinkley's Lighting, Clare Frame & Art, Steelcase Inc., Floral Interiors, Arizona Tile Supply, Kravet, Rest Assured, Inc., Robb & Stucky Furniture & Design Studio, SunWest Appliance Distributing, Ferguson Kitchen & Bath, aka Green and Delta Faucets

ADDITIONAL VENDOR CONTRIBUTIONS:

Millennium Installations, Copenhagen Imports, Rugs Inc., Furniture Concepts

DESIGN TEAMS AND SPACES:

CEO's office, Board Room & Training Room:

- **Peggy Powell, ASID**

Family Observation Room & Library:

- **Tracey Marshal, Allied Member ASID**
- **Dan Heldenbrand, Allied Member ASID**

Kitchen:

- **Kristi Ludenia**
- **Roland Arnold**
- **Dorothy Teichgraeber, ASID**

Lobby, Reception and Volunteer Area:

- **Brenda Strunk, Allied Member ASID**
- **Ester Leal-Isla, ASID**
- **Wanda Frederick, ASID**
- **Carey Starr**

Music Therapy Room & Dawson's Dugout:

- **Shasta Ireland, Allied Member ASID**

Toddler Daycare Room:

- **aka Green**
- **Jeff Frost**
- **Anne Bertino, Allied Member ASID**
- **Kari Jensen, Allied Member ASID**

Atrium:

- **Robb & Stucky Furniture & Design Studio**
- **Michael Scott, Allied Member ASID**

MUSIC THERAPY OUTREACH PROGRAM

By: Holly Sokol

The singing voice of Holly Sokol, SARRC's New Music Therapist, is quiet and welcoming as she begins to sing and play her guitar. Although it is only Eric's second music therapy session, he recognizes the tune, reaches out and begins to strum the guitar. Holly holds down the strings so that each brush of his fingertips is greeted with the sweet song he knows. She then begins to sing out the words and alternates between playing the guitar and prompting Eric to strum the instrument or clap his hands. After an hour session, Holly spends time talking with Eric's mother about how to incorporate some of his communication goals into the music sessions while Eric plays with a tambourine.



Photo: Lyndsey Miholich, Community Relations Manager

For many the idea of music therapy is still new and its application is sometimes not quite understood. Holly remembers feeling the same way until she began working as an instructional assistant for children with severe multiple disabilities. "I remember watching the immediate calming effect that a particular song had on a student when she was screaming or having a difficult time. She stopped crying and began humming along. When the singing stopped, she exclaimed 'more,' one of the few functional words in her vocabulary at that time." It was at this time that Holly understood that music had made a connection with the girl, allowing her to regulate herself and calm down, express her ability to communicate by requesting more, and establishing a relationship with Holly, which could lead to further skill development and growth.

Children with autism have been reported to respond positively to music and possess innate musical talents. While the goal of music therapy is not to teach a specific musical skill or instrument, it can help provide the opportunity for successful experiences and skill building by

emphasizing an individual's strength, which in turn can be utilized to address specific areas of need. In a non-threatening, enjoyable environment, individuals can develop relationships, increase motor skills, and learn self-expression and communication. Because of a heightened interest and response to music, it can be used as a natural "reinforcer" for desired responses; for example, when using specific motor skills to strum a guitar the sound produced is the reward.

A trained music therapist can use the elements of music to create an environment that is structured, multi-sensory and designed to meet individuals at their own level or ability, allowing them to participate and communicate or express themselves in socially appropriate ways. The rhythmic element of music is very organizing and predictable, which is calming for the sensory system and provides a sense of security and familiarity. Music is processed in both hemispheres of the brain, thus stimulating multiple areas and senses.

Initially, the SARRC's music therapy program will provide individual services to children on a weekly basis. In a one on one setting, music therapy can address individual goals or objectives as determined by the therapist and family. Currently, music therapy is provided to children enrolled in the Toddler Community School. Music therapy will also be provided to children enrolled in the upcoming preschool program in a group setting to encourage group play and socialization. In this setting music therapy can compliment the already existing structure of the program by helping children reach targeted goals and objectives, develop social skills and school readiness. In the future, music therapy social groups will be designed to help children and teenagers with autism develop and practice social skills. •

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Foundation for Senior Living

By Sheri Newton, ASID

The "Foundation for Senior Living" is a creative initiative that will improve the quality of life for thousands of seniors, disabled adults and their family caregivers on the campus at 1201 East Thomas Road in Phoenix.

Construction has now begun on the FSL Caregiver Center, a single story 3,800 square foot residence designed as a hands-on-training facility, a resource center and demonstration lab all under one roof.

Part of the center will be modeled after a traditional residence that demonstrates common limitations and safety hazards such as narrow doorways and hard to reach fixtures. Professional staff will show visitors how to practice transfers, lifts and other caregiving techniques in the confined spaces of a real-life environment.

A second area of the center will be renovated to universal accessibility standards and will feature adaptive aids. Visitors will tour

the area to see how caregiving and independent functioning can be made easier and safer. Licensed contractors will learn how to apply the latest building designs to their own construction projects.

A third area will house a conference room and training facility open to general use within the community.

The FSL Caregiver Center will be the first of its kind in the community. It offers the potential to dramatically impact the way caregivers are trained and the way seniors and disabled individuals are cared for in the greater Phoenix area.

The Virginia G. Piper Trust Fund has provided a generous grant to purchase the property and develop design plans. Renovations will cost an additional \$800,000. Donation of all types and sizes are sought and will help ensure achievement of the center's targeted completion by the end of this year.

Design teams are needed as quickly as possible. Please contact **Sheri Newton ASID** at 480-614-5899 for additional information. •

UPCOMING EVENTS

HOLIDAY CELEBRATION

Mark your calendar to attend the annual ASID Arizona North Chapter Holiday celebration:

Award-winning penthouse

Award-winning lobby

Come view the city lights atop the Phoenix skyline

When: December 10, 2006

Time: 4:00 pm – 8:00 pm

Where: Penthouse residence of Libby Copeland

Address: 2323 N. Central Avenue

The Regency House

Phoenix, AZ

ASID DESIGNER SAMPLE SALE, MARCH 17, 2007 AT THE ARIZONA DESIGN CENTER

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2006-2007



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The following companies and their representatives are Industry Partner members of the ASID Arizona North Chapter and are supportive of ASID programs and policies.

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Aterra Lighting and Controls Tracey Edson	480-368-9955	Clare Frame & Art Michael Clare	480-970-8400
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Auerhause Michelle McMullen, Nicole Saia, Amy Lutz, Thomas Easton	480-767-0880	Concrete Interior Designs David Crawford	480-699-9780
AZADI Fine Rugs Kimberly Karahadian, Karen Romersa	480-483-4600	Costello-Childs Contemporary Fine Art Daryl Childs, Michael Costello	602-252-3610
Baisch & Skinner Phoenix, Inc. Darlene Summers	602-285-0888	Craftmade Brett Curtin	602-595-5532
Baldwin Hardware Corporation Kevin Moran Jason Schwede	925-825-2912 602-751-9515	Creative Home Fabrics Robert Grunstein	480-733-8700
Bang & Olufsen America, Inc. Louis Meskers	480-945-6555	Creative Leather Furniture Terry Collins	623-572-7600
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Continued on Page 33

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CALENDAR OF EVENTS

NOVEMBER 2006

- 16** Membership Meeting
CEU Series
Orangetree Golf Resort
5:30 pm

DECEMBER 2006

- 1** Las Vegas Market "First Fridays" signature
monthly event.
12:00 pm
- 10** Membership Meeting
Holiday Party
Libby Copeland Residence
4:00 – 8:00 pm
- 11** Deadline for *Desert Design Magazine* articles

JANUARY 2007

- 5** Las Vegas Market "First Fridays" signature
monthly event.
12:00 pm
- 10-12** STEP Workshop
Mesa Community College
- 11** Membership Meeting
Robb & Stuckey
5:45 pm
- 29** Las Vegas Market Grand Opening of Building
B, a 16-story 1.6 million square foot building
with more than 300 top manufacturers. It
will be home to thirteen of the top 25 US
furniture manufacturers and importers.
- 29-31** Las Vegas Market

FEBRUARY 2007

- 1-2** Las Vegas Market
- 2-7** NAHB International Builders' Show
Orlando, FL
- 15** Membership Meeting
Design One International
5:45 pm

MARCH 2007

- 2** Las Vegas Market "First Fridays" signature
monthly event.
12:00 pm
- 5** Deadline for *Desert Design Magazine* articles
- 15-18** The '07 ASID Interiors Conference on Design
San Francisco
- 22** Membership Meeting
Feathers
5:45 pm
- 25-27** NAHB National Green Building Conference
St. Louis, MO

APRIL 2007

- 6** Las Vegas Market "First Fridays" signature
monthly event.
12:00 pm
- 19** Membership Meeting
Azadi Rugs
5:45 pm

MAY 2007

- 4** Las Vegas Market "First Fridays" signature
monthly event.
12:00 pm
- 7-10** Kitchen/Bath Industry Show
Las Vegas, NV
- TBD** Membership Meeting
Alexander-Sinclair
5:45 pm

JUNE 2007

- 1** Las Vegas Market "First Fridays" signature
monthly event.
12:00 pm
- 5** Deadline for *Desert Design Magazine* articles
- 21** Membership Meeting
Facilitec
5:45 pm

STUDENT BUZZ

COLLINS COLLEGE

Emily Zubia

Collins College is proud to announce its newly established student chapter of ASID. Founded in March of 2006, the membership is currently seventeen members strong and growing. As we continue to grow, we have planned to hold fundraisers and become a more visible entity in the community through public service projects. We invite you to watch us grow and we promise many good things to come.

All members of ASID were invited to attend a special Collins College guest speaking engagement, Karim Rashid, on Saturday, Nov. 11th at the Harkins Valley Art Theater.

Karim Rashid is a leading figure in the fields of product, interior design, fashion, furniture, lighting and art. Born in Cairo, half Egyptian, half English, and raised in Canada, Karim now practices in New York. He is best known for bringing his democratic design sensibility to the masses. Designing for an impressive array of clients from Alessi to Georg Jensen, Umbra to Prada, Miyake to Method, Karim is radically changing the aesthetics of product design and the very nature of the consumer culture. Go to www.karimrashid.com for more details about him.

MESA COMMUNITY COLLEGE

Janice Jennings, ASID

The Administration, Faculty and Students of the Interior Design Program at Mesa Community College are pleased to announce the six-year accreditation of the Interior

Design Program by the Professional Standards 2006 of the Council for Interior Design Accreditation (formerly FIDER) July 2006.

An Associate in Applied Science Degree plus an Advanced Certificate is awarded upon completion of the Program.

PHOENIX COLLEGE

The student chapter of ASID at Phoenix College had to regroup and reorganize this fall, as all the leadership graduated last spring.

With the assistance of the ASID Student Chapter Advisor, **Ken Roberts, ASID** we got up and running quickly. We are off to a great start with our enthusiastic board: President-**Mamie Coffey**; President Elect-**Adam Leigh**; Secretary-**Sandrine Castel**; Treasurer-**Pat Scheurich**; Membership Chair-**Maria Castanon**; Programs Chair-**Tina Mellino**; and Members-at-Large-**Rusty Brandt** and **Ronda Leeberg**.

The board rallied together and within two short weeks held a wonderfully successful membership drive. The Student Chapter at Phoenix College is focused on and excited about getting involved with the ASID Arizona North Chapter through volunteer opportunities and events.

SCOTTSDALE COMMUNITY COLLEGE

The fall membership drive at SCC was a complete success! Up from last year our student involvement was tremendous, with 80 new members enrolling during our two week drive. Sherwin-Williams kindly donated fan decks and a copy of "Stir" magazine to new members with each enrollment.



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SATURDAY BY APPOINTMENT

September 21 was the evening for our "Dress for Success" fashion extravaganza in the home of Student advisor **Marcia Gonzales, ASID**. Members received fashion tips for the trade and enjoyed an evening mingling and sampling appetizers with fellow ASID students.

The 21st was a busy day for ASID offi-

cers and members. Our back to school "Open House" was held earlier that day and ASID student members were introduced to the 2006-2007 officers and SCC faculty. A demonstration of E-Portfolio was shown and a sampling of work from the portfolios of faculty staff was also part of our event.

At the membership meeting on October

11, we hosted a guest speaker from Advanced Terrazzo Flooring. The hour long seminar was very informative and members were treated to samples of Terrazzo flooring for use in their own design projects.

A Designer Challenge was held on on Saturday October 21st from 9-2pm. Student designers had the opportunity to design a winter getaway retreat and compete for prizes from Utrecht Art Supplies. This event is back by popular demand and it was a big success.

During November we will be hosting **Laurie Clark** from Sherwin-Williams Paint as a guest speaker for our monthly membership meeting. Clark will be revealing the 2007 color forecast to ASID student members.

In addition to our membership meeting we are working on a holiday tree decorating competition for the AZ Shade Foundation. Each themed tree will be auctioned off during their charity event to raise money for this organization.

During the month of December we are planning a designer panel, comprised of former SCC graduates to speak to our membership during our monthly meeting. Students should be amazed by the success of our former alumni at SCC.

We will conclude our semester's events with a holiday party in December. The venue for this event is still in the planning stages.

As always you may contact the SCC board at scc_ASIDstudentchapter@hotmail.com

MESA COMMUNITY COLLEGE.

The Mesa Community College "id group" would like to announce the following new officers for Fall 06 – Spring 07: **Anna Ackerman** (President), **Courtney Van Horn** (Secretary), **Erlinda Carrera** (SRB), **Jennifer Fearer** (alt. SRB), **Hillary Fort** (IIDA Liaison), **Jill Thomas** (USGBC Liaison), **Helen Talkin** (alt. USGBC Liaison), **Rachel Kleinebreil** (Publicity) and **Allison Sorce** (ASMCC Rep.). Congratulations!

The officers are busy planning a meeting for November and have Shelli Sedlak with GE scheduled to give a presentation February 9, 2007.

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