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CONT ENTS VOICE OF THE ASID ARIZONA NORTH CHAPTER



FEATURES

- 10 Green Remodeling - Where to Start?
- 16 Interiors 08
- Sample Sale 29
- Jubilation 08, ASID Foundation 34
- Business Management: A Taxing Matter 42
- ASID Membership Incentives
- Ethics Checklist
- 48 ASID Home Tour
- 2007 ASID College of Fellows



DEPARTMENTS

- President's Message
- Student Buzz 18
- Industry Partner Profile 24
- Design Center News 26
- Calendar of Events 28
- Welcome New Members 29
- 30 January Membership Meeting at David E. Adler
- 50 ASID On The Go
- **52** Industry Partners Directory



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PRESIDENTS COLUMN

Tt was the privilege of being chapter president which took me to the national ASID conference, Interiors 08, held in New Orleans in mid March. Admittedly. I was not looking forward to visiting New Orleans again and wished for a different venue, but once there I realized the critical need to contribute to their monumental struggle to rebuild after the ravages of Katrina.

Interiors 08 was the last national conference – instead, ASID will return to the practice of holding regional conferences. If you have the opportunity to attend, please do - the information is tremendously inspiring. You meet people from across the nation and discover



Katherine Thornhill. ASID President,

resources you will treasure. In short, it is a great investment not only in your business but in yourself and the future of interior design.

- Like so many other organizations, we are becoming more electronic in an effort to save paper and postage. Watch for Friday e-blasts from your chapter to keep up to date with events, news, etc. Don't have an email account? Remember that you can obtain a free email account from companies like Hotmail and Yahoo. Don't know how to use email? Hire a student to teach you!
- Congratulations to our Christine Piotrowski, FASID, who was honored at Interiors 08 with a most cherished fellowship. We all know this was a well deserved honor.
- Where are our volunteers? As the year continues we still have events where we need you! Many hands make light work, as they say, so please contact any Board member or our administrator if you have a little time available to help us.

The ASID Foundation held their annual Jubilation! event during which auction items raise money for further research with the USGBC (United States Green Building Council.) Thank you to David Adler Gallery for donating a gorgeous Tibetan rug and to Larsen Gallery for their donation of an Ann Coe print. (Your president resisted the temptation to bid on both items and tote them back to Arizona but it was not easy!) Thank you to our Foundation liaison Melinda Foote, ASID, for connecting with our industry partners for these beautiful donations.

Katherine Thornhill, ASID President, Arizona North Chapter, ASID

desert design

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GREEN REMODELING... Where to Start?

By Cindy Lewton

T t's everywhere—organic foods, fuel efficiency, environmentally hrases, a fad? What is everyone talking about and what does it mean to you as an interior designer?

Green remodeling begins structurally—seeking to improve the energy efficiency of the house. Do they have high utility bills and why? What type of windows does the house have? Can passive solar be considered in the remodel? What about the interior products? Are they made from a renewable source? that's okay. Do they have a recycled content? Are they locally available? Transportation and shipping costs and fuel usage impact how truly "green" a product is. Remember this is a process. Any green steps your client and you can introduce into a remodel is an

improvement; but there will be trade offs and new products friendly, sustainable design, green building—are these buzz available and problems comparing products. Some products are actually "green washed," meaning they suggest they are green, may seem to be green, but really it is only on the surface. By relying on your sales reps for current information and researching products yourself online, you will be making educated choices and educating your client also, but this field is new enough with confusing labels and certifications that you most likely will not get it perfect...

> A remodeling project is an opportune time to suggest green building/remodeling upgrades. Determine the criteria most important to your client. Per Mick Dalrymple of a.k.a. green, start with an energy audit of the house—assess the energy efficiency.

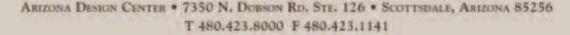
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Continued from Page 10

Clients may not have even thought about energy efficiency and home. Energy can be sold back to APS, for example, at the same reminding them to consider all aspects of a remodeling project is needed. Mick spoke at the Scottsdale Green Building lecture series in January and outlined five areas to look at:

1. Safety: Are there roof leaks, gas leaks, etc.

2. Durability:

All improvements should be adequate for long life.

3. Comfort:

Uniform temperature throughout the home, natural light, while being conscious of energy penalties, such has heat gain/loss.

4. Efficiency:

Insulation, windows, daylight, check for duct leaks, etc.

5. Renewable Energy:

This includes solar photovoltaic panels, solar hot water tank, etc.

Roofing, windows, and utilities—items impacted by structural changes—need to be considered. For example, foam, with an Energy Star coating, is a good choice for flat roofs as it seals air leaks and reflects heat back away from the home. Mick explained that dual-pane windows with double or triple low-E coating work well in the Valley. A less expensive solution is to use window film rather than replacing windows. Tubular skylights can provide natural light and new models are both shuttered and controlled with a remote. New laws state that homeowners' associations (HOAs) cannot prevent exterior solar equipment. restrictions do not add to the costs or hamper the effect.

Utility companies have rebates and financial support available for residents increasing the energy efficiency of their

rate that the client was paying to receive it.

And don't forget water efficiency. Many cities in our Valley offer rebates for installing water conservation devices, such has water efficient toilets and showerheads.

Once structural efficiency is addressed, assessing interior products for their "greenness" is more difficult. Anne Bertino, LEED-AP, allied member ASID, also spoke at the Green Remodeling lecture series in January and suggested looking at four different criteria:

1. Health:

How does this choice affect health?

2. Environment:

Is this product gentle on the environment, both in material and renewability?

How does this choice affect the client's wallet?

4. Big Picture:

Hidden costs, where is it coming from, are manufacturing employees working in a nontoxic environment?

Anne pointed out that all products have pros and cons. In discussing flooring, for example, Anne stated that concrete floors have a lot of pros: Easy to clean, nontoxic options available, locally available, reduced costs, etc. Cons include: Grinding process in concrete installation causes dust toxicity, labor intensive, high embodied energy, hard on legs and back.

Recycled carpets and natural carpets are easily available HOAs can put aesthetic restrictions in place, but only if the in the commercial world, and quickly becoming available for residential design. This is definitely positive. However, at this point most carpets are not being recycled and over 2 billion yards of carpet go to landfills every year.

Continued on Page 14



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Continued from Page 12

Bamboo and cork flooring are both popular as renewable flooring sources.
Bamboo is fast growing and cork oak trees have an average lifespan of 200 years. Cork can be harvested without hurting the tree.
While these products are warm and may not negatively impact air quality, care has to be taken in both selecting glues and finishes to ensure that they also are not toxic. And while both bamboo and cork are renewable, they are not locally grown—

Below are additional sources.

As we know never know it all.

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There are numerous paints available on the market now that are low/zero VOC (volatile organic compounds). VOCs are a class of chemical compounds that can cause short- or long-term health problems. In addition, clay paints and natural plasters are available that are nontoxic.

Cabinetry and wood furniture often have urea formaldehyde in the glues of the pressed woods and MDF (medium density fiberboard), but formaldehyde-free is now available. Look for FSC-certified (Forest Stewardship Council) woods and reclaimed woods. Sustainable furniture is mainstream now. Look at Target, Ikea, Crate&Barrel, to name a few retailers carrying environmentally friendly furnishings.

What about countertops? Recycled content countertops, such as glass, metals, and/or paper conserve resources and reduce waste in landfills. When considering concrete or stone countertops, try to find

locally (within 500 miles) quarried or processed materials.

As we know in the design field, we never know it all.

Below are additional sources for green products

- www.akagreen.com
 8100 E. Indian School Rd, Scottsdale, AZ,
 (480) 946-9600
 Eco-friendly building products and classes
- www.aps.com
 Click on "APS Green Choice" for additional info and rebates
- www.energystar.gov
 Appliance ratings and tax credits available
- www.envirosafe.com Material safety information
- www.greenhomeguide.org

 Excellent free source for green information,
 along with "Regreen" for green remodeling
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 Green Building Council
- www.naturalterritory.com
 15816 N. Greenway-Hayden Loop # 300,
 Scottsdale, AZ (480) 998-2700
 Sustainable furnishings and products
- www.scottsdaleaz.gov/greenbuilding Green building lectures and events
- www.southcone.com Sustainable furniture
- www.srpnet.com
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 for additional info and rebates.





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Interiors 08 A New Experience

New Orleans March 13-16, 2008



By Katherine Thornhill, ASID

t the very end of winter, hundreds of ASID members traveled to New Orleans, Louisiana, for the annual conference, Interiors 08 A New Experience.

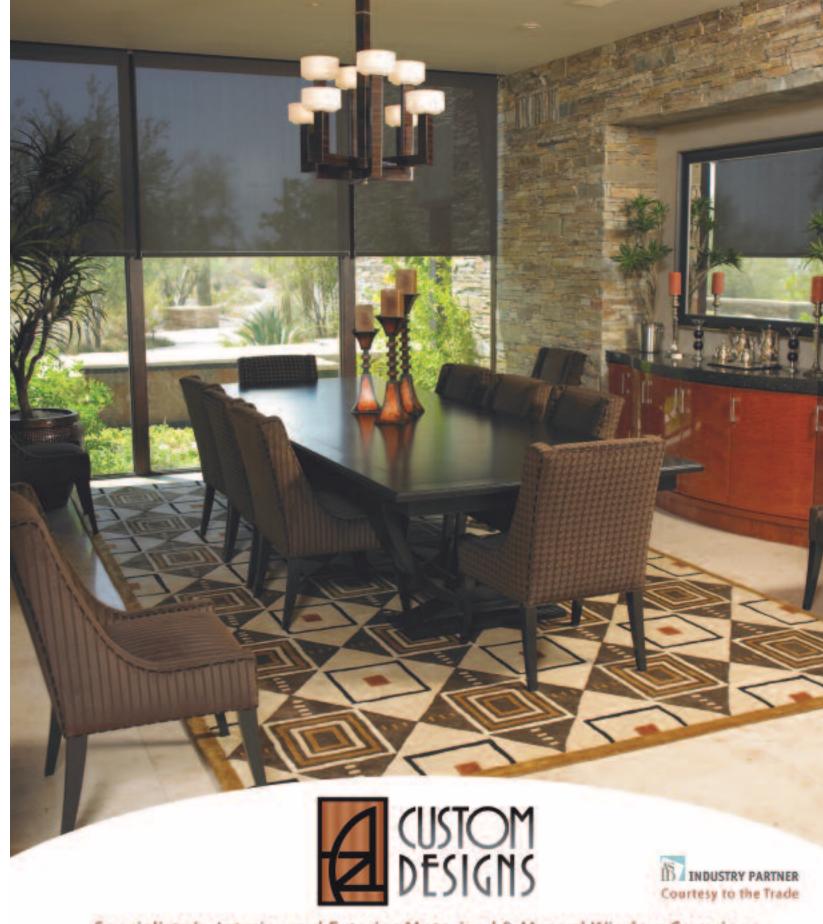
Chapter presidents convened (mandatory) a day prior to the main conference for a full day of discussion and presentations. In round table format, challenges and best practices were discussed - what's working, what's not! Participants felt free to share complaints and kudos with our national contacts as the goal was simply to help each other. This proved to be a great brain-storming session as solutions were offered from those who

have encountered similar situations before. Copious note taking recorded ideas for stimulating membership involvement, fund raising, fostering professionalism, etc.

The main body of the conference offered a plethora of resources either through headquarters or online. Follow up information, including handouts, will be available to all through www.asid.org Best of all, the sessions fulfilled CEU requirements for attendees.

Educational Session Tracks were divided by the following categories: Business Expertise, Generational Impact, Future

Continued on Page 20



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The Art Institute of Phoenix

Interior Design Students Design 351 Lounge

The ID Group is a student run interior design club that elects officers for IIDA Southwest Campus Center and ASID Arizona North Student Chapter. The ID Group organizes activities such as the 351 Lounge competition, for students in the Interior Design Bachelor of Arts degree program and liaises with local chapters, industry, and professionals.

Student Chapter News

Submitted by Kirsten Werley, ASID Student Liaison

The Inside Design (ID Group) at The Art Institute of Phoenix took onboard a challenging project last October to benefit their fellow students. The project began when advertising student Sergio Burke, President of the 23rd Ave Ad Club saw the need and the potential of an underutilized corner space between two computer labs. His school club partnered with Priscilla Valverde, ASID Student Chapter President and the ID Group interior design student club, to devise a student competition to design a useful, creative and comfortable space for everyone. The interior design students rose to the challenge with six teams applying. They had six weeks and a \$2,000 budget to design their vision for the '351 Lounge'. The teams presented their ideas complete with drawings, boards, and budget to a panel of judges consisting of interior design professionals, faculty members and students. A ribbon cutting ceremony on February 13th celebrated the lounge's completion.

A key feature of the winning team's project was a quote from Dr. Seuss, "Be who you are and say how you feel, because those who mind won't matter, and those who matter won't mind." After the euphoria of winning, Amber Anderson, Alyssa Gilbert and Jessica design into a reality. With generous industry contributions from Accents by Masters, Bova, Copenhagen, DenMarket, Lamps Plus, Sherwin Williams, and Sign-A-Rama, they extended their budget. To



ASID Arizona North Student Chapter, winners and club leaders: Left to right, Sergio Burke, Jessica Monro, Alyssa Gilbert, Amber Anderson, Priscilla Valverde

collaborate further with design students, painting was carried out by interior design student Grant Rowand and artwork was created to complete the space by graphic design student Tim Brennan. The finished space exceeded everyone's expectations. Dr. Carol Morrow, Academic Director of Interior Design of the CIDA accredited program stated, "This project was a huge success and really gave the students an opportunity to work through all aspects of a project, from concept, to design and execution. We truly appreciate the generous donations the students received from our industry partners." Students are now enjoying breaks from their studies in style through the creativity of interior students and with the help of contributions from the design community. In other news, the ID Group hosted local interior designer Elizabeth Rosensteel for a Career Day event Monro then had just a few weeks over Christmas break to turn their in November. Ms Rosensteel spoke on "Presenting Interior Design Projects", speaking from her extensive experience in residential and commercial arenas. Students truly enjoyed her insightful and dynamic visual presentation.

Phoenix College

Another semester is already on its way at Phoenix College and we • March 21st at 2pm havesome exciting events planned.

Here is the list of our new officers:

Ken Roberts - Advisor (ken.roberts@pcmail.maricopa.edu)

Sandrine Castel - President (sqcastel@gmail.com)

Dhiva Alvarado - Vice President (dhiva003@hotmail.com)

Pat Scheurich - Secretary (patsfauxreal@hotmail.com)

Becky O'Neill - Treasurer (heyboss@cox.net)

Spring Semester Event Calendar:

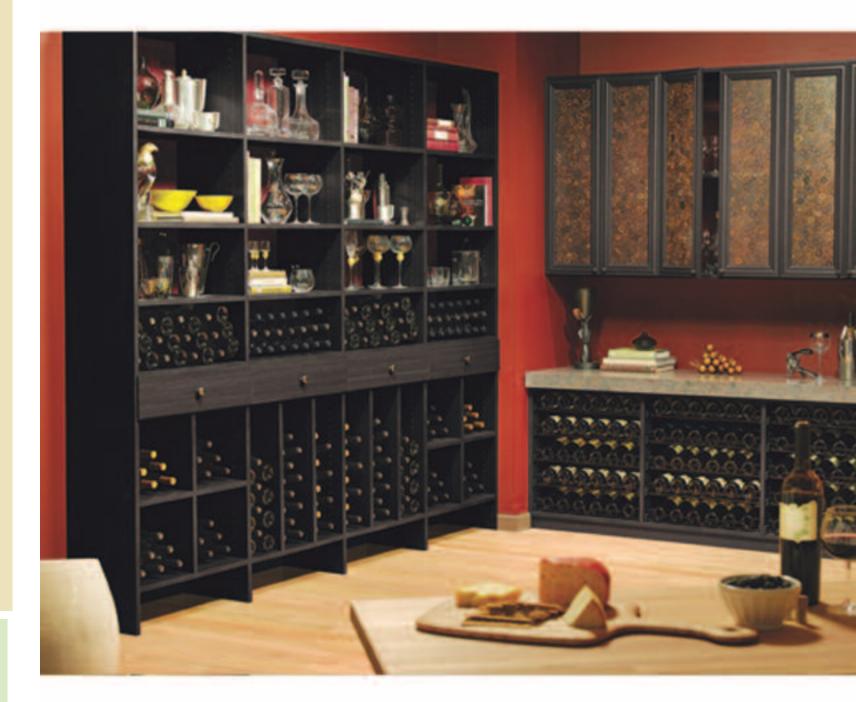
An extended tour and visit to Taliesin West, the ever so famous Frank Lloyd Wright's winter office, school and home.

• March 27th at 1pm Tour of brand new commercial kitchen in Deer Valley

Graduation afternoon blast! Celebration open house featuring a portfolio display of our current graduates.

Continued on Page 22

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Trends, Luxury Markets, Society and Environment. These sessions explored student issues, designs for multigenerational situations, interior design legislation, sustainability, NCIDQ prep, research trends and forecasts, diversity in interior design, LEED for Commercial Interiors technical review, lighting, impact of globalization, and color, to name a few.

In addition to traditional classroom style sessions, several "experiential learning" options were available which included tours to various sites and resources, and historic venues. These included galleries, museums, historic homes, and special projects.

Networking events set the stage to connect with old and new friends and exchange information about the venue, alternate sessions, and sight-seeing in New Orleans.

Each day began with thought-provoking keynote speakers:

- Jean-Michel Cousteau (son of Jacques Cousteau) fascinated the audience with a presentation of his lifelong work for the environment of the ocean through the Ocean Futures Society. www.oceanfutures.org
- Rosemarie Rossetti, PhD., shared a moving presentation of her journey-from injury and rehabilitation to the discovery that builders are not meeting the need for universal design in our homes. www.udll.com Dr. Rossetti is building the Universal Design Living Laboratory whose mission statement is: To bring about awareness of the quality of indoor and outdoor lifestyle through universal design, green building, safety, and healthy home construction practices to the public, construction and design industries.
- · Bran Ferren, Creative Technologist, former Disney Imagineer and three-time Academy Award winner. Ferren discussed his vision of the future of design and technology. www.appliedminds.com

It is difficult to distill several days worth of information into a small article, but did you know:

• ASID is undergoing a 'brand evolution' including new graphic standards. This includes four color

- variations of the mark (logo) which designate professional, student, allied, and IP members. In addition, the new corporate mark includes spelling out the organization name "American Society of Interior Designers". brand@asid.org
- The top three areas of growth in interior design are: hospitality, health care, and K-12 educational facilities
- Inefficient and wasteful building causes more environmental problems than transportation? Sustainability is still the number one platform issue for ASID.
- The REGREEN program is a partnership between USGBC and the ASID Foundation to develop guidelines and resources for sustainable residential improvement projects. Find a copy on www.asid.org.
- Some predict that by 2106 water will be a commodity as valuable as oil is today.
- · Headquarters has poured lots of investment in web advertising recently with an increase by 10,000 hits in the last 90 days to the national online referral service (have you signed up yet?)
- Your website has 30 seconds to "hook 'em or lose 'em" so professional content and design are critical, according to Brian Kraff, CEO, Market Hardware Inc.www.markethardware.com.
- The Design Futures Council is a global network of design professionals whose mission it is to explore trends, changes, and new opportunities in design. www.di.net

Interiors 08 was generously sponsored by Viking Range Corp., Rodec.edu International, Williams-Sonoma, Inc., Delta Faucet Company, MeadWestvaco, Olhausen, Professional Publications, Inc., Vista Window Film, Scandia Down, Sherwin Williams, Lutron, Closet Factory, Sunbrella, and Wallcovering Source.

If you did not get a chance to attend this conference, be sure to watch for the regional conference announcements for 2009. These conferences are well worth your time, energy, and money. Don't we all want to become better at what we do? dd



College

By Samantha Pratt

The ASID AZ North Chapter Board was honored to review Mesa Community College student rug designs.... and the winners are:

Meredith Calvin -

Azadi Custom Rug Winner "Tempting" Kelli Lazenby -

Azadi 2nd place "Flutter"

Natalia Garcia -

Azadi 3rd place (tie) "Day Dream"

Nettie Roed -

Azadi 3rd place (tie) "Boda Dichosa"

The Interior Design Department at Mesa Community College is looking forward to many exciting changes, additions and events this year.

As the interior design program shifts from old to new, curriculum is a hot topic in the MCC design building. Students about to finish the program were in a tizzy earlier in the semester, but Program Director, Sally Kroelinger, provided peace of mind for both veteran and new students alike when she explained the new layout during our meeting on February 8th.

The program is pushing for involvement in the ASID, IIDA, and USGBC programs. To spread the word about upcoming meetings and opportunities, our student officers have created MySpace and Facebook pages. Student officers and faculty members are hoping that this new form of communication will aid interior design students in obtaining information and give them a place to turn if questions arise.

The new buzz around the MCC design building is about the upcoming meeting on March 7. Leading the discussion will be Shelley Minnis, Product Education Representative for Prismacolor. Students are excited about this event because in addition to her discussing Prismacolor colored pencils, she will be demonstrating and handing out products.

With so many exciting new opportunities, MCC is looking forward to a fun and successful 2008!

Mesa Community Scottsdale Community College Scottsdale Community College Redesigns Chrysalis Women's Shelter

During the Fall Semester, our donatedby Dunn Edwards. own SCC ASID Student SCC ASID Student Chapter was offered a great opportunity for community involvement. Lori Fraley, a second year stain. Next, a relaxing living Student ASID member, space was created with the getting this project off and spearheaded this project that brought design and improvement to the local Scottsdale Women's Shelter, Chrysalis. Chrysalis is a The women and children at PamPhillips worked closely place for women and children Chrysalis now have a room with Brix Home to secure the who need care and a place that is warmed with neutral to live when they find earth-tone colors and a very trenches implementing the

given a new life with a good sanding and a new coat of beautiful, new leather sofa Home in Scottsdale.

themselves victims of comfortable place where they design were Debbie English, domestic violence. The center can relax. Not to be left outare Lori Fraley, Ruthie Lehman,

The existing dining table was Chapter members who gave of their time and talents to make this project possible. Marcia Gonzales, who assisted in running. Lori Fraley was the and chairs donated by Brix team leader and project originator, Ana Benitez provided the floor plans, and furniture donations. In the



Scottsdale Community College, ASID Members left to right; Lori Fraley, Erryn Smart, Debra English, Ann Marie Schara

was in need of an update to the other vendors who Ann Marie Schara, and their living/dining room. Our student designers were asked the shelter.

cleared out the room. Then would not have been possible. students an experience in the walls were freshened up

donated items that helped make this project a success: to redesign these spaces for Sue Bickerdyke Interiors, Dr. It was the goal of the design John Bickle, Carefree Floors, students to provide a space and Camarena Fine Arts. With On January 4 & 5, 2008, a the generous donations from group of student volunteers all our vendors, this project enjoy, while giving the

with a new coat of paint Congratulations to our very accomplished!! dd

that was functional, comfortable and beautiful for all to real-time design. All was





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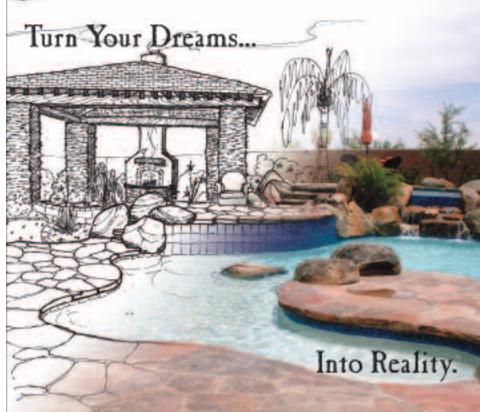
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Design Center News

Trappings

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Wade F. Carter | and Associates

March 11, 2008



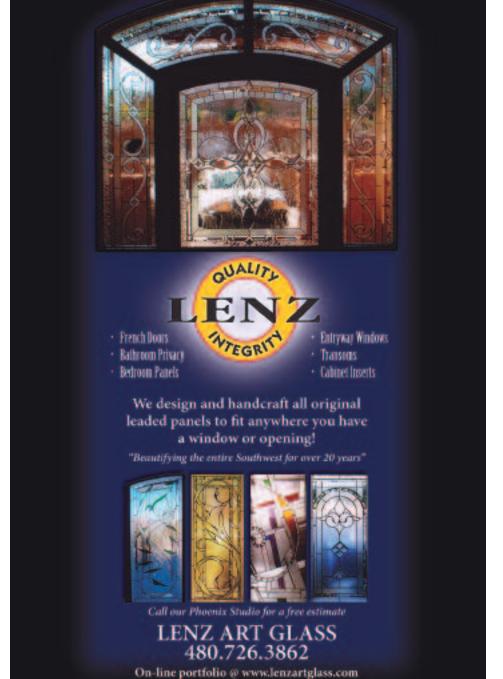
Wade F. Carter, the former owner of Interior Surfaces Guild, is pleased to announce the opening of his new to the trade flooring showroom, W.F. Carter And Associates LLC. The showroom will be located in the new Arizona Design Center located at Riverwalk Arizona east of Loop 101 at Indian Bend Road in Scottsdale Arizona. The opening is planned for April 2008.

W.F. Carter And Associates Profile

Wade F. Carter, owner of W.F. Carter And Associates LLC is a manufacturers sales representative for makers and distributors of high quality flooring products. Wade specializes in products and services for Interior Designers, Architects, Flooring Dealers and Flooring Contractors. With 35 years of experience W.F. Carter Associates is highly qualified to provide the professional flooring expertise you seek. W.F. Carter Associates is the direct representative of many of fine flooring product lines such as:

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- Ascend Rugs
- Natures Carpet
- Aspire Carpets & Rugs
- Tamacani
- And many others.

For more details about W.F. Carter And Associates contact Wade at 480-838-1877 or visit www.wfcarter.com.





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CALENDAR OF EVENTS

APRIL, MAY, JUNE, JULY AND AUGUST 2008

April

- Design for Hire, Contact Char Burrows, cb@cbinteriors.net, 480.268.7915
- Spring 2008 NCIDQ Examination
- 7-11 Student Shadow Week, Contact Dan or Colleen Heldenbrand.
- Arizona North Chapter Board Meeting
- 10:am to 11:00am HGTV's Kenneth Brown at Collins College 14th Street Studios, 1425 14th St., Tempe. Public Welcome. cpliess@collinscollege.edu
- Student Charette Competition, 9-6 pm at Collins College, 14th Street Studios, 1425 14th St., Tempe, Marci Dusseault, creativeinspirationsllc@gmail.com, 480.353.9622
- Collaborate 08, 8-4:15 pm at Chaparral Suites Resort, 5001 N. Scottsdale, AZ 85250.
- Career Day, 5:30p 8:00p in the Atrium of the AZ Design Center.
- North Chapter Membership Meeting, 5:30 pm at Kitchens Southwest, 15685 N Greenway-Hayden Loop Suite 300, Scottsdale, AZ 85260. Concrete countertops with Dave Crawford. Dana dhayes@kitchenssouthwest.com 480.443.0102
- The 4th Annual Tour of Homes, 9-5:00 pm. For reser vations and ticket sales, please call 602.596.8916. For questions about the tour, please call Sherry Hauser at 623.935.3416 or Linda Kolesar at 480.814.7052.

May

- Arizona North Chapter Board Meeting
- HD 2008 Expo & Conference will be held at the Sands Expo & Convention Center in Las Vegas, NV.

North Chapter Membership Meeting, 5-7 pm at Unique Building Concepts, 2514 E. Mohawk Suite 101, Phoenix, AZ 85050. Pat Moran pat@uniquebuildingconcepts.com 602.404.0690

June

- Deadline for Summer/Fall Desert Design Magazine articles. Send all articles to Brenda Strunk at b strunk@msn.com.
- Call for Entries for Professional Design Excellence Awards 2008. Deliver to Kravet Fabrics/Lee Jofa Showroom, 7350 N Dobson Rd, Suite #142, Scottsdale, AZ 85256-2709. Entries will ONLY be received between 12 pm – 4 pm.
- 13 Arizona North Chapter Board Meeting
- 19 North Chapter Membership Meeting, 5:30 pm at a.k.a. green, E 8100 Indian School Road, Scottsdale, AZ 85251. Christine Christine@akagreen.com.

July

- Arizona North Chapter Board Meeting
- 24 North Chapter Membership Meeting, Hinkley's Lighting, 4620 N Central Avenue, Phoenix, AZ 85012. Eric Berkey Eric-berkey@qwest.net 602.279.6267.
- 24-27 Chapter Leadership Conference CLC08, Calgary, Alberta, Canada.

August

- Arizona North Chapter Board Meeting
- North Chapter Membership Meeting, Reference Library, MechoShade, Kathleen.

Sample Sale

Special thanks to:

- Larry Lake and the staff of Interplan Design Group for pulling it all together.
- AZ Design Center Tenants for hosting the event and participating with showroom sales.

The calculations are not final yet, but it is estimated that our scholarship fund increased by approximately \$6,000. It was a great day with many great volunteers. Linda Heinz



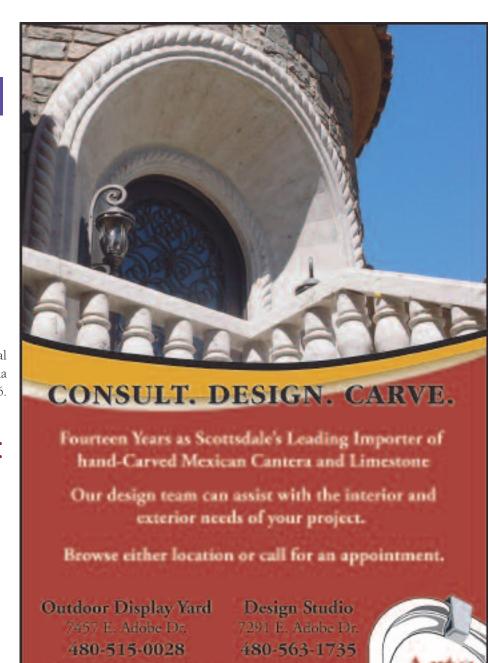
Six Professional Designers Add to Chapter's Growth

he acceptance of six professional designers has increased the Arizona North Chapter membership to 1,356.

The six new members are:

- Frances Melinda Mueller
- Scott Thomas
- Kav Walden
- Mark Douglas Cooper
- Meredith Cawthorn
- Ann McKenzie

They join the chapter with 578 other Professional and Allied members, 469 students and 303 Industry Partner members.





(Just smith of Pirmucle Peak Rel., East of Scottsdale Rel.

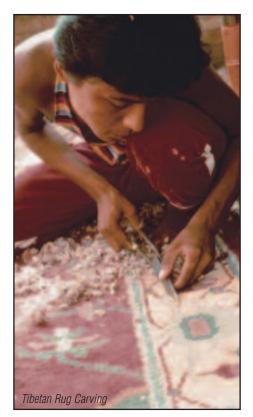
www.arteinstone.com

ASIDMonthlyMeetings



By Lainey Pizanis

n January 24, 2008 David E. Adler, Inc. sponsored a well attended ASID event in their showroom. A talk on Oriental rugs with an highest artistic expressions of our humanity." emphasis on Tibetan rugs was presented. Lainey Pizanis gave.



"Hand made Oriental rugs are among the most beautiful creations made by human hands and they reflect one of the

Archeologists have determined Here are some of the highlights of the talk that the first hand knotted rugs were made about 3,000 years ago. Almost 60 years ago in 1949, the oldest known hand knotted rug was discovered by two Russian archeologists in an underground Siberian burial mound. What they found was a frozen block of ice with a 6' square pile rug with an average of 225 knots per business that is passed down from one gensquare inch.

> The design featured 5 border stripes, the widest depicting horsemen and the second band with renderings of deer and a field suggestive of stone carvings. The rug which is called the Pazyryk is one generation to the next. named after the valley in Siberia where it was found. Carbon dated back to the 5th century BC, this rug has a remarkably high degree of artistic skill and can be seen at the Hermitage Museum in St. and roam freely across the Tibetan Petersburg, Russia.

Some archeologists believe it originated in Persia and others believe it came from the same region in Siberia in which it was found. Other rug remnants exist that go back another 500 years.

Carpets were first made by nomadic peoples to cover earthen floors in their tents and to keep them warm from harsh climates. Amazingly hand knotted Oriental rugs are still made today using the same the basic materials and structure as rugs of 3,000 years ago. Rugs are made today in the Middle East, Far East, Nepal, Iran, India, the Caucuses, Turkey, Romania, Afghanistan, Pakistan, Egypt, Spain, Portugal, China and Morocco.

Rug making is primarily a family eration to the next. A mother in the Caucauses hands down a tribal design to her daughter that her mother gave her and on and on. The same is true in Nepal where rug making skills are passed from

What makes a great rug? A great rug begins with great wool and one of the virtues of Tibetan rugs is their wool. Tibetan highland sheep are wild, hardy plateau at 15,000 feet where they live. The wool comes from Nomads who raise 10 to 20 sheep which travel with their families. Tibetan wool is among the finest natural fibers in the world for carpet production. It is silky, yet resilient and

Continued on Page 32





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IASIDMonthlyMeetings

Continued from Page 30

strong, lustrous and rich with lanolin which gives the wool the natural protection that scotchguarding stimulates.

The first step in rug production begins with shearing the wool off the sheep. The wool is oily and rich in lanolin and the cut fleece must be washed or scoured. Because Tibetan wool contains shades of brown, black and countless shades of white it must also be sorted by hand into the different colors and is imperfect at best. White wool is the most desirous because it can be dyed in various colors.

The first step in creating yarn is called carding. A handful of wool is placed between two metal-toothed brushes and gently combed until the fibers are roughly aligned. Doing this process by machine would comb the wool in the blink of an eye, but would break the fibers and make the yarn too uniform. Carding makes the yarn clean, fluffy and ready for spinning. This process requires a massive human effort.

The second step is to spin the wool. In homes and small village compounds in Nepal, weavers sit at simple, foot powered wooden wheels carefully guiding the spinning process with a practiced hand, steady foot and eye. Spinning of the wool results in a rich, organic texture in the yarn.

Dying the wool is the next stage in rug production and the majority of Tibetan rugs are dyed with Swiss chromium dyes in small lots by hand. These synthetic dyes enable color consistency, are light fast, do not run in the washing, do not corrode the wool and produce an enormous range of colors that is continually evolving. They allow for the subtle striation of color that is a prized characteristic of Tibetan rugs. Today, rug manufacturers have access to a far greater range of colors than did ancient rug makers.

Some Tibetan rugs are also made with natural, vegetable dyes which are highly desirable. Labor intensive to produce, natural dyes derive from vegetable, plant vegetation and minerals. The most common source of reds comes from dried ground madder root. Madder is a plant material that grows wild in Anatolia and Iran. The color is extracted from the pulpy root of the different force, it will be reflected in the rug. Rugs are not rigid! plant in the third year of growth. Some reds come from the Blues are derived from Indigo which comes from India and is grown in semi-tropical climates and imported to other rug making and onion skins, brown and camel from walnut husks.

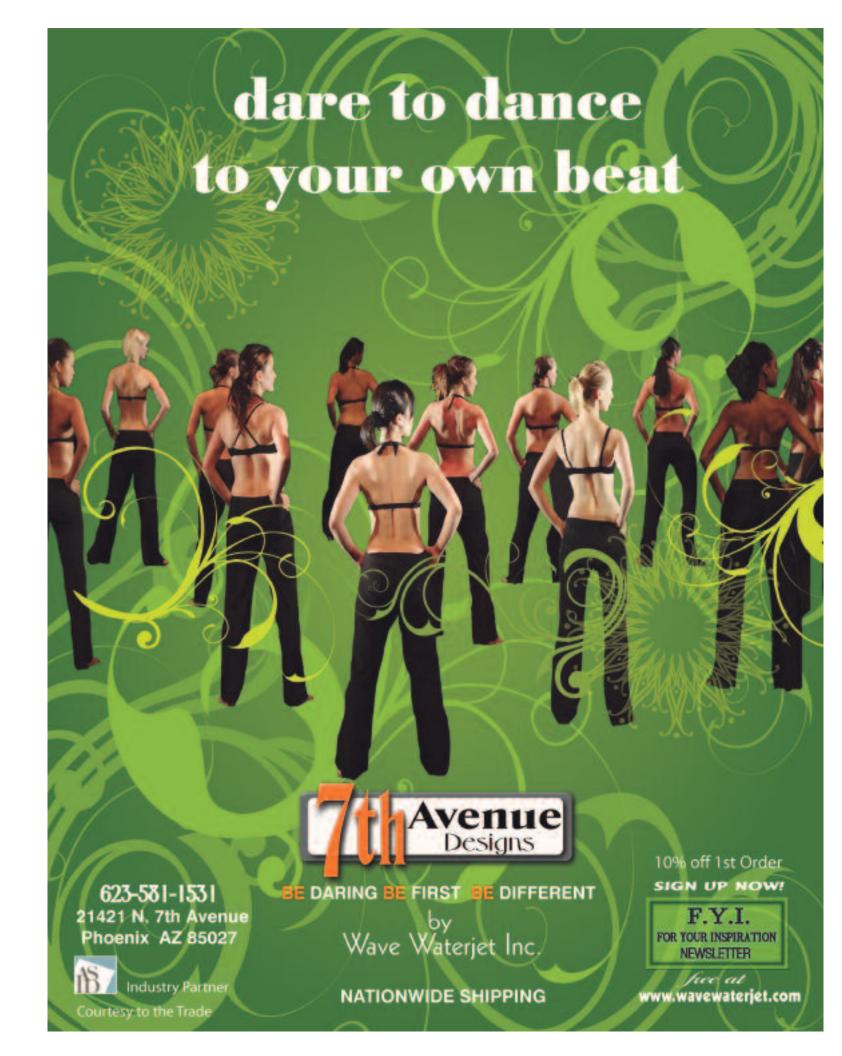
Tibetan rugs are woven by hand, knot by knot, resulting in an exercise in patience. Each knot results in a single point of color in the finished carpet. A 9 x 12 rug is comprised of between 650,000 and 1.5 million knots depending on the fineness of the weave. Each knot is tied around two warp threads, and looped around a metal rod placed vertically across the loom. When a row natural resistance to stain and dirt. of knots is completed, they are cut, the rod freed and the pile luxurious fabric. Because each weaver pulls each knot tight with a to behold!



The weaver's skill is in hand-eye coordination, looking up cochineal insect found in Mexico and Spain and is very expensive. to study a pattern while their hands move below, choosing color, pulling and knotting. Once the carpet is cut down, the pile is crudely leveled with large steel sheers. About 18" in length, these areas at considerable cost. Yellow comes from a vine called weld Tibetan scissors are a tool that takes some time to master. The scissors are heavy and require common sense when using them!

> The final step in rug production is the washing. Once the weaving process is complete, each Tibetan carpet is finished with a washing process that gently cleans, softens and ages each rug, enhancing its patina and highlighting its color. A resin finish is also applied, augmenting the wool's

We encourage all of you to come in and see these carpets exposed. Weavers at the loom knot row after row, creating a dense, of character and hand made beauty, they are something



ASID Foundation Silent Auction



he ASID Foundation held a silent auction at Jubilation at Interiors '08 in New Orleans Friday March 14th. There were 168 exciting silent auction items due to the tremendous amount of work undertaken by Chapter Liaisons, Chapter Presidents, Industry Partners, Chapters, Donors, ASID Foundation Board Members and so many more. Please thank our generous donors. Jubilation 08: Silent Auction Items

Weekend Retreat (Friday — Sunday) Lakeside Home in Maryland

Retail Value: \$1,300, Donated By: Roger Lueck and Odette Lueck, FASID, ASID Washington, D.C. Metro Chapter

One-Week Cocoa Beach, Fla., Vacation

Retail Value: \$1,800, Donated By: Donna Kirby, FASID, ASID Florida North Chapter

Two-Night Stay (mid-week) and Four-Course Dinner for Two at Orchard Hill Country Inn, Julian, California

Retail Value: \$784, Donated By: Orchard Hill Country Inn ASID California San Diego Chapter

Hotel Monaco Washington DC One-Night Weekend Stay

Retail Value: \$429, Donated By: Hotel Monaco Washington DC ASID Washington, D.C. Chapter Metro Chapter

Three Nights in Lake Tahoe

Retail Value: \$1,000, Donated By: Lake Tahoe Accommodations ASID California Central/Nevada Chapter

Two Seat Delano Lounge Piece

Retail Value: \$3,300, Donated By: Kimball Office, Industry Partner of ASID

Plush Home Tulip Round Dining Table

Retail Value: \$7,605, Donated By: Plush Home, Industry Partner of ASID, ASID California Los Angeles Chapter

King Size Leather and Wood Bed

Retail Value: \$3,500, Donated By: Exquisite Interiors by Gerard ASID New Jersey Chapter

Italian Style Bench

Retail Value: \$1,900, Donated By: Duralee, Industry Partner of ASID, ASID Washington, D.C. Metro Chapter

McNary Leather Chair

Retail Value: \$3,350, Donated By: Hancock & Moore, Inc., Industry Partner of ASID, ASID Washington, D.C. Metro Chapter

Queen Size Headboard

Retail Value: \$5,000, Donated By: Samuelson Furniture, Industry Partner of ASID, ASID New Jersey Chapter

Pair of Vintage Eames Splints

Retail Value: \$700, Donated By: Herman Miller, Inc., Industry Partner of ASID

Classic Eames Solid Walnut Stool

Retail Value: \$920, Donated By: Herman Miller, Inc., Industry Partner of ASID

Riboli Hand Painted Italian Lava Table Top

Retail Value: \$3,640, Donated By: Brown Jordon ASID Washington, D.C. Metro Chapter

BZOO Chair

Retail Value: \$563, Donated By: Bass Industries, Inc., Industry Partner of ASID, ASID California Los Angeles Chapter

Occasional Table with Antique Iron Grate

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Claw Foot Pedestal Table

Retail Value: \$900, Donated By: Salvations Architectural Furnishings, Industry Partner of ASID ASID Washington, D.C. Metro Chapter

Pedestal with Marble Top

Retail Value: \$519, Donated By: Andre Originals Mfg. Co., Industry Partner of ASID, ASID New Jersey Chapter

Solid Brass Console with Marble Top

Retail Value: \$649, Donated By: Andre Originals Mfg. Co., Industry Partner of ASID, ASID New Jersey Chapter

Chaise Lounge

Retail Value: \$1,749, Donated By: Andre Originals Mfg. Co., Industry Partner of ASID, ASID New Jersey Chapter



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220 Sa. Feet of Leather

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Hand Knotted Rug from India

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ASID Missouri East Chapter

Persian Hand Knotted Prayer Rua

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Wool Rug with Cloth Binding

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Hand Knotted Tibetan Rug

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Custom Wool Rug

(HO6-WS, 80987 Burro Beige), Retail Value: \$1,203 Donated By: M&M Carpet Showroom, Industry Partner of ASID ASID Texas Gulf Coast Chapter

Custom Wool Rug (50107 Wicker Rocker)

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Retail Value: \$2,245, Donated By: Lon J. Brown, ASID ASID Tennessee Chapter

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Custom Rug (DO4-CY, Natural Seagrass)

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Custom Rug (R19-WD #840 Natural Sage, Woven Poly)

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Custom Wool Rug (HO6-VR #45038)

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Custom Rug (#781 Sisal)

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Continued on Page 38







Continued from Page 37

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Moen #TL 4762 Lavatory Faucet

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Continued on Page 40







Continued from Page 39

Tile Gift Certificate

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Masonite Exterior Door Unit

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Retail Value: \$350, Donated By: Ladco Washington Park Design Center, ASID Texas Gulf Coast Chapter

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Neelepoint Throw Pillow

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Miller Gallery, Industry Partner of ASID, ASID California Peninsula Chapter

Pair of Asia Minor Kilim Pillows

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French Faince Candlesticks, Circa 1880

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M.S. Rau Antiques Gift Certificate

Retail Value: \$1,000, Donated By: M.S. Rau Antiques/New Orleans, ASID New Jersey Chapter

Abalone Shell Oversized Vest

Retail Value: \$575, Donated By: PRK Designs

Los Angeles Shopping Tour for Four Gift Certificate

Retail Value: \$260, Donated By: Urban Shopping Adventures, ASID California Los Angeles Chapter

Pure Indulgence Facial

Retail Value: \$120, Donated By: Skin Care by Sophia Camejo, ASID California Los Angeles Chapter

Cloth Tote Bag, Umbrella and Autographed Copy of Mrs. Douglas's Books

Retail Value: \$250, Donated By: Brunschwig & Fils, Inc., Industry Partner of ASID, ASID Indiana Chapter, Patrick J. Schmidt, ASID

Baccarat Crystal Necklace

Retail Value: \$550, Donated By: Baccarat Crystal, Industry Partner of ASID ASID Texas Gulf Coast Chapter

Retail Value: \$350, Donated By: Stephen Hand-Crafted Necklace by Alaskan Artist

Retail Value: \$400, Donated By: ASID Alaska Chapter and Mary Knopf, ASID ASID Alaska Chapter

SOK•O Stuffed Toy

Retail Value: \$49, Donated By: Home Grown Store, ASID California Los Angeles Chapter

SOK•O Stuffed Tov

Retail Value: \$49, Donated By: Home Grown Store, ASID California Los Angeles Chapter

Hand Painted Glazed Iar

Retail Value: \$125, Donated By: Mary Ann Howell, ASID, ASID Connecticut Chapter

Pair of Hand Painted Glazed Jars (3 sets)

Retail Value: \$250, Donated By: Mary Ann Howell, ASID, ASID Connecticut Chapter

Bronze Tray

Retail Value: \$50, Donated By: Dianne Lowenthal, ASID, ASID Connecticut Chapter

Wood and Metal Carving of Sheep

Retail Value: \$75, Donated By: Mary Ann Howell, ASID, ASID Connecticut Chapter

Hand Carved Wood and Painted Cat

Retail Value: \$50, Donated By: Dianne Lowenthal, ASID, ASID Connecticut Chapter

Pair of Antique Egg Shaped Wood Boxes

Retail Value: \$120, Donated By: Dianne Lowenthal, ASID, ASID Connecticut Chapter

Metal Candlesticks

Retail Value: \$75, Donated By: Mary Ann Howell, ASID, ASID Connecticut Chapter

Hand Woven Apples

Retail Value: \$20, Donated By: Dianne Lowenthal, ASID, ASID Connecticut Chapter

Antique Horn

Retail Value: \$20, Donated By: Dianne Lowenthal, ASID, ASID Connecticut Chapter

Pierced Tin Lantern

Retail Value: \$50, Donated By: Dianne Lowenthal, ASID, ASID Connecticut Chapter

Bronze Metal Planter

Retail Value: \$40, Donated By: Dianne Lowenthal, ASID, ASID Connecticut Chapter

Hammered Metal Horse

Retail Value: \$125, Donated By: Dianne Lowenthal, ASID, ASID Connecticut Chapter

Tin Box

Retail Value: \$50, Donated By: Dianne Lowenthal, ASID, ASID Connecticut Chapter

Cecilia Chair by Emanuela Frattini

Retail Value: \$1,000, Donated By: Knoll ASID California Los Angeles Chapter

Wood Carved Mantel and Mirror

Retail Value: \$6,000, Donated By: Enkeboll Designs, Industry Partner ASID, ASID California Los Angeles Chapter

Persian Prayer Rug 4'3"x6'2"

Retail Value: \$900, Donated By: Nicholas Sumner, ASID Tennessee Chapter

Continued on Page 43





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A TAXING MATTER

By Priscilla ValVerde, Student Rep to the Board

There are many taxes that we are charged on a daily basis, whether we buy a candy bar at the corner store or we buy **L** a new pair of shoes. Some people think of designers as the that apply to what you are receiving. The designers are no excepsame tax rate.' tion to these taxes. There are contracting taxes and retail taxes that designers must comply with.

A prime contractor is defined as a person who performs, coordinates or supervises construction work, including contracting with any subcontractors. To decide whether designers are prime contractors, there are select features that will determine if the specific project is taxable. If a job is not controlled by you and you were hired by someone else, you would be a subcontractor in this specific project. You would not then be charged for the contracting tax. Most designers are in control of the all aspects of development; therefore, they would be the prime contractor. They are responsible for hiring sub-contractors for painting, carpentry, and jobs that are part of the master plan. If those funds are recorded in their company books, they are in effect the general in The gnswer can be checked: the job.

Due to the fact that designers are typically the prime contractors, they will be charged the contracting taxes. The Tax Base for Prime Contractors is 65% of the gross earnings of sales or gross income resulting from the job. Do consider that prime contractors (includes general contractors, subcontractors, and specialty contractors) must have a transaction privilege tax license and a general contractor's license.

There are also the Retail taxes that designers are responsible for. When the seller, which would be the designer, provides services they would be charged the retail tax. If you are in the business of selling tangible personal property and the customer has not provided a valid exemption certificate or other documentation to establish an exemption from the tax, you are responsible for the retail taxes.

There are twelve exemptions that are described the Department of Revenue guidelines. These special exemptions include sales for resale, services, casual sales, trade-ins, installation labor charges, federal manufacturer's exercise tax, bad debts, freight, common exemptions, sales to the U.S. Government, sales to Native Americans, specific transaction privilege tax exemptions. If the designer does not fall under one of these categories of exemptions, you are obligated to pay the tax.

As stated in the Procedure for Factoring Transaction Privilege Tax and Related Taxes for Retailers and other Non Prime Contractors, "The typical factoring method is to divide the gross

taxable receipts (the Gross Sales Receipts minus all exempt sales and deductions other than tax), by 1 plus the tax rate(s) expressed as a decimal. The result of this calculation is then multiplied by planners. They do not consider the in-depth aspect of this profes- the tax rate, producing the reportable tax. A decimal factor can sion. When you receive goods or services there are certain taxes also be derived, and used for all similar transactions that have the

Gross Taxable Receipts \$10,000.00

Factor (State 5%; County .7%; City 2%) 1.077

Equals Gross Taxable Receipts less the included tax = 9,285.05

Factored Taxes (\$10.000.00 – 9.285.05) \$714.95 (A)

 $$9.285.05 \times 7.7\% = \text{Tax } 714.95

The separate taxes reportable to the state/county and to the city can be calculated as follows:

State/County = $$9,285.05 \times 5.7\% = 529.25 (B) (529.25 10,000 = .052925 State/County factor*)

City = $$9,285.05 \times 2\% = $185.70 (C) (185.70$ 10,000 = .01857 City factor*)

Total \$714.95 (714.95, 10,000 = .071495 Combined factor*)

Example provided by:

ARIZONA TRANSACTION PRIVILEGE TAX PROCEDURE TPP 00-1

As you can see there are a multitude of taxes that apply to specific services offered. The two specific taxes are contracting taxes and retail taxes that Interior Designers have a responsibility to pay. Although the taxes may seem to be a burden in some cases, they are just small price to pay for the satisfaction we you receive when you see a completed project that you have worked so diligently to achieve. dd

Continued from Page 41

Crystal Oscar Lamp

Retail Value: \$875, Donated By: Brunschwig & Fils, Industry Partner of ASID, ASID California Los Angeles

"Avignon" Lantern by Minton Spindell

Retail Value: \$5,250 Donated By: Sarah Boyer Jenkins, FASID ASID Washington, D.C. Metro Chapter

GE Monogram Stainless Steel Wine Cooler

Retail Value: \$1,499, Donated By: Karl's Appliance, Industry Partner of ASID ASID New Jersey Chapter

Anne Coe Lithograph "Back at the Ranch"

Retail Value: \$800, Donated By: Anne Coe c/o Larsen Gallery, ASID Arizona North

Wool/Chenille Area Rug

Retail Value: \$1,500, Donated By: Glen Eden Wool Carpet, ASID Tennessee Chapter

Benjamin Moore Pocket Pallet

Retail Value: \$299, Donated By: Benjamin Moore & Co., Industry Partner ASID ASID New Jersey Chapter

Benjamin Moore Set of Books (3)

Retail Value: \$75, Donated By: Benjamin Moore & Co., Industry Partner ASID ASID California Los Angeles

Benjamin Moore Set of Books (3)

Retail Value: \$75, Donated By: Benjamin Moore & Co., Industry Partner ASID ASID California Los Angeles

Paradise Lamp and Shade

Retail Value: \$510, Donated By: Brunschwig & Fils, Industry Partner of ASID ASID Washington, D.C. Metro Chapter

Cloth Tote Bag, Umbrella and Autographed Copy of Mrs. Douglas's

Retail Value: \$250, Donated By: Brunschwig & Fils, Inc., Industry Partner of ASID ASID Washington D.C. Metro Chapter

Wine from Florida — Gift Certificate

Retail Value: \$25, Donated By: Florida Orange Groves, Inc., ASID Florida West Coast Chapter

Fresh Seat

Retail Value: \$697, Donated By: Gorman ASID Florida West Coast Chapter

Antique Chinese Porcelain Pillow

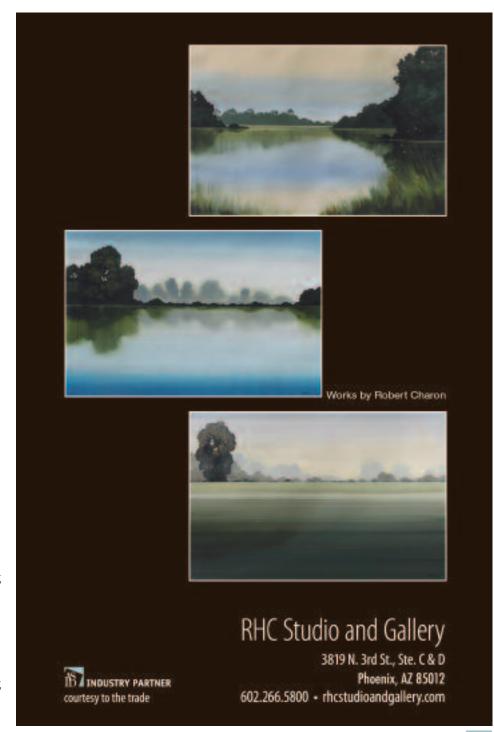
Retail Value: \$300, Donated By: Silk Road Collection, Industry Partner of ASID, ASID South Central Chapter

Tortoise Shell Finished Lamp

Retail Value: \$100, Donated By: Gwen Nagorsky, ASID and Elaine Certa Morrison, Industry Partner representative for Elaine's Decorative Arts, ASID New Jersey Chapter

Antique Ivory and Gold Candlestick Lamp

Retail Value: \$160, Donated By: Gwen Nagorsky, ASID and Elaine Certa Morrison, Industry Partner representative for Elaine's Decorative Arts, ASID New Jersey Chapter dd





ASID Membership Incentives

Student Advancements

Available to: Existing student members, in good standing (active member with fully paid dues.)

Incentive: When an ASID Student Member advances to allied membership, they are entitled to a substantial savings for the first two years of their allied membership.

A regular allied applicant entering ASID pays a one-time, non-refundable \$100 application fee and \$280 in dues each year. Instead, advancing students are only charged the \$75 advancement fee for the year they advance, and the following year as well. During this two-year membership cycle, advancing students are also exempt from paying the Legislative assessment fee; a total savings of nearly \$550! Offer is valid for up to one year after graduation.

Advancing is easy! What advancing students need to do

- 1. Complete the one-page Advancement Application
- 2. Enclose an official transcript
- 3. Enclose the \$75 advancement fee
- 4. Sign and mail all three things to ASID.

Advancement applications can be found on www.asid.org or by calling ASID Headquarters

NCIDQ Dues Waiver

Available to: Advancing allied members, in good standing (active member with fully paid dues.)

Incentive: Full dues credit for the first year as a Professional Member! (\$15 Legislative Assessment is not waived and must be paid.)

ASID supports allied practitioner members and their efforts to advance professionally. Allied Members in good standing who successfully pass the entire NCIDQ Examination will receive a full credit toward their upcoming professional member dues (credit is applied to dues only. ASID must be notified on time and will not credit or refund any late or dual-payer fees.) Student members advancing to professional membership are not eligible for this benefit.

Advancing is easy! What advancing allied members need to do

- 1. Contact ASID
- 2. Provide ASID your NCIDQ Certificate number and date of passage
- 3. Wait for final approval
- 4. Begin using the Professional Member Mark and appellation!

LEED Waiver

Available to: All ASID allied and professional members in good standing (active member with fully paid dues)

Incentive: \$100 credit toward the following year's dues

Upon passage of the LEED (Leadership in Energy and Environmental Design) exam, administered by the US Green Building Council, contact ASID and show proof of passage and we'll give you a \$100 credit toward your dues for the upcoming year.

For More information on ASID Membership Incentive Programs, contact us at 202-546-3480





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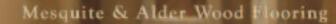
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CHECKLIST FOR PROFESSIONAL AND ETHICAL CONDUCT

he following list was created by the ASID Government and Public Affairs Department to help you evaluate your firm for its strengths and weaknesses in promoting greater client satisfaction and clear communication between designers and clients.

- Do you have a formal, written customer relations policy, including a process for correcting mistakes and resolving unsettled complaints?
- 2. Is this policy clear and understood by your staff 9. and clients?
- Do you stress open communication and full disclosure in all client relations, including contract language which is clear in project scope, services and method of compensation? (Are you clear with your clients on scope of services and means and methods of compensation?)
- Do you act with fiscal responsibility in the best interest of your clients? (Do you monitor time frames and budgets?)
- **5** Do you place health, safety and welfare considerations foremost in design solutions?
- Do you honor your client's confidentiality, obtaining permission for use of photographs and project details?
- Do you maintain sound business relationships and clear written and verbal communications with suppliers,

industry and trade to ensure quality services? (Do you pay your financial commitments in a timely manner and provide written purchase orders?)

- Do you follow through on all of your projects and professional commitments? (Do you do systematic review with your clients to verify understanding and approval at each step of the procedure? Do you properly close out all projects and contracts?)
- **9** Do you advertise and promote your firm accurately, using proper appellations and valid claims about qualifications?
- **10.** Have you researched, and are you in compliance with, all applicable laws in the jurisdiction(s) in which you do business?
- 11 Do you follow up after installation with post-occupancy evaluations?
- Do you continually seek to upgrade your knowledge of the interior design profession?

For more information, call ASID headquarters at (202) 546.3480





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THE 4th ANNUAL HOMES

PLEASE NOTE THE NEW DATE FOR April 26, 2008, 9:00 am – 5:00 pm

Tickets: \$45 Design Students: \$20 (ID Required)

njoy a day of design inspiration with a friend or special client touring homes that showcase gracious living in exciting, luxurious settings. The design styles of the homes range from casual desert elegance, artistic and eclectic, to refined classic.

The one-day, self-driven tour begins with a delectable Brunch Sampler at SubZero and Wolf Appliance (formerly Interwest) 15570 N. 83rd Way, Scottsdale 85260. Partake of the tantalizing brunch fare while viewing cutting edge appliances in upscale kitchen vignettes.

Maps to the tour homes, in North Scottsdale and Phoenix, will be given to ticket holders at the Brunch. Tickets may also be purchased the day of the event. For reservations and ticket sales, please call 602-596-8916. For questions about the tour, please call Sherry Hauser at 623-935-3416 or Linda Kolesar at 480-814-7052.

2008 ASID COLLEGE OF FELLOWS ANNOUNCED

ine designers and one honorary fellow were officially inducted into the ASID College of Fellows during Celebration: The ASID Design Awards, at INTERIORS 08 last week in New Orleans. The title of Fellow is the highest honor bestowed on a member by the Society and is given in recognition of outstanding service and contributions to the Society, the profession and the interior design industry.

- Mary Elizabeth Boyd, FASID
- Stephanie Clemons, FASID
- Barbara Huelat, FASID
- James Lothrop, Jr., FASID
- Cheryl Reece Myers, FASID
- Sonya Odell, FASID
- Christine Piotrowski, FASID
- Cameron Stiles, FASID
- Stephen Stoner, FASID
- Clarellen Adams, Hon. FASID

Congratulations Christine Piotrowski, FASID





ASID On The Go











ARIZONA NORTH CHAPTER



INDUSTRY PARTNERS DIRECTORY

The following companies and their representatives are Industry Partner members of the ASID Arizona North Chapter and are supportive of ASID programs and policies. The list was current at press time.

of ASID programs and policies	. The list was	current at press time.			
1800 Buy Rugs Fred Moadab	800-289-7847	AZADI Fine Rugs Kimberly Karahadian, David Neishabori	480-483-4600	Closet & Storage Concepts John Friesner	623-776-2200
A2OF Bill West	480-250-3027	Babb-Schirra & Associates Terry Babb	480-309-7559	Closet Factory Doug Daniels	480-998-2070
Accent by Masters Glass Tinting Linda Hill	602-267-0706	Jack Schirra Kimberly Bond	480-231-9397 602-400-5083	CoCo Interiors Ali Azar	480-483-9800
Acme Entertainment Technologies Dan Milligan	480-634-7870	Baccarat James Hood	760-346-6805	Cole Studio Randy Cole	623-434-7889
Affinity Kitchens Lorna Blend, Stephen Klassen	480-348-0088	Baisch & Skinner Phoenix, Inc. Darlene Summers	602-285-0888	Concrete Interior Designs David Crawford	480-699-9780
aka Green Jeffery Frost	480-946-9600	Baldwin Hardware Corporation Sean Clark	949-837-2196	Costello-Childs Contemporary Fine Art Daryl Childs, Michael Costello	602-252-3610
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Continued from Page 51

ARIZONA NORTH CHAPTER





ARIZONA NORTH CHAPTER

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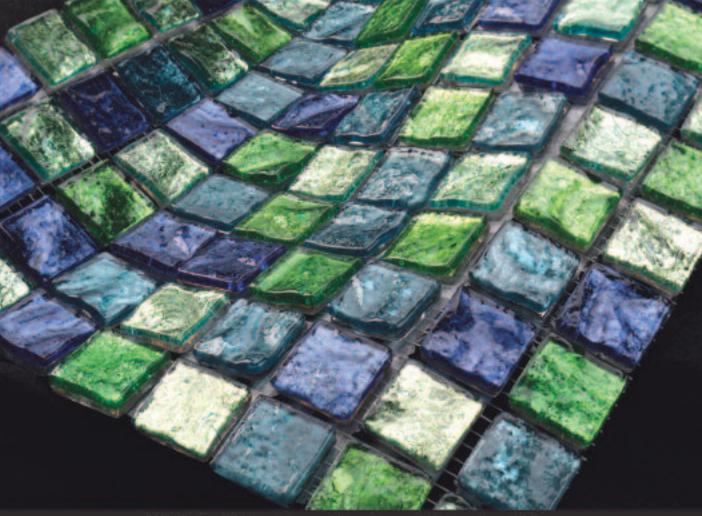
Continued from Page 53 ARIZONA NORTH CHAPTER



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Tandus Elissa Sweary	480-250-7778	Wesley Sawan Westar Kitchen and Bath	602-271-0100
The Art Department Elissa Sweary	480-596-9800	Dina Harvey	002 211 0100
The Elegant Window Karen Barnes	480-854-3078	William Rogers Wood Products Cortny Murdock	480-985-2560
The Floor Club Corporate Greg Tayles	480-922-9111	Wilsonart International Charles Welch	480-921-9906
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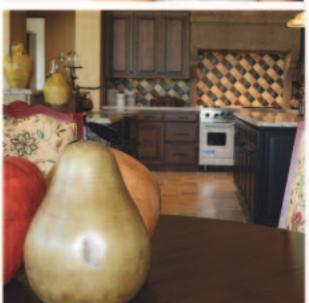
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