ATTENTION: This newsletter is interactive. Click on any website address in the newsletter and you will be linked to that website. For more information about advertisers, simply click on the ad and you will be linked to their website.
Your Reputation for impeccable window fashions Begins with Hunter Douglas

The new Hunter Douglas Trade Alliance Program makes it simple for busy design professionals to specify, order and install premier Hunter Douglas Window Fashions.

Nothing is as important as your reputation. Our Trade Alliance Partners are industry experts that can provide these valuable resources to help ensure every job goes flawlessly.

- Exquisitely fully appointed showroom for use with your clientele
- Complete book loaning library at no charge to you
- Measuring services help ensure a perfect fit
- Price quotes prepared to help free your valuable time
- Skilled installation assures your clients complete satisfaction
- Our knowledgeable staffs help guide you to the window fashions that:
  - Provide the precise solution to meet each client’s unique needs
  - Visually set the mood of the room
  - Offers eco-friendly, innovative and energy efficient solutions
  - Right Choice Promise—means your customer is completely satisfied with their purchase
  - Favorable trade discounts

www.hdtradealliance.com/index.pdf
Enkeboll
THE FINEST ARCHITECTURAL WOOD PRODUCTS IN THE WORLD

REMINGTON WOOD PRODUCTS
AUTHORIZED ARIZONA DEALER AND SHOWROOM
CUSTOM MANTELS DESIGNED AND BUILT IN DAYS
CALL FOR APPOINTMENT

T: 602.412.3739  F: 602.532.7310
14325 N. 79TH STREET SUITE B, SCOTTSDALE, AZ 85260
www.Remingtonwoodproducts.com
COMmUNITY SERVICE has always been a point of pride for our chapter. The work being done by our Community Service Committee is truly wonderful! The special project undertaken this year is remodel work on the ChildHelp KEYS Community Center in South Phoenix. The Center provides programs for preschool, after-school (K-6 grades), at-risk and adjudicated youth, mentoring for teens, GED preparation and numerous other areas that benefit disadvantaged youth. Our membership, both practitioners and Industry Partners, has really stepped forward to meet the challenge; that is especially impressive in this tough economy. We greatly appreciate your energy, enthusiasm, time, skill and material donations for this worthy endeavor!

Another worthwhile event was our June membership meeting at the unique Natural Territory showroom in Scottsdale, with the theme of Indoor Air Quality. The .1 CEU course was presented by Amy Stephens, Allied Member of ASID, Vice Chair, Education Committee, USGBC Arizona Central Branch, with additional expert perspective by Santosh Rao, Industry Partner Representative for Natural Territory and our host for the meeting. Topics included rating systems, off-gassing, air filters, finishes and materials that adversely impact air quality. We packed a lot into the meeting enjoyed by 62 members.

Do you Twitter and have a Facebook page? Our July membership meeting at Affinity Kitchens, Industry Partner of ASID, promises to provide the lowdown on these social media websites. Many members now use them as marketing tools or are considering doing so. Dave Cooke of The Sales Cooke, guest speaker for the meeting, will offer good advice and tell us what to expect from these websites. Refreshments and a tour of Affinity Kitchens’ beautiful showroom with exciting kitchen vignettes will cap the evening.

The August membership meeting is also our Industry Partner Appreciation Event at the event sponsor’s showroom, Cactus Stone and Tile, Industry Partner of ASID. Ice cream sundaes will raise the COOL FACTOR as we thank our Industry Partners for the wonderful support they have given us this year. Sandra Kieffer will give a brief presentation on how to navigate our beautiful, user-friendly ASID AZ North website. Be a part of this SWEET evening as we say “Thank You!” to the Industry Partners who are so important to us!

September will again find us congratulating the winners of our Design Excellence Awards Competition (89 entries) and recognizing other outstanding contributions to our chapter by many of our members. Join in the suspense, drama and fun at this always popular event on Saturday, September 12 at the Gainey Ranch Hyatt Regency in Scottsdale.

I commend our members on persevering through difficult economic times and making opportunities from obstacles. It’s inspiring to see that the goal of excellence is still being pursued and achieved by our profession and the membership of the ASID Arizona North Chapter!

Linda Kolesar, ASID
ASID Arizona North Chapter President
**table of contents**

---

**features**

- Mid-Century Modern Revisited .................................................. 8
- Mid-Century Modern Window Treatments - Less is More ................................ 10
- Mid-Century Modern 50 years later ................................................. 12
- Graduation Party ............................................................................ 13
- ‘Green’ Your Home with Hunter Douglas .......................................... 14
- Legislative Corner ........................................................................ 15
- The History of Ethics ...................................................................... 16
- ASID Foundation Current Initiatives ................................................ 17
- The Countdown to Greenbuild .......................................................... 18
- Nyla Simone Home Shines Bright ..................................................... 19
- The Road to NCIDQ ........................................................................ 19
- RealWorld DesignWeek ................................................................ 20
- Design for Hire ............................................................................. 21
- Going for the Green ....................................................................... 21
- 2009 Membership Survey ................................................................. 24
- Hunter Douglas Trade Alliance Program ........................................... 25
- Community Service Update - “for the love of a child” ....................... 26
- Getting to know... Melinda A. Foote, ASID ........................................ 30

---

**INDUSTRY PARTNERS**

- JG Fine Finishes ........................................................................... 34

---

**STUDENT BUZZ**

- College Updates ........................................................................ 31-33

---

**departments**

- President’s Message ...................................................................... 4
- Board of Directors .......................................................................... 6
- Meeting Recaps ............................................................................. 22, 23
- Arizona Showroom News ................................................................. 28
- Welcome New Members ................................................................ 29
- Industry Partners Directory ............................................................... 35
- Calendar of Events .......................................................................... 38
The 2008-2009 ASID Arizona North Board of Directors

President
LINDA KOLESAR, ASID
Tel: (480) 814-7052
Email: vintagehouseint@hotmail.com

President-Elect
BRENDA S. STRUNK, ASID
Tel: (480) 239-9559
Email: b_strunk@msn.com

Financial Director
SUSAN A. NICHOLSON, ASID
Tel: (480) 429-9337
Email: dwkli@aol.com

Communications Director
KATHY HARRIS, ASID
Tel: (480) 821-8579
Email: design76@cox.net

Professional Development Director
MELINDA FOOTE, ASID
Tel: (602) 678-0860
Email: ftscooter@gmail.com

Membership Director
CHAR BURROWS, ASID
Tel: (480) 268-7915
Email: cb@cbinteriors.net

At-Large Director
BROOKE D’ALLEYRAND
Tel: (480) 921-0900
Email: Brooke@subzerowolfsouthwest.com

Student Representative
PATRICIA VERA
Tel: (480) 773-1827
Email: pattv_leo80@yahoo.com

Chapter Administrator
PAULINE WAMPLER
Tel: (602) 569-8916
Email: info@asidaznorth.org

advertisers index

THE ART DEPARTMENT ......................... 19
BEST LIL’ FRAME SHOP ....................... 23
CACTUS STONE & TILE ....................... 11
DECORATIVE CONCRETE ................. 17
STAINING & SCORING ...................... 23
DO ME A FAVOR ......................... 17
THE ELEGANT WINDOW ................... 29
FERGUSON .............................. 18
FIBER SEAL OF PHOENIX .............. 25
HORIZON ART ....................... 25
HUNTER DOUGLAS ..................... 2
LUXE MAGAZINE ..................... 7
RABBIT CANYON DESIGNS ............ 39
REMITTONG WOOD PRODUCTS .......... 3
VILLAGIO TILE & STONE .............. 40

DESERT DESIGN

ARIZONA NORTH

ASID Arizona North Chapter Office
4035 E. Fanfol Drive
Phoenix, AZ. 85028
Tel: (602) 569-8916 • Fax: (602) 996-3966
info@asidaznorth.org • www.asidaznorth.org

ASID National
608 Massachusetts Ave NE
Washington DC 20002-6006
Tel: (202) 546-3480 • Fax: (202) 546-3240
Toll free: (800) 610-ASID (2743)
asid@asid.org • www.asid.org

EDITORIAL STAFF
Editor ASID Communications Director
Kathy Harris

Chapter Administrator
Pauline Wampler • 602-569-8916

Publishing & Design Inc.
Advertising Sales
Mike Watt • 972-989-2208

Desert Design magazine is published quarterly for the ASID Arizona North Chapter of the American Society of Interior Designers by DSA Publishing & Design, Inc. Editorial content and the Desert Design magazine are controlled and owned by the Arizona North Chapter of ASID. Reproduction of this publication in whole or in part, in any form is strictly prohibited without the written permission of the Arizona North Chapter of ASID.
The only shelter magazine that blends the power of the local market with a national branding opportunity.

LUXE Interiors + Design gives them access to both.

Affluent consumers want inspiration and ideas from leading national furniture fabric, lighting, accessories, and kitchen and bath brands, as well as access to regional shops and showrooms to source and buy.

LUXE Interiors + Design gives them access to both.

www.luxemagazine.com
Many designers associate regional western mid-century design with Palm Springs. However, Phoenix has its own gems. Before proceeding further, there are many definitions of the phrase, “mid-century modern architecture.” The general consensus is that of buildings constructed from the 1930s to 1970—the mid century. They are generally one level post and beam construction, a low-slung appearance, often flat roofs, creative use of glass and materials, and often an oriental influence.

Locally, many modernist homes of that era were built with concrete block. Many had slanted rooflines and clerestory windows. Frank Lloyd Wright, the father of the ranch house, was also a modernist. The ranch house has many of the same elements listed above. Does the use of shutters on a ranch house preclude it from being a mid-century modern (MCM) home? A MCM home and a ranch home have numerous commonalities, but they each have a different “feel.” They are so similar, though, that one could take the bones of either structure and make it into the other.

There is no one MCM style. Remember the Jetsons? Though firmly planted on the ground, Phoenix had its share of space age-looking modernist architecture, such as the 300 Bowl built in 1960 (see photo). The hope, optimism and innovation were apparent in America’s new suburbs and lifestyles. While Baby Boomers may be nostalgic for this era, younger generations have rediscovered the simplicity and minimalism and have claimed it for their own. The Valley has young singles and families who “get” this design era and can readily identify the names of Al Beadle, Ralph Haver, and Blaine Drake (to name a few) as prominent architects of that period.

Where are the Valley’s gems? Alison King, along with her husband, Matthew know where they are hidden. Ms. King has researched residential and commercial buildings and their architects throughout the Valley, and these structures are no longer hidden because they have created a website, www.modernphoenix.net. Go to this site to learn more than can possibly be covered here.

And the interiors...Alexander Girard, George Nelson, Charles and Ray Eames are all names that immediately come to mind. The wall-to-wall carpeting of that period has fallen out of vogue, but the furniture, accessories and textiles have proven to be timeless.

The Eames Lounge chair continues in popularity. Flor uses Alexander Girard designs in floor tiles today paired with contemporary furnishings. There are many reproductions out there to satisfy the modernist enthusiast.

The rediscovery and appreciation of modernism over the past decade has supported local architects and designers. Whether refurbishing a vintage modern home or new construction, Phoenix continues to have some of the best of the best. Michael P. Johnson, AIA, architect and former...
feature article

faculty professor at Taliesin has produced stunning, internationally acclaimed residences here in the Valley. Eddie Jones, AIA uses both modernism and organic architecture as a foundation in his green designs. Will Bruder’s residences and public spaces (Burton Barr Central Library is probably the most famous) maintain the clean lines and honesty of MCM, but very recognizable as current interpretation.

While many interior designers have a soft spot in their heart for modernism, Rachel Simmons has devoted her entire practice to this genre. Rachel is owner/designer of Valley Modern Design, as well as adjunct faculty at Scottsdale Community College. Rachel has extensively studied this period and created a “post-war color palette” for each year 1947-1965.

Steve Shinn of Homework Remodels specializes in historic renovations, including mid-century modern design remodels. It is a fine line to stay true to MCM sensibilities while updating to current standards. Steve’s renovation of a local Marlen Grove home (designed by architect Ralph Haver) was featured on HGTV, indicating that this renewed interest and appreciation of this period is a national trend.

Some of the MCM interior trends that play well with other styles include the comeback of the drum lampshade, the colors of oranges, greens, and blues, clean line ceramics, and natural materials. Modernist sensibilities dovetail nicely with the current interest in green design, living smaller, less is more, etc.

As generations spanning from the new college graduates to the baby boomers and beyond reevaluate their lifestyles and priorities, mid-century modern design and its current reincarnation is getting a second look.

Sources:
Will Bruder, AIA, www.willbruder.com
Michael P. Johnson, AIA, www.mpjstudio.com
Eddie Jones, AIA, www.jonestudioinc.com
Steve Shinn, GCP, www.homeworkremodels.com
Rachel Simmons, www.valleymoderndesign.com
Valley mid century architectural source: www.modernphoenix.net
300 Bowl Photo: Historic Buildings Photography Project (produced by Phoenix Office of Arts and Culture Public Art Program Phoenix Office of Historic Preservation), photographer Michael Lundgren
Kitchen Photos: www.homeworkremodels.com
After World War II, the design world dusted off its shoulders and decided that change was necessary. Architects began to abandon the way of the box and add a more organic touch to residential architecture, blending the linear and geometric elements from the Bauhaus and International movements and the organic, natural design theories by Frank Lloyd Wright. This marriage of design ideas gave birth to the style commonly known as Mid-Century Modern.

Technological advances from the war were implemented in the new designs with molded plywood and plastics, fiberglass, aluminum, and lightweight construction materials. Mass-production abilities used for the war were given new purpose in producing classic furniture pieces for the people using these new materials.

In the residential building arena, California--most notably Palm Springs--embraced this new design wave to the point that it is now a popular stopping point for architecture enthusiasts and curious travelers alike with the “Sinatra-esque” feel connected to the style. Entering the stage in Arizona were designers such as Ralph Haver and Charles Schreiber who contributed to the atomic revolution by designing homes in this new style.

These mid-century homes boasted large picture windows, low-pitched roofs, and open floor plans. The open floor plans accommodated the social atmosphere of the age, integrating several living spaces into one. This idea is still popular today in home design.

The windows allowed the outdoors to become part of the indoors by visually joining the spaces. The post-and-beam construction allowed for entire walls of windows.

While the design style has been admired and appreciated for over half a century, recently it has seen a heralded revitalization. Today, people are looking for the simplicity of the 50’s with the conveniences of today. One of the most desired elements of mid-century modern home design are the large windows. Purists of Mid-Century Modern décor will leave the
windows untreated except for window film to help cut down UV rays, heat and glare.

Window treatments for a Mid-Century Modern home are desired when an area of the home requires privacy, such as a bedroom, or to eliminate the feeling of staring into a dark abyss at night. The important thing to remember when choosing window treatments for these homes is that the emphasis remains on the open window, not the dressing of it. Window treatments should be kept simple and discreet in order to allow the architecture of the home and the natural elements of the modern design take the spotlight. So choose simple pinch pleated or Ripplefold draperies, Roman or roller shades, panel tracks or grommet top draperies. A layer of sheers underneath a functioning over-drapery will diffuse the light and soften the feel of the room.

Windows in Mid-Century Modern design are usually very large and often will extend from wall to wall. If they don’t, consider putting draperies along the entire wall. This creates a greater sense of space…and the draperies will have plenty of room to stack off the glass. Motorization is a smart choice for these large window treatments.

Clerestory windows are often designed for Mid-Century Modern homes. These windows are placed at ceiling level around the edge of the room. This is a very effective way to bring in natural light into a room without sacrificing privacy. Clerestory windows should be left untreated, except for window film. If there is a large picture window below it, that window can be treated separately with a functioning drapery.

The fabrics chosen for these window treatments should reflect the organic aspect of the era. Choose natural fibers such as linen, silk and cotton. If a patterned fabric is desired, choose motifs that include nature (branches, leaves, etc.) done in a modern, abstract style or geometric patterns.

**About Karen Barnes:**
Karen Barnes is the owner of The Elegant Window, a custom drapery workroom serving the design trade exclusively. Karen was recently awarded “Workroom of the Year” by Window Fashions Vision magazine. She has won numerous awards for high quality workmanship and the execution of window fashion designs. Karen is a Certified Workroom Professional and is a Window Fashions Certified Professional, Specialist. She is also proud to be an ASID Industry Partner. For more information, visit [www.elegantwindow.com](http://www.elegantwindow.com)
Mid-Century Modern Design

50 years later…

By Sherry Engle, Allied Member ASID

It’s fifty years later and the Mid-Century Modern aesthetic is more popular today than ever. A less formal design style than the International and Bauhaus movements, Mid-Century Modern forms are organic, and typically infused with clean simple details and natural shapes. Wide expanses of glass, open floor plans and light weight elements that connect exterior and interior environments characterize modern architectural structures. Functional and affordable design that was available to the average household also defined the Mid Century Modern movement. So where does that leave us today and how do we apply the Mid-Century Modern philosophy to our interior environments?

Mid-Century Modern style is so popular and appealing there is a tendency to execute this design philosophy in every aspect of a project. As interior designers we know the pitfalls of trying to recreate a picture perfect imitation which looks like a movie set or museum installation. Mixing design styles is much more interesting and intriguing.

The following are some interesting Mid-Century Modern design elements you may consider including in your interiors:

- Noguchi lamps (pendant, table or floor styles are beautiful and very organic)
- Noguchi glass and wood table
- Nelson Bubble pendant lights
- Eames elliptical coffee table
- Eames molded plywood chair
- Diamond chair by Harry Bertoia

Eric and Dorothy Bron of Bron Design Group were pleased to work with Clients that had an appreciation for a classic modern style and a distinctive palette of colors and materials that pleased them. This modern home was completed in 2005. The open room pictured features a backdrop Mayan red wall, clear cedar planked ceilings and copper slate tiled floors. The photo looks across the living room seating area with Cassina swivel chairs in orange and red leather and sofa upholstered in textured purple fabric. Cedric Hartman polished nickel arched reading lamps and black granite tables sit beside the chairs. The figured cherry cabinetry by Myer & Lundahl surrounds the open kitchen with custom bar height swivel seating. Blue Murano glass pendants illuminate the granite counter top. The Dining area to the left is defined by a hand tufted inlayed wool area rug. A combination of purple leather chairs and coordinating textured fabric chairs by Dakota Jackson surround the table. The geometric shaped dining table is handcrafted mesquite wood planks with a steel stepped designed base. The main entry glass wall at the back of the picture features a square cut juniper log console table internally wired for the Foss white glass sphere table lamp seen as guests approach the front door from the outside.
CONGRATULATIONS, GRADUATES!!! A graduation party for ASID Student Members was held at the Atrium of the Arizona Design Center on June 5. Attractions included a DJ, Mexican themed food and décor, and a raffle for $75 sponsorships for advancement from Student Membership to ASID Allied Membership.

A total of four sponsorships were awarded. Each lucky winner will advance from Student Membership to Allied Membership and pay nothing out of pocket. Winners of the $75 sponsorships are: Jeanette Knudsen, Scottsdale Community College, winner of the sponsorship from Flex Design Group, Jill Stebbins, Scottsdale Community College, winner of the sponsorship from Sherwin-Williams, Patty Townsend, Scottsdale Community College, winner of the sponsorship from Foote & Company, Patty Vera, Collins College, winner of the sponsorship from Jay B’s Interior Design.

THANK YOU to Colleen Heldenbrand, Allied Member ASID of Flex Design Group, Melinda Foote, ASID of Foote & Company, Jewell Blair, Allied Member ASID of Jay B’s Interior Design and Laurie Clark, Industry Partner Representative of Sherwin-Williams for your commitment to our students! THANK YOU to the Arizona Design Center for the use of the facility! THANK YOU to Tracey Marshall, ASID, our Student Affairs Chairperson, for organizing our first ASID Graduation Party! Congratulations to Tracey Marshall also, for recently passing NCIDQ!
As our concern over energy consumption and costs grow, so does our interest in more eco-friendly living. Hunter Douglas, the nation’s leading manufacturer of custom window fashions, has been pioneering energy-saving and other environmentally-conscious solutions at the window for decades. Today, with these issues now being of paramount importance, the window fashions leader offers a growing number of products that help conserve natural resources and contribute back to Mother Earth.

The Duette® Architella™ Collection of honeycomb shades from Hunter Douglas offers a unique way to increase energy-efficiency, lower utility bills and help conserve natural resources. The collection features an innovative patented construction consisting of a honeycomb nestled within a honeycomb. This unique design provides two more air pockets than traditional honeycomb shades and dramatically increases R-values, which measure a product’s ability to keep heat in and cold out. The higher the R-value, the better the product is at retaining indoor warmth. Duette Architella shades deliver R-values of up to 7.86 on double-pane windows with Low-E glass – among the highest in the industry. The collection also boasts impressive Solar Heat Gain Coefficient (SHGC) ratings as low as .15 with a double-glazed window. SHGC is the amount of solar heat that passes through a window. No heat transfer is rated as zero and all heat transferred is one. With such a low rating, Duette Architella shades help contribute to reduced heating and cooling costs.

Reducing energy costs can also be achieved by utilizing a practice called daylighting, which is the balancing of natural and artificial light. Hunter Douglas window fashions are ideal for moderating light levels and penetration. Products with the Top-Down / Bottom-Up design option allow light to stream into a room from the top of the window, effectively lighting the room without electricity. Those with sheer fabric, such as Pirouette® and Silhouette® window shadings and Luminette® Privacy Sheers, softly diffuse sunlight as it enters a room to create a softened lighting effect across the space. Another concern of growing importance is cleaner, healthier air quality, more than any other industry company. The new Greenscape shade from the Hunter Douglas Designer Screen Shades collection is made of a new eco-friendly fabric that is PVC-free and recyclable with no off-gassing.

UV light exposure can weaken, fade and otherwise damage furnishings, floors and fine art, resulting in the need for more frequent, and costly, replacement or restoring of these items. Products like Silhouette window shadings with the Signature S-Vane™ feature rotating fabric vanes suspended between sheer panels and offer up to 99 percent protection against harmful UV rays with the vanes closed. Even with the vanes fully opened, UV protection is as high as 88 percent while still permitting light and a view – something more traditional products just can’t do. Luminette Privacy Sheers, a similar product to Silhouette shadings but on the vertical, provide comparable levels of protection. Pirouette window shadings, the newest Hunter Douglas design innovation, which showcase soft adjustable horizontal fabric vanes attached to a single sheer backing, also offer superior UV protection.

Hunter Douglas is also an active member of the U.S. Green Building Council and an Energy Star Partner.

For more information or details, please go to:

www.hdtradealliance.com/index.pdf
By Marilizabeth Birk, ASID

This year, I was fortunate enough to attend CLC with the 2009-2010 Board in Cincinnati, Ohio. To be perfectly honest, Ohio was not a destination on my list of “to sees”...but I’m certainly glad I saw! It turned out that Cincinnati is a metropolitan city in the midst of beautiful rolling hills and brilliantly green grounds. Museums were fabulous, food was delightful, and the architecture was grand. If you, dear readers, have the opportunity to go – do!

Besides being aesthetically and culturally appealing, CLC taught us to be more effective leaders and informed us of National level activities. Additionally, just like here in Arizona, legislation was a hot topic. This member was fortunate enough to have a few minutes to meet and speak with Bruce Goff, ASID. Mr. Goff is the National Co-Chair for the Legislative and Codes Advisory Council (LCAC) and one of the leading authorities on legislative activities for our chapters. The conversation turned to the big question: What is ASID’s stance on legislation?

The key is that ASID supports legislation and has no desire to hurt or hinder the lifeblood of our Society: interior designers.

Looking within the ASID Bylaws (Article III, Section 1.1), one finds the logical, textbook answer to that question:

“1. ASID supports the pursuit of legal recognition of the profession of interior design. In doing so, ASID believes accomplishing legal recognition is best achieved through the enactment of legislation that:
   a. Does not limit, restrict or prevent the practice of interior design;
   b. Does not limit, restrict or prevent anyone from using the title “interior design” or “interior designer”

There are important points in this small section of our Bylaws. The goal is to not prevent or prohibit individuals from practicing design or utilizing the title “interior designer” even AFTER legislation is enacted. The aim is to give our profession legitimacy. The desire is to have states, like ours, continue to move forward with legislation ultimately to expand opportunities for designers and allow them to practice to the fullest extent of their capabilities.

Legislation also assists the public by establishing a clear understanding of the education and training that the state requires for he or she to become certified or registered. This idea is vital to ASID as it ties in with the definition of an interior designer, as defined by our Bylaws (Article I, Section 1.f):

“Interior Designer shall mean an individual qualified by education, experience and ultimately examination to protect and enhance the life, health, safety and welfare of the public.”

To quote Mr. Goff, “The goal is to open doors for the profession and to give opportunities where current law does not recognize the capabilities of interior designers.” We are legitimate, we are educated, and we are talented – and it’s time to let others see that we have chosen to be valuable. Creating and passing legislation allows the public to see that we are professionals and not just a luxury but instead vital to the health, safety and welfare of the community.
Ethical history used in the practice of interior design has developed since interior decoration evolved to the recognized profession of interior design. In the dawn of the 20th Century, anyone involved in the creation and/or modification found inside a space including walls, windows, doors, finishes, textures, color, light furnishings and furniture was often called a decorator. As jurisdictions began to be regulated by the government, guidelines began to develop within county, state and federal laws. Some regulatory codes were established as early as the 17th century; however few were applicable to the practice of interior decoration. Over the course of the last four hundred years, when the first building codes addressed fire prevention in 1625, a variety of codes began to be regulated in the design and construction of buildings and building interiors. Since 1625, the question of ethical practices as they related to these variety of codes began to develop.

Historically, ethical practice in building design and construction can be traced back to governing laws in Babylonia, located in Lower Mesopotamia, which is now Iraq. The law was referred to as *The Code of Hammurabi*. *The Code of Hammurabi* was discovered in 1901 by the Egyptologist Gustav Jequier.

This well preserved ancient stèle text included a total of seven codes or laws which are believed to have been written in 1790 BC by a man named Hammurabi. A stèle is an upright stone slab or pillar bearing an inscription or design. It serves as a monument or building marker.

The fourth law of this text states that “If a Builder builds a house for someone, and does not construct it properly, and the house which he built falls in and kills its owner, then the builder shall be put to death.” Today this ancient stèle code of laws can be viewed at the Louvre Museum in Paris, France. Scholars believe this is one of the first laws created by man which holds man accountable for his ethics and competency in a designated profession. From the creation of this ancient law, broad questions of ethics have been discussed through out time.

The field of ethics is often referred to as moral philosophy. One of the most noted philosophers in ancient classical history was Socrates. Socrates was a Greek philosopher born in 470 BC. He participated in developing the Athenian democracy and posed many questions to the Greek government relating to ethics, character and moral guidelines. Today his philosophical theories are still studied and argued by philosophers and scholars.

The study and practice of ethics in our society of the 21st Century, recognizes this topic as involving systematization, defending and recommending concepts of right and wrong behavior. Ethical theories or categories are typically divided into three types. The first is *Metaethics*. The study of *Metaethics* questions where ethical principles come from, what they mean, and how they impact our society and culture. The second is *Normative Ethics*. *Normative ethics* questions practical approaches to moral standards and character that regulate right or wrong or good or bad behavior and conduct. The third is *Applied ethics*. *Applied ethics* reviews and examines specific controversial issues including, but not limited to, environmental concerns, capital punishment, nuclear war and animal rights.

A good example of the benefit and study of *Applied ethics* is Earth Day. Earth Day was created in 1970 as a result of environmentalists probing philosophers to review and respond to major environmental issues and concerns which had developed around the world. This was one of the first achievements environmentalists could recognize now as a dedicated field, Environmental Ethics. Professional interior designers now support the basic fundamentals first established at Earth Day by obtaining LEED Certification. LEED Certification is obtained by taking the *Leadership in Energy and Environment Design (LEED)* exam. Interior designers are now internationally recognized for possessing environmental expertise in design solutions for sustainable construction.

The separation of the title interior decorator and interior designer has made profound changes since the 1950’s. Today our educational system, culture, society, states and government make specific distinctions in an individual’s qualifications and competency. This achievement is first obtained by qualifying through educational training, obtaining a designated level of professional experience, taking and passing the NCIDQ exam. Once these exams are passed the interior designer has professional and ethical guidelines to uphold.

After a designer has passed the NCIDQ examination he or she can become a professional member of The American Society of Interior Designers, ASID. It is the individual interior designer’s responsibility to uphold the ASID Code of Ethics & Professional Conduct as referenced on the national website: www.asid.org. These responsibilities include responsibility to the public, client, other interior designers and colleagues, responsibility to the profession and the employer. Enforcement guidelines are also included.

In summary, it is agreed by most in our society that the following ethical points to consider are true.

1. It can take years to build up a reputation for integrity. Once an individual, business or organization looses it's reputation for integrity, the consequences can be permanent.
2. Whenever unethical behavior is present in a business, personal or professional conduct, it poses significant risk to other individuals or businesses involved.
3. Today we depend on data for design decision making; always beware of unethical manipulation of data or behavior, underdelivering on promises, turf-guarding, goal-lowering, budget-twisting, fact-hiding, detail-skipping, or misrepresentation of a product or service as it relates to the profession of interior design.
4. Always know and understand the rules or standards governing the conduct of individuals and the members of a professional organization and operate by them religiously.
Veteran’s Housing Initiative
The ASID Foundation has recently partnered with non-profit organization Rebuilding Together in an initiative focusing on rehabilitating the houses of low-income active and retired members of the military in need throughout the country. Through this partnership, the ASID Foundation will help provide safe, sustainable and accessible housing for those who have given so much, yet cannot afford the cost of home maintenance and, in many cases, are physically unable to modify or maintain their homes.

Individual ASID chapters will be working with Rebuilding Together and other volunteers for veterans and their families throughout the U.S. They will bring universal design concepts, hopefully grounded in sustainability, to those who need—and deserve—it most. The initial project is underway in Washington, D.C.

REGREEN
REGREEN, launched in 2008, is an invaluable resource for sustainable residential improvement projects. Jointly developed by the ASID Foundation and the U.S. Green Building Council, the REGREEN program provides best practice and environmentally responsible guidelines for design professionals, service providers, product suppliers and homeowners.

Currently available as a downloadable manual, REGREEN will soon be introduced as an electronic, Web-based interactive tool. It will also expand to include instructor-led and Web-based learning programs, delivered to the various targeted audiences.

Council for Interior Design Accreditation (CIDA)
Throughout the last three years, CIDA has revised the professional standards for interior design education. Through two successive grants in 2006 and 2007, the ASID Foundation supported the critical examination of the needs of the schools, students and the profession. In 2008, the Foundation renewed its commitment by supporting the development and implementation of the new standards that will go into effect in September 2009.

The Green House
The ASID Foundation served as a major sponsor of the exhibition, The Green House, New Directions in Sustainable Architecture & Design at the National Building Museum in Washington, D.C. The exhibit, which explores the entire field of sustainable residential design, drew more than 133,000 visitors, the largest in the museum’s history. The installation traveled to the Morris Museum in Morristown, New Jersey, and will open soon at the Aurora History Museum in Aurora, Colorado.

Scholarships and Awards
• Joel Polsky Academic Achievement Award: recognizes an outstanding under graduate or graduate student’s interior design research or thesis project. $1,000
• Joel Polsky Prize: recognizes outstanding academic contributions to the discipline of interior design through literature or visual communication. $1,000
• Mabelle Wilhelmina Boldt Scholarship: open to graduate-level interior design students. $2,000
• Yale R. Burge Competition: recognizes outstanding design and presentation skills; is open to students in their final year of undergraduate study. $750
• Irene Winifred Eno Grant: provides financial assistance for the creation of an educational program(s) or an interior design research project dedicated to health, safety and welfare. $5,000
• Dora Brahms Award: supports and encourages the advancement of professional activities in historic preservation and/or restoration. $3,000 biennially
A special invitation is being extended for the community to get connected with the activities and events leading up to the Greenbuild International Conference & Expo. Over 25,000 professionals are expected to attend this premier event held November 11–13, 2009 at the Phoenix Convention Center.

“This is the super bowl of green events,” said Beth Vershure, the executive director of the Greenbuild Host Committee. “It is an honor for Arizona to be chosen to host this amazing event and we’d like to share that excitement with communities and building industry groups that share our goal to be more sustainable.”

Greenbuild is the fastest-growing international conference and expo devoted to transforming the built environment. Phoenix was selected as the host city in part because it has one of the greenest convention centers in the country, it launched a new light rail system, and because of the presence of a strong statewide chapter of the U.S. Green Building Council.

With the countdown to less than 6 months away, the Arizona Host Committee has established several online resources such as Facebook, Twitter and LinkedIn to share the buzz and to help keep the community connected about events surrounding the week-long event and avenues to participate along the way.

USGBC’s International Greenbuild Conference and Expo provides an unparalleled opportunity to connect with other green building peers, industry experts, and influential leaders as they share innovations in the green building movement.

GREENBUILD 09, the International Conference & Expo of the United States Green Building Council (USGBC), takes place November 11–13, 2009 at the new Phoenix Convention Center. It is expected to bring 25,000 professionals to Phoenix in the fields of construction, energy, community planning, sustainability and other related fields to hear top speakers and see the latest technology. For more information, visit the Arizona Chapter of the U.S. Green Building Council at www.usgbcaz.org.
The Road to NCIDQ
By Melinda A Foote, ASID

Figuring out what is required to take the NCIDQ Exam can be confusing. Add to that some myths that are floating around for questioning what is really necessary. Fortunately, it is not difficult for you to find the answer that fits your particular situation.

First let NCIDQ debunk the Myths:

1. NCIDQ requires a CIDA accredited degree from an accredited ID college. They DO NOT.

2. NCIDQ requires completion of IDEP (The Interior Design Experience Program). They DO NOT.

3. NCIDQ requires work experience only under NCIDQ Certificate Holders. NOT completely necessary; work experience is available through several different sources.

The NCIDQ web site has a Chart, in PDF format, explaining the different methods of gaining work experience in 2008 or later.

How to maneuver the NCIDQ site:

1. Go to www.NCIDQ.org
2. On the left side of the page click on “NCIDQ Examination”
3. First find the Route you have taken to acquire your design education by going to the heading NCIDQ ELIGIBILITY ROUTES – the Routes are listed below that heading – after you find your Route then go to #4.
4. Now move above that heading to find QUALIFIED WORK EXPERIENCE INFORMATION
5. Click on “Download a Visual Summary…” PDF. This will help you understand the work experience required after January 1, 2008.
6. You will be given a chart explaining the value of the hours you spend working with a “Direct Supervisor” or a “Sponsor.”
7. You may select a Direct Supervisor or a Sponsor or a combination of both.
   • Direct Supervisor – working with an NCIDQ certificate holder that has direct control over your work.
   • Sponsor – working with an NCIDQ certificate holder not having direct control over your work.

Nyla Simone Home Shines Bright!

Home Accents Today has named local custom furniture showroom, Nyla Simone Home, as one of it 2009 "50 Retail Stars." Nyla Simone Home, owned by Maria Benson and Katherine Alford, was one of a handful of west-coast stores to make the list.

Each year the editors of the trade magazine select 50 Retail Stars for this highly acclaimed list. This list is comprised of independent specialty retailers who are creative in their merchandising, making a good living for themselves, contributing to their communities and, most important, are distinguishing themselves from the competition. They excel at innovative marketing and advertising efforts, head-turning in-store displays and out-of-the-box business ideas. These retailers represent the best and the brightest in the country.
In its second year, ASID RealWorld DesignWeek is a national career development program offering job shadowing experiences to expose and enlighten students to the real world of interior design.

Through personal interaction between students and practicing design industry professionals, RealWorld DesignWeek helps to

- Educate future industry leaders on professional practices
- Provide networking opportunities and foster mentoring
- Sustain the interior design profession

During RealWorld DesignWeek, November 1 – 7, 2009, ASID student members will participate in one-day shadow experiences with ASID professional and allied members, as well as Industry Partner representatives, on site at work locations.

This innovative program exists exclusively for ASID members and has the potential to positively influence thousands of students at once provided ASID design industry professionals register to host a shadow day experience.

The benefits to professionals and chapters include:

Designers and industry partners
- Make a positive change in an aspiring designer’s life in just one day
- Help to sustain and advance the interior design profession
- Find a skilled intern or entry level designer to alleviate some of your work load

ASID chapters
- Increase student and emerging professional recruitment and retention rates
- Improve relations between professionals and students in your chapter
- Invest in your students and ensure strong chapter leadership in the future

For more information on this program and to register today, visit www.asid.org/rwdw!

“I applaud ASID for taking the initiative to start such a comprehensive national mentorship program for interior design students. Mentors are invaluable. They help connect textbook knowledge with real workplace events. The shadowing experience and prep materials provided by RealWorld DesignWeek gives students the opportunity to observe how the business works, puts their skills to the test and opens doors by pairing them with potential future employers. In these tough economic times, students need these resources now more than ever.”

Deborah L. Forrest, FASID

Register Now for RealWorld DesignWeek 2009: Host a Student Member for a Day!


Design for Hire

By Susan Nicholson, ASID

Win, Win, Win…..perhaps that’s what we should rename the April Design for Hire project. Under the direction of Charlyn Burrows, ASID, our Design for Hire project was more than just a fund raiser.

Win #1- Fund raiser, yes, we **triple**d past performance and helped generate funds to provide for chapter programs and other activities. But it accomplished other goals as well. Design for Hire provides clients with two hour of design services for a $75 per hour charge payable to ASID. That’s the fund raising part. And for those thirty-five Interior Designers who so generously donated their time and talents, the chapter is deeply grateful.

Win #2- People who have never used an Interior Designer found out just what an asset a Designer can be. Because the program was affordable and simple, people were encouraged to participate. Awareness of our profession and public knowledge that an Interior Designer can make a difference benefits us all.

Win #3- Although not all clients needed more than two hours help, some did. Some Designers developed new client relationships that are continuing to do business with them. And who knows, word spreads and others who might not have done additional business at the time may spread the word about the great ASID Designer that helped them. To quote one client response “thank you for the April designer special. I will spread the word among friends that hiring a designer…can make a world of difference.”

The Chapter wishes to thank the following Designers for participating in April’s Design for Hire:


A special thanks to Sandra Keiffer for setting up the website registration!

CEU reporting is due this year

This is the first reporting year for the new CEU requirements. Self-reporting is due no later than December 31, 2009. The requirement by ASID is .6 CEUs accumulated in 2008 – 2009 and due this first reporting period. Self-reporting instructions are on www.asid.org under CEUs. The 4-step process was also outlined in the Spring 2009 edition of our newsletter, Desert Design Magazine on p. 33.

Those who still need CEUs can complete pocket CEUs and online CEUs in time for the December 31 deadline. For information on these CEU formats, visit [www.asid.org/events/ceus](http://www.asid.org/events/ceus) and scroll down to Read More and scroll to Pocket and Online CEUs.

Your CEU records need to be kept for four years from the date of completion.

going for the GREEN

By Melinda A Foote, ASID

June 30, 2009 was the last day for you to take the LEED exam under the previous LEED requirements.

Now you must become a LEED Green Associate before you are eligible to take a LEED Specialty Exam. The requirements to apply for the LEED Green Associate Exam are stated below:

Eligibility Requirements

To take the LEED Green Associate exam, you must have experience in the form of involvement on a LEED-registered project, employment (or previous employment) in a sustainable field of work, or engagement in (or completion of) an education program that addresses green building principles. You only have to meet one of these criteria to demonstrate eligibility.

Once you meet these requirements and pass the LEED GA Exam you will then be eligible to take a specialized LEED AP Exam.

For more information please go to www.gbci.org – At the top of this home page click on “LEED Professional Credentials”. This link will direct you to the page that gives you the Credential information. Near the top of this page is a soft green box in which you can click on LEED Green Associate for more information. This will direct you to another page which displays a link to the LEED Green Associate Handbook. On page 12 of this handbook are the Eligibility Requirements.

You will also find on the GBCI homepage further information on the LEED AP exams.
By Alli Blydenburgh

We at Baker/McGuire/Ann Sacks were pleased to host the April ASID meeting at our showroom located in the Scottsdale Airpark Design Center. Ray Golm, training manager for Kohler Interiors, was the presenter that evening and guest speakers included: Harry Holland, of HL Holland Antique Designs and Steve Gasky, of Dapha Upholstery who spoke about Dapha’s ability to create upholstered furniture from the frame up, yielding pieces that are one-of-a-kind. We were extremely happy with the wonderful turn out and all the guests seemed to really enjoy our selection of regional tapas and sangria, prepared by Shelley Heinley, manager of Baker/McGuire/Ann Sacks. Another highlight of the evening was the dessert table which featured a Belgium chocolate fountain! Baker/McGuire/Ann Sacks is known for being on the cutting edge in the furniture and tile industry. We pride ourselves in always providing our customers with high quality products and unsurpassable customer service. Being fairly new to the area we really appreciate all of the support ASID has given us and greatly look forward to the opportunity to host another event!

…If you were unable to attend our event and would like to learn more about us, please visit our website at kohlerinteriors.com.
Indoor Air Quality; the Interior Designers Role

By Amy Stephens, Allied Member ASID, RYT, member USGBC

Arizona North Chapter and Natural Territory hosted Amy Stephens, Allied member ASID to present on Indoor Air Quality; the Interior Designers Role. The response was overwhelming and awareness was presented to the designers and industry professionals about several of the issues that become hidden health factors in our homes. This hour long presentation earned a CEU credit and created a variety of conversations during and after the presentation.

Amy suggested asking clients about their use of natural materials and gave several eye opening examples about what is going on within our spaces. The presentation was not a “fluffy” one instead we focused on mold prevention, dust mites and other hidden issues that create breathing and other health issues.

Green design is not a fad, instead it is something the design community should automatically be doing to create healthier spaces for homeowners. Natural Territory’s showroom shows a variety of products that help promote healthier living; including organic mattress, furniture, flooring, cabinets and paints that allow for comfort and a healthy lifestyle.

Our clients are asking us about healthier spaces, isn’t it time we start listening.
## ASID Arizona North Chapter 2009 Membership Survey

**And the survey results are....**

### Licensing of Interior Designers is important.

<table>
<thead>
<tr>
<th>Answer</th>
<th>0%</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>Number of Response(s)</th>
<th>Rating Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practitioner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>87</td>
<td>64.4%</td>
</tr>
<tr>
<td>Industry Partner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>24</td>
<td>17.7%</td>
</tr>
<tr>
<td>Student</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>26</td>
<td>19.2%</td>
</tr>
<tr>
<td>No Response(s)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>135</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.*

### Local media coverage of our ASID chapter is adequate.

<table>
<thead>
<tr>
<th>Answer</th>
<th>0%</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>Number of Response(s)</th>
<th>Rating Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>39</td>
<td>28.8%</td>
</tr>
<tr>
<td>Healthcare</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>23</td>
<td>17.0%</td>
</tr>
<tr>
<td>Universal Design</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>50</td>
<td>37.0%</td>
</tr>
<tr>
<td>Professional Business Practices</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>51</td>
<td>37.7%</td>
</tr>
<tr>
<td>Hospitality</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>44</td>
<td>32.5%</td>
</tr>
<tr>
<td>Sustainability</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>69</td>
<td>51.1%</td>
</tr>
<tr>
<td>Building Codes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>49</td>
<td>36.2%</td>
</tr>
<tr>
<td>Contractor Licensing</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>43</td>
<td>31.8%</td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>18</td>
<td>13.3%</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>135</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.*

### Our clients and public understand the importance of Interior Design.

<table>
<thead>
<tr>
<th>Answer</th>
<th>0%</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>Number of Response(s)</th>
<th>Rating Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practitioner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>97</td>
<td>73.0%</td>
</tr>
<tr>
<td>Industry Partner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>24</td>
<td>17.7%</td>
</tr>
<tr>
<td>Student</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>26</td>
<td>19.2%</td>
</tr>
<tr>
<td>No Response(s)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>137</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.*

### I am interested in learning more about the following areas:

<table>
<thead>
<tr>
<th>Area</th>
<th>Number of Response(s)</th>
<th>Rating Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare</td>
<td>23</td>
<td>17.0%</td>
</tr>
<tr>
<td>Retail</td>
<td>39</td>
<td>28.8%</td>
</tr>
<tr>
<td>Universal Design</td>
<td>50</td>
<td>37.0%</td>
</tr>
<tr>
<td>Professional Business Practices</td>
<td>51</td>
<td>37.7%</td>
</tr>
<tr>
<td>Hospitality</td>
<td>44</td>
<td>32.5%</td>
</tr>
<tr>
<td>Sustainability</td>
<td>69</td>
<td>51.1%</td>
</tr>
<tr>
<td>Building Codes</td>
<td>49</td>
<td>36.2%</td>
</tr>
<tr>
<td>Contractor Licensing</td>
<td>43</td>
<td>31.8%</td>
</tr>
<tr>
<td>Other</td>
<td>18</td>
<td>13.3%</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>135</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.*

### Volunteering to help with chapter special events and activities promotes networking, camaraderie, and business opportunities.

<table>
<thead>
<tr>
<th>Answer</th>
<th>0%</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>Number of Response(s)</th>
<th>Rating Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practitioner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>87</td>
<td>64.4%</td>
</tr>
<tr>
<td>Industry Partner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>24</td>
<td>17.7%</td>
</tr>
<tr>
<td>Student</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>26</td>
<td>19.2%</td>
</tr>
<tr>
<td>No Response(s)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>135</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.*

### NCIDQ certification is necessary.

<table>
<thead>
<tr>
<th>Answer</th>
<th>0%</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>Number of Response(s)</th>
<th>Rating Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Practitioner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>97</td>
<td>73.0%</td>
</tr>
<tr>
<td>Industry Partner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>24</td>
<td>17.7%</td>
</tr>
<tr>
<td>Student</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>26</td>
<td>19.2%</td>
</tr>
<tr>
<td>No Response(s)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>137</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.*

### I am interested in volunteering to lead or assist with chapter special events and activities.

**Answers**

- First Name: 59
- Last Name: 59
- Work Phone: 52
- Email Address: 59
Hunter Douglas Trade Alliance Program

By Linda Kolesar, ASID

National ASID Industry Partner Hunter Douglas, invited the ASID Arizona North Chapter to have the Chapter President speak to a group of their distributors along with some of their sales and marketing staff members, on June 17. The requested topic for the presentation was What is ASID and Why Become an Industry Partner? The purpose of the presentation was to support the new Hunter Douglas Trade Alliance program, the vision of Mike Weddington, Hunter Douglas West General Sales Manager. The Trade Alliance members will each be Industry Partners of ASID and will participate locally with the backing of Hunter Douglas at the national level.

Getting the most out of Industry Partner membership was one area that Mike Weddington wanted addressed. Putting together that information resulted in an Industry Partner Benefits fact sheet that we are now inserting in our Industry Partner applications. The fact sheet served as a reminder that there are many ways for Industry Partners and practitioners to connect on that highly desirable personal level. A few of the ways listed on the fact sheet are: Taking advantage of the nationally recognized ASID brand (display the Industry Partner of ASID logo), utilizing networking opportunities at membership meetings and trade shows, committee participation and working with practitioners on special events.

The ASID Arizona North Chapter was represented at the Hunter Douglas meeting by Linda Kolesar, President, Brenda Strunk, President Elect, and Sandra Kieffer, Website Manager. Linda addressed the questions stated earlier, Brenda spoke to the fact that all members, Industry Partners and practitioners, get out of membership what they put in to it, Sandra demonstrated the ease with which practitioners and Industry Partners can connect with each other for product research and business quotes on our new ASID Arizona North website. We are all looking for ways to improve the odds in the current economic climate and we are very pleased that Hunter Douglas reached out to ASID Arizona North to create this win-win alliance.
ASID & Childhelp Community Service Update

“for the love of a child”

By Shari McRaney, Allied Member ASID

Signs made by Keys Kids to show their appreciation

Helser, used our Preschool remodel Imagination theme, playing off the triangle shape found in the new tile pattern and the bright paint colors, to design a colorful hardware configuration that holds triangular shaped fabric valances. This window treatment will greatly enhance the Preschool and is all the more special because a child decided that she wanted to help other children.

While we still need cash and material donations, we are grateful for the overwhelming support this project has received thus far.

Within the context of our Imagination theme, the preschool will be infused with bright, happy colors, decorative elements and child-friendly furnishings that allow a child’s imagination and creativity to expand. Function specific areas for learning, playing, eating, entertainment and staff administrative duties create organization and structure within a unique, fun environment.

Since our article in the Spring issue of Desert Design, many more generous donors have contributed to the remodel. Here is a brief update...

Through Jay Helser, ASID Industry Partner and owner of Helser Brothers, we met Hope Helser. Hope is 11 years old, a straight A student and a competitive tennis and volleyball player. As Jay told his family about Childhelp, the phenomenal services it provides to its South Phoenix community and the need to remodel the KEYS Center Preschool, Hope became eager to be part of the solution. In addition to being a member of a family of window hardware designers and manufacturers, Hope’s creativity is fueled by her mother’s decision to dedicate a room of the family home to craft making. This is where Hope and her sister, Sophia, use butcher’s paper to create colorful wrapping paper, fantastical creatures and unique gifts. It is also where Hope went to begin her design of custom window treatment for the KEYS preschool windows. Hope and Anita Boetsma, Director of Marketing for product educational seminars held at the three Prosource showrooms. Prosource’s Belinda Deel and Marty Miller have helped get donations by showcasing the project on the Prosource website and with their clients and vendors. Their efforts have led to many donations of services and materials.

Lon Lipsack, of Shower and Bath Connection, is a Prosource client who heard the call for help on the KEYS project and has responded in a big way. Lon has taken on the huge task of providing general contractor services for the project. His commitment to the project and industry knowledge is invaluable to its success. Through Lon’s business relationships, we have received many additional donations for the project.

One of the best donations received thus far is a Prosource client who heard the call for help on the KEYS project and has responded in a big way. Lon has taken on the huge task of providing general contractor services for the project. His commitment to the project and industry knowledge is invaluable to its success. Through Lon’s business relationships, we have received many additional donations for the project.

Ross Anderson, of Industry Partner Ferguson Enterprises, answered our need for two sinks and two sets of faucets. A large stainless steel sink will enhance the new stainless steel countertops (donated by Samuel and Lynndale Stainless) in the Preschool kitchen. A new wall sink, hung at child height, in the Activity area will be the perfect spot for the children to wash up.

Walmart is donating a wall hung plasma TV. This TV will take center stage in the soon to be “entertainment area” of the Preschool. This generous donation is just one more way that Walmart is committed to making a difference in their South Phoenix neighborhood.

Arizona Tile, ASID Industry Partner, donated tile for the backsplash in the Preschool kitchen and activity area.

Larry Pecoraro, of L & L Mirror & Glass, is donating 3/8” safety glass for the reception
area. This glass will enclose the reception area; creating a safer environment for the children and staff members.

Desert Mountain Plumbing and Mark Stewart will perform all plumbing work for the remodel.

K & L Electrical, Inc. and Kevin Libsack are providing electrical services.

Beth Meyer, a noted CAD Specialist and Mural Designer, will create a lively jungle scene on the boy’s restroom wall. Paol Seagram, artist and muralist, will create a large (18’) fantasy mural with frolicking children, imaginative landscape and wondrous creatures to anchor the Preschool firmly in the land of imagination. Paol will also create the “Donor Tree” in the reception lobby as a tribute to the many who have donated to the project.

Melanie Thomson, Student Member ASID, has plans to create an under the sea mural for the girl’s restroom. The watery paradise will complement the soft blue floor and wall tiles; creating an enchanting visual image the girls are sure to enjoy.

The Door Mill, a local door and moldings manufacturer, is donating a beautiful Dutch door for the soon to be built administration office in the Preschool.

By the time you read this article, we will have hosted a fundraising pre-release showing of Harry Potter and the Half Blood Prince. We want to thank our generous sponsors for making this event possible: Affinity Kitchens, Botanical Elegance, Dunn-Edwards Paints, Inside Out Showroom, L & M Home Entertainment, Mastro’s Restaurants, ML Interior Concepts, Patrick McCourt showroom, Phoenix Home & Garden, Sanctuary Builder, Sub-Zero Wolf Southwest and TRUE Design & Marketing.

Please visit the ASID AZ North website to view the complete list of donors who are making this project a reality: www.asidaznorth.org/chapter_profile/community_service/childhelp_project.

Thanks to all the people who worked so hard to make this event a success. From left to right: Terry Keever of Childhelp, Tricia McCourt, IP Member, Stephen Klassen of Affinity Kitchens, Melinda Foote, ASID and Linda Kolesar, ASID President.

Future Community Service Project

This November the Arizona North chapter is hoping to gather together for a very special Habitat for Humanity project. The HfH Central Arizona chapter is planning a new home that should receive LEED Platinum certification. The home, coined “The Legacy Build”, will be completed in a spectacular five-day period to coincide with the annual USGBC Greenbuild International Conference and Expo, which is being held in Phoenix this year. Dust off your tool belts and join us to help with construction! We will also be sponsoring this home as our annual community service project and will be looking for green products from flooring to counters to fixtures. Keep an eye open for more information!

Contact Tracey Marshall (602.738.0017 / TowandaDesigns@cox.net) if you are interested in volunteering or donating materials.

Legacy Build dates: November 9–14, 2009
www.HabitatAZ.org

USGBC Greenbuild dates: November 11–13, 2009
www.GreenBuildExpo.org
Introducing: Sara Abbott

Horizon Art is pleased to announce the addition of the work of Sara Abbott to our roster. A native of Portland, Sara began her art education in Phoenix and has become an accomplished and published artist. A founding member of an art group who was instrumental in bringing life back into downtown Phoenix’s art scene, Sara’s work is both introspective and hip. Sara combines her love of photography with painting to give her natural landscapes a glowing, translucent quality and her tree and botanical paintings great depth of color (seen below).

My attempt is to make art that helplessly draws the viewer into the work and encourages them to view life differently based on their own intellectual and emotional wiring. I search with my camera for a kind of anonymous beauty that is just within reach but I am not present or disruptive of the environment.

Sara Abbott

Several of Sara’s pieces on paper and canvas are available for viewing at the gallery. As with all of our fine art pieces, Sara’s work may be taken out on approval to show your clients.

For inquiries regarding this and other artists featured at the Horizon Art Showroom, located in the Arizona Design Center, please call 480-949-1990 or email us at horizon@horizonart.com.
Welcome

Our chapter continues to grow. Please welcome the following new members to Arizona North.

Industry Partners

Ardy’s Gallery of Window Coverings
Ardy Andjelich
3422 E Atlanta Ave
Phoenix, Az. 85040-2826
Tel: (602) 276-2232
ardy@ardysgallery.com

Arizona Wholesale Supply Company
Kent Greenhalgh
2020 E University Dr
Phoenix, AZ 85034-6731
(480) 596-0092
kgreenhalgh@awso.com

Brilliant By Design
Nathan D Brill
14850 W Wethersfield Rd
Surprise, AZ 85379-5967
(623) 670-4562
nbrill@brilliantbd.com

Insight Home Solutions
Morgan Anderson
16411 N 91st St. Ste. 102
Scottsdale, AZ 85260-2791
(480) 247-2629
manderson@insighthomesolutions.com

Desert Home Studios
Lorna Blend
8014 E Del Plomo Dr
Scottsdale, AZ 85258-1720
(480) 626-1023
lb@deserthomestudios.com

The Nadeau Collection
Crystal Nadeau
Jay Nadeau
4275 N 43rd Ave, Ste 14
Phoenix, AZ 85031-1518
(480) 209-6013
Crystal@thenadeaucollection.com
jay@thenadeaucollection.com

Steinway of Phoenix (Sherman Clay)
Janet Priset Sandino
14418 N Scottsdale Rd, Ste. 183
Scottsdale, AZ 85254-4084
(480) 951-3337
janet_sandino@sclay.com

Wilkinson Floor Covering, Inc.
Stephanie Sandell
3125 S 52nd St
Phoenix, AZ 85282-3211
(602) 445-6656
stephanie@wfcusa.com

Professional Members

Laurel A. Pfannenstiel, ASID
4545 N 36th St, Ste. 203
Phoenix, AZ 85018-3474
Tel: (602) 957-4617

Allied Members

Jessica R. Thelen, Allied Member ASID
1300 W Warner Rd
Gilbert, Az. 85233-7061
Tel: (480) 522-9732

Laura L. Wiedmann, Allied Member ASID
2425 N 23rd Ave
Phoenix, AZ 85085-1924
Tel: (651) 895-3634

Sherry Engle, Allied Member ASID
3518 E Mountain View Rd
Phoenix, AZ 85028-3958
Tel: (602) 368-8886

Reshma Bhakta, Allied Member ASID
4850 E Baseline Rd, Ste. 110
Mesa, Az 85206-4626
Tel: (480) 449-7500

Workroom of the Year - 2009
Exclusive to the Trade
480-854-3078
www.elegantwindow.com
Melinda A. Foote, ASID
Foote & Co.
ftscooter@gmail.com

Projects on the board:
What’s a project?

Recently completed projects:
Boutique restaurant - POSH of Scottsdale

Biggest challenge in the industry:
Finding the next best client.

Books on my nightstand: 10-10-10 by Suzy Welch & always a triple whammy “who done it”

Industry pet peeve: ‘out of stock’

Favorite city for design: My current hometown

Person I would like to meet: The mystery man

I live for reruns of: The Muppets

I crave: NO budget limits

I own too many: Unfiled papers

If I wasn’t a designer I would be: Philanthropist

I wish I had designed: Any grand hotel or resort

Person who makes me laugh: My sidekick Thelma

Product I can’t live without: Toilet paper

Thing I love about the industry: It never sleeps

When not in the office, I am: On my scooter

Movie I can always watch: Wait Until Dark with Audrey Hepburn

Music on my iPod: Old stuff & jazzy jazz

Classic product I will always love: Cartier

Mentor: All designers with unlimited creativity
Congratulations graduate

40,000 colleagues from ASID extend their best wishes and support. In economic times like these, it is especially strategic to maintain your professional association affiliation which truly sets you apart in a competitive marketplace. ASID allied membership is designated for interior design graduates and practicing designers who have not yet taken and passed the NCIDQ exam. This membership level signifies a qualified and formally trained interior designer. Be proud of it!

After graduating, you are eligible to advance from student to allied membership immediately. Advancing is easy and you will save big—an instant discount of $325! To advance, simply return an advancement application, along with your official transcripts and the $75 advancement fee, back to ASID. Once we have all this information and your application is approved, you will be on your way to experiencing the many benefits of Allied Membership.

In addition, we have added these other financial incentives for advancing members:

- $100 application fee waived
- Gradual annual dues increases to help your budget—$75, $90, $155, ...
- Automatic monthly withdrawal payment option, starting your second year—makes payments only $7.50 per month!

Don’t delay—you only have six months from the date of graduation to take advantage of this special advancement offer. In addition, when you advance, your membership is good for a complete year from your date of advancement. If you advance in the months of January and February 2009, ASID will extend your membership for an additional three months! Consider it our way of saying congratulations on your academic success.

New this year—we have introduced a $75 ASID Debit Card, available on the online ASID Store. This card can be purchased by family and friends and gifted to you as a method of paying your first year Allied membership dues. Encourage your loved ones to give the gift of ASID membership to celebrate your graduation or a holiday season! To order the card, visit www.asid.org and click on the ASID Promotional Items link on the right side of the screen, then on ASID Promotional Items.

We also recently participated in AKA Green’s “green your jeans”. During this event denim was collected in hopes of setting a Guinness World Record for the world’s largest collection of clothes to recycle. All jeans/denim were donated by June 15th and AKA Green is sending them to Cotton: Blue to Green. This denim will be recycled into UltraTouch Natural Cotton Fiber Insulation that in turn is used in homes where natural disasters have struck and left many families in need of building material. The Collins Student Chapter donated four laundry baskets full! We were all very happy about this drive and to help out families in need.

The  Collins College ASID Student Chapter has been productively working towards new goals and helping out around the community. Before most of our classes went on break during the end of June into July, we started work on a new charity, Lodestar Day Center. We are currently in the process of concepts and meetings, and cannot wait to get started towards the completion of this project. As students return from break we are also hosting a ‘Summer Sweets’ Bake Sale in hopes of profit to assist in the Lodestar design and other possible charity events to come! Previous bake sales have been very successful, thanks to the help of our volunteers either baking or working the bake table!

Hello from The Art Institute of Phoenix! A recent highlight of our Interior Design Department has been the addition of a “Hybrid Lab”. This is where drafting tables with large work surfaces are paired with computers. Equipped with Autodesk Software, Adobe Suite and other convenient tools they have certainly enhanced the learning experience and have been well received by the students. We hope to see a few more of these classrooms cropping up in the near future. Our students have been active in several events over recent months. These have included enjoying guest speaker, Laurie Clark, with Sherwin Williams presenting the 2009 Color Forecast; a tour of Hydrogen House organized by Rob Stenson of Vanguard Concepts for Emerging Green Builders; a tour of the BioDesign Institute at ASU by the Environmental Systems class; and participation in the ASID Student Charette competition and subsequent Career Day. Since our ID Group resides over both ASID and IIDA events, we also have participated in the IIDA Perutopia earlier this year and in the Courture 09 fashion event held at the Phoenix Art Museum. As the summer continues we are searching for more group activities and tours to partake in and keep everyone moving in this heat! We’re also very excited about our new officer elections being held in July, so be on the look-out for introductions to the newest student design committee at the Art Institute!
Student Members Volunteer for Habitat for Humanity

By Tracey Marshall, ASID Arizona North Chapter, Student Affairs Chair

On Saturday, May 16th of this year a group of interior design students put their mark on a home for Habitat for Humanity. Gathering at 6am at a home in South Phoenix they received safety instructions and were divided into tasks. The day they came out to volunteer was slotted for finish work as the home was in the final stages of construction. The young ladies were tasked with cleaning all construction dirt from the closets, walls, counters and windows. They also grabbed paintbrushes and finished painting wood casings throughout the home. Afterwards they hung blinds in all of the windows while one enterprising designer found work outside shoveling gravel with the landscape crew. This was an easy day as far as “construction” work, but just as rewarding. The new home owner, Mr. Lee, was onsite doing hardware installation and door hanging. The look of pride on his face as he surveyed his new home he had helped build was inspiring. Thank you to Michelle Lundgren, Mercedes Samuelson, Jill Stebbins, and Kathleen Tonan for all of your efforts that day.

Phoenix College Update

By Jill Berg, ASID Student Chapter President;

Last semester the Phoenix College ASID chapter participated in a unique mosaic tile workshop. Licensed tile contractors Dave Jarvinen and David Clark, ‘The Mosaic Guys’ at D&D Tile in Phoenix, AZ brought their exciting and interactive insight using tiles for all kinds of applications. Each attendee created a custom mosaic flowerpot while learning to use the tools of the trade.

Design students also gained an opportunity to tour Frank Lloyd Wright’s Taliesin West design community in Scottsdale, AZ. We were honored to receive a private tour with one of Frank Lloyd Wright’s apprentices who shared personal memories, stories and site history. We saw first hand Wights ingenious use of shape, space planning, color and natural lighting.

We capped off the semester with a color workshop presentation from Dunn Edwards. It’s always exciting to see the new products and design tools made available to the design trade. Everyone loves to experience the endless possibilities of color application and it’s dramatic role in design.

We look forward to the fall semester to bring more great things.
Mesa Community College Update

By MCC ID Group 2009-2010

As the summer slowly drifts by, the MCC Interior Design Group is already buzzing with ideas for the new school year. With a combination of new officers as well as returning officers, this year is already shaping into the most inspiring yet. One of our main objectives this year, is to be involved in at least one major event sponsored by each of the professional organizations represented within our group (USGBC, IIDA, and ASID). Already, our ASID liaison Marcela Molina is planning a trip to Cincinnati in July to attend the ASID Student Leadership Conference. She will represent MCC among hundreds of other student leaders and professionals alike. The conference will last three days and incorporate seminars hosted by industry professionals, focusing on building leadership skills among the student attendees. We are all very excited for Marcella, and can’t wait to hear all of the details once she returns!

On August 27, 2009, the MCC ID Group is planning on attending the 2009 AIA/TRL Tradeshow “Knowledge by Design” at the Buttes. This trade show is free to anyone in the field, as well as for students, and should offer a wide range of exciting products and materials.

Once the fall semester is well underway, the MCC ID Group has hopes of participating in the USGBC GREENBUILD. Our goal is to have as many students as possible volunteer for a minimum of eight hours, so that our admission is free! Not only will this be a fantastic opportunity to offer help toward the success of a wonderful event, but also the skills and knowledge learned at such an event will be immeasurable in our future endeavors.

The MCC ID Group is also hoping to participate in is the Southwest Chapter of IIDA annual Couture event, an outside-the-box evening of interior design and runway fashion. Last year, more than 30 local design firms competed to place in one of six categories, each showcasing original fashions designed and produced by the firms. All entered garments were required to be comprised entirely of interior design materials and finishes including carpeting, wall covering, tile, textiles, and more. We are currently reviewing options of entering as a student group, volunteering with a local professional firm, or attending as spectators. Either way, the event is sure to be exciting!

This year, the MCC ID Group has set the bar higher than previous years with what the group hopes to accomplish within a school year. With strong leadership, motivated and dedicated officers, and inspiring events, these goals will be easily obtained. Look for us- we're coming!

Scottsdale Community College Update

2009-2010 Student Chapter Officers

President
Elizabeth Boatwright
Phone: (480) 215-9968
debraallen123@hotmail.com

Co-Vice President
Janet Jackson
Phone: (480) 334-7508
jacksoneagle@hotmail.com

Northern Arizona University Update

2009-2010 Student Chapter Officers

President
Linley Conrad
Phone: (928) 420-6005
lc283@nau.edu

President-elect
Whitney Adams
Phone: (480) 229-8472
wa35@nau.edu

Secretary
Sofia Ewing
Phone: (602) 432-6270
sde9@nau.edu

Treasurer
Mari Komori
Phone: (808) 741-9684

Historian
Maggie Jones
Phone: (602) 758-5362
maj3@nau.edu

Student Advisor
Carl Clark
Phone: (928) 523-8073
carl.clark@nau.edu

IIDA Liaison
Keri Pollard (temporarily)
Phone: (602) 758-5362
oncekeri@gmail.com

USGBC Liaison
Corin Edwards
Phone: (480) 330-8405
whateverstuff@yahoo.com

AS MCC Representative
Keri Pollard (temporarily)
Phone: (602) 758-5362
oncekeri@gmail.com

Student Advisor
Sally Kroelinger
kroelinger@mail.mc.maricopa.edu

2009-2010 Student Chapter Officers

President
Keri Pollard
Phone: (602) 999-6485
oncekeri@gmail.com

Secretary
Barb Harrison
Phone: (480) 924-5362 (h)
(480) 221-3307 (c)
: bjharrison11@cox.net

Publicity
Jennica Maes
Phone: (602) 717-8616
jennica.maes@gmail.com

ASID Liaison
Marcela Molina
Phone: (602) 628-6087
marchemiluna@yahoo.com

IIDA liaison
Keri Pollard (temporarily)
Phone: (602) 758-5362
oncekeri@gmail.com

USGBC Liaison
Corin Edwards
Phone: (480) 330-8405
whateverstuff@yahoo.com

AS MCC Representative
Keri Pollard (temporarily)
Phone: (602) 758-5362
oncekeri@gmail.com

Student Advisor
Sally Kroelinger
kroelinger@mail.mc.maricopa.edu
JG Fine Finishes is a binary company that specializes in interior/exterior, commercial/residential straight painting as well as premium specialty work. With some of the Valley’s most qualified in the business, we can transform an even generic room, chair or cabinet into an unsurpassable piece de resistance that will complement you as an owner.

Don’t sell an antique bedside table because it no longer matches your new furniture. Let us revive it, making it a compatible showpiece in your new room.

Don’t illogically invest money into remodeling your kitchen because your now dated cabinets are only a decade old. Let us do a refurbish, with what we like to call, a Cabinetry Facelift. It is an innovative way to update your kitchen with hand painted cabinets and a professionally sprayed clear coat.

Choose a sleek, Italian plaster for the walls or a tranquil sky-scape for a child’s nursery. Business Owner? Set yourself apart from the competition by incorporating color and branding into your storefront’s design.

With our comprehensive list of decorative art solutions, let us transform your customary and conventional space into a room that looks ready to be photographed for the pages of an Interior Design Magazine.

JG Fine Finishes uses non-toxic, low VOC paints and plasters which are safe for children and pets and are environmentally friendly. Our services are as follows but are not limited to:

- Straight Paint
- Commercial
- Residential
- Interior
- Exterior
- Accent Walls
- Specialty Work
- Ceiling Design/Faux Beams
- Faux Leathers/Metals
- Kitchen/Bath Cabinetry Facelift
- Fireplaces
- Venetian Plasters

Jill Goodrich
(480) 785-6696 Tel
(480) 656-2001 Fax
Industry Partners Directory

The following companies and their representatives are Industry Partner members of the ASID Arizona North Chapter and are supportive of ASID programs and policies. This list was current at press time.

@ THE OFFICE (AT THE OFFICE) .......................... (480) 607-4468
7TH AVENUE DESIGNS BY WAVE WATERJET, INC. .......................... (623) 581-1531

ACOUSTIC DESIGNS, INC. .......................... (602) 206-4905
AFFINITY KITCHENS .......................... (480) 348-0088
AFFINITY KITCHENS .......................... (480) 348-0088
AKA GREEN .......................... (480) 946-9600
ALL WOOD TREASURES .......................... (480) 921-4100
ALL WOOD TREASURES .......................... (480) 921-4100
ALL WOOD TREASURES .......................... (480) 921-4100
ALL WOOD TREASURES .......................... (480) 921-4100
ALLSTEEL INC .......................... (480) 290-0157
ALRO HARDWOOD FLOORS, INC. .......................... (480) 489-5897
ANDERSON & COMPANY PUBLIC RELATIONS/MARKETING .......................... (602) 820-2336
ANN SACKS .......................... (480) 483-0025
ARDY’S GALLERY OF WINDOW COVERINGS .......................... (602) 276-2232
ARIZONA TILE, LLC .......................... (480) 893-9393
ARIZONA TILE, LLC .......................... (480) 893-9393
ARIZONA TILE, LLC .......................... (480) 991-3066
ARIZONA TILE, LLC .......................... (480) 893-9393 ext. 2808
ARIZONA WHOLESALE SUPPLY COMPANY .......................... (480) 596-0092
ARMSTRONG .......................... (480) 985-9087
ARMSTRONG .......................... (636) 300-0984

AUDIO VIDEO CONTRACTORS
Paul Einan .......................... (602) 443-3000
AZ CUSTOM DESIGNS
Art Zeroulis .......................... (480) 659-6440
BABB-SCHIRRA & ASSOCIATES, LLC
Terry Babb .......................... (480) 309-7559
BABB-SCHIRRA & ASSOCIATES, LLC
Jack Schirra .......................... (602) 283-3834
BACCARAT
James Hood .......................... (760) 346-6805
BAISH & SKINNER PHOENIX, INC.
Darlene Summers .......................... (602) 285-0888
BELLACOR.COM
Frankie Cameron .......................... (651) 294-2552
BEST LIL’ FRAME SHOP
Michael Weeks .......................... (480) 946-9561
BILTMORE PAPERHANGERS
Robert Hendel .......................... (480) 949-7813
BILTMORE SHUTTER COMPANY
Dan Draper .......................... (602) 254-4464
BILTMORE SHUTTER COMPANY
TaMeki Njuguna .......................... (602) 254-4464
BISAZZA NORTH AMERICA
Theresa Laffey .......................... (817) 501-2264
BRILLIANT BY DESIGN
Nathan D Brill .......................... (623) 670-4562
BROAN NUTONE
Mark Williams .......................... (469) 362-8028
BROCK DESIGN AND DRAFTING
Jack Brock .......................... (602) 957-8222
BUDS DRAPERY DEN
Tom Miller .......................... (520) 327-0123
BURDETT CABINET COMPANY
Courtney Murdock .......................... (480) 830-8818
CACTUS STONE & TILE
Pooneh Kashani .......................... (602) 275-6400
CACTUS STONE & TILE
Betsy King .......................... (602) 275-6400
CALIFORNIA CLOSETS
William Black .......................... (623) 434-8888
CAMELOT CONCRETE - DECORATIVE CONCRETE COUNTERTOPS
Pat Janis .......................... (480) 227-2776
CAPELLI ROSSA DESIGNS, LLC
Jill Goodrich .......................... (480) 785-6696
CENTURY FURNITURE/HEIRLOOM FURNITURE
Jim Kayser .......................... (480) 837-8686
CENTURY FURNITURE/HEIRLOOM FURNITURE
Sue Robisch .......................... (480) 362-1832
CERAMICA
Kimberli Terranova .......................... (480) 990-7074
CHAMPAGNE’S HOME DECOR
Susan Mueller .......................... (480) 483-1010
CHOLLA CUSTOM CABINETS, INC.
Don Mitchell .......................... (623) 322-9949
CHOLLA CUSTOM CABINETS, INC.
David Wittine .......................... (623) 322-9949
CLARE FRAME & ART
Michael Clare .......................... (480) 970-8400
CLOSET FACTORY
Doug Daniels .......................... (480) 998-2070
CONCRETE INTERIOR DESIGNS
David Crawford .......................... (480) 699-9780
CULLUM HOMES, INC.
Maggie Brooker .......................... (480) 949-2700
CULLUM HOMES, INC.
Kim Cullum .......................... (480) 949-2700
CURREY & COMPANY
Randy Gould .......................... (602) 315-0565
DAVID E ADLER, INC.
David E Adler .......................... (480) 513-3200
DECORATIVE CONCRETE STAINING & SCURING, INC.
Raymond J Anger .......................... (480) 620-1375
DELTA FAUCET COMPANY
Paula Quinn .......................... (602) 304-0001
DESSERT HOME STUDIOS
Lorna Blend .......................... (480) 626-1023
DESSERT LION SUN CONTROL LLC
Donald A. Gorman .......................... (480) 657-7250
DESIGN MANAGER, INC.
Denise D Maxwell, CPA, MBA .......................... (480) 699-3121
DESIGN SURFACES, LLC
Marianne Muithall .......................... (480) 946-2565
DIGITAL HOME LIFESTYLES
Jeff Beall .......................... (623) 224-9100
DISTINCTIVE CARPETS
Joe Hutson .......................... (623) 225-9460
DO ME A FAVOR
Mary Upchurch .......................... (602) 200-0190
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Contact Person</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARIAZONA NORTH CHAPTER</td>
<td>Nicole Borchardt</td>
<td>(480) 443-1134</td>
</tr>
<tr>
<td>DURALEE FABRICS &amp; FINE FURNITURE</td>
<td>Deanna Carr.</td>
<td>(248) 275-8845</td>
</tr>
<tr>
<td>FORTRESS, INC.</td>
<td>Elizabeth Holly</td>
<td>(480) 208-5622</td>
</tr>
<tr>
<td>FORMIC A CORP</td>
<td>Phil Koufidakis</td>
<td>(480) 970-1892</td>
</tr>
<tr>
<td>FLOORS</td>
<td>Rick Newell</td>
<td>(800) 633-3151</td>
</tr>
<tr>
<td>FLEXCO</td>
<td>Phil Koufidakis</td>
<td>(480) 970-1892</td>
</tr>
<tr>
<td>FORTRESS, INC.</td>
<td>Nicole Borchardt</td>
<td>(480) 443-1134</td>
</tr>
<tr>
<td>FURNITURE AFFAIR</td>
<td>Jennifer Robb</td>
<td>(602) 547-0345</td>
</tr>
<tr>
<td>GREGORY - MATTHEW</td>
<td>Tom Tweet</td>
<td>(480) 302-6092</td>
</tr>
<tr>
<td>H ABODE</td>
<td>Jessica M. Aikin</td>
<td>(602) 301-1507</td>
</tr>
<tr>
<td>H ABODE</td>
<td>Angela M. Walls</td>
<td>(602) 320-2727</td>
</tr>
<tr>
<td>HANSGROHE, INC.</td>
<td>Jennifer Schibetta</td>
<td>(702) 303-7066</td>
</tr>
<tr>
<td>HANSGROHE, INC.</td>
<td>Mathew Young</td>
<td>(714) 656-8990</td>
</tr>
<tr>
<td>HELSER BROTHERS, INC</td>
<td>Anita Boetsma</td>
<td>(480) 497-8191 ext. 104</td>
</tr>
<tr>
<td>HELSER BROTHERS, INC</td>
<td>Jason Helser</td>
<td>(480) 497-8191</td>
</tr>
<tr>
<td>HINKLEY LIGHTING FACTORY</td>
<td>Eric Berkey</td>
<td>(602) 279-6267</td>
</tr>
<tr>
<td>HINKLEY LIGHTING FACTORY</td>
<td>Michael Jackson</td>
<td>(602) 279-6267</td>
</tr>
<tr>
<td>HOPPER FINISHES</td>
<td>Bret Hopper</td>
<td>(480) 609-7555</td>
</tr>
<tr>
<td>HOPPER FINISHES</td>
<td>Jennifer Bryant Hopper</td>
<td>(480) 609-7555</td>
</tr>
<tr>
<td>HORCHOW</td>
<td>Brittany Watland</td>
<td>(480) 425-1462</td>
</tr>
<tr>
<td>HORIZON ART</td>
<td>Harold Hoeg</td>
<td>(480) 949-1990</td>
</tr>
<tr>
<td>HOUSE OF FORGINGS, INC</td>
<td>W. J. Beck</td>
<td>(281) 214-8336</td>
</tr>
<tr>
<td>HOUSE OF KNOBS</td>
<td>Rouila Savva</td>
<td>(718) 726-7575</td>
</tr>
<tr>
<td>HUNTER DOUGLAS, INC.</td>
<td>Mike Weddington</td>
<td>(201) 315-0791</td>
</tr>
<tr>
<td>IMC-INTERCERAMIC MARBLE COLLECTION</td>
<td>David Hollabaugh</td>
<td>(480) 894-5551</td>
</tr>
<tr>
<td>IMC-INTERCERAMIC MARBLE COLLECTION</td>
<td>Tracy Makowski</td>
<td>(480) 894-5551</td>
</tr>
<tr>
<td>INEX CREATIVE FLOORS, INC</td>
<td>Elvir Hodzic</td>
<td>(602) 257-6483</td>
</tr>
<tr>
<td>INEX CREATIVE FLOORS, INC</td>
<td>Halli Hodzic</td>
<td>(602) 257-6483</td>
</tr>
<tr>
<td>INSIDE/OUT SHOWROOMS, INC</td>
<td>Bill Heacox</td>
<td>(480) 994-1060</td>
</tr>
<tr>
<td>INSIGHT HOME SOLUTIONS</td>
<td>Morgan Anderson</td>
<td>(480) 247-2629</td>
</tr>
<tr>
<td>INTERFACELOR COMMERCIAL</td>
<td>Andy Green</td>
<td>(602) 957-8962</td>
</tr>
<tr>
<td>INTERNATIONAL DESIGN GUILD 2</td>
<td>Bradford’s Fine Floors</td>
<td>(480) 948-8908</td>
</tr>
<tr>
<td>J R MCDADE CO. INC.</td>
<td>Susan Berg</td>
<td>(602) 955-9400</td>
</tr>
<tr>
<td>J R MCDADE CO. INC.</td>
<td>Jennifer Crossan</td>
<td>(602) 955-9400</td>
</tr>
<tr>
<td>J R MCDADE CO. INC.</td>
<td>Carrie Durham</td>
<td>(602) 955-9400</td>
</tr>
<tr>
<td>J R MCDADE CO. INC.</td>
<td>Dawn Raskin</td>
<td>(602) 955-9400</td>
</tr>
<tr>
<td>J R MCDADE CO. INC.</td>
<td>Lisa Richards</td>
<td>(602) 955-9400</td>
</tr>
<tr>
<td>J R MCDADE CO. INC.</td>
<td>Angela Shears</td>
<td>(602) 955-9400</td>
</tr>
<tr>
<td>JESSITT-GOLD INTERIORS</td>
<td>Demarius Carmichael</td>
<td>(951) 898-5072</td>
</tr>
<tr>
<td>JODY FLORMAN-ARTIST/FAUX FINISHER</td>
<td>Jody Florman</td>
<td>(928) 567-2365</td>
</tr>
<tr>
<td>JUXTAFORM</td>
<td>Kay Grams</td>
<td>(888) 589-8236</td>
</tr>
<tr>
<td>KAISERTILE</td>
<td>Ralph Kaiser</td>
<td>(602) 454-1101</td>
</tr>
<tr>
<td>KID GLOVE INC.</td>
<td>Kim Fulwider</td>
<td>(602) 953-1910</td>
</tr>
<tr>
<td>KIPMERRITT.COM</td>
<td>Kip Merritt</td>
<td>(480) 990-2290</td>
</tr>
<tr>
<td>KITCHENS SOUTHWEST</td>
<td>Dana Finch Hayes</td>
<td>(480) 443-0102</td>
</tr>
<tr>
<td>KOHLER COMPANY</td>
<td>Michelle Fray</td>
<td>(480) 287-2554</td>
</tr>
<tr>
<td>KOHLER COMPANY</td>
<td>Sharmin Smith Welch</td>
<td>(480) 272-4701</td>
</tr>
<tr>
<td>KRAVET, INC.</td>
<td>Ellen Bosco</td>
<td>(800) 648-5728 ext. 2840</td>
</tr>
<tr>
<td>KRAVET, INC.</td>
<td>Crystal Fritz</td>
<td>(480) 994-3900</td>
</tr>
<tr>
<td>KRAVET, INC.</td>
<td>Sid Goldberg</td>
<td>(818) 710-9900</td>
</tr>
<tr>
<td>KRAVET, INC.</td>
<td>David Smith</td>
<td>(480) 994-3900</td>
</tr>
<tr>
<td>LAMPS PLUS PROFESSIONALS</td>
<td>Michael Gouel</td>
<td>(800) 304-8120</td>
</tr>
<tr>
<td>LG SOLID SOURCE, LLC</td>
<td>Ferron Dunham</td>
<td>(623) 776-7373</td>
</tr>
<tr>
<td>LG SOLID SOURCE, LLC</td>
<td>Mike Tasch</td>
<td>(623) 776-7373</td>
</tr>
<tr>
<td>LODESTONE GALLERY AND FRAMING INC.</td>
<td>Laura Lee Laun dre</td>
<td>(480) 767-1800</td>
</tr>
<tr>
<td>MICROSEAL INTERNATIONAL</td>
<td>Lance Lashelle</td>
<td>(475) 814-6464</td>
</tr>
<tr>
<td>MIELE, INC.</td>
<td>Juliana Adams</td>
<td>(602) 741-4846</td>
</tr>
<tr>
<td>Industry</td>
<td>Name</td>
<td>Phone Number</td>
</tr>
<tr>
<td>----------</td>
<td>------</td>
<td>--------------</td>
</tr>
<tr>
<td>MIRE IMAGES</td>
<td>Glenn Mire</td>
<td>(602) 595-0243</td>
</tr>
<tr>
<td>MOEN, INC.</td>
<td>Heinrich Marquez</td>
<td>(800) 321-8089 ext. 4971</td>
</tr>
<tr>
<td>MOHAWK FLOORSCAPES</td>
<td>Tim Shely</td>
<td>(602) 237-6797</td>
</tr>
<tr>
<td>MOHAWK INDUSTRIES</td>
<td>Jayton Jadot</td>
<td>(480) 650-9315</td>
</tr>
<tr>
<td>NATURAL TERRITORY</td>
<td>Praneeta Rao</td>
<td>(480) 998-2700</td>
</tr>
<tr>
<td>NEXUS 21</td>
<td>Cory Lovett</td>
<td>(480) 951-6885</td>
</tr>
<tr>
<td>NYLA SIMONE HOME</td>
<td>Katherine Justice Alford</td>
<td>(480) 422-6178</td>
</tr>
<tr>
<td>NYLA SIMONE HOME</td>
<td>Maria Benson</td>
<td>(480) 422-6178</td>
</tr>
<tr>
<td>OCCASIONS BY DESIGN</td>
<td>Brynn Carroll</td>
<td>(480) 423-0454</td>
</tr>
<tr>
<td>ONE POSH PLACE</td>
<td>Paige Bailey</td>
<td>(480) 941-8954</td>
</tr>
<tr>
<td>PALECK</td>
<td>Darcy Forman</td>
<td>(480) 837-5205</td>
</tr>
<tr>
<td>PATRICK MCCOURT FINE FURNISHINGS TO THE TRADE</td>
<td>Patrick McCourt</td>
<td>(480) 502-0208</td>
</tr>
<tr>
<td>PAUL’S UPHOLSTERY CLEANING/MICROSEAL OF PHOENIX</td>
<td>Paul Vitzthum</td>
<td>(480) 320-1844</td>
</tr>
<tr>
<td>PINDLER &amp; PINDLER, INC.</td>
<td>Laurie Friedman</td>
<td>(805) 531-9090 ext. 407</td>
</tr>
<tr>
<td>PLANT SOLUTIONS, INC.</td>
<td>Joe Zazzera</td>
<td>(480) 585-8501</td>
</tr>
<tr>
<td>PROSPECT WHOLESALE FLOORCOVERINGS</td>
<td>Phoenix II Arizona</td>
<td>(623) 434-3100</td>
</tr>
<tr>
<td>PROSPECT WHOLESALE FLOORCOVERINGS</td>
<td>Phoenix Arizona</td>
<td>(602) 470-1484</td>
</tr>
<tr>
<td>PROSPECT WHOLESALE FLOORCOVERINGS</td>
<td>Phoenix West Arizona</td>
<td>(623) 742-3660</td>
</tr>
<tr>
<td>PSI WINDOW COVERINGS</td>
<td>Amber Rucker</td>
<td>(480) 443-0203</td>
</tr>
<tr>
<td>RABBIT CANYON DESIGNS</td>
<td>Tanya Mahaffey</td>
<td>(480) 987-6244</td>
</tr>
<tr>
<td>RABBIT CANYON DESIGNS</td>
<td>Cheryl McNeill</td>
<td>(480) 987-6244</td>
</tr>
<tr>
<td>REMINGTON WOOD PRODUCTS</td>
<td>Mark Smith</td>
<td>(602) 412-3739</td>
</tr>
<tr>
<td>REST ASSURED, INC.</td>
<td>Lynn Blake</td>
<td>(602) 437-9201</td>
</tr>
<tr>
<td>REST ASSURED, INC.</td>
<td>Peter Blake</td>
<td>(602) 437-9201</td>
</tr>
<tr>
<td>RESTORATION HARDWARE-TRADE</td>
<td>Annie Angus</td>
<td>(480) 922-6996</td>
</tr>
<tr>
<td>ROBERT ALLEN GROUP</td>
<td>Janice Koetler</td>
<td>(480) 325-2524</td>
</tr>
<tr>
<td>ROCK HARD DESIGNS, INC</td>
<td>Ron Opattri</td>
<td>(602) 353-9366</td>
</tr>
<tr>
<td>ROOM &amp; BOARD</td>
<td>Jill Linville</td>
<td>(763) 588-7525</td>
</tr>
<tr>
<td>SAFEGUARD SECURITY</td>
<td>Peter Clark</td>
<td>(480) 609-6279</td>
</tr>
<tr>
<td>SANDOW MEDIA DBA LUXE MAGAZINE</td>
<td>Kelly Persellin</td>
<td>(520) 576-8796</td>
</tr>
<tr>
<td>SCOTT GROUP CUSTOM CARPETS</td>
<td>Jim Patterson</td>
<td>(480) 905-8222</td>
</tr>
<tr>
<td>SEABROOK WALLCOVERING</td>
<td>Rebecca Cetron</td>
<td>(602) 672-8488</td>
</tr>
<tr>
<td>SHAW INDUSTRIES</td>
<td>Emily Kiker Morrow, CMG</td>
<td>(706) 275-2087</td>
</tr>
<tr>
<td>SHERWIN-WILLIAMS</td>
<td>Laurie E. Clark</td>
<td>(602) 570-7146</td>
</tr>
<tr>
<td>SHERWIN-WILLIAMS</td>
<td>Angie France</td>
<td>(602) 861-3171</td>
</tr>
<tr>
<td>SHERWIN-WILLIAMS</td>
<td>Jackie Jordan</td>
<td>(913) 526-8596</td>
</tr>
<tr>
<td>SMITH &amp; HAWKEN</td>
<td>Daniel Murphy</td>
<td>(480) 627-9911</td>
</tr>
<tr>
<td>SOMFY SYSTEMS, INC.</td>
<td>Daniel Dvorak</td>
<td>(800) 645-OMFY</td>
</tr>
<tr>
<td>SONANCE</td>
<td>Bill Grover</td>
<td>(949) 472-6482</td>
</tr>
<tr>
<td>STAINMASTER CARPET</td>
<td>Kelly Oester</td>
<td>(480) 451-3003</td>
</tr>
<tr>
<td>STEELCASE INC.</td>
<td>Anne Bales</td>
<td>(602) 462-5009</td>
</tr>
<tr>
<td>STEINWAY OF PHOENIX (SHERMAN CLAY)</td>
<td>Janet Prisel Sandino</td>
<td>(480) 951-3337</td>
</tr>
<tr>
<td>STROHEIM &amp; ROMANN, INC.</td>
<td>Steve Levine</td>
<td>(623) 214-8466</td>
</tr>
<tr>
<td>SUB-ZERO WOLF SOUTHWEST</td>
<td>Brooke D’Alleyrand</td>
<td>(480) 921-0900</td>
</tr>
<tr>
<td>SUB-ZERO WOLF SOUTHWEST</td>
<td>Whitney Williams</td>
<td>(480) 921-0900</td>
</tr>
<tr>
<td>SUNBRELLA</td>
<td>Gina B. Wicker</td>
<td>(336) 586-1240</td>
</tr>
<tr>
<td>SUNWEST APPLIANCE DISTRIBUTING</td>
<td>Kristi Ludenia</td>
<td>(480) 784-6611</td>
</tr>
<tr>
<td>TERRA MAR STONE</td>
<td>Christine Lavan</td>
<td>(602) 889-1546</td>
</tr>
<tr>
<td>TERRA MAR STONE</td>
<td>Damion Vaughn</td>
<td>(602) 889-1546</td>
</tr>
</tbody>
</table>

**THE ART DEPARTMENT**
- Terry W. Amerine | (480) 596-9800
- THE ELEGANT WINDOW
  - Karen Barnes | (480) 854-3078
- THE NADEAU COLLECTION
  - Jay Nadeau | (480) 209-6013
- THE NADEAU COLLECTION
  - Crystal Nadeau | (480) 209-5413
- THERMADOR/BOSCH/GAGGENAU/SIEMENS
  - Ric Coggins | (480) 763-2669
- THERMADOR/BOSCH/GAGGENAU/SIEMENS
  - Tony Colombo | (480) 763-2669
- THERMADOR/BOSCH/GAGGENAU/SIEMENS
  - Nathan Guess | (480) 763-2669
- THERMADOR/BOSCH/GAGGENAU/SIEMENS
  - Heather Olney | (480) 763-2669
- UNDERFOOT LLC
  - Gary Lester | (480) 222-1120
- UNIQUE BUILDING CONCEPTS, LLC
  - Kathie Seavey | (800) 944-9949
- UNIQUE CARPET COMPANY
  - Michele Meronk | (800) 547-8266
- VALLEY LIGHT GALLERY
  - Patti Hazzard | (480) 948-5030
- VI DESIGNS LLC
  - Larry Cull | 1 866-597-0404
- VIKING RANGE CORPORATION
  - Bob Stamm | (480) 784-6611
- VILLEROY & BOCH
  - Annette Harshbargers | (480) 768-1700
- VIRGIN EARTH DISTINCTIVE FURNISHINGS
  - Jamie Brown | (480) 414-3999
- VISTA WINDOW FILM
  - Tracy McKelvey | (602) 277-8468
- VISTA WINDOW FILM
  - Tracey McKelvey | (602) 277-8468
- WESTAR KITCHEN & BATH
  - Dina Harvey | (480) 271-0100
- WESTMINSTER TEAK, INC.
  - Mal Haddad | (407) 433-4300
- WILKINSON FLOOR COVERING, INC.
  - Stephanie Sandell | (602) 445-6656
- WOODCASE FINE CABINERY, INC.
  - Amy Baer | (602) 269-7931
- YOUR SOURCE
  - Karen Ann Romersa | (602) 696-8768
August

14  ASID AZ NORTH BOARD MEETING
    10:00 – 12:00 AM AT SUBZERO AND WOLF APPLIANCE SHOWROOM

20  INDUSTRY PARTNER APPRECIATION AT CACTUS STONE AND TILE, SCOTTSDALE
    SPONSORED BY CACTUS STONE AND TILE
    5:30 – 6:30 ICE CREAM SUNDAES AND IP APPRECIATION
    6:30 – 7:30 IP RECOGNITION, ASID AZ NORTH WEBSITE HIGHLIGHTS

September

11  ASID AZ NORTH BOARD MEETING
    10:00 – 12:00 AM AT SUBZERO AND WOLF APPLIANCE SHOWROOM

12  DESIGN EXCELLENCE AWARDS
    HYATT REGENCY GAINEY RANCH, SCOTTSDALE
    6:30 COCKTAILS / DINNER TO FOLLOW

SAVE THE DATE - ASID DESIGN EXCELLENCE AWARDS EVENT

ASID 33rd Annual Design Excellence Awards
Saturday, September 12th, 2009
Hyatt Regency Gainey Ranch, Scottsdale
6:30 p.m. Cocktails / Dinner to Follow

Tickets $95 per person
RSVP to 602.569.8916
Always Something New

Available exclusively through our beautiful showroom in Scottsdale or online at Vtile.com. Shipping available throughout the USA.

- Top right: NEW VIDS1 full line series now available
- Bottom left: Patio pavers in multiple sizes & colors
- Bottom right: Multiple natural stones STOCKED

VILLAGIO tile & stone

Scottsdale Airpark showroom and design center: 15020 N. Hayden Rd  480-477-8877
vtile.com