



CHRISTINE RHODES, MEMBERSHIP DIRECTOR

BOARD POSITION: Director of Membership 2020-2022

CHAPTER: Arizona North Chapter

Name: Christine Rhodes, Industry Partner Representative

Education:

General Studies: Phoenix College

Marketing: Paradise Valley Community College

Employment:

Facings of America – Communications Coordinator (2017 - Current)

Premier Lighting – Marketing Coordinator (2015 – 2017)

ASID Activities:

Industry Partner Representative for six years

Design Excellence Awards Gala Co-Chair 2020

Design Excellence Awards Gala Chair 2019

Phoenix Home & Garden Home Tour Docent 2019

Industry Partner Donuts & Dialogue Committee Chair 2017-2018

Elements Trade Show Committee 2017-2018

Programs Committee 2016-2018

Community/Civic Activities, Other Professional Organizations:

Arizona Animal Welfare League Event and Fundraising Coordinator

Feed My Starving Children Volunteer

NKBA Industry Member

Candidate Statement:

As Membership Director, I will support the functions and mission of our chapter, help grow membership by maintaining current relationships and encouraging new prospective members and establish and work with a committee to plan and execute engaging chapter meetings and events. I will communicate the value and importance of interior design as a profession beyond the design community to strengthen and promote the ASID AZ North Chapter.