



# ARIZONA NORTH CHAPTER of ASID

## Colormix® Color Forecast 2020

### Student Color Competition

#### THE PALETTES INSPIRE

The Arizona North Chapter of ASID proudly hosts the Sherwin Williams Colormix® Color Forecast presentation on behalf of its membership and their guests to explore the season's new palette of trending colors. Sherwin Williams' color experts share their insights about five new palettes reflecting the vitality, emotion and most important inspirations of the world around us. Each palette seeking to define our environments and capture varied, intertwined cultures. See <https://www.swcolorforecast.com/>.

Color in Balance is an introduction of 45 trend colors in five welcoming and intuitive palettes that bring joy, serenity and focus to the mind, body and spirit. Begin exploring the realm of the 2020 colors: <https://www.sherwin-williams.com/architects-specifiers-designers/inspiration/styles-and-techniques/sw-art-colormix-forecast-2020>

#### STUDENT COMPETITION:

We invite Arizona North Chapter of ASID interior design students to select one of the five 2020 palettes: [MANTRA](#), [HEART](#), [ALIVE](#), [PLAY](#), [HAVEN](#) and present a visual interpretation with a project description in one, or a combination of the following formats:

1. **Digital Board:** Printed presentation in 11" x 17" format. The submission can be for a residential or commercial design. The submission must include a color rendering of an interior space using a defined palette. Please identify the selected palette.
2. **Display:** Exhibit of materials, textiles, metals, objects and paint swatches. Physical elements include items and objects that express the interpretation. Please identify the selected palette.
3. **Physical Element(s):** may include items and objects that express the color palette interpretation. Please identify the selected palette.

**All Submissions must include a Project Description** explaining how color was integral to the design solution.

Due to space restrictions, only the first 10 entries will be accepted. You may enter individually or in teams (up to four persons). Each entry will have a tabletop display space of 36" x 30" for the interpretive display.

#### HOW TO ENTER:

**REGISTRATION:** Register your project by October 10, 2019 by emailing your name, school, email and phone contact information to: [info@azn.asid.org](mailto:info@azn.asid.org).

**SUBMISSION:** 1) Include your selected Colormix® Color Forecast 2020 palette name on your project. 2) Place your name, email and phone contact in a space located on your project that will not be visible at the time of judging. 3) Submission to be installed at the **Scottsdale Design Center** located at 15125 N. Hayden Rd., Scottsdale, AZ 85260 between **3:00pm and 4:30pm on Thursday, October 17<sup>th</sup>**. 4) Submissions not installed by 4:30pm on October 17 will be disqualified.

**REMOVAL:** Submissions must be removed from the space at the end of Chapter Meeting, 8:00pm. Projects cannot be stored or saved so plan on taking them with you.

#### JUDGING:

ASID membership attending the Sherwin Williams Colormix® Color Forecast 2020 CEU at the Arizona North Chapter Chapter Meeting on October 17, 2019 will have the opportunity to judge the contest. Creativity, originality and message clarity will be important. All judging will be based on originality, design aesthetics and the best use of the color palette.

#### PRIZE:

One (1) First Prize will be awarded for \$150 Cash. First Prize winner will also have their work featured in the 2020 edition of Desert Design Magazine. The winning entry will be announced at the conclusion of the Sherwin Williams Colormix® Color Forecast 2020 presentation.



SHOWCASE YOUR WORK TO THE LOCAL DESIGN  
COMMUNITY AND NETWORK WITH POTENTIAL  
MENTORS AND FUTURE EMPLOYERS.