

# ASID ARIZONA NORTH CHAPTER DESIGN COMPETITION 2019

**DEADLINE FOR ENTRIES: SUNDAY, APRIL 7, 2019**

THE PURPOSE OF THIS DESIGN COMPETITION IS TO RECOGNIZE SUCCESSFUL PROJECTS BY MEMBERS OF THE AMERICAN SOCIETY OF INTERIOR DESIGNERS ARIZONA NORTH CHAPTER. THESE PROJECTS REPRESENT EXCELLENCE IN DESIGN BY SUCCESSFULLY ADDRESSING CLIENT OBJECTIVES WHILE DEMONSTRATING CREATIVITY AND SKILLFUL PROBLEM SOLVING IN THE CATEGORIES LISTED BELOW.

## QUALIFYING INFORMATION FOR ELIGIBILITY TO PARTICIPATE

All who enter must be active and in good standing with the ASID Arizona North Chapter.<sup>1</sup>

### 1. INTERIOR DESIGNERS

- a. Interior Designers must be Professional, Allied or Associate members.
- b. Interior Design Firms are eligible to participate if the named principal designer on the project is an active member of the Arizona North Chapter of ASID.

### 2. INDUSTRY PARTNERS

- a. Industry Partners are eligible to enter their projects if their principal place of business is in Arizona.
- b. Employees of these businesses may name the creator of the project with the stipulation that they must be an employee of the business that has a designated ASID member.

## ENTRY RULES

1. All entries must be actual, physically installed projects.
2. Each individual entry requires an entry fee.
3. All entries must be submitted in the electronic format outlined below.
4. Each entry must fall under one of the listed categories.
5. Project may be entered in multiple categories.
6. Eligible projects must have been completed after March 31, 2017. (Two-year window)
7. Projects may be re-entered:
  - a. If they did not win first or second place
  - b. If they fall within the eligibility date of completion
8. A minimum of 2 professional level photographs are required for project. High quality photography is important because winning entries are published by *Phoenix Home and Garden Magazine* as well as *Desert Design Magazine*. They must meet the magazine editor's criteria. *\*At least one landscape view preferred over portrait for publications.*
9. Required photography permission documents<sup>2</sup>
  - a. *Owner Release*
  - b. *Photographer Release for all photography*
10. **NO identifying information about company or its people may be included on the Design Category Form in written descriptions or photos.** This includes, but is not limited to: company descriptions, company addresses/stamps, and photos containing people.<sup>3</sup> **Business logos may be included in photos if they are integral to the actual built design.** *We must keep the Design Category Form anonymous for judging purposes.*

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<sup>1</sup> *Suspended membership status is an immediate disqualification*

<sup>2</sup> *It is best to get these documents signed off ASAP after project completion to prevent unforeseen circumstances that may prevent required signatures such as death, sale of the property, etc.*

<sup>3</sup> *Self or company Identifying Information within the Design Category Form is an immediate disqualification*

## FEES

Fee for each entry is \$175.00. Each individual entry requires a separate fee.

## DEADLINE:

**Deadline for ASID Arizona North Design Excellence Award Entries: Sunday, April 7, 2019**

Registration, completed entries, and payment must be received by this date. Any entry purchased, but not completed, by this date, will be disqualified with NO REFUND.

## JUDGING:

All judging is done ANONYMOUSLY, on a points-based system, by experienced out-of-state ASID chapter designers, who are in good standing with the ASID organization.

## ONLINE DESIGN SUBMITTAL PROCESS

ASID Arizona North Chapter uses an electronic portal, *The Design Awards Network*, through which designs are submitted as well as judged anonymously at the following link:

<https://designawards.network/#/>

## HOW TO ENTER:

1. Register.
2. Pay for each project entry that will be submitted for judging.
3. Receive an entry link for each submitted project.
4. Start Early. Please complete each project entry on or before the due date. Give yourself enough time to edit and polish entries. **You may start entering each project and continue working until midnight on Sunday, April 7, 2019.**
5. Be sure to clearly complete the Design Project Checklist as you go.

## REQUIREMENTS FOR COMPLETED SUBMISSIONS

The Design Category Form contains the design statement narrative and photos; and judged anonymously by-out-of-state ASID designer member judges through *The Design Awards Network Portal*. Give each entry the best opportunity to be understood and appreciated by the judges through careful, concise narrative and outstanding photos.

1. Design statement and supporting image narrative must be kept brief. Details should include:
  - a. Furniture
  - b. Finishes
  - c. Lighting
  - d. Flooring
  - e. Architecture
  - f. Special Features
  - g. See judging criteria for more details

2. Within your design statement and supporting image narrative you may consider the following:
  - a. What were the client objectives?
  - b. How was creativity and problem solving used to address objectives?
  - c. What choices were made to provide an aesthetically pleasing design?
  - d. Were the client objectives met?
  - e. What choices were made to have an outstanding outcome?
  - f. Photos- Make sure photos and narrative support each other. *For example, if you talk about a custom lamp in the narrative, make sure the photo shows the lamp.*
  
3. Photo Requirements:
  - a. Image Size: All photographs submitted must be at least 300 dpi
  - b. Image File Size: Minimum 2 MB (4MB preferred) 10MB maximum
  - c. No copyrighted photos
  
4. **A minimum of TWO professional-level photographs are required.** *High quality photography is important because winning entries are published by Phoenix Home and Garden Magazine as well as Desert Design Magazine.*
  - a. A maximum of TEN project photographs showing furniture placement, lighting, architectural elements, etc.
  - b. A maximum of FOUR additional auxiliary photographs that would include elevations, details, before or after photos, additional CAD files, perspective drawings, etc. These photographs do not need to be *professional quality*.
  - d. Elevations, details, renderings, color or fabric swatches are encouraged but not required in supporting images.
  - e. Do not include the facility name, designer, firm or project name in the submitted photos.
  - f. No photos with people. No selfies.
  - g. Commercial installed project photos may contain the company logo if it is integral to the design.

### SUBMISSION ENTRY REQUIREMENTS

**INSTRUCTIONS:** You will receive an entry link to the Design Awards Network after you pay for your entries through their website.

**DEADLINES:** Your REGISTRATION, COMPLETED ENTRIES and PAYMENT must be received by Sunday, April 7<sup>th</sup>, 2019. Any entry purchased, but not completed by the deadline will be disqualified with no refund.

**METHOD:** You will submit your entries via the [www.DesignAwards.Network](http://www.DesignAwards.Network) entry system. Failure to include the required information and documentation will result in disqualification. Each practitioner needs to create their own separate log-in for correct titling of awards, *not* by firm. This can be your ASID log-in or anything you can remember. If you've entered or judged in the system before, you will already have a log-in and password.

***Your complete submission will include:***

1. Design Category Page and Design Statement, photos, drawings, and plans.
2. A separate Concept Statement at the bottom of each form is for public distribution and should be written towards the public. This can be the same as the above Design Statement or abbreviated/directed more to consumer viewing.
3. Concealed Identification forms for designers/industry partners, consultants, photographer and owner permission forms. Each of these forms are be available online within the DesignAwards.Network entry system.  
*All forms will be completed online, except for the required Owner and Photography Permission Forms.*

*Please complete the following forms online within the DesignAwards.Network entry system.*

### **Design Category Form:**

- This page must be filled out completely online
- Be sure to clearly complete the Design Project Checklist
- Design Statement is 1500 characters or less and is a written presentation of the client's criteria (aesthetic & functional), problems or challenges and specific goals for the judges' review. State exactly what was done by the entrant and include details relating to furniture, finishes, lighting, flooring, architecture, etc. *See judging criteria on page 8*
- Do not include the facility name, designer, firm or project name in the Design Statement or any attachments– this is an immediate disqualification

### **Project Submittal**

- Image Size: All photographs submitted must be at least 300 dpi
- Image File Size: Minimum 2 MB (4MB preferred) 10MB maximum
- No copyrighted photos
- A minimum of TWO professional-level photographs are required
- A maximum of TEN project photographs showing furniture placement, lighting, architectural elements, etc.
- A maximum of FOUR additional auxiliary photographs that would include elevations, details, before or more after photos, additional CAD files, perspective drawings, etc. These photographs do not need to be professional quality
- Elevations, details, renderings, color or fabric swatches are encouraged but not required
- Do not include the facility name, designer, logo, firm or project name in the submitted photos. The only exception is if a company logo is part of the completed design in a commercial entry.

## **Award Categories - Residential**

### **DESIGNER: Residential**

- R01** Singular Space - only one room or area of a residence. Excludes Model/Spec home.
- R02** Residence Under 3,500 SF - total livable square footage. Excludes Model/Spec home.
- R03** Residence 3,500 to 6,000 SF - total livable square footage. Excludes Model/Spec home.
- R04** Residence Over 6,000 SF - total livable square footage. Excludes Model/Spec home.
- R05** Model Space - of singular home, condo or apartment
- R06** Total Remodel - of singular home, condo or apartment (requires before and after photos)
- R07** Special Function Space - e.g., media room, home office, wine cellar, etc. Excludes Model/Spec home.
- R08** Kitchen - Excludes Model/Spec home.
- R09** Bathroom - Excludes Model/Spec home.
- R10** Emerging Professional - must provide proof of graduation on or after April 1, 2014. Must be an installed project. Date of installation must be after graduation date
- R11** Furniture, Fixtures or Element (e.g., case goods, upholstered piece, cabinetry, lighting, stair railing, fountain, fireplace, mosaic tile, permanent artwork, etc.)
- R12** Reuse/Repurposed Design - item that is repurposed from an existing item (requires before and after photos)

### **DESIGNER: Residential and Commercial**

- RC01** Universal Design/Aging in Place - product or environment for use by all ages and abilities-- inclusive design; refers to broad-spectrum ideas meant to produce buildings, products and environments that are inherently accessible
- RC02** Outdoor Living Space
- RC03** Historic Space - must retain the original integrity of the space through use of similar materials (requires before and after photos)

## **Award Categories - Commercial**

### **DESIGNER: Commercial**

**C01** Business Office Under 5,000 SF - must be a commercial space

**C02** Business Office Over 5,000 SF - must be a commercial space

**C03** Senior Living Community - e.g., independent, assisted care, memory care, nursing facility, etc.

**C04** Retail Space

**C05** Public or Educational Facility - e.g., museums, cultural center, library, arenas, municipal theater, church, recreation center, etc.

**C06** Hospitality Facility - e.g., hotel, country club, spa, restaurant, etc.

**C07** Healthcare Facility - e.g., medical office, rehab center, hospital, hospice or palliative care, etc.

**C08** Singular or Special Function Space - e.g., only one room or area of a commercial property, can include lobby, office, lavatory, conference or classroom, etc.

**C09** Emerging Professional - must provide proof of graduation on or after April 1, 2014. Must be an installed project.

Date of installation must be after graduation date

**C10** Furniture, Fixtures or Element (e.g., case goods, upholstered piece, cabinetry, lighting, stair railing, fountain, fireplace, mosaic tile, permanent artwork, etc.)

**C11** Reuse/Repurposed Design - item that is repurposed from an existing item (requires before and after photos)

## **Award Categories – Industry Partner**

**IP01** Commissioned/Collaborative- submitted by an Industry Partner for a specific designer's project; includes any item custom made, one-of-a-kind, or stand-alone

**IP02** Furniture/Millwork-custom made or for a new product line, product line must be named. (e.g. furniture, cabinets, doors, banisters, bookcases, moldings, etc)

**IP03** Lighting Fixture - Custom made or for a new product line, product line must be named

**IP04** Permanent Fixture (non-lighting) - must be a produced, permanently installed item (e.g., cabinetry, stair railing, fountain, fireplace, mosaic, medallion, etc.)

**IP05** Reuse/Repurposed Design - item that is repurposed from an existing item (requires before and after photos)

**IP06** Rugs/Tile/Textiles - Custom or for a product line, (e.g. rugs, tiles, window treatments, bedding, etc)

## Post Judging

- Entries remain the property of the Chapter
- If an entry is awarded first place, the entrant agrees to Arizona North Chapter of ASID sending all entry related materials to ASID National for national entry and publicity if applicable.
- Each entrant receiving an award agrees to follow publicity guidelines as established by ASID and authorizes ASID to use photographs and submitted content in publicity releases
- Your client and photographer must also agree to the publicity release terms and sign as indicated on the applicable Permission Forms
- Arizona North Chapter of ASID does NOT accept responsibility for errors and omissions in any Publication
- Publications may edit entry descriptions
- Receipt of your entry registration signifies your agreement with the Competition terms

## Awards

- There are five possible awards:
  1. First-Place Design Excellence award
  2. Second-Place Design Excellence award
  3. Third-Place Design Excellence award
  4. One overall “Best in Show-Residential” Design Excellence award based on judges’ highest awarded points
  5. One overall “Best in Show-Commercial” Design Excellence award based on judges’ highest awarded points
- Ordering additional Trophies/Certificates – a form for ordering additional trophies/certificates will be available after the awards gala by an invitation email

## ADDITIONAL INFORMATION

### LOG-IN TO WWW.DESIGNAWARDS.NETWORK:

1. Create your own custom log-in for the awards program. It can be your ASID log-in but it doesn’t have to be. (*If you’ve entered or judged on the system before, you already have a log-in and password.*)
2. Once you’ve logged-in and registered. Click on the Now Registering ASID Arizona North link in the bottom half of the page. This will take you to the entry information, criteria, category codes, etc.
3. At the bottom of this form is where you will purchase your entries by Category.
4. You can come back again and purchase more entries later.
5. Each practitioner entering needs to create their own separate log-in for correct titling of awards, not by firm.

### REGISTRATION FORM:

1. This form can be accessed after creating, from your log-in by clicking on *Welcome, XYZ* in the upper right corner.
2. Registration form must list the ASID member whose work is being entered. (There is a form within the Entry that allows you to name additional ASID members on your team.)
3. If multiple practitioners in your firm are entering individually, they each need their own registration/log-in or incorrect information will be listed in the publications and awards ceremony.

## ENTRY FORM:

- The process of accessing your Entries is the same each time: Log-in, scroll down to Now Registering ASID Arizona North link, click;
- in the Upper left corner of the page is Back to ASID Arizona North where you'll see View Entry List.
- If you click on Entry Registration, this takes you back to purchase additional entries or view the chapter entry criteria, etc.
- If the system is not allowing PayPal to take your credit card and you've entered the correct data, please contact the webhost via Contact Us at the bottom right of the page for assistance.
- You may continue to edit your entries until 11:59pm of the Entry ending date.
- In a perfect world, the entrant would have the 1500-character design statement and 150-character photo details, owner and photography releases completed before starting the registration process. All that would be left is drag and drop the images, releases and cut and paste the text into the forms.
- You have 1500 characters available for your Design Statement. Each keystroke is one character. You may cut & paste your statement or directly type into the form. There is a character counter in the upper left box.
- If you purchase the wrong category, the chapter administrator or webhost can make the coding change within your entry form.
- Take advantage of the 150 additional characters available under each image to further enhance your Design Statement.
- You do not have to use the text under the images.
- The grey box at bottom of entry form called Design Concept is for public viewing. Here is your opportunity to tell the public about your project, write this towards the consumer instead of the judge.
- Project Name & Additional Project Designers: The Project Name is for Commercial and Industry Partner commissioned work only. Residential entries do not include the client's name.
- Additional Project Designers, if applicable must also be ASID members.
- No company name or personal photo is admissible in the Design Statement. Within the images, a company name should only be visible if part of the design, not in the text. Do not blur out the name within an image as it destroys the quality of photography workmanship. It leaves the judges wondering why an image has been blurred.

## PROJECT IMAGES:

- Within the first 10 images, one image must be selected as your Preferred Publicity Image. At the left bottom of each image is a little box to check for your preferred publicity image. Your entry cannot be completed without selecting one image.
  1. The order of photos has nothing to do with which image you select.
  2. Use the order of the images to tell your story. After uploading, you can Drag and Drop the order of images.
- If entering the same project in multiple categories, select a different image as the preferred image in each category. The same images can be used in multiple entries.
- Be sure that your images are oriented correctly before loading. You cannot adjust the orientation within the entry form. Go back to your file, orient to correct, save and replace.
- JPG or PDF files only for photos and releases.
- Image must not exceed 10,000 MB as the system won't allow it to be loaded. The high resolution is for publication purposes.
- The four additional image slots don't have to be used for auxiliary, floor plans, renderings, CAD, elevation, or before images, etc; they can be additional completed project photos.
  - Caveat: the preferred image for publicity MUST be loaded in the upper photograph selections as you cannot select the preferred image from the bottom four.

- The name you have saved the image within your files is not seen when you upload to the system, if you're worried about the company or owners name being listed.
- *The auxiliary images do not have to be high res as these would not be used for publication.*
- You do not need to utilize all fourteen image slots.

**REQUIRED RELEASE FORMS:**

- Release forms are not attached for download within the award network system. These can be found below, on the [www.AZN.ASID.org](http://www.AZN.ASID.org) website under News and the Chapter's weekly eblast, The Buzz. Download and print for owners and photographers.
- If *you are the photographer*, the release form still needs to be completed. When published, the photographer will also receive credit.
- Release forms are required for each entry. If you're entering the same project in multiple categories, there is one release for the owner to sign, not a separate form signed by the owner for each category/entry.

### Judging Criteria

<b>JUDGING CRITERIA – ROOMS &amp; INTERIORS</b>	<b>POSSIBLE POINTS</b>
<b>DESIGN INTENT</b>	<b>35 TOTAL</b>
Effective Explanation of Design Criteria and Goals	10
Effective Explanation of Challenges	10
Quality of and Clarity of Presentation (easy to understand, complete & concise, proper grammar & spelling)	10
Quality and Clarity of Photographs	5
<b>DESIGN EXECUTION</b>	<b>75 TOTAL</b>
Overall Design Meets Stated Goals and Challenges	20
Solutions Appropriate to the Stated Design Statement	15
Creative Use of Space	10
Functional Use of Space	10
Scale and Proportion of Elements	10
Effective Use of Lighting	10
<b>USE OF MATERIALS AND COLOR</b>	<b>30 TOTAL</b>
Color Scheme and Composition	10
Functional Use of Materials	10
Creative Use of Materials	10
<b>TOTAL POINTS POSSIBLE</b>	<b>140</b>
<b>JUDGING CRITERIA – PRODUCTS &amp; ELEMENTS</b>	<b>POSSIBLE POINTS</b>
<b>DESIGN INTENT</b>	<b>35 TOTAL</b>
Effective Explanation of Design Criteria and Goals	10
Effective Explanation of Challenges	10
Quality of and Clarity of Presentation (easy to understand, complete & concise, proper grammar & spelling)	10
Quality and Clarity of Photographs	5



<b>DESIGN EXECUTION</b>	<b>65 TOTAL</b>
Overall Design Meets Stated Goals and Challenges	15
Solutions Appropriate to the Stated Design Statement	10
Innovative Approach to Design Criteria	10
Cohesiveness of Design Elements and Principles	10
Scale and Proportion of Elements	10
Originality of Details	10
<b>USE OF MATERIALS AND COLOR</b>	<b>40 TOTAL</b>
Color Scheme and Composition	10
Appropriate Use of Materials	10
Functional Use of Materials	10
Creative Use of Materials	10
<b>TOTAL POINTS POSSIBLE</b>	<b>140</b>

Each criterion is judged from 1 to 10, with 10 being the best. ENTRIES ARE JUDGED BY OUT-OF-STATE ASID PRACTITIONERS.

The judges' view is the same as the entrants' page. View judging tutorial:

<https://www.youtube.com/watch?v=MBpb75uH96A>



# 2019 DESIGN EXCELLENCE AWARDS

## REQUIRED OWNER PERMISSION FORM

### INSTRUCTIONS

- Complete along with Entry Form and Photography Permission Form
- **NOTE:** If your firm's contract with the owner of this project gives you permission to publish the photographs for your own marketing purposes, then simply include a letter to the Arizona North Chapter of ASID signed by the owner taking full responsibility/absolving the Arizona North Chapter of legal liability.
- If a separate Owner Permission letter has been attached, complete all information requested below except the owner's signature.

### DESIGNER & PROJECT

Primary Entrant Name: \_\_\_\_\_

Category: \_\_\_\_\_

Project Name: \_\_\_\_\_

### OWNER PERMISSION

Owner Name: \_\_\_\_\_

Owner Address: \_\_\_\_\_

Owner City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Check box if Owner Permission letter is included

*I/We, the client of this project, authorize the designer to enter my property and project in the Arizona North Chapter of ASID 2019 Design Excellence Awards and allow ASID to publish all entered photographs.*

OWNER(S) SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

# 2019 DESIGN EXCELLENCE AWARDS

## REQUIRED PHOTOGRAPHY PERMISSION FORM

### INSTRUCTIONS

- Complete along with Entry Form and Owner Permission Form
- **NOTE:** If your firm's contract with the photographer of this project gives you permission to publish the photographs for your own marketing purposes, then simply include a letter to the Arizona North Chapter of ASID signed by the photographer taking full responsibility/absolving the Arizona North Chapter of legal liability.
- If a separate Photography Permission letter has been attached, complete all information requested below except the photographer's signature

### DESIGNER & PROJECT

Primary Entrant Name: \_\_\_\_\_

Category: \_\_\_\_\_

Project Name: \_\_\_\_\_

### PHOTOGRAPHER PERMISSION

Photographer Name: \_\_\_\_\_

Photographer Phone: \_\_\_\_\_

Check box if Photographer Permission letter is included

*I authorize ASID National and the Arizona North Chapter of ASID use of my name, all photographs, and project information to publicize the Design Excellence Awards and activities in any manner determined by the Chapter and that will enhance and enrich the profession of Interior Design. I agree to comply with all requirements of this design competition.*

PHOTOGRAPHER SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_