

## Press Release

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Please join us at a *landmark*, for an introduction to *LANDMARK*.

**Purpose:** To introduce LANDMARK CERAMICS to our friends in ASID and AIA

**When:** Tuesday, October 30, 2018. 4:00pm to 8:00pm

**Where:** Saguaro Hotel, Old Town Scottsdale, in the Agave Ballroom.

Event is open to: ASID and AIA members

**Enjoy:** Complimentary beer, wine and our signature cocktail- *"Spellbound!"* as well as delicious seasonal hors d' oeuvres from *"Salted Cantaloupe and Prosciutto"* to *"Smoked Duck Breast and Dried Fig"*.

**Learn:** earn CEU's by attending one or both courses, presented by Mark O'Keefe of Landmark Ceramics.

1. **Porcelain Pavers, ¾" thick-** Here in Arizona, Outdoor Living is a big part of our lives. Wouldn't it be nice to have a paver product with predictable color variation, stain proof and non-slip? Porcelain pavers provide that and more!
  2. **Healthy and Sustainable Green Buildings with Porcelain Tile-** Sustainability has become a fundamental consideration for consumers and architects. For centuries, Porcelain tile has been the preferred choice around the world for its inherent beauty and durability.
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### *Our cocktail du jour:* ***"SPELLBOUND"***



Rim martini glass with sprinkles. In a cocktail shaker filled with ice, combine 2 ounces Pinnacle Atomic Hot Vodka, 1 ounce DeKuyper Pucker Sour Apple Schnapps, and 1 ounce apple juice. Shake and strain into prepared martini glass. Garnish with a lime wedge.

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Schedule:

Registration 4:00-4:30

Chit Chat / Food & Beverage 4:30-5:00

CEU1 (404108738 Landmark2) 5:00-6:00

Q&A / Food Break 6:00-6:30

CEU2 (404108738 Landmark3) 6:30-7:30

Q&A / Chit Chat 7:30-8:00

### **About the presenter:**

*Mark O'Keefe is the National Sales Manager for Landmark Ceramics; a division of the Atlas Concorde Group. In the many decades Mark has been in the industry (he won't tell us how many), he has earned numerous certifications including: A BA in Chemical Engineering from CALPOLY; ABAA, LEED AP, BIA and ICPI certifications as well as being an AIA, CSI and ASLA member. With his wealth of knowledge, we look forward to a spirited Q&A period after each course.*

### **About the host:**

*Since 1988, Monterrey Tile has been assisting design professionals, contractors and homeowners in creating award-winning kitchens, spa-like bathroom environments and resort-style, outdoor spaces that are the envy of their communities with unique, durable and beautiful surface and flooring options.*

*With over 1,000,000 square feet of inventory, we have what you need when you need it. Courtesy to the trade.*