

DIRECTOR AT LARGE/INDUSTRY PARTNER LIAISON – Profile of LEANN FERNALD, Industry Partner Rep



EDUCATION:

Mesa Community College
Mundus Institute Graduate

EMPLOYMENT:

Ornamentation, LLC and Festoon Interiors currently
Helser Brothers

ASID ACTIVITIES:

Design Excellence Award Gala Décor Committee Co-Chair - 2017
Strategic Planning Committee – 2016/2017
Festival of Trees Committee Chair – 2016

COMMUNITY/CIVIC ACTIVITIES, OTHER PROFESSIONAL ORGANIZATIONS

Advisory Board for E.V.I.T. Fashion and Interior Design program
Certified Mesa Public Schools: Art Masterpiece, Las Sendas Elementary
Volunteer for charity fundraising events for Valley Dog Rescue

HONORS/AWARDS AND PUBLICATIONS

2017 ASID AZN Design Excellence Industry Partner Award – 1st Place Millwork
2016 ASID AZN Design Excellence Industry Partner Awards – 1st Place Furniture; 2nd Place
Commissioned/Collaborative
2015 ASID AZN Design Excellence Industry Partner Award – 1st Place Millwork
Certificate of Excellence – U the Leader 2018

If selected as Director at Large/Industry Partner Liaison, I will represent the Arizona North Chapter of ASID with integrity and honor, continuing to build on the platform of excellence set by my predecessors. Reaching out to existing Industry Partners and recruiting new Industry Partner members while fostering relations between IPs and Designers for their mutual business benefit and personal growth.