

PRESIDENT-ELECT – Profile of SUSAN SOLLIDAY, Allied ASID & Industry Partner Rep



Interior Designer, Susan Solliday has a mission – making the world more beautiful, one venture at a time – and her firm, Susan Solliday Interiors, accomplished that with every project. Whether it was lovingly preserving a historic home, renovating commercial projects, or designing heirloom furniture, Susan has committed to the finest aesthetics for both residential and commercial clients.

Raised in the mid-West, Susan spent her formative years in Michigan until moving to Arizona. Educated in business management and interior design, her firm offered a multitude of commercial and residential services - from consulting, space planning, custom furniture, and architectural detailing.

Susan's commitment to growing the practice of interior design extends far beyond her love of creating beautiful spaces. She is committed to her Phoenix-based firm, Luxe Pros, where she diligently connects bespoke professionals with high-end consumers over luxury lifestyle experiences, sources, and products.

As a long-standing member of the Arizona North Chapter of ASID and the current Communications Director, her initiative to raise deeper awareness of how the design practice enhances human experiences, strengthen the value and meaning of professional design, as well as engage the design community has already begun. Her goal is to build membership and to encourage participation in the Arizona north chapter community in which each member plays a vital role.

Susan lives in Phoenix with her husband Robert Solliday (Solliday Law) and their three Shih tzus: Princess Black Pearl, Rufus the Regal, and Miss Maci Merle (known as the "Furr-Babies"). She has four children and three grandchildren.

Publications | Press

April 2018 - Fox 10

Apr 2018 - Channel 12

Summer 2008 – Phoenix Woman

Summer 2007 – Phoenix Woman

Professional Memberships | Affiliations

Mar 2018 – Present – Associate Designer, IIDA

Oct 2017 – Present – Communications Director, Arizona North Chapter of ASID

Jan 2017 – Present – Industry Partner Representative

Dec 2015 – Oct 2017 – Social Media Chair, Arizona North Chapter of ASID

Aug 2010 – Present – LEED Green Associate

Sep 2008 – Present – Allied Member ASID

May 2005 – Present - Sustaining Member of the Junior League of Phoenix

Philanthropic Endeavors

May 2015 – Brophy College Preparatory “*Project Grad*” - Designed and executed Silent Auction

Mar. 2014 – Brophy College Preparatory “*Student Exchange Countries*” - Designed and executed Event Décor

Jan 2012 - Desert Southwest Chapter of the Juvenile Diabetes Research Foundation (JDRF) “*A Galaxy of Possibilities*” – Gala Chair

Jan 2011 - Desert Southwest Chapter of the Juvenile Diabetes Research Foundation (JDRF) “*The Greatest Cause on Earth*” - Designed and executed Silent Auction

Oct 2010 – International Furnishings Design Association (IFDA) Tableau – Tablescape participant

Jan 2010 - Desert Southwest Chapter of the Juvenile Diabetes Research Foundation (JDRF) “*Get Your Cure On*” - Designed and executed Event Décor

Jan 2009 - Desert Southwest Chapter of the Juvenile Diabetes Research Foundation (JDRF) “*Imagine Victory*” - Designed and executed Silent Auction Production

Jan 2008 - Desert Southwest Chapter of the Juvenile Diabetes Research Foundation (JDRF) “*Keep the Promise*” - Designed and executed Event Décor

Mar 2001 - The University of Arizona Maricopa County Cooperative Extension, Master Gardener Program “*Real Gardens for Real People Garden Tour*” – Founded, designed, and executed First Annual Tour