

creative brief

ASID | Arizona North



January 19, 2011

MESSAGE FROM THE PRESIDENT

Happy New Year...

Typically a New Year means that most everyone wants to start fresh with plans and goals. Thus begins the tradition of good intention... what we affectionately call our "New Year's Resolutions."

[Learn More...](#)



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14

FROM THE BOARD

Creative Brief

Deadline for the *Creative Brief* is the First Friday of every month.



Your next deadline is February 4, 2011.

2011 ASID AZ North Chapter Survey

Thanks in advance for your valuable input!

[Learn More...](#)



Signature Event Committee

Share your expertise with us!

[Learn More...](#)



How do you belong?

Support your local chapter and gain visibility by sponsoring our upcoming Design Excellence Awards ceremony

[Learn More...](#)



Social Media – are you linked in?

Follow us on Twitter, LinkedIn and Facebook

[Learn More...](#)

follow us on
twitter

Our 35th Anniversary!
We need YOUR help!

[Learn More...](#)



CHAPTER NEWS

Membership Meeting Thursday 1/20/11

Earn .1 CEU and learn how to have a great design business in a tough market!

[Learn More...](#)



HELSE
BROTHERS, INC.

Network with emerging professionals!

Mixer at Cadillac Ranch

[Learn More...](#)



Mark your calendars for the upcoming STEP Workshop

NCIDQ exam preparation held March 11 - March 13

[Learn More...](#)



ASID | EXAMINATION PREP

Hot Topics Panel Discussion at the Home and Design Idea Center

All members and friends welcome! RSVP soon...

[Learn More...](#)



Phoenix Home & Garden

Romance is in the air!

[Learn More...](#)



Chapter member releases new book!

Congratulations to Mary Fisher Knott on the publication of her new book: *Kitchen and Bath Design*.

[Learn More...](#)



First Impression Security Doors

First Impression Security Doors announced the opening of their new Tucson location.



[Learn More...](#)

STUDENT NEWS

Student Charette Competition Coming Soon!

RSVP Today!

Competition: February 5, 2011

[Learn More...](#)



Student Scholarship Opportunities

Deadline for entries: March 25, 2011

[Learn More...](#)



Save the date!

Student Career Days: March 25 and 26!

More info to follow in upcoming *Creative Briefs*...



LOCAL EVENTS

CEU opportunity at Robb & Stucky 1/24/11

Presented by Pittsburgh Paints at Robb

& Stucky

[Learn More...](#)



NEWS FROM THE SOCIETY

ASID Distinguished Speakers Series Looking for Speakers

ASID is gearing up for the 2011 Distinguished Speaker Series (DSS), and we are looking for new speakers and programming to add to our catalogue. DSS is a highly successful speakers bureau designed specifically to address the needs of the interior design industry. Our speakers have taken ordinary events and made them extraordinary with their two-hour presentations on some of the most important and talked-about topics in design today, such as successful business practices, health and safety, business branding, sustainable design and international building codes,

just to name a few. All DSS programming earns .2 CEUs. If you are an extraordinary speaker with a unique program geared toward interior designers or the interior design industry, and would like to be considered for the DSS, please contact Heidi Salati, ASID Director of Education, at hsalati@asid.org. For more information on DSS, including how to book a speaker, please click below.

[Learn More...](#)

IFI Asks Designers Around the World to Define Our Profession

The International Federation of Interior Architects/Designers (IFI) invites you to join a global initiative, Design Frontiers/Futures: the Interior Entity (DFIE). The DFIE project is conceived to help clarify the value, relevance, responsibility and identity of the design profession on a global level. This initiative is based on the understanding that interiors experts in the majority of nations encounter disciplinary confusion and a lack of clarity that carries over into stakeholders and the general public. For the first stage of this project, IFI is conducting a survey that should take less than 10 minutes to complete. To access the survey, go to www.ifeworld.org. Your contribution is very valuable and will be included in a comprehensive report that will be discussed in a Global Symposium being held in New York in February. To learn more about IFI and the DFIE project, visit www.ifeworld.org.

UPCOMING EVENTS

Share Your Expertise at the HEALTHCARE DESIGN 11 Conference

HEALTHCARE DESIGN 11, being held Nov. 13 - 16 in Nashville, is the premier conference devoted to how the design of responsibly built environments directly impacts the safety, operation, clinical outcomes and financial success of healthcare facilities, now and into the future. Now until Jan. 21, presenters for the show are being sought. Click "Learn More" to submit your proposal today.

[Learn More...](#)