

creative brief

ASID | Arizona North



February 16, 2011

MESSAGE FROM THE PRESIDENT

Almost Halfway!
Not that I'm counting...

[Learn More...](#)



msxml3.dll error
'80072ee2'

The operation timed out
/aid-nwl/xlaGC.asp, line
14

FROM THE BOARD

Creative Brief

Deadline for the *Creative Brief* is the First Friday of every month.

creative brief

Your next deadline is March 4, 2011.

Signature Event Committee

Share your expertise with us!

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CHAPTER NEWS

ASID Meeting Notice

Keynote Speaker: Rod Cullum of Cullum Homes

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Polished Stones May Break Your Bones...

But we'd rather you donate them to Habitat for Humanity.

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Get Your Business in Front of 87,604 Guaranteed Readers
Have we gotten your attention yet?

[Learn More...](#)



Showcase Your Talent at Our Annual Awards Ceremony

Visit the ASID AZ North Website to register.

[Learn More...](#)

35th YEAR ANNIVERSARY
Call for Entries 2011

Mark Your Calendars for the Upcoming STEP Workshop

NCIDQ exam preparation is being held March 11-13.

[Learn More...](#)



Design for Hire

Register now for clients!

[Learn More...](#)

Time Is Running Out!

CEU completions are due soon.

[Learn More...](#)



Clare Frame and Art Featured in *Phoenix Home and Garden's* "Shop Talk"

Click here to read more!

[Learn More...](#)



Emerging Professionals

Last week's meeting was a success for up-and-comers.

[Learn More...](#)



Meet the Masters of the Southwest

The event will be hosted at the Scottsdale Design Center this March.

[Learn More...](#)



STUDENT NEWS

Are You Successfully Marketing Yourself?

Talk to the pros at ASID's Student Career Summit.

[Learn More...](#)



Free Money!!!

If you apply for a student scholarship, of course...

[Learn More...](#)



Casting Call!!!

Actors and volunteers are needed for the Student Career Summit.

[Learn More...](#)



LOCAL EVENTS

Update Your SketchUp Skills

A complimentary SketchUp seminar will be presented at Collins College.

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ASID AZ South Presents...

CEU seminars and Trade Expo at the Omni.

[Learn More...](#)



NEWS FROM THE SOCIETY

ASID Executive Director Michael Alin, Hon. FASID, to Retire in October

Michael Alin, Hon. FASID, executive director of ASID, will retire on Oct. 1, 2011, after more than 20 years with the Society. Alin announced his decision at the ASID Board of Directors meeting in January. Alin joined ASID in late 1990 as deputy executive director and took on the responsibility of shepherding the Society's strategic planning and managing membership operations. He became executive director in May of 1998.

"It has been an absolutely fabulous run for me," Alin commented. "I have been privileged to work with some great and visionary volunteer leaders, who always looked ahead to where the interior design profession and ASID needed to go. The Society's leadership can take pride in its contributions to the growing success of the profession and to its accepted place among other professions in the built environment."

[Learn More...](#)

2011 Environmental Scanning Report Now Available

Prepared annually as part of the Society's strategic planning process, this report looks at large-scale trends and developments in the spheres of economics, politics, society, technology and the environment; as well as within the A&D sectors of the building industry, that are shaping the interior design industry. To obtain a free copy (in PDF), go to the Download Documents page of the ASID website.

[Learn More...](#)

**Encore Presentation of REGREEN Webinar
*The REGREEN Resolution***

Feb. 24, 1 p.m. Eastern

Led by Annette Stelmack, Allied Member ASID, LEED AP, Founder and Principal of Inspirit-IIc,



The REGREEN Residential Remodeling Program has grown exponentially since its humble beginnings three years ago as a set of hardcopy guidelines. Now a robust, multi-pronged, Web-based resource, REGREEN faculty will provide an overview of the REGREEN website including new tools, education and resources, as well as strategies to incorporate them into your practice. Particular emphasis will be placed on the use of case studies, lessons learned, and the "whole-house" approach, central to the REGREEN philosophy. The January webinar sold out, so we're offering an encore presentation. Participants receive additional incentives after completing the webinar, so be sure to register early to take advantage of this opportunity (0.1 CEU).

[Register here.](#)