

creative brief

ASID | Arizona North



April 20, 2011

MESSAGE FROM THE PRESIDENT

Mountaintop Experiences Excite a Leader...
But the valley is what matures a leader.

[Learn More...](#)



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14

FROM THE BOARD

Calling All Commercial Designers

We are looking for a commercial design project.

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Creative Brief Submissions

Deadline for the *Creative Brief* is the First Friday of every month.



Your next deadline is May 2, 2011.

Our Offices Have Moved!

Be sure to update your address books!

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CHAPTER NEWS

April Membership Meeting

Membership meeting on April 21st

[Learn More...](#)



New Member Orientation

4 p.m. Thursday, 4/21/11, at Central Arizona Supply

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35th Annual Design Excellence Awards
Where will it be held? Do you want to sponsor it?
[Learn More...](#)



Design for Hire
Sign up to participate in the year's largest fundraising event.
[Learn More...](#)

\$40,000 Kitchen Makeover
Designed by an ASID AZ North Designer – Maybe You!
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Fourth Quarter VIP Is Announced
And our VIP winner is...
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Emerging Professionals Met...
To learn the Business Side of Design.
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EMERGING PROFESSIONALS

Passion 4 Murals
Industry Partner, Passion 4 Murals, LLC, offered contract!
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Viking Kitchen Design Contest
Life of the Kitchen Design Winners are Stacy Scharf, ASID, along with Kacie Lilly.
[Learn More...](#)



Kitchen Remodels on the Rise
Check out this month's issue of *Phoenix Home & Garden* to find a variety of spectacular kitchens.
[Learn More...](#)



Phoenix Home & Garden Kitchen Month
The kitchen is getting hot this month.
[Learn More...](#)

PHOENIX HOME & GARDEN
The Magazine of Southwest Living

Save the Date!

And have an experience you won't forget!

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Time Is Running Out!

CEU completions are due soon.

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IDCA Seeks Recognition of the Interior Design Profession

Our legislative success depends on you. Please volunteer today!

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STUDENT NEWS

2011 Student Career Summit

An overwhelming response to our annual Student Career Event!

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ASID President Visits SCC

Michael Thomas, FASID, offers 10 practices to ensure success!

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NEWS FROM THE SOCIETY

Are You Using Social Media?

ASID is partnering with *Interior Design* magazine on a survey of how interior designers are using social media for work-related purposes. Whether you currently use social media or not, we want to hear from you. We will report the results of the survey when they are ready. To access the online survey, click below.

[Learn More...](#)

Important NCIDQ Changes for ASID Members

As of June 2011, NCIDQ will no longer accept paper registrations.

Active NCIDQ certificate holders will be able to register CEUs directly online using their MyNCIDQ account. This is a free service for current certificate holders.

Inactive or non-certificate holders may continue to submit course activity until June 30, 2011. If you fall into either one of these categories, ASID urges you to obtain a copy of your transcript as soon as possible. Inactive certificate holders are granted

amnesty this year and may reactivate their certificates for a fee of \$90.

IDCEC is currently working on providing a registry service for the interior design community. In advance of the launch of this new registry, ASID recommends retrieving your transcripts from NCIDQ in order to be sure that your information is complete, not lost or inaccessible.

For more information regarding these changes visit NCIDQ.org.

For any further questions or concerns, please contact the ASID Education Department at education@asid.org.

[Learn More...](#)

Michael Thomas Authors Recent Article on ASID Research

A recent *Interiors & Sources* article authored by ASID President Michael Thomas, FASID, CAPS, discusses ASID research, in particular the most recent Environmental Scanning Report. The report, which analyzes economic trends and emerging issues in the interior design profession, is available on ASID.org. To read Thomas' article, click below.

[Learn More...](#)

UPCOMING EVENTS

ASID Association Forums at ASID@NeoCon – Where Designers Go to Learn

ASID will be featuring two hard-hitting Association Forums during ASID@NeoCon. Each forum will focus on a key issue affecting today's interior designer: the blitz of variety and choice for today's consumer and the state of the industry as seen by the industry.

The first forum, "The Variety Revolution," being held Monday, June 13, 1–3 p.m., will feature *Substance of Style* author Virginia Postrel and her groundbreaking work in identifying how innovation and the advancement of choice affect consumer behavior. She will discuss the growing popularity of such do-it-yourself television channels as HGTV and DIY and how they have changed the design industry forever. The second forum, "Interior Design – 2025," being held Tuesday, June 14, 2:15-4:15 p.m., will take a close look at the state of the profession in 2025. Whether you are a student, manufacturer, practitioner or academic, you are guaranteed to benefit from these discussions. Each forum offers .2 CEUs.

To register, click below. Please direct any questions to ASID Director of Education Heidi Salati at (202) 675-2355 or hsalati@asid.org.

[Learn More...](#)