

November 4, 2014

In This Issue

Phoenix Home & Garden
Editor's Letter

Product Knowledge

Grow Your Business

Eye On Design

Kitchen & Bath Design

Amy Strang Designer
Spotlight

Nominating Committee
Needed

2015 Student Rep to the
Board



Quick Links



PRESIDENT'S LETTER

AZ NORTH **CHAPTER EVENT** **SCHEDULE**

WELCOME NEW/ RETURNING INDUSTRY PARTNERS

Kris Stamatis
E's Fashion Floors
(480) 970-3151
kris@efashionfloors.com
www.efashionfloors.com
Flooring

Chris Brown
Lunada Bay Tile
(415) 367-5616
chris@lunadabaytile.com
www.lunadabaytile.com
Hand-crafted Tile

Chris Lobeck
Precision Delivery & Storage
(480) 474-4277
chris@precisiondelivery.org



We are off to a great start for the new year. Over 700 people participated in the activities at "Day of Design". Thanks to all of our Industry Partners at the Design Center for hosting the ASID Open House. We were able to sign up new committee chairs and volunteers. A special thank you to Natalia Hipp and Sub-Zero Wolf for their sponsorship of the event along with Laurie Clark and Sherwin Williams. "Colormix" was another inspirational CEU presentation. Inside Out, Pindler

Inc., Kravet, and Century Furniture, thanks for your hospitality. Janice Roetman, rep for Robert Allen, thank you for the beautiful gift basket that was part of our door prizes.

We unveiled our 50/50 Raffle that will be held at each Chapter Meeting this year to raise funds for the ASID Foundation. The Foundation provides funds for scholarships and research to interior designers and students around the world. Our goal is \$3000 by September 2015.

As business continues to improve in our region, kitchen and bath remodeling projects will be on the rise. Commercial development and total residential remodels are also on the upswing. As your business grows, consider the information we have received from the state Registrar of Contractors office regarding interior designers. We act as consultants, and consultants should be registered as a contractor. We have been working with state officials and continue to work with them and officials from the state

www.precisiondelivery.org
Delivery, Install, Storage

Jill John
Serena & Lily, Inc
(415) 289-6040
jill.john@serenaandlily.com
www.serenaandlily.com
Online Home Goods

WELCOME NEW STUDENT DESIGN MEMBERS

Molly Abbott
Cynthia Astorga
Sherry Bailey
Haley Battung
Jennifer Beget
Kathryn Brower
Katie Brunskill
Heather Chasse
Susan Clay
Nancy Conway-Dennis
Christina Dickinson
Jessica Drake
Amanda Hathaway
Emily Henderson
Danelle Hernandez
Anna Horan
Katie Hubert
Nicole Huff
InSeon Lee
Erica McKenna
Aubrey Mollett
Hailey Peterson
Taylor Ray
Keira Schultz
Lea Smith
Lisa Thiessen
Julie Vanderplow
Annie Vincent
Regina Watts
Sarah Whitman

MEDIA PARTNERS

**Phoenix Home &
Garden**

office of insurance to find out how designers should proceed in these two areas. Information will be disseminated when it is received.

Finally, November is the month to focus on the future of our organization. Real World Design Week, pairing students with practitioners, takes place this month. Scheduled as a "week", the pairings may take place at any time. Not sure of what you have to share? Consider visiting your favorite showrooms, reviewing your contracts, reviewing the student's portfolio, visiting work sites, or just having lunch and discussing how you got started in design. Your insight and experience is a great gift to share.

To our success,



Jewell Blair, Allied ASID

PHOENIX HOME & GARDEN EDITOR'S LETTER



The November issue of *Phoenix Home & Garden* showcases spectacular private homes featured on the magazine's annual Grand Tour of Homes. Included are a French Manor home with interiors by Andra Miller of Andra R. Miller Designs, LLC; a builder's Rural French-style home designed by Paige Bailey and Laura Richie Smith, both Allied ASID, of One Posh Place; a Desert Contemporary home with Transitional interiors designed by Laurel Brown of Brownhouse Designs in Tucson; a classic Spanish Colonial Revival-style home with interiors by Kirsten Maltas of Kirsten Maltas Interiors; and architect Richard Doria's redo of his own home, originally designed by Ned Sawyer. For tour details, turn to pages 155 and 156 of the November issue.

**Linda J. Barkman, Editor
Phoenix Home & Garden**

PRODUCT KNOWLEDGE



Phoenix Magazine



**THANK YOU
2014
SPONSORS**

**DIAMOND
SPONSOR**



**GOLD
SPONSOR**



EZ Pull



EZ Pull handle is a plastic removable cabinet handle that can be used temporarily to operate cabinets from the moment of installation through the move-in phase, eliminating the need for makeshift tape handles or construction tools that can potentially cause damage. [Read More](#)

Glideware



Keep your kitchen neat and functional with new Glideware. The company has improved its cookware organizer based on feedback from the KBIS 2014 show.

[Read More](#)

Polycor

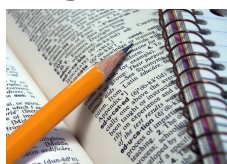


The Polycor granite and marble group now offers silver level Cradle to Cradle certification for 42 of its products. [Read More](#)

GROW YOUR BUSINESS



Designing for the Future: Define the Value You Bring



Do you know why People should do business with you? You're likely familiar with the term "value proposition." There are definitions all over the Internet and elsewhere that explain it in fairly simple ways. This one is as good as any... [Read More](#)

How Small Companies Succeed



Tips and must-have skills for small-volume dealers and independent designers. Lloyd Princeton is a business consultant and motivational speaker devoted to interior design and architecture. [Read More](#)

NEWS AND INFORMATION FROM ASID

SILVER SPONSORS



Business Conditions for the Design Industry in September Continued to Improve



BRONZE SPONSORS

Both ASID Billing Index and ASID Inquiries Index were solid and remained in expansion territory (scores over 50 denote growth). [Read More](#)



KITCHEN & BATH DESIGN



Open Floor Plan Pros & Cons



Open floors plans are everywhere. It seems that no matter what home improvement show you watch, everyone and their mothers are choosing to go with an open floor plan. Who could blame them? After all, it's the new fad in home remodeling. [Read More](#)



MEMBER NEWS



Emerging Professional Amy Strang, Allied ASID Award Winning Bathroom Design

Because the focus of this issue is about Kitchens and Baths we have interviewed Amy Strang, Allied ASID about her bathroom project that won 3rd Place this year at the Design Excellence Awards.

COPPER SPONSORS



[Read More](#)

SOCIAL MEDIA PARTNER



SUBMIT YOUR CREATIVE BRIEF IDEAS/PROJECTS:

December:

Entertaining/Scapes
Design For Hire
Registration

January:

Global Market
(Trends/Outlook)

February:

Market, State of Local
Economy & Real Estate,
Health/Safety Locally

March:

Local Design Focus

Contact [CB Editor](#)

JOIN OUR MAILING LIST

CHAPTER BUSINESS

NOMINATIONS FOR THE BOARD AND THE NOMINATING COMMITTEE

It is time for us to select the nominating committee that will develop the slate of openings on the Board of Directors for 2015-2016. The following positions will be open:

- * President Elect
- * Finance Director
- * Professional Development
- * Director at Large

[Read More](#)

Meet the Chapter's 2015 Student Rep to the Board



Katie Brunskill, Student ASID comes to us from Scottsdale Community College.

ASID Arizona North Chapter | 7650 S. McClintock Dr | Suite 103-238 | Tempe | AZ | 85284 | 602-569-8916 | info@asidaznorth.org

