September 30, 2015

ARIZONA NORTH CHAPTER EVENT SCHEDULE



PRESIDENT'S LETTER

UPCOMING TOPICS

Please Contact the <u>CB Editor</u> for contributions to the Creative Brief.

October- Guest Accommodations (In just enough time for the holidays coming up!)

November- Millwork, Custom Carpentry

Media Partner Phoenix Home & Garden

Editorial Calendar & Advertising



PHOENIX Editorial Calendar & Advertising



Editorial Calendar & Advertising

WELCOME NEW/ RETURNING It has been humbling to have served as your President. Our Chapter is highly respected and recognized on a National level in many areas. We have been leaders in ASID for decades and hopefully will continue that tradition.

We worked closely together for the past three years to restore successful policies, procedures and protocols. The structuring has provided the ability to focus on expanding our financial stability and a growth in membership.

ASID is the leading organization in our industry, yet the value of our services and even our membership in the organization are not given the recognition it deserves. The value of

belonging to ASID is extremely important. Programs, educational seminars and mentoring activities connected members and increased public awareness of our impact on the human experience. To ensure the long term viability of ASID AZ North, this value has to be emphasized.

Every member can help "Elevate the Society" by finding a way to be involved in the work that we do. We need all members to serve on <u>committees</u>, to share ideas, and to volunteer for community service projects. Being involved is energizing and rewarding! Students are an asset and are a boost to our organization. ASID need practitioners willing to establish relationships that will encourage their long term interest in interior design. A group of our Past-Presidents connected students and practitioners to prepare students for the NCIDQ and work in the industry. This exceeds Real World Design Week, and will be an ongoing program that values high levels of professionalism and achievement in interior design.

I have to acknowledge the role and strength of Industry Partner members. ASID AZ North has tremendous support from our IPs and we thank you for your continuous participation in Chapter activities. This important relationship was strengthened this year as we connected IPs and Practitioners in meaningful ways. IPs found broader exposure to the membership and the membership learned about the benefits of working with our IPs.

Keith Stanton, Allied ASID is your incoming President of ASID AZ North. Please communicate your thoughts and keep us aware of how we are doing. Expanded communications will make this easier through email and Facebook. Don't forget to "Elevate the Society" every chance you get.

40 Years - One Voice!

Clewell A. Blair

Jewell Blair, Allied ASID

PHOENIX HOME & GARDEN EDITOR'S LETTER

In a city named for a mythological bird that is reborn from the ashes of its predecessor, it is fitting to embrace transformations. And, that's exactly what the October issue of

Phoenix Home & Garden does. With 32 before-and-after images of four fabulous remodeled homes, gardens and outdoor living spaces, we show readers real-life, down-to-the-studs examples of ho-hum spaces that are turned into stunning ones. Through interviews with design professionals and homeowners, we provide valuable insight to what remodeling projects actually take to conceive, execute and complete. The work of Tucson interior

INDUSTRY PARTNERS

Brown Jordan Outdoor Kitchens

Outdoor, Kitchens **Peter Ross** (916) 997-9604



designer, Linda Robinson, ASID and Scottsdale interior designer, Mary Meinz, ASID plays large in the issue. As does the happiness of the homeowners of all four finished projects.

Karol DeWulf Nickell, Editor Phoenix Home & Garden

Fiber-Seal Systems

Fabric Protection **Nancy Nease** (480) 941-1798

October Chapter Meeting and Colormix

Kindly RSVP



MEMBER HAPPENINGS

Monark Premium Appliances

Appliances, Kitchens **Shelby Widmer** (480) 305-4162 and

Marisa Urquides (480) 991-6200

Thermasol

Plumbing, Fixtures **Katie McKinney** (972) 762-9251

Whole New Home

Furniture, Decor **Michelle Martin** (604) 454-8302

Save the Date: November Industry Partner Donuts & Dialogue



WELCOME NEW & RETURNING

Jennifer Coates, Allied ASID

Brittany Epling, Student ASID

Keala Johnson, Student ASID

Anastasia Tsokas, Student ASID

Save the Date: November Chapter Meeting

THANK YOU 2015 SPONSORS

DIAMOND SPONSOR



PLATINUM SPONSOR





Save the Date

Outdoor Living

Thursday
November 19
5:30 pm - 7:30 pm
Hosted by Monark

CEU FOCUS

1.0 CEUs BY

HOW MANY CONTINUING EDUCATION UNITS ARE ON FILE FOR YOU?

If you are not sure, go to www.idcec.org to check. You MUST have a total of 1.0 units recorded by December 2015. You are responsible for the correct reporting of your units. Only 10% of the members in Arizona North Chapter are showing completed with this requirement. Protect your membership! Verify your units today.

GOLD SPONSOR





SPECIAL RECOGNITION

HGTV Fresh Faces of Design Competition-3 Local Designers Selected



In two categories "**Kid-tastic Spaces**" and "**Design with a Passion**", by Angelica Henry, ASID, has been chosen as one of the Fresh Faces of Design Competition.

Etta Cowdrey, Allied ASID was chosen for "Kitchen & Dining" Category



Also in two categories; the "<u>Master Retreats</u>" and "<u>Big City Digs</u>" by Kim Scodro, Allied ASID.





Voting is open through October 30th at 5pm EST. You can vote on **HGTV** once a day for each category and register to win \$10,000 in prizes. The results will be announced in November.

Best of Luck, Angelica, Etta and Kim!

DESIGN EXCELLENCE AWARDS GALA

FIRST PLACE Best of Show Residential Award Winner

Amy Bubier, Allied ASID and Michelle Jefferson, ASID, AB Design Elements

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ARIZONA TILE











View Design Excellence Award winners

CB Editor:

Allied ASID



FIRST PLACE Best of Show Commercial Award Winner

Kim King, Allied ASID, Qing Meng Yao-Lamb, Allied ASID, Shahlla Zahedi, Allied ASID Thoma-Holec Design LLC for The Friendship House at Royal Oaks









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