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FEATURES

- 16** Scottsdale Public Art Program
- 24** Paper Cuts – Business Management
- 28** Let's Build Together
- 30** Showroom News
- 32** Appliance Trends: What's In and Out
- 38** FSL Caregiver House Grand Opening
- 44** ASID On The Go: A Pictorial

DEPARTMENTS

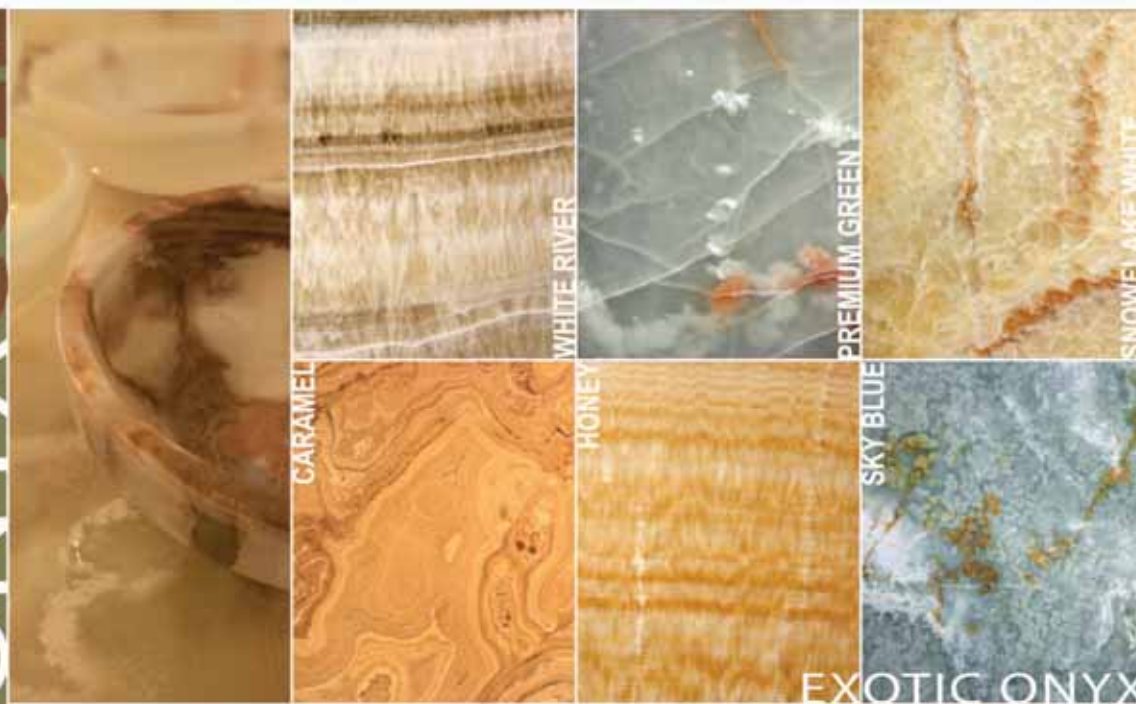
- 6** President's Column
- 8** ASID News
- 18** Student Buzz
- 28** 2006-07 Chapter Board of Directors
- 39** STEP Workshop Registration
- 40** Industry Partners Directory
- 43** Calendar of Events
- 37** ASID Monthly Meetings

About our cover: Outdoor Viking kitchen at the Boulders Resort & Spa provided by SunWest Appliance Distribution.

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Summer is finally here and it is time to slow down from our hectic schedules and enjoy our wonderful surroundings. This spring has been a great time for ASID events and programs. The committees have done an outstanding job putting together fabulous events for our membership. The program committee has given us a diverse selection of member meetings at different locations and interesting topics. We have had great attendance and many positive comments.



Linda Singer-Heinz, ASID President

April was a very busy month for our chapter. **Katherine Thornhill, ASID, IIDA, President-Elect** and her committee put Student Career Day together. It was a wonderful student event sponsored by SunWest Appliance Distributing.

Dan and Colleen Heldenbrand, Allied Members ASID orchestrated Student Shadow Week which was a huge success. The involvement by students and professionals was record breaking. And finally Education Day was a fabulous event at the Westin Hotel at Kierland Commons. There were several CEU's, a great luncheon with Ed Begley, Jr. as keynote speaker and, of course, a Table Top event featuring many of our Industry Partners. I want to thank all committee members and participants for their time and hard work. And a very special thanks you to the Industry Partner members who have sponsored and participated in these events. We couldn't do it without you.

Each time we gather as friends, and industry professionals, we strengthen and support our colleagues and ourselves. We get better at our profession when we expand our knowledge through chapter CEU's, programs and events, and share business practices and sources with each other. We form close relationships with Industry Partners that make us all look good, keep our clients happy and our business running smoothly. This is what ASID membership is all about.

I wish you all a wonderful summer and I will see you at the Awards Event on September 8 at the Gainey Ranch Hyatt Regency in Scottsdale.

Sincerely,

Linda Singer-Heinz, ASID
ASID Arizona North Chapter President

desert design

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ARTISTIC LIGHTING DESIGN & ENERGY CODES "CAN THESE TWO CONCEPTS CO-EXIST?"

By Paul Salmonson



As various elements of our industry continue to evolve in terms of lighting design, new products, LEED/Green Building Design and energy codes, we are constantly being challenged to implement a design that not only creates an exceptional space, but adheres to the local governing energy codes.

Throughout the country we are seeing more and more municipalities adopt various types of energy guidelines for lighting/electrical design. This usually involves classifying a space to determine the amount of watts per square foot or using a whole building approach. Once the energy consumption levels are determined in terms of lighting, we can then assess the needs of the space regarding various techniques such as visual impact for retail, tasks for offices and/or ambiance for restaurants or clubhouses. Some of our largest energy consuming devices can be decorative fixtures.

The key to a lighting design project is understanding your team's concept. For a contemporary, Oriental restaurant you may wish to specify more recessed/low-wattage, high-efficacy fixturing for a clean look with supplemental halogen spots to make key elements pop or your team maybe working on an Old World clubhouse that involves many chandeliers and sconces. By being involved in the lighting design upfront, the lighting designer can now have an impact on the decorative selections as they relate to the overall design and the amounts of energy the decorative fixtures consume.

In the end our profession will continue to be enhanced by changes in product innovations, technology, demographics and governmental regulations. We can view such

changes as distractions to our day-to-day tasks or gladly embrace them. If you choose the latter, I believe you have not placed yourself in a creative box. For in the end, if we as design professionals believe that creativity can only be applied directly to our designs, then we have not given our clients all of our creative potential.

ARTS ALIVE PARTNERS WITH CULLUM TO RAISE MONEY FOR HABITAT FOR HUMANITY

By Candie Guay • www.artsalive.com



David Andow, ASID Industry Partner and Arts Alive Owner

On April 27, 2007 Arts Alive partnered with Cullum Homes to raise \$236,000 for Habitat for Humanity Valley of the Sun in the Elegant Living Home Tour. The tour which featured a 7,400 square foot home in Paradise Valley was open for public tour. The Tuscan inspired home was fully furnished with the latest trends in art and design. Over 30 original paintings from Arizona's top artists and custom designed mirrors from Arts Alive were on display in the home.

Arts Alive President, **David Andow, ASID Industry Partner** recently stated, "Working with Cullum Homes and the Habitat for Humanity Valley of the Sun was rewarding and fulfilling in many ways. We can't wait to work with both of them again. The ability to give back to the community in this way speaks directly to our core values and what we strive to stand for."

HIDDEN TREASURES FOUND AT EXOTIC HOME

By Echo Surina

What do coconut palm trees have to do with the economic woes of developing countries? They become a very big, very expensive problem for many of them within 20 degrees of the equator where the tree was planted in plantations a century ago for the fruit. After about 85 years the palms stop producing fruit. They are then of no value to the local communities, whose governments then spend millions of dollars researching this problem trying to eliminate these hardy, old barren trees. They would like to slash and burn them but because the tree has a high content of silica they will not burn. They won't sink. Once the difficult engineering

was figured out they found that the tree makes exquisite durable and stable furniture wood. The coconut palm was once called the largest unusable natural resource in the world.

Exotic Home is the brainchild of **Jamie Michaels, ASID Industry Partner** who grew up in his mother's furniture shop in Chicago and 34 years later his experience, taste and imagination shine. Exotic Home is the exclusive Arizona source for Pacific Green Furniture, which is constructed from the coconut palm wood and other completely natural materials. Better engineering allows this furniture to be built without the use of poisons like glues and stains - just wood, wax, steel and leather. Pacific Green has contracted with Fijian and Papua New Guinea coconut palm plantations to remove these "senile palms", helping these struggling economies and making room for new food bearing trees. If every furniture manufacturer switched to using palm it would take a century to use all of this unwanted garbage wood that is on the planet right now, according **Michaels**.

While Exotic Home specializes in this unique Eco and ergonomic furniture, it is also the exclusive Arizona dealer of a complete line of organic mattresses and pillows called Green Sleep. The mattresses and pillows are made without any man made materials, no steel springs or chemicals. The mattresses are made out of organic cotton, silk, wool and pure natural rubber from the rubber tree. Did you know that conventional mattresses main component is petroleum based? To round out his store **Michaels** has cork and other natural flooring, window treatments, water walls, handmade lighting and accessories from Australia, Brazil, Thailand, Morocco, Ireland, Peru, Fiji and many other exotic locales.

Many of the show-room's furnishings offer a quality-of-life added value on a local and global scale. The products that have been approved for people with asthma, allergies, cystic fibrosis and other breathing disorders are the water walls, the Green Sleep Organic Mattresses, natural flooring, and of course the all natural furni-



Continued on Page 10



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and produces negative ions, purifying the air. The world famous one piece giraffe sculptures of the Ndebele Tribe in Zimbabwe help support a clinic, clothing and books through the Ndebele Art Project, an American non-profit corporation. See www.napafrica.org.

LKG CONTEMPORARY

By Sue King

LKG Contemporary has been in Scottsdale for over 15 years in the heart of the Art District. The gallery was conceived with a



Greg Sanchez, ASID Industry Partner

focus on contemporary Native American art but has evolved over time. **Greg Sanchez, ASID Industry Partner**, has now broadened the focus to include a variety of contemporary and abstract art. The mixed media, fine art paintings, metal art and ceramics are presented to showcase their clean lines and elegant aesthetic appeal. Sanchez has over 17 years of experience in the art world.

LKG Contemporary represents incredibly talented local and regional award winning artists who are masters in their respected mediums. Each of the gallery artists represents a fascinating balance of talent, creativity and innovation.

NCIDQ REQUIREMENTS

By Gera King, ASID, Director of Interior Design Program
Scottsdale Community College

January 1, 2008 the National Council of Interior Design Qualification (NCIDQ) will require that all applicants not only have a minimum of two year interior design

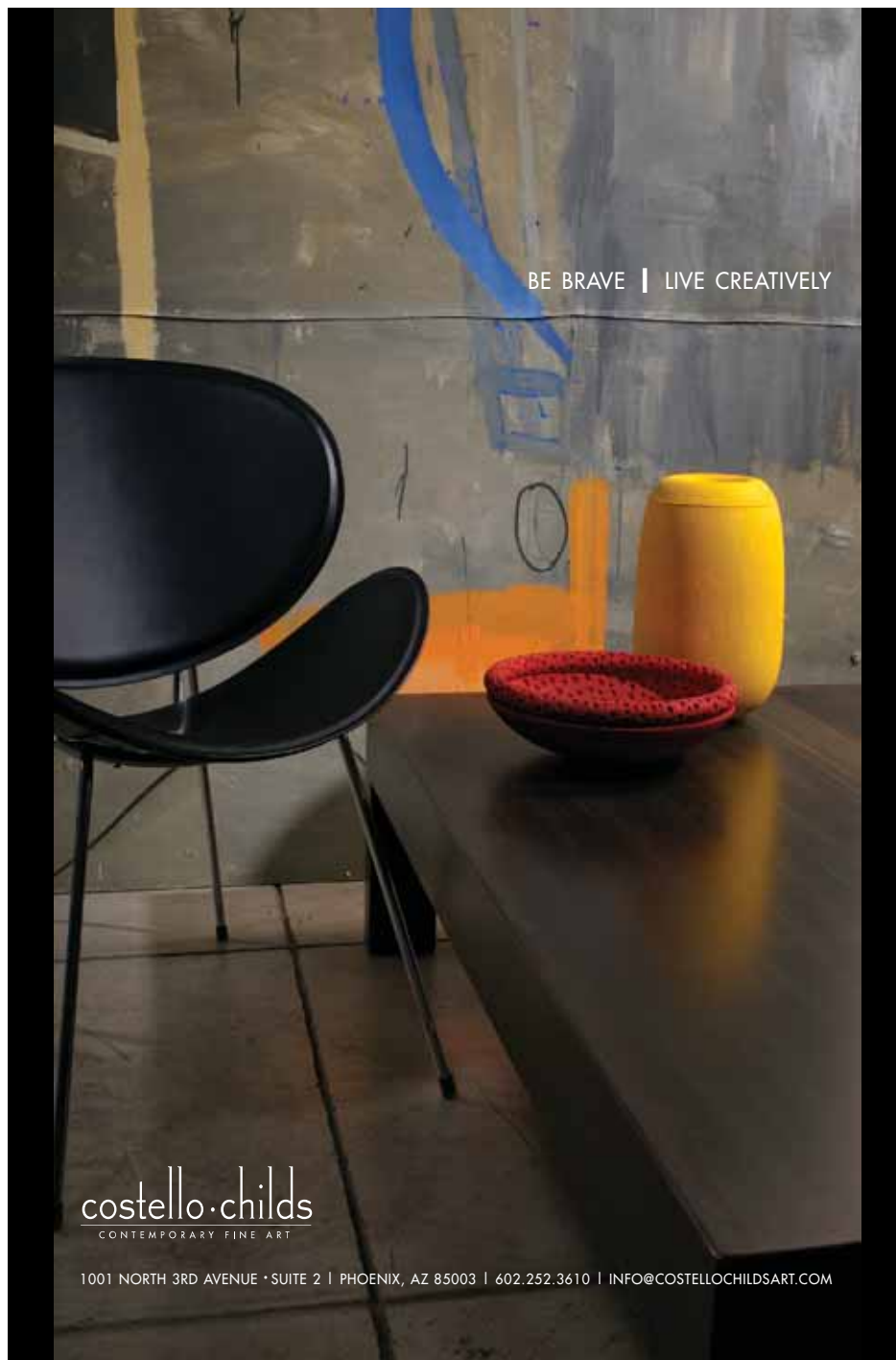


Gera King, ASID

education but that you have to WORK UNDER A CERTIFIED INTERIOR DESIGNER FOR THREE YEARS to be eligible to take the exam. Any student that graduates in 2008 or later will HAVE to be required to have a "supervised work experience" for three years.

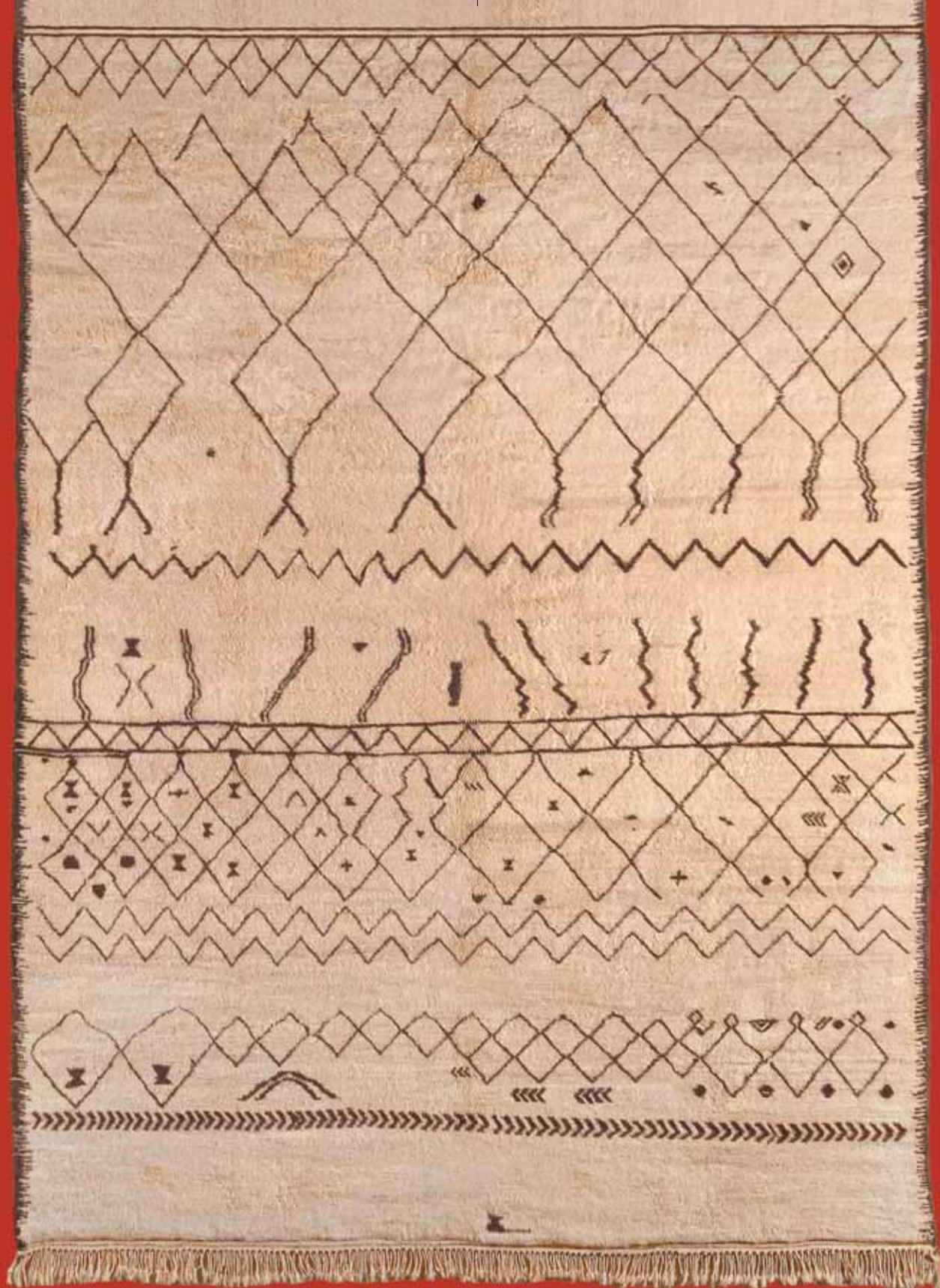
This is a huge change. Interior Design cer-

Continued on Page 12



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Continued from Page 10

tification is over three decades old. In the past, NCIDQ would allow a designer with only field experience to sit for the test. There was a period when you could have worked in the field, grown interested in the field, THEN gotten your education and sat for the certifying exam. We have one member that took the exam while she was still in school because of so much prior field experience. That was 15 years ago and that has stopped as of this year.

Now interior design will be viewed as other professions which will bolster all of us

in the profession. The final step in our professional evolution is to require the following lock-step progression: education, field experience under a certified designer for three years and certification exam

I bring this NCIDQ change to your attention for two reasons:

1. IF you have "thought" about taking the NCIDQ but are too busy or procrastinated, now is the time to apply to take the test. Get into the process.

2. IF you are certified, you and your stu-

dio will be bombarded by graduates needing to work under your supervision. Arizona does not have a large number of certified interior designers. Be prepared to give back to your industry and take on a graduate in 2008 to enable them to progress to NCIDQ certification.

REST ASSURED, INC.

By Lynn Blake • restez@qwest.net or 602-437-9201

Rest Assured, Inc., ASID Industry Partner, was recognized as one of the "Arizona Companies to Watch" on June 1 at



Rest Assured, Inc., Owners-Peter and Lynn Blake

the Phoenix Convention Center. The awards program was hosted by the Arizona Small Business Association in collaboration with the Edward Lowe Foundation.

"Companies to Watch is a unique awards program designed to shine the spotlight on second-stage companies," says Mark Lange, executive director of the Edward Lowe Foundation, a not-for-profit operating foundation based in Michigan. When it comes to a robust economy, second-stage entrepreneurs play a critical role because they generate new jobs and sustainable growth. Second-stage companies are defined as having 10 to 100 full-time-equivalent employees and generating \$750,000 to \$100 million in annual revenue or working capital from investors or grants.

Rest Assured, Inc. specializes in the transportation, warehousing and installation of fine furniture and art. More than a moving company, Rest Assured partners with interior designers, home builders, commercial project developers and individuals, providing unmatched expertise and exceptional support.

Continued on Page 14


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Continued from Page 12



Colleen Heldenbrand, Allied Member ASID, CTC; Robyn Randall, ASID and Karen Mandarin, Allied Member ASID

AWARDS COMPETITION UPDATE

Robyn Randall, ASID; Colleen Heldenbrand, Allied ASID, CTC; Karen Mandarin, Allied ASID

On June 4 Kravet Fabrics, Inc. at the Arizona Design Center was our gracious host once again as we accepted entries for our 2007 ASID Design Excellence Awards Competition. The afternoon was very busy with the assistance of several of our members in making sure we successfully received and documented all entrants.

We would like to thank **Industry Partner, Karen Romersa** of Your Source for greeting people at the door and directing them to the area where our helpers were stationed. Our helpers **Margaret Kudron Harries, ASID, Dan Heldenbrand, Allied Member ASID** and recent graduate of Collins College, **Jackie Gurley** made sure we had a smooth operation for getting all documentation in order for sending to our judging chapter. We thank them immensely for taking the time out of their busy work schedules.

We look forward to seeing all the incredible work our designers have submitted when the awards are presented in September.

SUNWEST DESIGN EVENT

By Kristi Ludenia

SunWest Appliance Distributing and Viking Range Corporation hosted "An Evening Celebrating Design Innovation"

March 8, 2007 at the Hotel Valley Ho in Scottsdale.

Kristi Ludenia, Design Representative/Sales & Marketing for SunWest co-hosted the event along with Bob Stamm, SunWest President. Guest Eee Candy Leshner, culinary expert introduced keynote speaker, Emmy Award winner Ted Allen, host/narrator of the new PBS series "Uncorked", and debuting summer 2007.

Allen is also the author of "The Food You Want to Eat: 100 Smart, Simple Recipes", to which each guest was treated to a signed copy of his debut cookbook as well as the opportunity to mix and mingle with Allen on the Hotel Valley Ho's Skyline Rooftop overlooking Scottsdale and Camelback Mountain.

Also announced during the evening was

Continued on Page 16



Bob Stamm, SunWest President and Kristi Ludenia, Design Representative/Sales & Marketing for SunWest



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WEDDING

On March 11, 2007 **Lynne Beyer, Allied Member ASID** wed **Richard Loope, FAIA**, at the Sanctuary Resort on Camelback Mountain in Scottsdale, Arizona. Pictured along with Lynne and Richard are Nicholas Loope, Richard's son, 17, and Garrett Beyer, Lynne's son, 11. The ceremony was held at the home of the resort's owners and reception was held in the Sanctuary Resort ballroom.

the introduction of one, very exciting debut at KBIS, the "Viking Planning and Design Guide". It will be the first of its kind in the luxury appliance category. Viking product catalogues and CAD symbols for other design software, such as Planit, Autokitchen, Chief Architect and AutoCad, will be completed by the end of 2007.

SunWest also announced the expansion of its own installation services division. This new division is providing enhanced training and support to our dealers' installation teams and also focusing on Viking appliance installations which may demand that extra level of expertise.

SCOTTSDALE PUBLIC ART PROGRAM

*By Margaret Bruning, Associate Director
Scottsdale Public Art Program*

The 20th-century French playwright, Jean Anouilh, wrote "the object of art is to give life a shape". This holds true in Scottsdale where public art is one of the defining qualities of our community. It not only informs people's perceptions of their surroundings but it also

Continued on Page 36

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ASID STUDENT SHADOW WEEK PROGRAM

Chairman: Dan Heldenbrand, Allied ASID

Co-Chair: Colleen Heldenbrand, Allied ASID, CTC

The ASID Student Shadow Week Program ran April 9-13, 2007 and we had a **Record Breaking Year!** A total of 91 students participated from The Art Institute of Phoenix, Mesa Community College, Northern Arizona University, Phoenix Community College and Scottsdale Community College. And thanks to 57 ASID designers we were able to have a

home for every single student. In fact, many designers accepted multiple students!

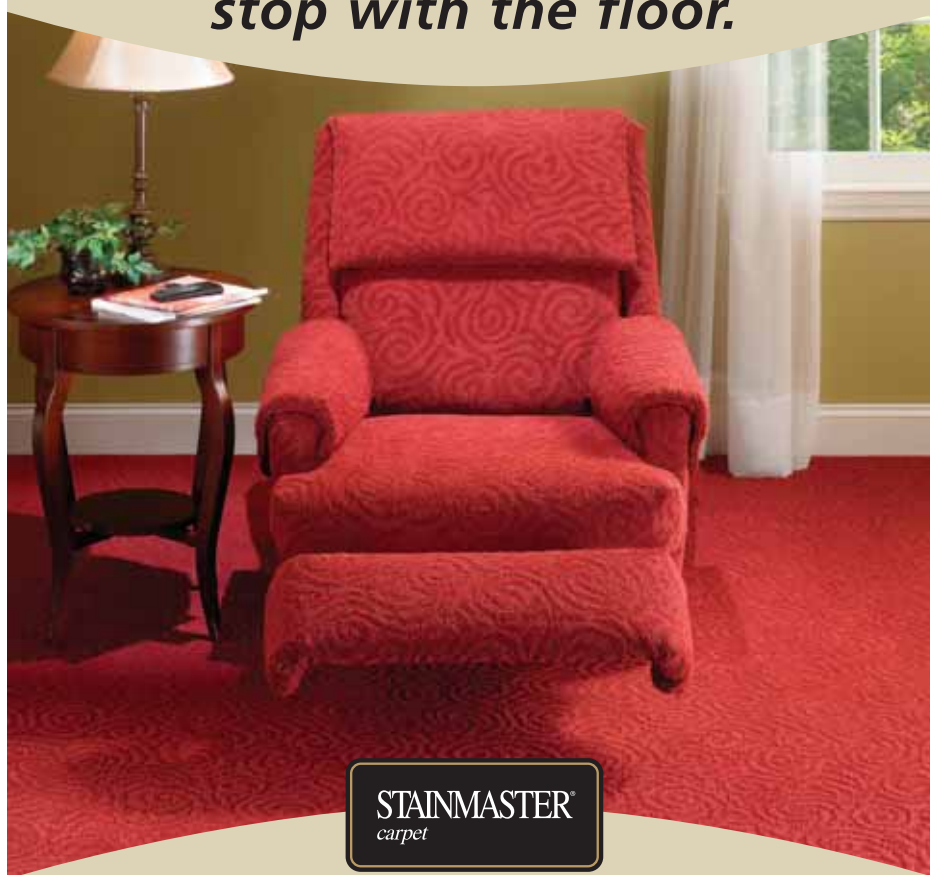
The feedback was outstanding and universally positive from both the designer and student groups. In fact, one student received an internship as a result of her shadowing the designer. The most common comment from the students was "I saw things that aren't in the text books and was exposed to real life situations". The education experienced during the week was very valuable. The



Colleen and Dan Heldenbrand, Allied Members ASID Heldenbrand's thank all the designers that made this possible! It is through you that made this experience such a valuable tool for the students. Thanks to everyone listed below:

- Michael Barron, Allied Member ASID
- Sue Bickerdyke, Allied Member ASID
- Mary Bishop, ASID
- Valerie Borden, Allied Member ASID
- Barbara Buchanan, ASID
- Patty Burdick, Allied Member ASID
- Carol Buto, ASID
- Sue Calvin, Allied Member ASID
- Stacey Charter, Allied Member ASID
- Dee Compton, Allied Member ASID
- Libby Copeland, ASID
- Misty Cowan
- Barbara Cuomo, Allied Member ASID
- Marci Dusseault, ASID
- Sharon Alber Fannin, ASID
- Michael Ferguson
- Mary Knott Fisher, Allied Member ASID
- Melinda Foote, ASID
- Kerri Foreman, ASID
- Leslie Fry, Allied Member ASID
- Marieann Green, ASID
- Rhonda Greenberg, Allied Member ASID
- Sherry Hauser, ASID
- Linda Heinz, ASID
- Colleen Heldenbrand, Allied Member ASID, CTC
- Dan Heldenbrand, Allied Member ASID
- Jamie Henderson-May, Allied Member ASID
- Angelica Henry, ASID
- Susan Hersker, ASID
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JOSIANE CHILDERS "TWILIGHT I"
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JOSIANE CHILDERS "TWILIGHT II"
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JOSIANE CHILDERS "AMBER I"
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Industry Partner



ROBERT CHARON "SILENT DREAMS"
ACRYLIC ON PANEL

Continued from Page 18

- Tracey Marshall, Allied Member ASID
- Paula McKain
- Stacey Meisterheim
- Anita Lang Mueller, Allied Member ASID
- Teri Mulmed, ASID
- Sheri Newton, ASID
- Claire Ownby, Allied Member ASID
- Gretchen Palmer, Allied Member ASID
- Marilizabeth Polizzi, Allied Member ASID
- Vickie Richie, Allied Member ASID.
- Jessica Ross
- Shelley Salmon
- Staci Seyer, Allied Member ASID
- Traci Shields, ASID
- Mary Beth Stone, ASID
- Wyn Sutakul, Allied Member ASID
- Stephen Thayer, Allied Member ASID
- Roberta R. Thomas, ASID
- Shelia Trowbridge, IP Member
- Sue Urban, ASID
- Julie White
- Tammie Willis

PHOENIX COLLEGE

By Sandrine Castel

ASID Student Chapter President-Elect

The Phoenix College ASID Chapter offered a free rendering workshop to all students on April 25, 2007 from 9-11:30 am. It filled up quickly as zealous students and professors alike joined this exciting class. Markers and materials were provided for this two hour session taught by Pat Scheurich, an experienced professional media artist.

The Phoenix College Chapter of ASID Chapter hosted the annual graduation Open House party and portfolio exhibit on May 11, 2007. This successful event was held in the lobby of the beautiful glass Dalby Building prior to graduation ceremonies. A celebratory cake, snacks, and refreshments were served. Everyone was invited and the lobby quickly filled with family members, friends, students, and professors to celebrate with our graduates.

SCOTTSDALE COMMUNITY COLLEGE

By Jewel Blair, Chapter Secretary

The SCC Student Chapter ended this school year with a tour and tasting at the fashionable Mondrian Hotel. Jennifer Sorlie, Restaurant Sales and Marketing Manager of this Morgan Group hotel, led the group of faculty and students on a tour of the hotel. Ms. Sorlie explained many of the design concepts and tradition behind this Benjamin Noriega-Ortiz project. From the 25 foot gates and florescent decals in the driveway, the Mondrian was full of surprises.

This event culminated a fantastic year for our student chapter! Chapter Sponsor, Marcia Gonzalez, ASID and Director of the Interior Design Program, Gera King, ASID presented gifts to the current board members: Meegan Berner, Jewell Blair, Ana Benitez, Lissa Feagler, and Mercedes Samuelson.

Excellence Under the Stars was a great night for ASID members at SCC. SCC ASID member Jill Manzi received an award for Academic Excellence in the Interior Design Program for a first year student. Lori Hunt was recognized as the second year student and John Robert Hayden was recognized for third year. Also recognized that evening were the ASID Board Members: President-Meegan

Continued on Page 22

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Continued from Page 20

Berner, Vice President-Lissa Feagler, Treasurer-Mercedes Samuelson, Student Life and Leadership Rep-Ana Benitez and Secretary-Jewell Blair.

The final installation of the Design Challenge Room was completed on May 3 and 4. Ellinor Ellefson, the Design Challenge winner had the help of SCC ASID members putting the finishing touches on the bedroom. SCC ASID sends special thanks Anita Lang Mueller, Allied Member ASID and

Interior Motives for sponsoring the competition. Interior Motives worked with Ellinor on implementing her winning plan. Special thanks to all of the vendors and installers that provided supplies and materials to bring Kelsey's dream room to life. The story of the room makeover was featured in an article in the East Valley Tribune on May 18.

MESA COMMUNITY COLLEGE

By Erlinda G. Carrera, SRB

It has been both a pleasure and privilege having served the Mesa Community College "id group" in the position of ASID Liaison (SRB) for the past year. Elections for new officers were held on March 30 and the following students were elected:

Samantha Pratt, ASID President; Paras Maroofi, ASID Secretary; Jordan West, ASID Liaison (SRB); Mariel Ramos, IIDA Co-Liaison; Bonnie Meyers, IIDA Co-Liaison; Courtney Van Horn, USGBC Liaison; Cassandra Mehan, id group Publicity; Bethany Finn, ASMCC Representative; Janice Jennings, id group Faculty Advisor.

THE ART INSTITUTE OF PHOENIX

Inside Design Group


By Jennifer Ray, AIPX ASID Student Chapter Liaison

On May 29, 2007 we held our student officer elections. There are all new officers that will be taking office. We are excited to be the next direct link to ASID board and the students. Priscilla Valverde is the new ASID Student Chapter President. Kirsten Werley is the new ASID Student Chapter Liaison. They are exceedingly eager to take over and we know they will do a fine job. Congrats!

COLLINS COLLEGE CLOTHING DRIVE FOR STUDENTS

In an effort to assist students who cannot afford professional dress attire for interviewing, Collins College Career Services has started a clothing drive and would like to ask for your support. If you have old ties, slacks, dress shoes, blouses, or any other professional dress attire, we would love to take it off your hands to provide to our students who are in need of such items.

If you have items you would like to donate, please bring them to the Career Services office located right next-door to Munch-A-Lunch. Contact Robert Starks at Collins College at (480) 377-9521. **dd**



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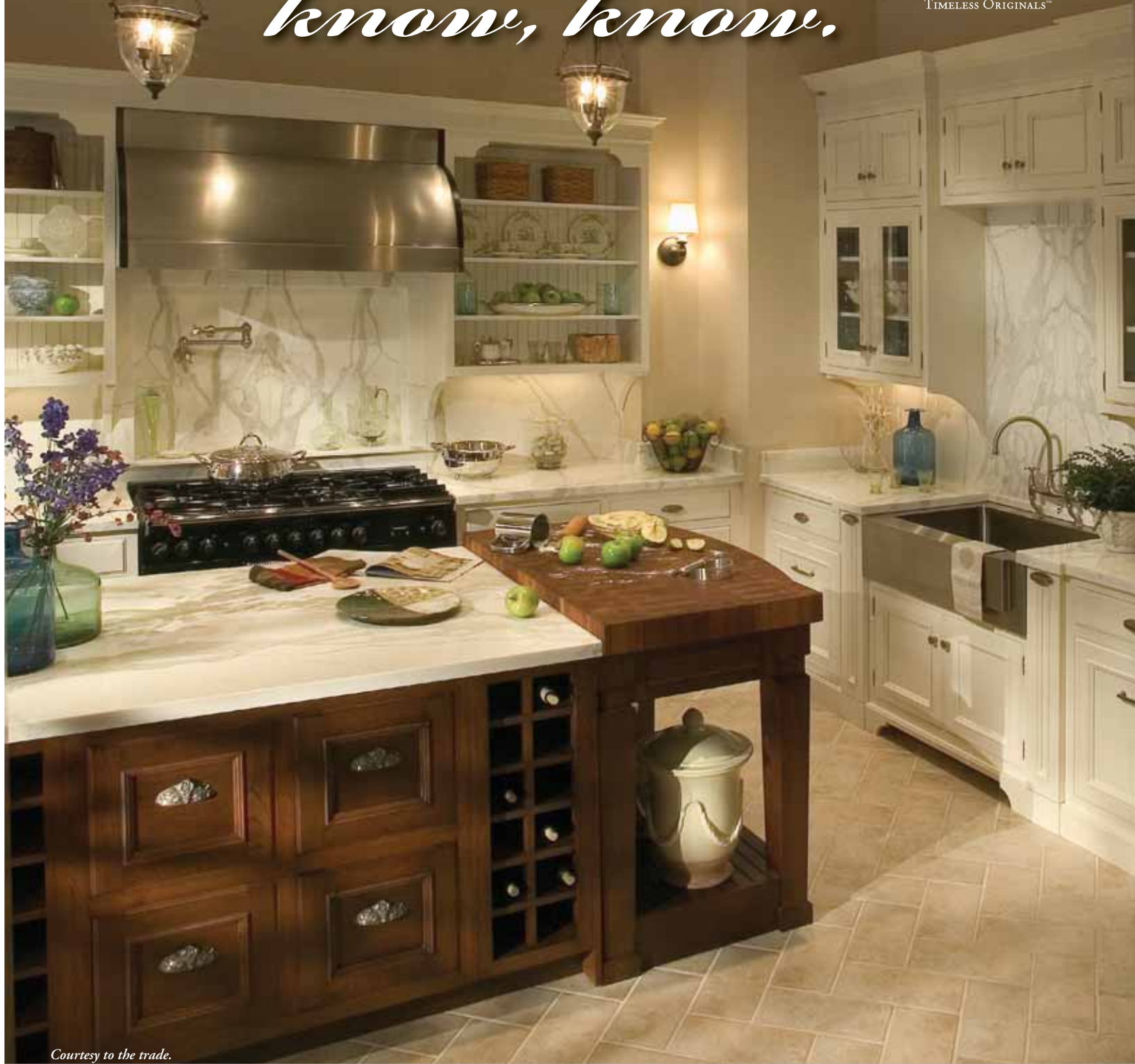
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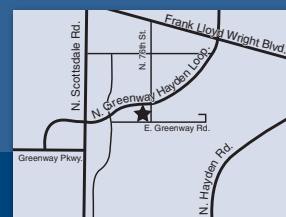


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Paper Cuts

By Brad Shark, ASID Accountant

“How many years should I keep my financial records?” Each year I receive calls from designers asking this very question. Other than maintaining client files

providing information for past purchases, the primary reason for keeping those accumulating boxes of papers is in case you are called for a tax audit.

In order to be prepared for the dreadful call from the IRS, it is best to err on the conservative side of retaining records. Instead of celebrating the New Year by tossing a year's worth of papers, celebrate the day after you file your taxes and throw the boxes then.

Most CPAs will recommend keeping records for seven years from the date the tax return was filed. There are a few definite exceptions to be aware of...the IRS does not provide a statute of limitations on audits, and the government can go beyond seven years if you do not file your returns. The same holds true if fraudulent returns have been filed.

Some records need to be retained longer than seven years. All receipts for fixed assets and inventory need to be kept for seven years after the items are sold or disposed. For example:

You purchase a desk in 2000. The desk is disposed of in 2006. The taxes for 2006 are filed April 15, 2007. The records need to be kept until April 16, 2014.

For this reason, it is advisable to file invoices for fixed assets and inventory separate from other invoices. Otherwise, you will be sorting through every piece of paper each time you are throwing out a year. There is not a wine cellar large enough to make that fun.

Included in this article is a list of some of the documents you may have questions about and the recommended periods of retention. If you have any questions beyond this, contact your CPA for additional recommendations.

About the Author: Brad Shark has 26 years of accounting experience, exclusively with the interior design industry. He may be reached at sharksommers@visi.com.

Continued on Page 25



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BANK STATEMENTS	3 YEARS
CASH BOOKS	PERMANENTLY
CHECKS-CANCELLED (EXCEPTIONS-SEE NEXT LINE)	7 YEARS
CHECKS-CANCELLED FOR IMPORTANT PAYMENTS: TAXES, PURCHASES OF PROPERTY, SPECIAL CONTRACTS	PERMANENTLY
CONTRACTS, MORTGAGES, NOTES AND LEASES EXPIRED	7 YEARS
CONTRACTS, MORTGAGES, NOTES AND LEASES STILL IN EFFECT	PERMANENTLY
DEPRECIATION SCHEDULES	PERMANENTLY
DUPLICATE DEPOSIT SLIPS	2 YEARS
FINANCIAL STATEMENTS	PERMANENTLY
GENERAL/PRIVATE LEDGERS, YEAR-END TRIAL BALANCE	PERMANENTLY
INVENTORIES OF PRODUCTS, MATERIALS AND SUPPLIES	7 YEARS
MINUTE BOOKS OF DIRECTORS, BYLAWS AND CHARTER	PERMANENTLY
NOTES RECEIVABLE LEDGERS AND SCHEDULES	7 YEARS
PAYROLL RECORDS AND SUMMARIES	7 YEARS
PURCHASE ORDERS	7 YEARS
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The image is a full-page advertisement for Wallis Designs. The top half features a photograph of a home furnishings store. In the foreground, a dark wood dining table is set with three place settings, each featuring a round, fringed placemat with a colorful, abstract pattern and a folded white napkin. Two large, clear glass vases with a polka-dot pattern are on the table. In the background, various other furniture pieces are visible, including a white sofa, a dining table with chairs, and a chaise lounge. A red sign with the store's name is hanging in the background.

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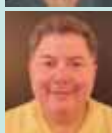
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ASID ARIZONA NORTH CHAPTER MEMBERSHIP GROWS

ASID Arizona North Chapter is growing, reflecting the growth and expansion trend in Arizona. Current membership records show 525 ASID practitioners, 349 Student Members and 246 Industry Partners for a total of 1,120 Members.

NINE NEW MEMBERS WERE ADDED TO OUR CHAPTER DURING THE PAST QUARTER:

Elaine Carr, Allied Member ASID
15850 N. Thompson Peak Pkwy, #1065-5
Scottsdale, AZ 85260
480-298-0433

Colleen Heldenbrand, Allied Member ASID, CTC
5129 E Sharon Dr
Phoenix, AZ 85254-3636
602-463-2052

Ciji Hoffman, Allied Member ASID
Best Western Corp., Design Dept.
6201 N 24th Pkwy
Phoenix, AZ 85016-2023
602-957-5537

Valeta Jane Kraak, Allied Member ASID
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Scottsdale, AZ 85254-3418
480-315-9719

Lili Mancini
Asian Trade Rugs
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Tucson, AZ 85719
520-326-7828

Kelly J. Rushmann, Allied Member ASID
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Scottsdale, AZ 85260-3781

Casey Simpson, Allied Member ASID
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2ND ANNUAL ASID INDUSTRY PARTNER & INTERIOR DESIGNER GATHERING "LET'S BUILD TOGETHER"

By ASID Board of Directors

"Let's Build Together" is the ASID Board of Director's way of saying thank you to all of our Industry Partners who have supported our interior designers and trade industry for yet another great year! This year we have decided to thank you in two ways:

1. By having a short 30-minute session for ASID Industry Partner members and ASID interior designers on the power of "Partnership Networking".

2. A round-table session to hear what is on your mind and how we can better partner with each other. This will be followed by a Happy Hour to celebrate your accomplishments and to thank the Industry Partners for all you do.

Best of all there is NO cost to Industry Partners! Contact Pauline Wampler, our chapter administrator, at 602-569-8916 for further information. Mark your calendars for our 2nd annual event:

Thursday, August 9, 2007 - 5:00 PM
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By Harold Hoeg, ASID Industry Partner • harold@horizonart.com

This is the latest from Horizon Art:

- We've introduced the new "Thornhill" framing line by Larson-Juhl, designed by Jonathon Adler
- Recently added some new contemporary original works on canvas by Josiane Childers

Harold Hoeg, harold@horizonart.com, www.horizonart.com

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MCNAMARA & HIRSCHMAN

By Andy Hirschman • mcnhirsch@aol.com

The McNamara & Hirschman Showroom at the Arizona Design Center is pleased to announce the launching of their new website, www.mcnamarahirshman.com. All product lines represented by McNamara & Hirschman are listed on the Website along with links to the vendor's own Websites. Included on www.mcnamarahirshman.com are links to the Websites of ASID, AIA, IIDA and the Foundation for Design Integrity (FFDI) of which McNamara & Hirschman are founding members. For more information please contact Andy Hirschman at: McNamara & Hirschman, www.mcnamarahirshman.com.

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By Marianne Mulhall, ASID Industry Partner

designsurfacesllc@cox.net

Design Surfaces offers a truly unique selection of wall coverings that will inspire any designers' imagination. See traditional grass cloth, unusual vinyl textures and handmade, hand painted papers. Manufacturers include Lanark, Stacy Garcia, Yahgi, Sincol, Studio Source, and the innovative designs of Ulf Moritz which incorporate small pieces of glass and pearlized stones in traditional and contemporary designs.

THE MN COLLECTION

By Charlotte Roper • charlotte@themncollection.com



The MN Collection is now representing Ficks Reed luxury wicker and rattan. The Ficks Reed WeatherKing outdoor grouping looks like wicker but wears like iron. It is tough and durable outdoor furniture that is thoughtfully designed, exquisitely styled and carefully crafted. In short, it is everything you would expect from Ficks Reed.

Point by Fine Line Importers is now on the showroom floor. Point by Fine Line Importers is a family owned company that has been manufacturing residential and commercial outdoor furniture in Spain for over 100 years. Point brings designers the latest trends, utilizing classic and contemporary forms with new combinations of materials.

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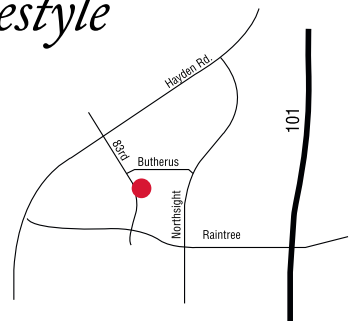
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APPLIANCE TRENDS

WHAT'S IN AND OUT

By Susan Kay Schultz, Allied Member ASID
Editor & ASID Communications Director



Not long ago outdoor cooking equipment consisted of a kettle-shaped grill, some cooking tools, most likely a bowl of homemade barbecue sauce and, of course, the protein entrée. The grill was wheeled from the garage and placed on the patio slab behind the house. Foods were hauled from the inside refrigerator to the patio where everyone participated in a festive occasion.

Times have changed and designers today are asked to emphasize outdoor living space by incorporating an outdoor kitchen into a total design package. Outdoor kitchens are hot now for everyone because it is part of the cocooning trend...people are entertaining more at home. The backyard is the last frontier of home upgrades. Baby boomers who want to "age in place" are considering how they can make their homes more comfortable. The outdoor kitchen is part of this trend. For the urban condo group, buying roof rights is an emerging trend and they are putting outdoor kitchens up on their roofs.

Unlike the indoor kitchen, where there are design space constraints, your only constraint outside is your budget. You can design it big or small, with or without lots of appliances or furniture. With the indoor kitchen you have it all done at once. Outside, you can do it one step at a time because the outdoor kitchen doubles as a living area. Manufacturers are introducing weatherproof rugs, artwork lighting, furniture, fabrics, and even beds. The outdoor kitchen is a trend... it is all about making the most of our space, and our space now includes what is outside the back door. The back door no longer leads to a



Continued on Page 34



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separate space. Like every other door in the house, it just leads to more space.

Wayne Bergin of SunWest Appliance Distributing claims today's homeowner relies heavily on the expertise and advice of the design professional to assist them in realizing their dreams for a well-designed and functional outdoor space. Recent studies reveal that as much as 85% of all mid-and-upper range outdoor cooking equipment is purchased on behalf of the client by a design professional, i.e., architect, interior designer, landscape designer or

contractor. This is now often included as either part of an initial backyard landscape package for new home construction or as part of a complete remodel package. For these outdoor areas, clients are demanding designs that allow them to blend the space into an extension of their homes' indoor design environment. To the discerning client, outdoor rooms, especially outdoor kitchens, have become a lifestyle. For many, perhaps even a lifestyle statement. The new outdoor living spaces are especially popular as entertainment and family gathering areas.

In the past 15 years outdoor spaces, especially outdoor kitchens, have become a focal point in many homes. Outdoor barbecue equipment continues to evolve and improve and now vies with the most sophisticated indoor cooking appliances. The new equipment includes multi-functional grills, wok cookers, infrared side grillers, pizza ovens, smoker ovens and much more. Both flooring and countertops for the outdoor areas are now using many of the same materials found in upscale indoor kitchens including granite tops, outdoor flooring options include such a myriad of choices as to be mind boggling.

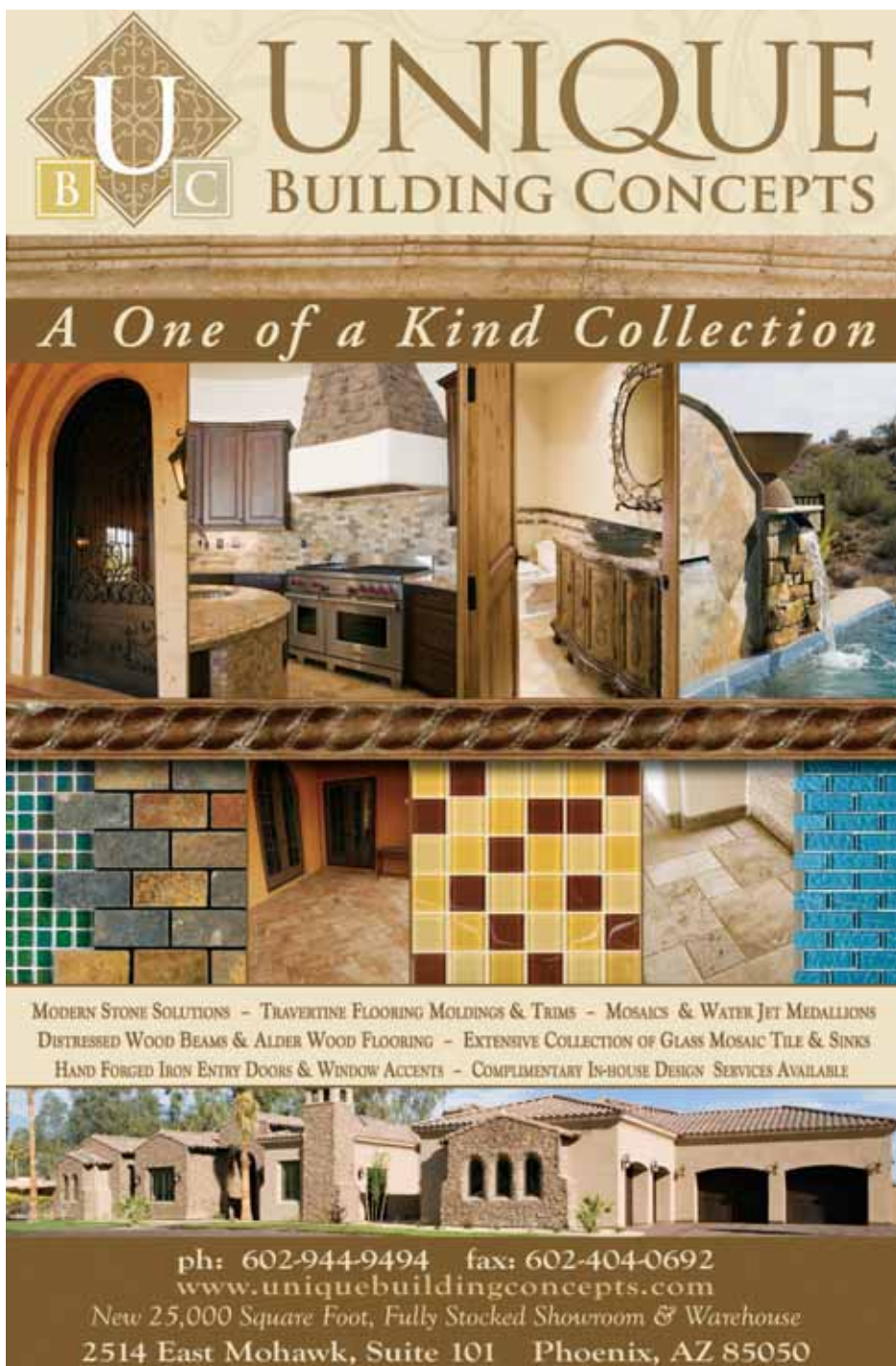
The outdoor living area of today now also may include entertainment centers that include sophisticated audio and HD video packages as well as refrigerators, ice makers, and cabinetry galore. Conversations pits and fireplace areas have also become commonplace in today's design for a complete indoor/outdoor environment.

Brooke D'Alleyrand of Interwest Distributing says to keep up with this rising trend appliance manufacturers are developing products that are UL approved for outdoor use to build a complete kitchen outdoors...sometimes even more elaborate than the kitchen inside their home.

Wolf has introduced a gas grill that is a TRUE precision cooking instrument, built to commercial cooking industry standards, which features 10,000 BTU burners every six inches for the utmost control and cooking flexibility. Crafted of heavy-duty 18 gauge stainless steel, with additional side burners providing for additional cooking surfaces, and 115-volt infrared rotisseries, the Wolf Grill offers high performance cooking-alfresco.

The new Wolf warming drawer incorporates the same great features as its predecessor while adding a few new touches to expand its functionality outside of the kitchen. As the first warming drawer from Wolf to be certified for use outside of the kitchen, this model introduces a whole new level of home luxury allowing consumers to incorporate warming drawers anywhere they wish. Consumers can keep food warm both in their kitchen and also outside next to the grill for the utmost in outdoor entertaining.

Sub-Zero Undercounter units simplify life at home by bringing refrigeration anywhere it



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is needed-indoors or out. Approved for outdoor use, Model UC-24RO supplies chilled soda, beer and snacks for any outdoor activity. An integral part of your outdoor kitchen, this unit comes standard with a UL approved lock. The all refrigerator Model UC-24RO is available in the stainless steel design and comes complete with a classic stainless steel door panel with tubular handle. This outdoor model also offers more features than ever with easy access electronic controls, LC display, spill-proof cantilever glass shelves, utility bin for storage of smaller items and two-liter bottle storage in the bottom door shelf.

D'Alleyrand says the outdoor kitchen usually consists of a grill, rotisserie, gas side burners, refrigerator, warming drawer, sink and faucet. The outdoor kitchen is also typically equipped with stainless steel cabinetry for utensil cookware storage. Stainless steel is also the most common finish for outdoor kitchens due to its durability outdoors.

The trends in indoor kitchens that **D'Alleyrand** saw at the recent Kitchen & Bath Show in Las Vegas were product integration and wood paneling. Manufacturers now have the ability to build appliances in flush with the cabinetry so no framing or handles stick out past the cabinetry. Wolf is introducing a new line of ovens, microwaves and warming drawers that build-in flush or inset into the cabinetry. Asko is introducing a fully-integrated laundry to make your washer and dryer integrated or hidden in the laundry room.

The ability to put wood panels on refrigeration is not new; however, the concept of making the refrigerator disappear or camouflage is huge. They have the ability of making the refrigerator cabinet look like a separate piece of furniture within the kitchen. Sub-Zero has redesigned their entire line of built-in's to provide the ability for the refrigerator to be built-in and to allow their larger side-by-side to be further camouflaged. Sub-Zero has also introduced a new line of undercounter product (200 Series) that also integrates into cabinetry.

Kristi Ludenia, Design & Marketing Representative for SunWest Appliance Distributing, has an indoor product line that you can order in six colors with the Designer Series: stainless steel, black, white, biscuit,

stone grey, and graphite grey. Add almond, burgundy, cobalt blue, lemonade, mint julep, forest green, Viking blue and eggplant and you have all 14 color options available in the professional series. By year's end, Viking will introduce The St. Charles Cabinetry Line...an all metal cabinet that will incorporate the current 14 colors and add 10 for a total of 24 color options in cabinetry and appliances for a very unique and exclusive look.

Newly introduced into the Viking product line is a new speed oven, steam oven and low

profile ovens, which will accommodate a cook top with oven below for a sleeker, more ergonomic fit. Designer ranges, Viking manufactured dishwashers and integrated Pro-Style Refrigeration completes the 2007 new product introductions. All should be available by fourth quarter 2007.

Viking Appliance Manufacturing and Product Sustainability Features are important to discuss as a benefit when using "green" design. **Ludenia** will discuss the facts and features of the processes currently in use at the Viking manufacturing facilities. **dd**

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Continued from Page 16

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Since 1985 the Scottsdale Public Art Program has envisioned our 184-square mile city as an outdoor gallery where art is an everyday encounter for our residents and visitors. The program has completed 55 permanent and 25 temporary artworks that encompass a wide range of artistic expressions, creating a diverse collection—from the traditional to the contemporary; from stand-alone objects to artist-designed walls and parks;

and as unconventional as giant inflatable and cast jell-o constructions of our city's landmarks.

The program has also amassed an impressive collection of works by museum quality artists at the Scottsdale Civic Center. In one visit, you can view works by Louise Nevelson, Robert Indiana, James Turrell, Dale Eldred, and Jamie Carpenter, in addition to the exhibitions and programs at SMOCA and SCPA, the sister programs of Scottsdale Public Art.



Margaret Brunning,

Associate Director, Scottsdale Public Art Program

This year the program will manage \$8,000,000 in public and private projects, an astonishing forty percent growth from the previous year. There currently are about 60 projects in various stages of development.

With \$2 billion in public and private investment and the anticipation of some 5,000 new residents, our downtown is rapidly changing and taking on a new retail, residential and commercial character.

In the coming years as construction is completed, Scottsdale will boast another jewel: a collection of world-class art along the banks of the new urban Arizona Canal district. This new collection will enhance the downtown as a vital cultural destination. Permanent, temporary and ephemeral works will be sited within walking distance of each other—and interspersed with pedestrian paths, an amphitheater, outdoor dining, plazas and crossings over the canal.

The first major milestone for the Canal Collection was celebrated this past May with the completion of the Donald Lipski's three-story tall sculpture *The Doors* (located at the southwest corner of Camelback and Scottsdale—in front of P.F. Chang's). *The Doors* sits on one of Scottsdale's most prominent corners and, for motorists, it effectively landmarks the threshold to Scottsdale's downtown. For pedestrians, it is an interactive experience. The sculpture is a kaleidoscope that you can enter and experience the effects of an open-air lens and mirror polished stainless steel.

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Scottsdale's public art helps to define and enhance the character of Scottsdale. At its best public art translates the human impulse to give shape to life and in turn help to shape the community.

The Scottsdale Public Art Program was honored with the ASID Award for Enhancement of the Arts 2006.

WALLIS DESIGNS - A HOME BOUTIQUE



Wendy Wallis Williams, ASID Industry Partner, and her husband, Nick Williams

Owner/Designer **Wendy Wallis Williams** held the grand opening of her home fashion interiors boutique, *Wallis Designs*, May 10 in Scottsdale. The 3,200 square-foot boutique was filled with all kinds of vintage to modern classics items from England, France, and Italy and throughout the U.S., including a selection of 1940's vintage Italian and French posters, artwork and photography from renowned artists.

By combining her passion for interior design, home furnishing fashions and the knowledge of the independent boutique trend that is currently sweeping the nation, **Wallis, ASID Industry Partner**, came up with the idea to open her own boutique. Her goal is to bring items to the Valley that have that certain *Je ne sais quoi?* and *LA Flair* that the furniture market has not yet seen. **dd**

SAVE THE DATE

Saturday Evening, September 8, 2007

ASID DESIGN EXCELLENCE AWARDS BANQUET
Celebrate the Best of the Best

Gainey Ranch Hyatt Regency
7500 E. Doubletree Ranch Road
Scottsdale, Arizona 85258

MAY MEMBERSHIP MEETING

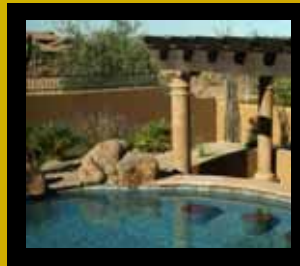
Sylvia Lorts, Allied Member ASID and the Alexander-Sinclair Design Showroom hosted the May 9, 2007 membership meeting at the Arizona Design Center. Everyone enjoyed a luncheon provided by Lorts. The lecture "Fabric Selection 101-The Right Fabric for the Wrong Chair" was presented by Jobst Blachy, President of Edward Ferrell/Lewis Mittman.

Continued on Page 46

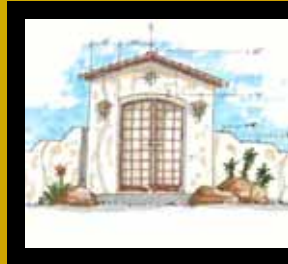


Sylvia Lorts, Allied Member ASID and Jobst Blachy, President of Edward Ferrell/Lewis Mittman

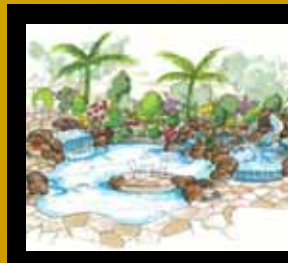
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FSL Caregiver House Grand Opening

| By Sheri Newton, ASID

The Foundation for Senior Living held their grand opening celebration, tour and reception on May 3, 2007 at 1201 E. Thomas Road in Phoenix. Guy Mikkelsen, FSL CEO; Jeff Hatch-Miller, FSL Board Chairman and Chairman of the Arizona Corporation Commission and Phil Gordon, Mayor of Phoenix conducted the ribbon cutting festivities.

The FSL Caregiver House is a training facility, demonstration lab, and information and referral site. It is designed to educate, support and advocate for family and paid caregivers as well as for seniors and adults with disabilities who actively manage their own care needs throughout the state of

Arizona and beyond.

The ASID Arizona North Chapter has been one of the special supporters and caring friends who have provided generous assistance in making this project possible. The ASID design team specified all finishes, fixtures and furnishings for the state-of-the-art facility. In conjunction with the Foundation for Senior Living Advisory Board and the ASID Arizona North Chapter Board of Directors, we shared in the dream to create a residential-like setting where all interested parties can come to receive the latest product information about ways to live better, age in place and general wellness issues.



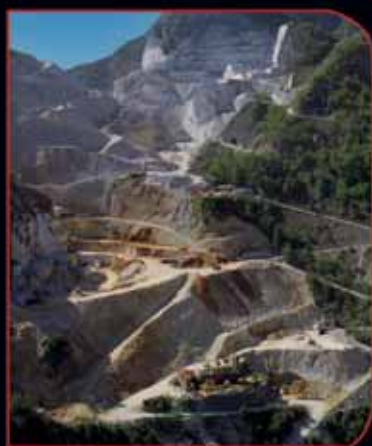
Sheri Newton, ASID receiving flowers of appreciation from Phoenix Mayor Phil Gordon

Congratulations to everyone involved in this project! dd

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Phone	Fax	E-mail	
ASID Member ID			

Have you taken a STEP workshop before? ☐ Yes ☐ No
Have you previously taken the NCIDQ exam? ☐ Yes ☐ No
Are you a member of IDEC? (Workshop is free to IDEC members) ☐ Yes ☐ No

Full Workshop: ☐ ASID Members (\$275) ☐ Non-Members (\$350)
Multiple Choice Only: ☐ ASID Members (\$100) ☐ Non-Members (\$130)
Practicum Only: ☐ ASID Members (\$195) ☐ Non-Members (\$240)

Registration and full payment must be received by July 27. Cancellation must be received in writing by August 8 in order to receive a refund of registration fees.

Method of Payment

☐ Check. Make check payable to "ASID." Do not send cash. There will be a \$25 service charge for any returned checks.

☐ Credit Card

☐ MasterCard ☐ Visa ☐ American Express

Card # _____ Exp. Date _____

Name on card _____

Signature _____

SEND PAYMENT AND REGISTRATION FORM TO:

STEP Workshop Program
ASID
608 Massachusetts Avenue, NE
Washington, DC 20002
or you can fax to 202-546-3240


DIRECT QUESTIONS:

STEP Coordinator
202-546-3480
stepinfo@asid.org

INDUSTRY PARTNERS DIRECTORY

The following companies and their representatives are Industry Partner members of the ASID Arizona North Chapter and are supportive of ASID programs and policies. This list was current as of press time.

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aka Green Jeffery Frost	480-946-9600	Burdette Cabinet Company Edward Neilander, Roger Understiller	480-830-8818
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A Touch of Glass Jane Jacobson, Mark Stravitz	602-996-0367	Cullum Homes, Inc. Kim Cullum, Maggie Martin	480-949-2700
Arts Alive David Andow	480-998-9790	Dacor Steve Ertle Dennis Jackson	480-704-7493 480-861-4774
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Audio Video Contractors Paul Einan	602-443-3000	Decorative Concrete Staining and Scoring, Inc. Raymond Anger	480-620-1375
Auerhause Michelle McMullen, Nicole Saia, Amy Lutz	480-767-0880	Delta Faucet Company Bob Peters	623-561-1708
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Duralee Fabrics & Fine Furniture Deanna Carr	602-793-0328	Hinkley's Lighting Factory Michael Jackson, Eric Berkey	602-279-6267	Mark Speirs Architectural Woodwork Installations Mark Speirs	480-282-1280
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Edelman Leather Stacey O'Leary	310-289-0100	Horizon Art Harold Hoeg	480-949-1990	Mexican Tile and Stone Company Joe Fortuna, Robert Peddle	602-954-6272
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Enmar Hardwood Flooring, Inc. Tricia Thompson, Todd Thompson	480-497-1633	Inhabit Furniture Leigh Kohrs	480-348-1818	Natural Territory Santosh, Rao, Praneeta Rao	480-998-2700
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European Design Allan Rosenthal	480-951-5234	Interior Design Resources, Inc. Alex Yost	480-964-0121	Nationwide Floor and Window Coverings Yvette Martin	602-493-1223
European Home Kay Massaro	602-263-0198	International Design Guild 2 Brooke D'Alleyrand	480-948-8908	Nexus 21 Heather Sanders	480-951-6885
Eurotouch Services, LLC Andrew Pocys	480-626-1655	Interwest Distributing Co. Gilda Eldridge	480-921-0900	Occasions by Design Stephanie Toler	480-423-0506
Exotic Home Jamie Michaels	480-443-8100	Jessitt-Gold Interiors Jody Florman-Artist/Faux Finisher	951-898-5073	O'Connor & Associates, Ltd. Brad Ross	800-894-4199
Fannin Interiors Sharon Fannin	602-840-8088	Jody Florman-Artist/Faux Finisher Jody Florman	928-567-2365	Olhausen Billiard Mfg., Inc. Sue Doyle Dale Townsend	615-323-8522 480-517-3663
Fabrica International Steven Giese	800-854-0357	Joy of Kitchens Joy Vesuvius	480-216-3737	Painted Illusion Colleen Spies	480-857-7920
Facings of America, Inc. Lindsey Kreis	602-955-9217	Julian's Fine Cabinets Karen Doerflein, David Larson	480-421-9898	Passport Accents Patrick McCourt	480-502-0208
Fastframe Lisa Vargo	623-825-9110	Kid Glove, Inc. Kim Fulwider	602-953-1910	Passport Imports Janice Proffitt	602-327-3271
Feathers Custom Furniture Dan Levinson, Claudia Levinson	480-905-1396	Kip Merritt Design Kip Merritt	480-990-2290	Paradise Valley Antiques & Furnishings Roya Nassirian	480-483-9800
Fenwick's Fine Rugs Aylin Garret, Kelly Rushmann	480-443-4777	Kitchen Solvers of Phoenix Keith Wolfram	602-768-0274	Petite Chateau Wende Katz	602-667-3551
Ferguson Jim Robinson	480-556-0103	Kitchens Southwest Dana Finch Welch	480-443-0102	Phoenix Art Group Barbara Brackett	602-241-1060
Fiber-Seal Systems Deborah Bobroff	480-941-1798	Kohler Company Sharmin Smith Welch	503-939-0882	Picture Source Homelines, Inc. Jim Wagstaff	480-838-1445
Fiesta Furnishings Claudia Farrar Shelley Burris	480-443-8203 480-951-3239	Kravet Fabrics, Inc. Ellen Bosco David Smith	800-648-5728 480-994-3900	Pindler & Pindler Laurie Friedman	480-283-8911
Flooring Resources, Inc. Jeff Currie	480-991-9605	Larsen Gallery Rachel Neubech	480-941-0900	Pinnacle Glass Design Christy Maycock	480-377-0960
Floors Phil Kouladakis	480-970-1892	La-Z-Boy Furniture Galleries Julie Ann Coleman	623-487-9447	Potheads International, Inc. Lori Watts	480-425-7184
Forseys Arizona Robert W. Forsey	480-315-1063	Lamps Plus Professionals Michael Goel	800-304-8120	ProSource Wholesale Floorcoverings	602-470-1484
Fortress, Inc. Paul Brown	480-443-1134	Light Up Your Life, Inc. Bob Ferraro	602-274-4772		
Gratia Artis, LLC. Laura Nickle	480-649-6090	Linder Publishing, Inc. Michael Kupanoff	480-443-7750		
		LKG Contemporary Greg Sanchez	480-945-1209		
		Lutron Electronics Company Jay Baumer	602-923-7718		

Continued on Page 42

ARIZONA NORTH CHAPTER

Continued from Page 41

Rabbit Canyon Designs Cheryl McNeill, Tanya Mahaffey	480-987-6244	The Elegant Window Karen Barnes	480-854-3078
Reeves Design/Build, Inc. Dale Reeves	623-374-2699	The Floor Club Corporate Greg Tayles	480-922-9111
Rest Assured, Inc. Lynn Blake, Peter Blake	602-437-9201	The Foliage Factory, Inc. Jan Braden	480-947-5585
RM COCO George Howard	573-334-0517	Thermador/Bosch/Gaggenau/Siemens Ric Coggins, Nathan Guess, Tony Colombo, Heather Olney	480-763-2669
Rive Gauche Fine Arts Frederic DeClaremont, Aiste Parmastd	480-947-6372	Thermasol Steambath Company Debi Rusk	480-353-0324
Robb & Stucky Furniture and Interior Design Michael Scott	480-922-0011	THG USA, LLC. Keith Amado	323-428-0100
Rugs of Kaibab Brad Scott	928-830-0268	Touch of History Breyan Burke	480-991-8898
Scott Group Custom Carpets Jim Patterson	623-594-5980	Triad Speakers Paul Epstein	480-922-0200
7th Avenue Designs by Wave Waterjet Tracy Spath Angela Saban	623-580-5064 623-581-1531	Tri-Light Builders Tammy Zagar	480-895-3442
Sherwin-Williams Jackie Jordan Laurie E. Clark Angie France	913-226-0144 602-570-7146 602-861-3171	TurboChef Leslie Hoffman	678-987-1726
Smith & Hawken Daniel Murphy	480-627-9911	Twistique, LLC. Vanessa Joaquim	480-949-7887
Somfy Systems, Inc. Gina Lutkus	480-497-2222	Underfoot, LLC. Gary Lester	480-222-1120
Sources + Design Janice Blount	877-870-8440	Unique Building Concepts, LLC. Sheila Trowbridge	602-404-0690
Special Deliveries Tim Brick Chris Lobeck	480-443-1645 480-443-3200	Urban Southwest Rose Ann Colamartini	602-266-3310
Statewide Lighting Cecily Merdes	480-391-0452	Valley Light Gallery Patti Hazzard	480-948-5030
Steelcase, Inc. Anne Bales	602-462-5009	Valley Woodworks Brent Kamermann	480-837-8503
Steinway & Sons Peter Becker Janet Priset	206-622-7580 480-951-3337	Viking Range Corporation Bob Stamm	480-784-6611
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Sun Rock Kitchen and Design, LLC. James Rogers	480-276-0967	Waterworks	602-912-9214
Sunbrella Gina B. Wicker	336-586-1240	Wesley Allen Wesley Sawan	323-985-4021
SunWest Appliance Distributing Kristi Ludenia	480-784-6611	Westar Kitchen and Bath Dina Harvey	602-271-0100
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Calendar of Events

JULY

- 6 LAS VEGAS MARKET "FIRST FRIDAY" SIGNATURE MONTHLY EVENT ***
- 19-22 ASID CHAPTER LEADERSHIP CONFERENCE**
Westin Hotel, Michigan Avenue, Chicago, IL.

26 ASID ARIZONA NORTH CHAPTER MEMBERSHIP MEETING
5:45 PM – Phoenix Art Group,
4125 N. 14th Street, Phoenix, AZ 85014
602-241-1060 or www.phxartgroup.com

- 30- Aug 3 SUMMER LAS VEGAS MARKET**
World Market Center & Pavilions and Sands Expo & Convention Center. The show will feature more than 4 million square feet of permanent and temporary exhibits and 1,500 exhibiting companies in all categories of home furnishings. 702-599-3044 or www.lasvegasmarket.com

- 31- Aug 1 WEST COAST CASUAL FURNITURE PRE-MARKET**
9:00 AM-5:00 PM – Ontario Convention Center, 2000 Convention Center Way, Ontario, California. 626-292-1095 or westcoastpremarket@yahoo.com or www.westcoastshow.org

AUGUST

- 3 LAS VEGAS MARKET "FIRST FRIDAY" SIGNATURE MONTHLY EVENT ***
- 4-7 SUMMER HOME FURNISHINGS SHOW**
SF Mart, San Francisco, CA.
www.sfmart.com

9 2nd ANNUAL ASID INDUSTRY PARTNER & INTERIOR DESIGNER GATHERING "LET'S BUILD TOGETHER"
5:00 PM – Arts Alive! Scottsdale Design Center, 15125 N. Hayden Road, Suite 101, Scottsdale, AZ 85260.
For information call 602-569-8916.
NO cost to Industry Partners!

16 ASID ARIZONA NORTH CHAPTER MEMBERSHIP MEETING
5:45 PM - Mexican Tile Company,
2222 East Thomas, Phoenix, AZ 85016.
Contact Terri Fortuna at 602-550-1303 or terri@mexicantileandstone.com

17-19 STEP WORKSHOP FOR ASID ARIZONA NORTH CHAPTER

Mesa Community College in Mesa, Arizona.
Schedule: Friday: 6:00 pm–9:00 pm;
Saturday: 9:00 am–5:00 pm; Sunday:
9:00 am–5:00 pm. \$275 for ASID members,
\$350 for non-members. Registration
deadline July 27. Download registration
form at www.asid.org/designer/step
or e-mail stepinfo@asid.org.

22-23 NEOCON XPRESS LOS ANGELES
Los Angeles Convention Center, 1201 South
Figueroa Street, Los Angeles, California.
www.neoconxpress.com or 800-677-6278

24-26 ARIZONA HOME AND BUILDING EXPO
Phoenix Convention Center. 602-277-6045.
kerri@azbusinessmagazine.com

SEPTEMBER

1 DEADLINE FOR ASID DESERT DESIGN MAGAZINE ARTICLES (FALL ISSUE)
E-mail all articles to detailshm@cox.net

7 LAS VEGAS MARKET "FIRST FRIDAY" SIGNATURE MONTHLY EVENT *

8 ASID PROFESSIONAL DESIGN EXCELLENCE AWARDS 2007 BANQUET CELEBRATION OF THE "BEST OF THE BEST"
Gainey Ranch Hyatt Regency,
7500 E. Doubletree Ranch Road,
Scottsdale, AZ 85258

19 ASID ARIZONA NORTH CHAPTER MEMBERSHIP MEETING
5:00 PM – Jackie Jordon and Laurie Clark
from Sherwin-Williams will present the 2008
color trends at the Arizona Design Center,
7350 N. Dobson Road, Scottsdale, AZ
85256. Members will have an opportunity to
browse showrooms, enjoy cocktails and
socialize with friends while learning about
the newest colors. laurie.clark@sherwin.com

20-22 WEST COAST GREEN
San Francisco, CA. Bill Graham Civic
Auditorium. www.westcoastgreen.com/about

28-29 FALL 2007 NCIDQ EXAMINATION

OCTOBER

5 LAS VEGAS MARKET "FIRST FRIDAY" SIGNATURE MONTHLY EVENT *

9-10 DESIGN CHICAGO
Chicago, IL. The Merchandise Mart.
800-677-6278

18 ASID ARIZONA NORTH CHAPTER MEMBERSHIP MEETING
5:45 PM – Arts Alive! Scottsdale Design
Center, 15125 N. Hayden Road, Suite 101,
Scottsdale, AZ 85260. 480-998-9790.
david@artsalive.com or dan@artsalive.com

NOVEMBER

2 LAS VEGAS MARKET "FIRST FRIDAY" SIGNATURE MONTHLY EVENT *

7-9 GREENBUILD 2007
Chicago, IL. McCormick Place West
Building. 202-742-3818.
info@greenbuildexpo.org

15 ASID ARIZONA NORTH CHAPTER MEMBERSHIP MEETING
5:45 PM – Ferguson's Bath and Kitchen
Gallery, 8340 E. Raintree Drive, Scottsdale,
AZ 85260. Contact Amy at 480-556-0103.

DECEMBER

1 DEADLINE FOR ASID DESERT DESIGN MAGAZINE ARTICLES (WINTER ISSUE)
Send all articles to Brenda Strunk at
b_strunk@msn.com or 480-585-4273.

7 LAS VEGAS MARKET "FIRST FRIDAY" SIGNATURE MONTHLY EVENT *

10 NCIDQ APPLICATION DEADLINE FOR SPRING 2008 EXAM
April 4-5, 2008 - Spring NCIDQ
Examination

** The first Friday of every month is a celebration of design creativity-including guest speakers, seminar sessions, showroom specials, complimentary refreshments and exclusive offerings for the design community. Unless otherwise noted all First Friday seminars will take place from 10-11:30 AM in the second floor seminar room at the Las Vegas Design Center.*

ASID on the go





ASID STUDENT CAREER DAY 2007

By Katherine Thornhill, ASID, IIDA, President-Elect



Linda Singer-Heinz, ASID President, Tony Sutton, Allied ASID, Marci Dusseault, ASID and Paul Sarantes, ASID

College students and instructors from across the Valley came to hear a panel of distinguished designers speak of their career paths on April 20, 2007, at SunWest Distributing in Tempe.

Linda Singer-Heinz, ASID President and Marci Dusseault, ASID presented awards to the winners of the Student Design Competition:

Residential: 1st—Melanie Kettring of MCC, 2nd—Susan Brickley of MCC, 3rd—Susan Hierath of MCC.

Commercial: 1st—Summer Riehle of SCC,

2nd—Jennifer Lossing of Art Institute of PHX, 3rd—Leah Marab of SCC.

EDUCATION DAY 2007 "LUNCHING WITH ED"

By Catherine Pliess, IDEC, ASID, IIDA
Membership Director

ASID Arizona North Chapter hosted its annual Education Day 2007 at the Westin Kierland Resort & Spa on Thursday April 26, 2007. Six-time Emmy nominated Ed Begley Jr. was the key note speaker. His most recent work includes his HGTV show "Living with Ed".



Education Day Committee. Front row: Catherine Pliess, IDEC, ASID, IIDA and Karen Romersa, Industry Partner. Back row: Anne Bertino, Allied ASID, Katherine Thornhill, ASID, IIDA, President-Elect and Debbie Rauch, Allied ASID. Paul Romersa at DigitalDome Photography.

UNDERSTANDING MODULAR INTERIOR CONSTRUCTION

The June 21, 2007 ASID membership meeting was held at Facilitec-Interiors for Business in Phoenix. Rob Ochitwa, Architectural Interiors Director, at Haworth, Inc. presented a CEU program to the membership. Ochitwa has extensive experience in the strategies and delivery of high performance office space, modular interiors and the contrasts to conventional building methods.



Linda Kolesar, ASID President-Elect-Elect, Rob Ochitwa and Linda Singer-Heinz, ASID President

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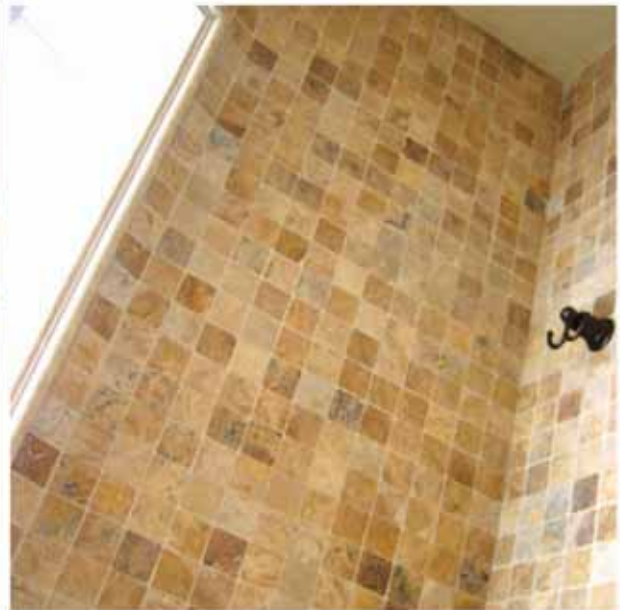


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Top Right: Large rope BA03-T3 3x12 VID -D6; Bottom Left: Nile 18x18 Brushed Limestone VID -F1 Bottom Right: Ragusa Tumbled 2x2 VID -22



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