

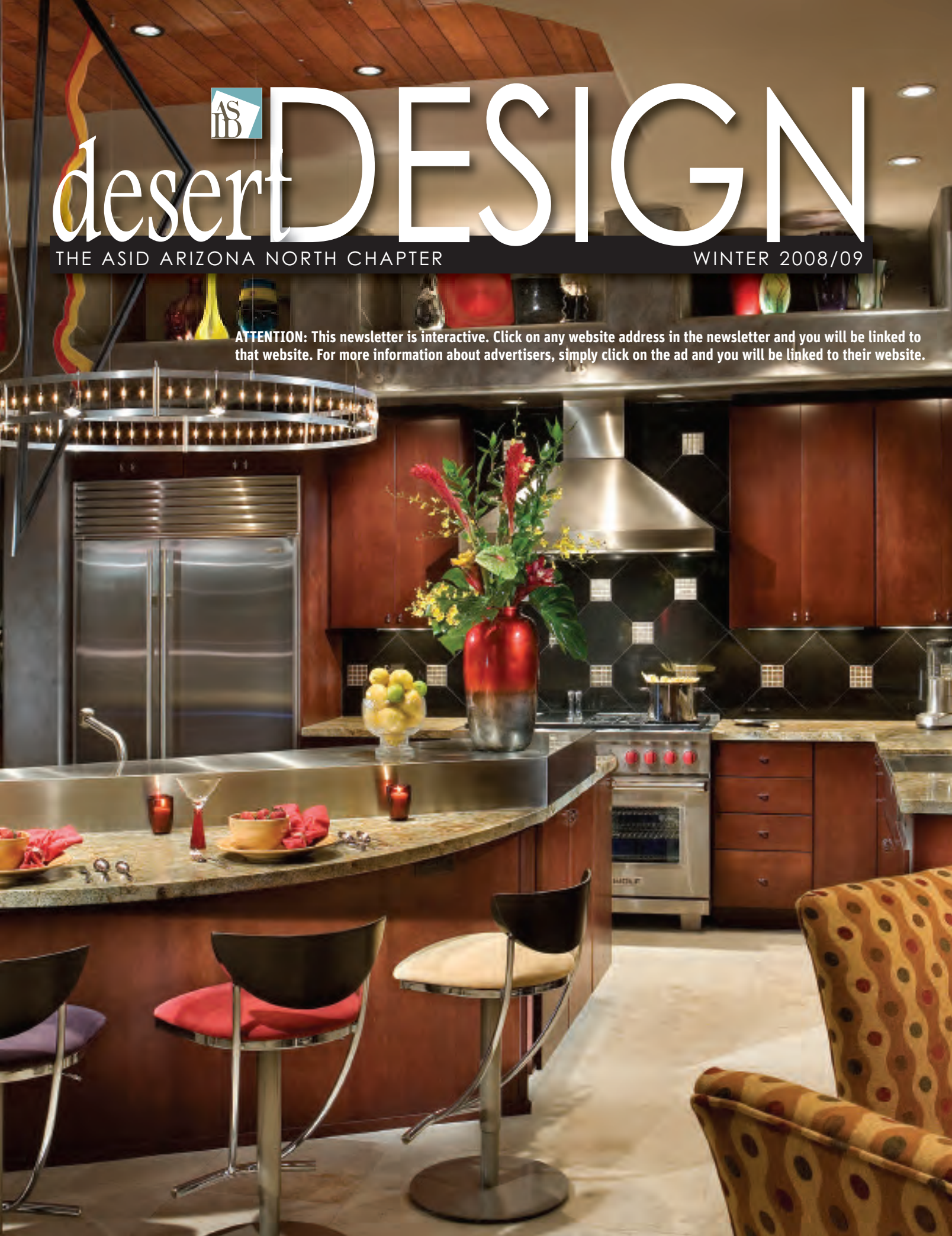


desert DESIGN

THE ASID ARIZONA NORTH CHAPTER

WINTER 2008/09

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LINDA KOLESAR, ASID
ASID ARIZONA NORTH
PRESIDENT 2009

2009 IS HERE and chapter meetings and events have been planned that are interesting, educational and encouraging to help see us through challenging times. We're off to a good start with our January meeting at the award-winning commercial project, Fox Restaurant Concepts Corporate Office, by **Roberta Thomas, ASID**, and look forward to the February membership meeting and Trade Show. The February meeting will kick-off with the Trade Show, leading up to the program on product design. **Debra May Himes, ASID** will share her experience in product design, followed by a discussion of copyright and intellectual property law by attorney **Laura Zeman** of the respected law firm of Snell and Wilmer.

Each membership meeting will have a significant educational focus to broaden members' knowledge and strengthen their confidence on a variety of subjects. Subjects for meetings include: Awards Competition entries, sustainability CEU, Education Day CEUs on business practices and fee-based compensation, and key elements of quality furniture. The program line up promises expert guidance on a variety of topics; be sure to take advantage of it.

Looking back, several events toward the end of 2008 are noteworthy. RealWorld DesignWeek premiered in October as the ASID National student shadow week. Students responded enthusiastically to the opportunity to shadow a Designer or Industry Partner for a day. I enjoyed meeting SCC student **Debra Allen** who accompanied me to showrooms and two client job sites. It was fun for both of us! Also held in October was the Student Gathering graciously hosted by SunWest Appliance Distributing, Industry Partner of ASID. Students who attended, enjoyed getting to know each other and the Board members. We all enjoyed the beautiful SunWest showroom.

On November 7 we held the New Member Luncheon at the elegant showroom of Alexander Sinclair Design, Industry Partner of ASID and hosted by **Sylvia Lorts, Allied Member ASID**, with the assistance of her very helpful staff. **Tracey Marshall, Allied Member ASID** and Student Affairs Chairperson, enlisted the help of three student members, **Rebecca Gerlott, Patty Townsend** and **Kim Gudykunst** to keep everything running like clock-work. It was a lovely event enjoyed by many new members, as well as the Board members and our invaluable administrator, **Pauline Wampler**. One day after the luncheon was wreath making day at SCC. The work day was organized by **Marci Dusseault, ASID** and Membership Chair, **Tracey Marshall, Allied Member ASID**, with assistance by **Patty Vera, Student Representative to the Board**. Several student members pitched in to create beautiful wreaths under the direction of Robbie, floral designer at Design One International, Industry Partner of ASID. The wreaths were sold at the showroom of @theOffice, Industry Partner of ASID and raised more than \$1,000 for the Boys and Girls Clubs of the Greater Scottsdale Area. Thank you to all who participated in this worthwhile endeavor!

The busy month of December brought a record-breaking number of party-goers to the gorgeous home of **Tracey and Tony Sutton, Allied Member ASID**, of Est Est, Inc. for our Holiday Party. At least 127 members (we lost count!) got together to celebrate the season and tour the spectacular indoor and outdoor living space of the Sutton family residence. Topping off a terrific party was the more than \$600 raised for our children's charity through the sale of ornaments donated by attendees. Thank you to **Darlene Summers**, and Baisch and Skinner, Industry Partner of ASID for donating ornaments for our members to decorate and providing a beautiful life-like, lighted, artificial tree to display the ornaments. Thank you to **Norma Escandon Michaels, ASID** for the great idea of member-decorated ornaments. A grand time was had by all!

I wish each member of ASID Arizona North Chapter a happy, healthy, prosperous New Year! You are a vital and valued part of our organization.

Linda Kolesar, ASID
ASID Arizona North Chapter President

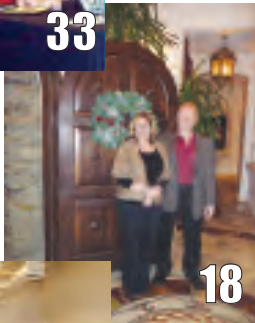
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Winter 2008/09



on the cover
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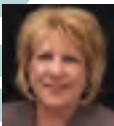
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Desert Design magazine is published quarterly for the ASID Arizona North Chapter of the American Society of Interior Designers by DSA Publishing & Design, Inc. Editorial content and the *Desert Design* magazine are controlled and owned by the Arizona North Chapter of ASID. Reproduction of this publication in whole in part, in any form is strictly prohibited without the written permission of the Arizona North Chapter of ASID.

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“Enlightened”

S P A C E S

by Jeanine Sipple Dougherty, ASID



This space incorporates fluorescent cove lighting, recessed low voltage fixtures and decorative pendants that enhance the architectural elements.

The art of lighting in Design is about bringing a desired mood or ambience to spaces as well as being functional and energy efficient.

Designers often work with artificial lighting to enhance their projects. This is not because natural light is not a factor in the lighting scheme, but rarely can you rely solely on natural light as a main source of illumination. Natural light often



With the use of low voltage recessed light fixtures and one simple pendant, the seating group really pops.



The large, custom designed drum pendant fixture enhances the floating architectural millwork and the fluorescent cove and pendant lighting adds drama to the space.

is the accent light source, and artificial light is the dominant source. The choices for artificial light are endless and choosing the right type of lighting often is the difference in the success of a “good” project verses a “great” project.

Energy efficient lighting is one of the countless types of light options designers may choose from. Not only is energy efficient lighting an essential part of a modern designer’s palette, it is a good business practice. If it is not yet mandated by your jurisdiction, certainly clients, developers, brokers and facilities are requesting the design professional to incorporate energy efficient lighting in projects. Benefits of energy efficient lighting include longer life bulbs, less energy consumed, lower power bills, less maintenance and decreased impact on the environment. These qualities are key to LEED certified projects and where environmental concerns are important.

Although energy efficient lighting has many positive qualities, it may not always be the right solution for every project. The aesthetic of a project can be enhanced by layered light solutions such as low voltage, incandescent and LED lighting. By layering lighting throughout a space, the designer can bring depth to an environment, just as a painter layers paint onto a canvas. Up close, it appears as clumps of blues, reds and yellow, but when you step back you can see it come together as a full picture. Layered light solutions also give the end user options for creating varied light schemes. For example, in a conference room, there may be several different light sources to meet the needs of varied uses. Direct or indirect light fixtures are a good option for overall ambient light, recessed down lights can be used for highlighting presentation materials or dimmed when viewing projected images. Lighting control systems can also help end users to incorporate preset conditions for their varied light requirements.

Evenly spaced, adequate fixture counts and understanding light output is critical to a successful lighting plan. A designer should be aware of dark corners, hot spots on architectural features and remember that the lighting should compliment the rest of the plan to be in harmony with the layout as much as possible. When incorporating decorative light fixtures, the other light fixtures should support and enhance the decorative fixtures, not detract from them. In this case, think of it like jewelry, one knock out piece of jewelry makes that the outfit. Just as good lighting can truly “enlighten” your project, it can also contribute to the success of beautiful spaces.



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To The Trade



RESIDENTIAL Lighting Trends

by Cindy Lewton, Allied Member ASID

2008 is behind us and everyone is looking towards 2009 with hope. To determine residential lighting trends, we need to look at the big picture of overall trends. Experts predict that Americans will continue with nesting and remodeling. The generations of Gen-X, Gen-Y, and the Boomers will downsize their homes in greater numbers and will require multifunctionality from both their rooms and their lighting. And green design is here to stay.

“Energy efficiency” is the buzz phrase in lighting. The nation is following California’s example of strict lighting guidelines. Compact fluorescent lighting (CFLs) are coming out in greater numbers and variety. There is great information on the internet about CFLs and as our clients become more educated and sophisticated, designers also need to keep up with information. In addition to the internet, be sure to rely on your lighting vendors—they are more than happy to share information and help with your clients.

We started really seeing LEDs (light-emitting diodes) in the residential arena a year ago. They are taking the lighting industry by storm and, according to Eric Berkey, General Manager, Hinkley’s Lighting Factory, LED technology “is changing almost hourly.” Mr. Berkey predicts that LEDs will revolutionize lighting—they cost next to nothing to operate and have a longer life span than other lighting sources. Though LEDs are still not able to meet the current needs of the residential designer, this is changing quickly. One of the main complaints about LEDs is the color temperature of the light—the light can be very white or very blue and not comfortable in a residential setting. Additionally, LEDs are not yet dimmable and the initial cost factor is still high. Again, designers will want to follow this closely so that they can give their clients the most current information.

Low voltage lighting is still a great lighting staple and has the color temperature clients want. These continue to come on the market in different forms and are continuing to evolve as well.

From an aesthetic standpoint, Mr. Berkey continues to see that designers and clients both want lighting that has a hand-formed quality, such as hand-blown glass and art glass. Surface irregularities are valued. The Phoenix area still likes the bronze finish, but chrome is coming in stronger and being specified over nickel and bronze in kitchen and bath areas.

Nationally and locally, trends are towards bringing more commercial type lighting into the residential environment. Clients are influenced by the boutique hospitality and retail markets and want to incorporate this lighting into their home. This also translates to an upsurge in contemporary lighting in homes. This movement towards contemporary and less ornate often results in a lower price point which is especially important for cost-conscious clientele.

Chandeliers are also becoming more contemporary with a move towards modified chandeliers. These chandeliers may be inside a larger light shade,

may incorporate both commercial and residential lighting, and play with art glass.

Marcia Graber, Allied Member ASID, of Graber Designs, LLC, incorporated many of these elements in the custom-designed chandelier pictured in the center photo, page 10. As a lighting design instructor for Phoenix College, Ms. Graber is both very knowledgeable and comfortable with lighting requirements and design elements. In cooperation with both Hinkley's Lighting and Clear Concepts Interior Glass, Ms. Graber used a contemporary commercial track lighting element from Bruck, and adapted it into a circle that incorporates both festoon lamps and

2009

low voltage directional MR16 lamps. Ms. Graber then incorporated a custom-designed lit triangular art glass that transects the center of the chandelier and provides reflected light. Modifying an existing component enabled Ms. Graber to provide a unique fixture that still met budget constraints.

Lighting is either from a natural or an artificial light source. Regardless of initial source, reflected lighting is another means of providing soft ambient light at no additional cost. Again, a lighting designer/vendor can help a designer utilize light to its greatest effect.

2009 trends for portable lighting, such as table lamps, floor lamps, and task lighting continue to have some retro aspects, such as large drum shades and retro large-patterned shades. Floor and table lamps are playing with pro-

portions, with bold, large drum and rectangular shades are often balanced over very narrow, elongated bases.

Floor lamps are often sculptural and may incorporate aspects of nature, appearing as twisted branches, for example. Floor lamps with the ability to articulate and focus light where needed are coming on strong this year, again meeting the need for multifunctionality. Floor lamps with tables are continuing which also address the reality of smaller spaces.

Designers know that lighting can be the defining point of extraordinary design. This is definitely an area of design that deserves close observance in the coming year.

Sources:

Clear Concepts Interior Glass, 3695 East Apache Trail, Apache Junction, AZ 85219 (480) 659-4779

Graber Designs, LTD, 7349 N. Via Paseo Del Sur Suite 515, Scottsdale, AZ 85258 (480) 998-0989

Hinkley's Lighting Factory, 4620 N. Central Avenue, Phoenix, AZ 85012 (602) 279-6267

Photography: Dino Tonn Photography Inc., 5433 E. Kathleen Road, Scottsdale, AZ 85254, O: 602-765-0455, www.dinotonn.com

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BECOMING "LIGHT-MINDED"

by Karen Barnes, ASID Industry Partner, CWP, WFCP, WCAA,
The Elegant Window, Gilbert, AZ

Window Treatments have a tremendous impact on the décor and mood of a home. It is important to understand the many decisions that need to take place to create the perfect window treatment. One must think about fit and function, privacy and view (to enhance a beautiful view or hide an unsightly one), light control, and of course, the beauty of the treatment and the impact it has on the overall design of the home.

Here in Arizona, when it comes time to make a decision on how to treat a window, light control is one of the considerations that is foremost on our minds. Unfiltered sunlight can do much damage to fabric, carpeting, furnishings and artwork. And yet sunlight, or lack thereof, can greatly affect our mood as well as our health. The challenge, then, is to consider how each room will be used, as well as the needs and lifestyle of the client, in order to find the right window treatment for each situation.

There are many window treatment options available for light control. Some include window tinting, roller shades and awnings for the outside of the home, as well as shutters, blinds, shades and draperies for the inside of the home. Since my area of expertise lies in soft window coverings, I'd like to offer a few suggestions to help achieve the right amount of light control for each room when a soft treatment is specified.

Location

Consider the location of the window in the room. The light and heat coming in east and west facing windows can be quite intense compared to north facing windows. Choosing an insulating lining for your west windows, for example, will greatly reduce harmful UV rays. The lin-

ing/interlining should be a decision made carefully. (See next point). Also, consider where you would like the drapery, shade or valance installed. Your client may not want any of their view obstructed. Make sure there is enough room for the drapery or shade to stack off the window.

Lining

There are many types of linings available and it's very important to choose the right one for the job. I recommend choosing high quality linings because it offers the best protection of the face fabric from the damaging effects of the sun, as well as improves the drape and body of the fabric. Lining options range from light filtering to dim-out to black-out. Adding interlining (a flannel fabric sandwiched between the face fabric and lining) will provide more insulation and dimming qualities but it does not make the treatment a total black-out treatment.

Always check how your face fabric and lining/interlining will look together by hanging a sample in the client's window on a sunny day. Ask your workroom for samples of their stock linings. At The Elegant Window, we offer large lining samples to our designers, which are surged around the edges. A grommet is placed in the corner so all the lining samples can be held together by a ring. Then, when a lining and/or interlining is chosen, it can be taken off the ring and layered with the face fabric in the client's window. I suggest using a skirt hanger to hold the lining and face fabric together which makes it easier to hold it up to the window.

Why is it important to check the lining and interlining with the face fabric? When the sun comes in the window, the lining/interlining can change the color of the face fabric, especially if the face fabric has a light colored background. For example: If your face fabric



has an ivory background and an ivory lining and natural interlining is chosen, the face fabric will look yellow when the sun comes through. In this case, you would need to choose white lining and interlining.

Black-out lining is used for many reasons: it offers complete light control, prevents light bleed-through which can wash out or change the colors of the face fabric and it eliminates shadowing, especially important on valances. Using black-out lining in a theatre room or a bedroom is a great option. If you are designing draperies and want them to be completely room darkening, you will have them lined with black-out lining but you must also plan to have a board mounted valance or a cornice to block the light that will sneak in above the drapery. You should specify generous overlaps and be sure the drapery extends beyond the window and to the floor so light won't sneak in.

French black-out is another great option for room darkening window treatments. With this method, four layers are used in one treatment. First you have the face fabric, then interlining, then black lining, then your regular lining. This offers a very high end and luxurious look to your draperies. Also, the more layers used in the window treatment, the more it will improve the windows "R-Value" (the ability of a product to keep the heat and cold out) and reduce Solar Heat Gain (SHG = the amount of heat that passes through a window).

If using black out lining on roman shades, you need to inform your client that pin holes of light may be seen where the rings are stitched on. To minimize this, use interlining in-between the face fabric and the lining, or try using

the new Apollo black out lining (well, it's nearly complete blackout). It's soft and very forgiving of those little pin holes.

Roman shades lined in blackout lining can be completely room darkening if they are outside mounted and reverse mounted, meaning the shade comes off the back of the board instead of off the front. If done this way, the shade lays flat against the wall on either side of the window and blocks the light. Hobbled roman shades can also provide complete blackout if they are outside mount and reverse mount and if they are made using the flat back method. Whenever a reverse mount shade is specified, a small valance is also needed to hide the lifting mechanism.

Though valances are purely decorative and not used for light control, I prefer to line valances in blackout lining to prevent shadowing at the hemline and pleat areas. If a facing or "decking" is used on the back of the valance near the hemline, the shadow resulting from this can be quite distracting.

Another reason to use blackout lining is if your fabric has a woven motif on the face and the back has many threads running across the width. If you use regular lining with these types of fabrics, you'll see shadows from all the threads. Embroidered silk has the same issue – threads on the back of the fabric can be seen when the fabric is hung in front of a window.



Designed by Alisha Newman of IBD Studio, Queen Creek, AZ; Fabricated by The Elegant Window – This operable drapery is interlined and blackout lined to help control the intense sunlight that comes through the window. The valance is also blackout lined.

Sheers

Sheer window coverings are used to diffuse light and give a softer look, but do not provide privacy at night. Sheer and semi-sheer fabric used in contemporary settings is a trend we're seeing right now in window coverings. For example, sheer roman, tucked roman or relaxed roman shades are very popular. When using sheer fabrics for shades, be sure your workroom uses clear rings and clear ribs, and uses cords that closely match or blend with the face fabric. These necessary items will become practically invisible.

Sheer Ripplefold draperies have a very contemporary look as well. This style of drapery also stacks back in a minimal amount of space so your client will still be able to enjoy the view. When choosing a colored sheer fabric, take a large memo sample to the client's home, scrunch it up a bit and then check the color in front of the window. The color is darker when fullness is factored in and you want to be sure your client understands this.

Layering

Layering your window treatments, which is also a popular design trend right now, may be a great solution. Layering consists of a sheer layer, a black-out layer and a decorative layer. The black-out layer could be a drapery or a shade. When designing a layered treatment, you are truly giving your client every option – light diffusing with the sheer, room darkening with the blackout lining and the decorative layer as the finishing touch.

Motorization

Motorization is the perfect solution for window coverings on hard-to-reach windows as well as very large windows that would be heavy and difficult to open and close each day in order to filter or block out the sunlight. Motorized window coverings can be programmed to open and close at certain times each day which helps manage heat gain in summer months and heat loss during the winter.

Designing the perfect window treatment with your client's needs in mind does indeed take careful thought and planning. Keeping light control in mind, or becoming "light-minded", will allow your client to more fully enjoy the beauty, functionality and comfort of their home.

Artistic Lighting Design & ENERGY CODES

“Can these two concepts co-exist?”

by Paul Salmonson,
Industry Partner of ASID
Aterra Lighting Design &
Controls

As various elements of our industry continue to evolve in terms of lighting design, new products, LEED / Green Building Design, and energy codes, we are constantly being challenged to implement a design that not only creates an exceptional space, but adheres to the local governing energy codes. As design professionals, we need to keep in mind that we are being hired for a project for our creativity. Sometimes this creativity may not always be used in the areas we have been initially hired. For example, when we illuminate a certain classification of space to the standards set by the Illumination Engineering Society (IES) and adhere to a certain amount of watts per square foot set by the U.S. Department of Energy, we will usually exceed our energy consumption if tried-'n-true fixtures are specified. This is where the creative juices really need to start flowing...

Throughout our country, we are seeing more and more municipalities adopt various types of energy guidelines for lighting/electrical design. This usually involves classifying a space to determine the amount of watts per square foot or using a whole building approach. Once the energy consumption levels are determined in terms of lighting, we can then assess the needs of the space regarding various techniques such as visual impact for retail, tasks for offices, and/or, ambiance for restaurants or clubhouses. Some of our largest energy consuming devices can be decorative fixtures. One can imagine that by using high efficacy (a rating that indicates lumens per watt for the lamp/bulb) fixturing throughout a project, we would meet the energy requirements, but the environment would resonate the warmth of an industrial warehouse.

This would not be a problem, but say the project happens to be a high-end clubhouse? How do you bring these two design criteria together? The key to lighting design in any project is understanding your team's concept. If the project is a contemporary Oriental restaurant, then you may wish to rely on more recessed / low wattage, high-efficacy fixturing for a clean look with supplemental halogen spots to make key elements pop. On the other hand, maybe your team is working on an Old World clubhouse that involves many chandeliers and sconces. By being involved in the lighting design upfront, the lighting designer can now have an impact on the decorative selections as they relate to the overall design and the amounts of energy the decorative fixtures consume. Both above mentioned concepts will require some form of lighting control systems to be compliant with most energy codes.

In the end, our professions will continue to be enhanced by changes in product innovations, technology, demographics, and governmental regulations. We can view such changes as distractions to our day-to-day tasks, or gladly embrace them. If you choose the latter, I believe you have not placed yourself in a creative box. For in the end, if we as design professionals believe that creativity can only be applied directly to our designs, then we have not given our clients all of our creative potential. Albeit, figuring out how to make a space work in terms of illumination based on watts per square foot may not be the sexiest part of the job, but it does take large amounts of creativity. We should all strive to reach this point.

Paul Salmonson is owner of Aterra Lighting Design & Controls and Industry Partner of ASID Arizona North Chapter.



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TO THE TRADE

We're in this together

by Brenda Strunk, ASID, President Elect



Economic conditions have placed a burden on us all for long enough. It's time to turn things around. As members of the Arizona North Chapter of ASID and with our new website, we are in a very unique and opportunistic position. Now we can relieve much of this economic stress....if we're in this together.

The word member is defined as "A distinct part of an organization". Our distinct parts, our designers, our Industry Partners, and our students, make up the great organization

known as the Arizona North Chapter of the American Society of Interior Designers. When each part of the membership is working together with the other parts of the organization, a tremendous force is created and the results can be very dramatic. But only, ...if we're in this together!

What can each of us do?

What must the Chapter do to increase revenue to its designer members?

Simply, it must give its designers greater exposure with the residential and commercial consumers. To accomplish this objective, the Chapter has recently launched its new website with which gives designers many optional levels of exposure and is very user-friendly for the consumer. The effectiveness of any website is measured by the amount of viewers it receives. To increase traffic to the site, the Chapter will be promoting www.asidaznorth.org throughout the year and will be running ads similar to one shown here in LUXE magazine. The Chapter will also enhance the presence of the website on search engines. We invite you to visit www.asidaznorth.org, click on "Find a Designer" and see for yourself how this will benefit your business as well.

What must the Chapter do to increase revenue to its Industry Partners?

Suppliers join our Chapter to support the industry, but also to increase revenue received from interior designers. Our designers would like to support the Industry Partners, but unfortunately, do not have the time to visit all our IP's showrooms. So the Chapter must bring the showrooms to the designers. This is the main purpose behind the redesign of the website. We have added the header entitled "Design Products & Services". Now designers can shop 24/7 on their time. The Chapter will promote the support and usage of our Industry Partners in the Chapter newsletter, on the website, at all Chapter events, and will continually throughout the year reinforce to our designers the importance of patronizing the companies that make possible so many of our events and programs.

Support Our Industry Partners at www.asidaznorth.org, and click on "Design Products and Services".

What can designer members do?

By taking the time to surf through "Design Products & Services", designers will receive the most up to date information in the industry. When looking for new resources,

designers should go here first. It only makes sense to purchase from companies that our supporting our industry.

What can Industry Partners do?

Industry Partners are in a very unique and valuable position when it comes to "We're in this together". You have far and away the most contact with the residential and commercial consumer. Go to www.asidaznorth.org, click on "Find a Designer". Get to know designers that best fit the needs of your company AND the needs of your consumers. Whenever possible, ask your potential customers if they have a designer. If not, recommend one. You are doing them a great service and you are creating relationships with designers. After all, wasn't that the reason you chose to get involved with ASID? And what's more, a design professional will sell more of your product and service than the customer would have ever bought themselves.

What can students do?

Keep studying, never stop imagining, and keep your creative juices flowing. You are the future of our industry. And when the need arises, support our Industry Partners at www.asidaznorth.org, Design Products & Services.

2009 can be a so-so year, a good year, or a terrific year. I choose "terrific". It's up to each one of us. Always remember, we're in this together.

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ASID Arizona North Annual Christmas Party

by Vickie Richie, Allied Member ASID

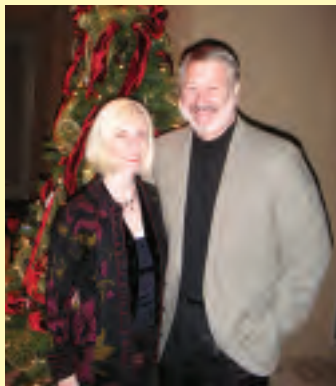


Hosts Tony and Tracey Sutton by the front door.

"It's beginning to look a lot like Christmas".... was wafting through the air as guests approached this year's ASID Arizona North Annual Christmas Party on Friday, December 5th. The glowing luminaries guided partygoers up the driveway, through the courtyard, and to the front door. The bubbling water feature, oversized poinsettias, and additional candles couldn't help but put you in the holiday spirit. Many designers, vendors and their guests showed up for this festive occasion, hosted by Tony and Tracey Sutton, owner of Est Est, Inc., Scottsdale's oldest interior design firm. The turnout of 137 guests far exceeded the 60 people that sent in their RSVP. The additional guests added to the holiday cheer.

Tony and Tracey Sutton live in Saguaro Estates, a Toll Brothers community in north Scottsdale. Guests were invited to tour the special home and view all the added unique customizations, a signature of Est Est, Inc.

The heart of the home, the kitchen, can be found just down the hallway. It is truly a cook's paradise with two separate islands and a large gas range. The arched stone wall detail and custom mosaic cooktop backsplash help transport you back in time. The attention to detail, custom lighting fixtures and carved cantera niches make it feel like you were truly in Tuscany. The aroma filling the air was intoxicating with food catered by



Linda Kolesar, ASID, President and her husband.

Love 'N the Kitchen. This food was not your typical party food. The hors d'oeuvres and spirits served were works of art, from the bouquets of steamed asparagus wrapped in pastry, to the mozzarella and tomato skewers. Kind compliments were given throughout the evening as the guests couldn't get enough of the delicious cuisine. Yummy desserts and coffee were also served. The hosted bar was out on the back patio where the Sutton's had built-in heaters installed on the ceilings of the patios that made the outside area enjoyable on a cool winter night. There were several intimate seating areas throughout the interior and exterior for guests to sit and visit.

The negative edge pool was the center attraction of the backyard paradise. The



Tony Sutton and Libby Copeland catching up

full size sport court was a basketball player's dream come true. The patio and yard had different levels, with no details left untouched.

The family room's grand fireplace made a statement with carved cantera and natural stone details. The custom sectional and built-ins enhanced this room as a truly fun family hangout. The Suttons large family Christmas tree was decorated with many memorable ornaments. There was a leather fronted wet bar accented with clavos and glass tiles that continued up the columns, making for a truly spectacular design element.



Karen Romersa and Claudia Weinstein by the "Tree of Treasures" ornament fundraiser Christmas tree on the patio

This year's charity event was especially popular. Guests could pick up a clear glass undecorated Christmas ball from industry partner Baisch and Skinner, which they would then transform into a one-of-a-kind, handcrafted holiday ornament. Ready-made ornaments could be purchased for the event as well. The ornaments were brought to the party and individually priced by the committee and then put on display on the "Tree of Treasures" for all attendees to purchase at their leisure. The \$614.00 raised all went to ChildHelp, our adopted charity. The Christmas tree used to display the ornaments was provided by Baisch and Skinner. The tree became very empty by the end of the evening, making this a very successful fundraiser!

Truly an Old World setting that will delight the eye.

Thanks to Tony and Tracey Sutton for hosting a wonderful ASID Christmas party.



Party goes enjoying themselves out by the patio bar

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October Meeting RECAP

ASID NORTH MEMBERSHIP MEETING



Panel of Experts



Lohoma Eckroat moderating the panel

by Lohoma Eckroat, Allied Member ASID

The ASID AZ North membership meeting, in October was sponsored by ASID Industry Partner, @the Office located in North Scottsdale. The fun and informative evening began with introducing the new ASID AZ North Chapter officers:

Linda Kolesar, ASID, President; Brenda Strunk, ASID, President-Elect; Susan Nicholson, ASID, Financial Director; Kathy Harris, ASID, Communications Director; Melinda Foote, ASID, Professional Development Director; Marci Dusseault, ASID Membership Director; Brooke D'Alleyrand, IP At-Large Director; and Patricia Vera, Student Representative for the coming year to the members and their guests.

The program for the evening was titled, "Panel of Experts". The panel consisted of Acoustics Expert, Tony Sola representing "Acoustics.com", architect, Lou Werner III, AIA, representing "form werks studios", Structural Engineer, Michael P. Opela, representing "Opela Worx Companies", digital technology, Jeff Beall representing "Digital Home Lifestyles", custom home builder, Terry Jull, representing "Focus General Contractors"

Each panelist was given the opportunity to answer questions concerning how interior designers should work and communicate with professionals in their related professional field.

The questions consisted of the following: How do we begin communication? When should they be brought into the planning of a project? Do you require a site visit? What is the minimum amount of

time required on a request for a proposal? What is the procedure you follow on a new project? Discuss your fee arrangements. What is included in your fee? What suggestions can you make to designers?

The panelists continued to answer questions from the members after the conclusion of the discussion. Brian McBride representing ASID Industry Partner, @the Office, gave a brief introduction of products and services available to designers. @the Office is a beautiful and spacious 20,000 square foot showroom displaying the latest in office furnishings for residential and contract projects. Their team has years of experience and knowledge to bring to the table along with a vast selection of furniture styles, finish selections and fabric selections.

Services include but not limited to: electric and data wiring, furniture delivery, maintenance and storage, cabinetry installation, furniture rental, and office layout. Cabinetry finish surface selections available varies from traditional wood to exotic woods, laminates, various types of glass, natural stones and several fabric finishes for specialized environments. A visit to @the Office is imperative for all designers. To obtain additional information visit: www.attheoffice.com

The meetings and events offered throughout the year are formatted to assist you in becoming indispensable to your clients and provide a return on your investment. To obtain information on future meetings and events visit the ASID Arizona North Chapter web site, www.asidaznorth.org

November Meeting RECAP

BURDETTE CABINET FACTORY TOUR

by Cortny Murdock, General Manager

Burdette Cabinet Company was delighted to be given the opportunity to host the November ASID chapter meeting, and thanks everyone who was able to attend.

For those of you unable to attend the night proceeded as follows:

The evening started with members of the Burdette staff and fellow ASID participants touring our showroom and gallery of custom cabinetry photos while enjoying tapas and wine provided by De La Cruz Bistro.

After a quick refill of the delicious eats and drinks, participants were divided into three groups that were led on an educational plant tour through the Burdette Cabinet Company manufacturing facility. Each group was led by a highly experienced member of the Burdette staff. The tour groups learned the processes in which custom cabinetry is designed, engineered, manufactured, assembled, finished and then installed. Members were also given training on what each machine in the facility does first hand, as the facility was working in full capacity. Besides the massive machinery, our hand carver demonstrated carving techniques and members were engaged by



Cortny Murdock, General Manager and Kassie Hart, Designer of Burdette Cabinets.

Burdette's expert finishing department, watching Burdette finishers stain, glaze, paint, and even gold foil cabinet components by hand.

To close the evening, an informative presentation was given by the heads of the design and sales, manufacturing, and installation departments. Co-owner Gary Understiller also held a Q&A session fielding a wide range of quality questions prompted by attendees pertaining to all aspects of the custom cabinetry industry.

-A special thanks to Arizona North Chapter ASID for allowing us this opportunity.



Samples of Burdette's custom finishing.



Gary Burdette conducting the tour for ASID members.



Brenda Strunk, ASID in the center socializing at the beautiful Alexander Sinclair Showroom.



Welcome New Members

New Member LUNCHEON

New members to the ASID Arizona North Chapter were feted with a luncheon in their honor at the elegant Alexander Sinclair showroom on November 7. The new members were welcomed by the Board and had a chance to get acquainted with each other. New member Practitioners and Industry Partners attended the special event.

The luncheon was hosted by Sylvia Lorts, Allied Member ASID, with the assistance of the helpful staff of Alexander Sinclair. Tracey Marshall, Allied Member ASID,

and Student Affairs Chairperson, organized a team of student members to keep things running efficiently. Student members Rebecca Gerlot, Patty Townsend and Kim Gudykunst, made it look effortless.

We appreciate all who took part in the luncheon. It is important for our new members to feel welcome in ASID and to become active participants in the organization. We thank those who worked to make the event a success and those who took time from their busy schedules to attend.

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AZ North is Going Electronic

AZ North Chapter is "going electronic" for membership meeting notices starting June 1, 2009. Pauline will no longer be mailing out postcard announcements after that date. Anyone who cannot receive emails should contact Pauline Wampler at 602-569-8916. EVERYONE, please make sure ASID has your current email address.

Thank you!

Attention All Designers and Industry Partners:

Here is an outstanding opportunity for anyone looking for interns or entry level position employees. Come to Student Career Day on Friday, February 20th for student resume/portfolio reviews, interviewing and possible on the spot hiring.

Contact **Marci Dusseault** at 480-353-9622 or email: admin@creative-inspirations-llc.com or **Tracey Marshall** @ 602-738-0017 or email: TowandaDesigns@cox.net for more information.

SAVE THE DATE FOR

February Membership Meeting!

We had such a fantastic turn out for our January membership meeting, (98 attendees); we want to make sure you don't miss this outstanding event.

February 19th: Trade Show/Membership Meeting

at Scottsdale Center for the Performing Arts

5:00 – 6:30 pm Industry Partner Table Tops/Refreshments

6:30 – 7:30 pm Presentation/Discussion on Product Design by Award Winning Designer **Debra May Himes, ASID**
Copyright Attorney **Laura Zeman** of Snell and Wilmer Law Firm will give legal perspective.

NCIDQ UPDATE

by Marci Dusseault, ASID, LEED AP

I have been approached on several occasions regarding the requirements on sitting for the NCIDQ exam. Before I continue, I highly recommend that anyone who is interested in taking this exam call (202) 721-0220 for additional information or clarification of any questions or concerns that they may have. With that being said, there have been a few questions that have arisen that I would like to help clarify.

Questions 1: "If I am an Allied member and have been working for myself, do I now have to work under an NCIDQ Certificate holder in order to qualify to take the exam?"

As of January 2008 all applicants will need to obtain their experience under a supervisor who is either an NCIDQ Certificate holder, a licensed or registered interior designer or an architect who provides interior services, unless you have earned NCIDQ qualified work experience prior to January 1, 2008. In addition to this, you must have obtained a certificate, degree or diploma with no less than 40 semester hours of Interior Design coursework. NCIDQ will not even look any further at an application if the education requirement has not been met no matter how many hours of experience (so if an Allied has no degree in Interior Design, they must obtain one before they are eligible to take the exam, this will also put them under the new guidelines with having to acquire experience under a NCIDQ certified designer or an architect who offers interior design services).

What this does say for those Allied members that have obtained a degree, certificate or diploma with 40 -59 semester hours in interior design course work you must also have at least 7040 work hours experience to apply for the exam; Allied members that have obtained a certificate or diploma with 60 semester or 90 quarter hours in interior design coursework must also have at least 5280 work hours experience to be able to apply; and Allied members with a minimum of a Bachelors degree (with no less than 60 semester hours in Interior Design course-

work) and have 3520 work hours with at least 1760 of those hours being earned after all education was completed can also apply for the exam.

Question 2: "Do you have to have both a certified supervisor and a certified mentor to be eligible to take the exam?"

The requirement of having both a certified supervisor & mentor is part of the IDEP program which is optional at this time.

Question 3: "Does the work experience have to paid experience?"

No. Unpaid work experience and/or internships are eligible as long as it is not for educational credit. Meaning if a student needs internship credits in order to graduate, that time cannot be counted for work experience. However, if an individual is willing to work and get experience for no pay and a certificate holder is willing to bring on an individual as an unpaid intern than those work hours are considered to eligible experience.

Question 4: "Is it all right for a Mentor to charge a consultation fee for their time?"

Basically, IDEP is free to participate in (accept for the individual's application fee) so if a mentor suggests that the participant pays a consultation fee, NCIDQ suggests that the participant finds another mentor.

It must also be noted that NCIDQ will be changing the tests in 2010 so anyone who has not passed both part I and II multiple choice sections by the end of 2009 will have to retake both sections in 2010. This is very important for anyone who may still have just that one section left to pass!!

If you would like additional information about the NCIDQ exam or would like to apply to take the exam please go to www.NCIDQ.org.

I hope that this has answered some of your questions and concerns. If you have additional questions that you would like for me to research, please contact me at admin@creative-inspirations-llc.com.

CONGRATULATIONS . . .

. . . to all those individuals that have recently passed the NCIDQ. You have achieved a great accomplishment.

ADVANCING TO PROFESSIONAL STATUS:

**MAIKA WINTER, ASID
MARILIZABETH M. BIRK, ASID
LINDSEY SCHULTZ, ASID**

If you recently passed the NCIDQ and your name is not listed, please let us know so we can identify you in the next list. Send to [Kathy @ Design76@cox.net](mailto:Kathy@Design76@cox.net).

Did you know that an active member in good standing gets a full dues credit for the first year as a Professional Member? Advancing is easy. Call Marci Dusseault, ASID, LEED AP at admin@creative-inspirations-llc.com or call 480-353-9622 for any questions.

Legislative

C O R N E R

by Marilizabeth Birk, ASID



A belated Happy New Year to each and every one! The last legislative article focused on who the different parties are that are involved in the interior design legislative effort in Arizona. And, previously, we've discussed what some of the proposed legislation entails. The next few months we'll change direction a little and discuss what some of the various terms mean.

There are different types of Interior Design Legislation and it's important to understand the differences. There are Title Acts, Practice Acts, Self-Certification and Permitting Statute, to name just a few. A **title act** regulates the use of a title,



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such as “registered interior designer” or “certified interior designer” or just “interior designer” and is enacted in order to raise public awareness to the qualifications of professional interior designers in that particular state. Title acts to not require licensing to practice interior design. Title acts almost purely govern the use of a title – meaning that one can still practice design in a specific state even if you have not met the minimum professional qualifications providing you do not use the title that is controlled by the title act enacted.

Practice acts require individuals to have a license in order to practice that specific profession and prohibits the performance of professional services if you are not licensed in that state. Licensing is key here! In most all practice acts states, individuals who practice under the direct supervision of a licensed designer are not required to be licensed.

Where there is no state-run and state-accountable board to over see the profession, **self-certification** is in place. There is usually verbage in the law referencing an “interior design organization” which is composed of members NOT appointed by the State and are NOT accountable to the State. Excluding Colorado, all other states that have interior design laws (i.e. all those that are not self-certified), there is a State Board which is comprised of members appointed by the Governor and/or Speaker of the Senate. This type of statute has very little oversight over self-certification.

A **permitting statute** is what is in place in Colorado. Titles are not regulated and there is no board to oversee actions or general practices of interior designers. As quoted directly from the ASID.org website: “The law is an amendment to the architectural statute, adding an exemption for interior designers who have met the education, experience and examination requirements to submit plans for building permit.” The Governor of Colorado allowed this bill to become enacted saying that it is “a legitimate effort to address restriction in Colorado’s architecture laws that unfairly limit the nature of the work that interior designers can perform.”

As a reminder to all of you out there, IDCA’s goal is to have a Title Act enacted in Arizona with that title being Registered Interior Designer. As you can see from the definitions above, the goal really is to allow the public to be better informed about who they are considering to hire for projects and to give some substantiation to our profession – and to allow everyone to stay in business! The public needs to know that designers don’t just fluff pillows and that we believe in the 3 Es: **Education, Experience, Examination!**

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Ethics

Adhering to the ASID Code of Ethics & Professional Conduct

by Lynne M. McCarthy, ASID



Adhering to the ASID Code of Ethics & Professional Conduct guidelines is a commitment not to be taken lightly. The purpose of this article is to identify and clarify common misconceptions that have occurred recently in our profession. The American Society of Interior Designers (ASID) inception began in 1975 when the consolidation of the American Institute of Decorator's (AID) and the National Society of Interior Designers (NSID) created the oldest, largest and leading professional organization for interior designers. Today we have over 8,600 Professional Members, 11,500 Allied

Members, 12,000 Student Members and 8,000 Industry Partner Members.

The creation and drafting of professional ethics, guidelines, conduct and standards has evolved since that time. Interior design professionals, with the assistance and counsel of attorney's, have developed the bylaws that we as a professional organization now adhere to. The ASID National Board periodically reviews these bylaws for continued effectiveness within the organization. Presently the ASID Code of Ethics & Professional Conduct consists of the following:

- 1.0 PREAMBLE
- 2.0 RESPONSIBILITY TO THE PUBLIC
- 3.0 RESPONSIBILITY TO THE CLIENT
- 4.0 RESPONSIBILITY TO OTHER INTERIOR DESIGNERS AND COLLEAGUES
- 5.0 RESPONSIBILITY TO THE PROFESSION
- 6.0 RESPONSIBILITY TO THE EMPLOYER
- 7.0 ENFORCEMENT

The code of ethics may be downloaded for all ASID members, as a PDF from the national website at: www.asid.org. It is necessary to have your user name and password available to access this information.

ASID membership eligibility requires that Allied and Professional members complete an established minimum of interior design education credits.

The ASID professional track provides a pathway for Allied Members to advance to Professional Membership. Each level of membership is a progressive step towards professionalism. Once achieving specific years of work experience, Allied Members can take the NCIDQ Exam. Upon passage one can advance to ASID Professional member status. All ASID Professional and Allied members are required to take a designated number of Continued Education Units (CEU's) to maintain their membership. All Continued Education Units (CEU's) must be approved by ASID.

The first and foremost topic to review is the ASID Appellation and Membership Designation. Appellation misuse continues to be a problem within our organization. The definition of appellation refers to the member's status according to ASID's reference of the membership guidelines. First, a professional member of ASID is the only member entitled to use the appellation without stating his or her qualifying membership classification, e.g. John/Jane Doe, ASID (FASID if a Fellow in the Society). The ASID members in other membership categories are permitted to use the following designations:

Allied Member	John/Jane Doe, Allied Member ASID
Student Chapter Member	John/Jane Doe, Student Member ASID
Independent Student Member	John/Jane Doe, Independent Student Member ASID
Industry Partner Member	ABC Company, Industry Partner of ASID

It is also important to remember that the membership designations must be spelled out completely. (Note: "of the American Society of Interior Designers may be substituted for "ASID"). No other modification or deviation is permitted. If these procedures are not followed as stated above, written notice of the Appellation Misuse must be reported to the ASID Arizona North Chapter. The misuse will be reviewed under the ASID Operation Procedures for Handling Appellation Misuses, SECTION II Instructions for Handling Appellation Misuse. Depending on the misuse, some incidents are handled on the local chapter level; others are handled on the national level.

The second misconception is that which falls under the guidelines of volunteers. Volunteer work is considered a privilege of and contribution to the local chapter or national organization. One of the many purposes of volunteer work advocates the profession of interior design without economic strings attached. Volunteer work is to be simply that. At no time should volunteer members expect to be financially compensated for work associated with ASID. Specific reference to this topic is stated in the ASID Conflict of Interest Policy, Corporate Opportunities section states that: Covered persons may not take for themselves business or other opportunities relating to the business of the Society, use the property or information of the Society for personal gain or compete for Society business opportunities, without the express approval of the Board of Directors, who are disinterested in the transaction. (Note: These rare cases do not usually ever receive approval.)

Holding steadfast to these professional practices and bylaws are critical in your advancement in the interior design industry. When in doubt about an ethical or unethical practice please first check the ASID website at: www.asid.org, contact the ASID Headquarters at (202) 546-3480, contact Lynne McCarthy, ASID, AZ North Ethics Chair at: lynnemccarthy@qwest.net, or our AZ North Chapter President, Linda Kolesar, ASID at: vintagehouseint@hotmail.com. It is always better to inquire first, without making a mistake and causing yourself professional embarrassment.

welcome

new members

Our chapter continues to grow. Please welcome the following new members to Arizona North.

Industry Partners

Domain Construction

Tony Caraballo
7575 E. Redfield Rd., Ste 125
Scottsdale, AZ 85260-2998
(480) 621-3356
tony@domainconstructionusa.com

Remington Wood Producers

Mark Smith
14325 N 79th St, Ste. B
Scottsdale, AZ 85260-6922
(602) 412-3739
mark@remingtonwoodproducts.com

Lodestone Gallery and Framing Inc.

Laura Lee Lannore
11144 N Frank Lloyd Wright Blvd, Ste. E6
Scottsdale, AZ 85259-2647
(480) 767-1800
laura@lodestonegallery.com

Allied Members

Meghan Rakotz, Allied Member ASID

11503 E Beck Ln
Scottsdale, AZ 85255-8958
(480) 661-0003

Alicen Naparalla, Allied Member ASID

6900 E Princess Dr Unit 1207
Phoenix, AZ 85054-4110

Rebecca Sinclair, Allied Member ASID

13026 N 30th St
Phoenix, AZ 85032-6515
(570) 294-6295
rebeccagerlott@yahoo.com

April Fors, Allied Member ASID

3999 S Dobson Rd , #2095
Chandler, AZ 85248-4289
(320) 282-9607
april.h.fors@intel.com

Erin Hoehn, Allied Member ASID

La-Z-Boy Furniture Galleries
4020 E. Thomas Rd.
Phoenix, AZ 85018-7514
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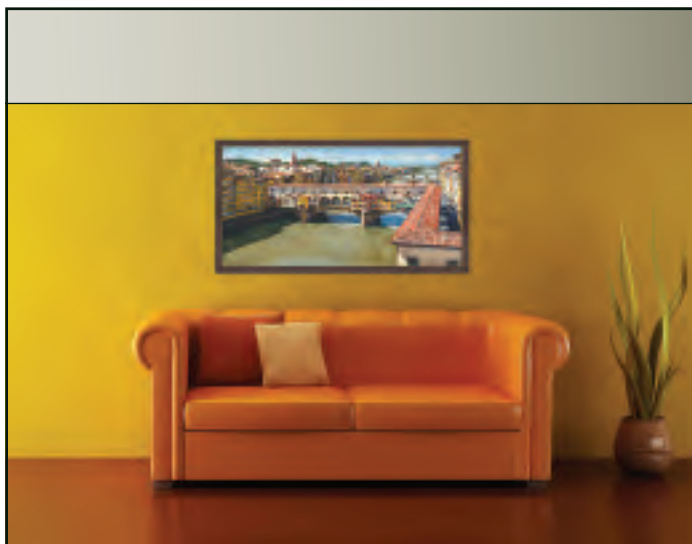
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Tony Sutton, Allied Member ASID

Est Est, Incorporated
info@estestinc.com



Recently completed projects:

Baseball player homes, Biltmore Fairway Lodge clubhouse.

Biggest challenge in the industry:

Redefining scope of work, and truly designing with green technology as a priority.



Person I would like to meet: Barack Obama because he needs my council, and Rick Warren because I need his council.

Music on my iPod:

Lil Wayne, T.I., V.I.C., Savage, 70's rock like Led Zeplin, Pink Floyd, Van Halen, Alice Cooper etc.



People who make me laugh: My kids, Dane Cook, George Carlin, and Jeff Foxworthy.



Books on my nightstand:

"Giving" by Bill Clinton, "When the Game Is Over, It All Goes Back in the Box" By John Ortberg

Product I can't live without:

My Miele machine.

Industry pet peeve:

Stereotyping designers

Movie I can always watch:

"A Christmas Story", and "Animal House"

Thing I love about the industry:

There is always something new, and good design is a matter of opinion.



Classic product I will always love:

Corvettes!!



When not in the office, I am:

At a Phoenix Suns game, a cooking class, or bow hunting in Arkansas.

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Horizon Art

FINE ART AND CUSTOM FRAMING BEYOND THE ORDINARY



Horizon Art is an exclusive partner to the design and building trades in Arizona. In the company's 20+ years we have had several locations and two different owners and have seen design trends come and go. But some things stay the same – our exclusive service to the trade and a steadfast commitment to personalized service and quality product.

Soon after the purchase of the business in 2005, current owner, Harold Hoeg, moved Horizon Art to its current location at the Arizona Design Center. This move allowed us to update our gallery space, workrooms and storage areas. More importantly, it provides a more convenient location and better experience for our clients. The gallery space we have at the ADC is bright and airy with ample room for framing samples and design work areas as well as a modern space for showcasing works of fine art that now also includes custom furniture pieces, sculpture and pottery.

Our clients know us best as a custom framing business – and that still is our core business. Designers can bring us their client's art to be framed or re-framed. We also frame pieces that are purchased or ordered from our gallery.

Custom mirrors and frames for flat-panel TV's are other specialty products we offer. The design possibilities are nearly endless – Horizon boasts one of the largest frame selections anywhere. Framing sports memorabilia, family heirlooms or other valuable treasures is something our clients entrust to us. You can trust Horizon Art to handle your client's art or valuables with care and frame them with the finest conservation materials available. We've framed many unusual pieces over the years – and we are always up to the challenge! Our framers have more than 40 years of combined experience and we involve them in the design process so that their expertise and imagination become a critical (and fun) part of the consultation with the client.

Visitors to our gallery will notice a large offering of contemporary and transitional works of fine art in a variety of mediums and price points. Horizon has chosen to focus on original, one-of-a-kind pieces to display in the gallery. In response to design and color trends in recent years, we have changed our focus to contemporary art but also with transitional elements that can work in a multitude of settings. By working with a number of artists directly, Horizon has the ability to offer art that can be customized specifically to the designer's needs. Just like a designer would do at one of our neighboring showrooms, we can do the same with art – a fully customized piece to meet your specifications. However, if the project does not call for contemporary art or does not have the budget for fine art, we can access any style of art from thousands of print images from the numerous art publishers we represent.

We like to think that our clients view Horizon Art as a full-service art resource. For example, we can assist with everything from on-site consultation, art placement, sourcing, framing and delivery and installation. For example, if clients tell us about the art needed for their projects, the design direction, colors, scale and, of course, the budget, we will search the multitude of resources available to us to help meet the client's needs. And we will recommend framing options that complement the art, the space into which the art will be placed, etc. Horizon Art has experience working with residential and commercial designers as well as home builders, architects and specifiers on projects ranging from small residential spaces to large commercial, healthcare and hospitality projects.

Horizon Art is located in Suite 127 (south concourse) of the Arizona Design Center. Hours of operation are 8:30 to 5:00 Monday through Friday. Other times are available by appointment.

For more information please contact Horizon Art's owner, Harold Hoeg, or any one of our sales associates at 480-949-1990.



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Arizona North Chapter is proud to announce the Annual ASID Cares Golf Challenge

Monday, May 18, 2009

Desert Mountain's Cochise Golf Course

A great opportunity to experience one of Arizona's premier private golf venues.

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ASID North Chapter's Web Site @ www.asidaznorth.org or Call (602) 569-8916



Ebanista Showroom is now open



Happy New Year! Ebanista has opened our showroom at the Arizona Design Center in Scottsdale. We are very excited about this location and look forward to building new 'Ebanista' relationships with all of the talent in the valley. Here is a little run-down listing developments within our collection that I think may be of interest to all designers:

- The Ebanista Collection consists of casegoods, upholstery (framed and unframed) fabrics, lighting, mirrors, area rugs, art, and accessories .
- We work aside some of the most influential Interior Designers in the world.
- We currently have over 20 million dollars of inventory at your fingertips
- Most of our casegoods are available in several different finish options
- You can purchase anything off of our showroom floors
- We have 13 beautiful showrooms in every major design centers in the country
- Our upholstery is made in Los Angeles and the lead time is approximately 6-8 weeks upon receipt of COM
- We can customize any of our fully upholstered pieces and specify the comfort level as well. We offer competitive pricing and concept design options
- We have an absolutely stunning textile and trim collection
- We are currently working with several ateliers all over the world producing beautiful hand painted oil on canvas artwork. Custom options are also available
- Should you need something last minute during an installation we hope you will think of us-all of our accessories, artwork, pillows, and rugs are available to you
- Our highly talented team is here for you should you need anything. We will be happy to orchestrate your needs and make sure your account is handled with the utmost care

I look forward to working together in the future. Please visit our website at www.ebanista.com and let me know if you would like any materials forwarded.

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KEYNOTE ADDRESS The State of the Industry

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EXPO, Welcome Coffee, Luncheon, CEU Seminars & Chapter Networking Social: \$85.00.

Checks & registration may be mailed to: ASID AZ South Chapter, PO Box 57155, Tucson, AZ 85732

Make checks payable to ASID AZ South Chapter

Online registration at www.asidtucson.org

CEU registration with NDCIQ not included.

Holiday Wreath Auction

by Brian McBride, Industry Partner of ASID



@ the Office introduced it's annual Holiday Wreath Silent Auction to benefit the Boys and Girls Club of Greater Scottsdale and the Valley Partners Community Program.

This fundraising event was held in conjunction with the November 14th, 2008 Grand Opening of the Scottsdale Airpark Design Center. Nearly a thousand guests attended. This festive evening gave great exposure to the holiday wreaths on display in the @ the Office and the Décor Store

showrooms, as well as, the talents of the Student ASID member interior designers that participated.

@ the Office would like to thank the creative work of all the AZ North Student Chapter Members along with the Décor Store for donating decorative materials, as well as, all of the attendee's that purchased wreaths. Interior designer **Marci Dusseault** coordinated the students efforts on behalf of the American Society of Interior Designers, AZ North Chapter.



Susan Brickley from MCC, and friend working on their wreaths.



Mercedes Samuelson from SCC



Beautiful wreaths in the Silent Auction for a very worthy cause.

Collins College Update

by Patricia Vera, Student Member ASID

Our student chapter is excited to come back from our winter break and start off in our new campus located at 4750 S. 44th Place in Phoenix. The new campus was built with the students in mind; including a new production center, a fresh and new materials resource library and plenty of lounge areas for students to relax in between classes. The interior of the new building extrudes of design and art.

To start off our holiday season, our student chapter held our annual bake sale. During this time we ask our members to volunteer to make baked goods and/or help man the bake sale table which was held in our schools' main building entrance. This time around, we made shy of \$300 dollars and a percentage of our proceeds went to local animal shelters. Our student advisor, Trudy Taddeo, who is always our inspiration, went the extra step for the animal shelters and organized a giving tree on behalf of our student chapter. Here students, faculty and instructors would select a tag (that listed such items as towels, food, toys, etc.) from our Christmas tree and purchase the item that was listed, and then placed the purchased item in our giving tree basket. We greatly look forward this event because it always makes our bellies and charities extremely happy!

And finally our student chapter is looking forward to kick off the New Year with the Charette competition, new student chapter t-shirts and inviting a guest speaker from IDCA.

We thank everyone that made this year a pleasure and success for us!!!

Northern Arizona University Update

by Linley Conrad, Student Member ASID President

Our chapter has had a great fall semester and we are looking forward to Spring of '09! We volunteered at our school's holiday craft fair and took a tour of the Riordan Mansion.

A big goal for this school year is focused on updating our Design Studios. This past Fall, we cleared out all of the old samples in our student library and refilled it with brand new samples from Harron Design. In the next couple months we will start repainting!

Next semester we plan to take a tour of the Applied Research and Development Building (which is the second greenest building in the nation). Additionally, we have plans to volunteer with the local Habitat for Humanity, and we will be scheduling a tour of the Taliesin West building in Phoenix.

Scottsdale Community College Update

by Jessica Moreau, Student Member ASID
SCC ASID Student Chapter President

Our chapter had a November meeting to inform students on NCIDQ and legislation issues. We had Marilizabeth Birk, ASID, speak from IDCA and Bonnie Lewis, a student from SCC, present on the subject. We had a great turnout.

In early December we celebrated the holidays as a chapter by touring the Phoenix Art Museum for First Friday and we are joining with NAU ASID chapter to tour Optima Camelback Condos this month.

Scottsdale Community College ASID Student Chapter Officers

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(602) 826-0440

Melanie Thomson
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melanie.thomson@hotmail.com
(928) 420-9980

Elizabeth Boatwright
Treasurer
elizabethboatwright@yahoo.com
(602) 690-0107

Phoenix College Update

by Tamarah Granzow, Student Member ASID
Phoenix College ASID Student Chapter President

The Phoenix College held a Color Trend workshop on Oct. 23rd presented to us by Sherwin Williams. Sherwin Williams gave an outstanding presentation on the 2009 Color Trends and how each color was created. We had a standing room only participation and this class was extremely informative. We feel this class will be an annual event. On Dec. 2nd, we held a Holiday party at the W Hotel in Scottsdale. We were treated to a special selection of their signature selections in their trendy and hip restaurant Sushi Roku personally selected by their Chief Chef. Following the lunch we were given a private tour of the hotel with an emphasis on the design and texture selections made by the design team during the construction of this hotel that opened in 2008. The year ended on a wonderful note.

In 2009, we have scheduled a tile workshop for February, date to be determined, as well as a tour in April at Frank Lloyd Wright's Taliesin West, as well as a gallery presentation for the graduating seniors in May. We are also looking into a joint trip to Los Angeles with Mesa Community College during design week tentatively scheduled for March.

Have a great new year.

Industry Partners Directory

The following companies and their representatives are Industry Partner members of the ASID Arizona North Chapter and are supportive of ASID programs and policies. This list was current at press time.

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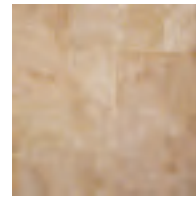


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The Arizona North Chapter Committees have been announced by President Linda Kolesar, ASID.

Please contact the Chairperson if you would like to volunteer for an ASID committee.

Community Service

Contact: 480-313-9650

Tricia McCourt, Industry Partner of ASID
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Design Excellence Competition

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Colleen Heldenbrand, Allied Member ASID
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February

- 7 Student Charette Competition at Mesa Community College, Scholarship Prizes
- 13 ASID AZ North Board Meeting
10:00 am – 12:00 at SubZero and Wolf Appliance
- 19 Trade Show/Membership Meeting at Scottsdale Center for the Performing Arts
5:00 – 6:30 pm Industry Partner Table Tops/Refreshments
6:30 – 7:30 pm Presentation/Discussion on Product Design by Award Winning Designer Debra May Himes, ASID, Copyright Attorney Laura Zeman of Snell and Wilmer Law Firm, will give legal perspective
- 20 Student Career Day at Collins College
10:00 am – 4:00 pm

March

DESIGN FOR HIRE – SIGN-UP BY DESIGNERS

- 13 ASID AZ North Board Meeting
10:00 am – 12:00 pm at SubZero and Wolf Appliance
- 19 Membership Meeting at the Arizona Design Center
5:30 – 6:30 pm Horizon Art for Gallery Viewing and Refreshments
6:30 – 7:30 pm Atrium for Presentation on the Characteristics of Award Winning Projects by Award Winning Designer Anita Lang Mueller

April

DESIGN FOR HIRE – DESIGNERS MEET WITH CLIENTS

- 3-4 NCIDQ Exam
- 3 Education Day at SubZero and Wolf Appliance Showroom
A day of CEU Seminars on Business Practices and Fee Based Design
Fulfill .4 CEU requirements and enjoy a delightful lunch
- 7 ASID AZ North Board Meeting
10:00 – 12:00 am at SubZero and Wolf Appliance Showroom
- 16 Membership Meeting at Baker and McGuire Furniture, Ann Sacks Tile
5:30 – 6:30 pm Self-Tour of Showrooms and Refreshments
6:30 – 7:30 pm Program to be announced

May

- 8 ASID AZ NORTH BOARD MEETING
10:00 – 12:00 AM AT SUBZERO AND WOLF APPLIANCE SHOWROOM
- 18 ASID CARES ANNUAL GOLF CHALLENGE AT DESERT MOUNTAIN, WITH LUXURY HOME TOUR FOR NON-GOLFERS

June

- 1 DESIGN EXCELLENCE AWARDS ENTRIES DUE
TURN IN BINDERS AT THE KRAVET SHOWROOM, ARIZONA DESIGN CENTER
BETWEEN 12:00 – 4:00 PM
- 12 ASID AZ NORTH BOARD MEETING
10:00 – 12:00 AM AT SUBZERO AND WOLF APPLIANCE SHOWROOM
- 18 MEMBERSHIP MEETING AT NATURAL TERRITORY, CEU ON SUSTAINABILITY
5:30 – 6:30 PM SELF-TOUR OF SHOWROOM AND REFRESHMENTS
6:30 – 7:30 PM .1 CEU CREDIT FOR SUSTAINABILITY BY AMY STEPHENS, ALLIED MEMBER OF ASID AND MEMBER OF THE US GREEN BUILDING COUNCIL



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